

FROM DIGITAL MINDSETS TO FUTURE FASHION

Fashion Design and Technology Students Showcase Innovation at Istanbul Moda Academy

At Istanbul Moda Academy (IMA), students in the Fashion Design and Technology programme are exploring how digital transformation is reshaping the future of fashion. By integrating 3D design, digital design methodologies, trend forecasting, and emerging creative technologies into their creative processes, students develop future-ready skills that combine innovation with craftsmanship.



The programme encourages a digital mindset where technology becomes a tool for creative exploration, sustainability, and strategic design thinking.



This approach was reflected in the final collections presented by the Fashion Design and Technology students, showcasing projects that merged contemporary design, digital research, and individual creative expression.



The collections demonstrated innovative approaches to material exploration, sustainability, and visual storytelling while responding to the evolving needs of the global fashion industry. Through this interdisciplinary education model, Istanbul Moda Academy continues to prepare a new generation of fashion professionals capable of leading the industry's digital and creative transformation.

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DESIGNING THE FUTURE OF FASHION