



Pearl Academy collaborates with realme to co-create the P4 Power smartphone

Pearl Academy has recently collaborated with the popular smartphone brand among Indian youth, realme, to co-create the upcoming realme P4 Power smartphone, integrating student creativity into a live consumer product development process. As part of the initiative, Pearl Academy students worked alongside realme's design and product teams, contributing to the device's look and feel.

Students were involved at every stage, from early ideation and sketching to refined design concepts, gaining first-hand insight into how mass-market technology is developed. A shortlisted group of students further participated in a Designathon workshop in Thailand, where their concepts were evaluated, refined, and developed in close collaboration with realme's global teams.

For the first time in realme's journey, student perspectives directly influenced the design language of a mainstream smartphone, with a concept by Sankalp Panchal, a Pearl Academy student, shortlisted for integration into the final product.

The collaboration reflects Pearl Academy's commitment to industry-integrated learning that translates academic creativity into real-world outcomes.

