

The 2025 JIFT International Fashion Art Festival and the 29th “Runhua Award” Fashion Design and Skills Contest Successfully Concluded

On October 25, the six-day 2025 JIFT International Fashion Art Festival and the 29th “Runhua Award” Fashion Design and Skills Contest for Undergraduates along the Belt and Road Countries concluded successfully at the Nixiang Palace of Jiangxi Institute of Fashion Technology (JIFT). Hosted by the China Fashion Association and Jiangxi Institute of Fashion Technology (JIFT), the event has evolved over 28 years from the “Jiangfu Cup” into an international festival, attracting leading institutions from China and abroad and providing a platform to showcase achievements in fashion education.

2025 “Runhua Award” Contest Theme: “和” (Harmony)

The Chinese character “和” (literally meaning harmony) embodies peace, coordination, understanding, and collaboration. It emphasizes “harmony despite diversity,” symbolizes the harmonious coexistence of all beings, and reflects the Belt and Road initiative’s vision of building a “community of shared future for mankind.” The theme encourages undergraduates to draw inspiration from the spirit of harmony and present diverse design philosophies on a shared global runway.

Participants and International Reach

This year’s contest brought together emerging design talents from over 60 domestic universities and more than 30 institutions across 14 countries. Ten international finalists were selected from Malaysia, Japan, Mongolia, France, Italy, Spain, Hungary, and the United Kingdom, highlighting the event’s expanding global reach.

Distinguished Panel of Judges

The judges included leading figures from top universities, fashion associations, and international brands, such as Prof. Li Dangqi (Tsinghua University), Prof. Chen Jianhui (Donghua University), Wu Xuekai and Wang Yutao (China Fashion Designers Association), Li Xiaoyan (Guangdong Fashion Designers Association), Zhang Peng (JUMPER ZHANG), Zhao Yufeng (K-Boxing Group), Wang Dussen (Ellassay Group), Xu Lin and Jin Li (China Fashion Designers Association), Xu Nan (ESMOD Beijing), Detlev Pross (COLORO), and Chiyuki Sugimoto (CHIYUKI).

Winners of the 2025 “Runhua Award”

Gold Award: “An Jian · Guang Kui” by Xu Jiali (Jiangxi Institute of Fashion Technology)

Silver Awards: “Die Ying” by Wang Zhenxiao (Lu Xun Academy of Fine Arts); “Lang Huang Jin Shu” by Li Peixuan and Gao Yuanrui (Academy of Arts & Design, Tsinghua University)

Bronze Awards: “IN.VISIBLE” by Anne Baratte (Académie Internationale de Coupe de Paris); “REMAIN A GIRL” by Hinae Katsura (Bunka Fashion College, Japan); “Si Shi He Ci” by Song Hangfeng and Wang Haoxin (Beijing Institute of Fashion Technology)

Additionally, eight International Excellence Awards, eight Design Star Awards, and twelve Excellence Awards were presented.

Significance and Impact

The 2025 “Runhua Award” highlighted its international participation and professional standards, giving students the opportunity to showcase their work and learn from peers and experts worldwide. By encouraging creativity, cultural exchange, and collaboration, the festival remains an important platform for student learning and institutional cooperation in China’s fashion education.



金奖

GOLD AWARD





2025 国际时尚艺术节
暨“闰华奖”一带一路大学生时装设计与技能大赛
2025 "RUNHUA AWARD" FASHION DESIGN & SKILLS CONTEST FOR
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