

The Rhythm of Graphic Style and Form In Printed Textiles

*Sunny Yan Man-Chi, Frankie Ng Man-Ching, Roger Ng Keng-Po, The Hong Kong
Polytechnic University, Hong Kong*

A preliminary study of fashion styles over the last hundred of years suggested repeated re-vamp and re-interpretation of past fashion styles. Some of the new trends of fashion style re-emerged as a result of either re-interpreting or re-inventing their past, and a rhythmic and cyclic occurrence of fashion styles was revealed.

A project was carried out with an aim to establish a theoretical framework of classifying and categorizing the graphic style and form to develop a model to predict the coming graphic style in textiles design along with fashion trend which is based on the past appearances by applying quantifiable data and soft computing technology. The project adopted a photographic approach for capturing the fashion images shown in Vogue magazine as its primary source of data, supplemented by literal data, e.g., those by historians, to define the various graphics styles and forms of textiles applied in fashion design appeared in these magazines. Measurement and analysis of the style changes of graphics over a specific period of time were then carried out.