

## **GROWTH AND CHANGE - INNOVATION IN MIAO ETHNIC CLOTHING DESIGN**

### **AUTHORS**

Miss Yan Zhang  
Beijing Institute Of Fashion Technology, Beijing, China  
1821468740@qq.com

Mr You Zou Doctor  
Beijing Institute Of Fashion Technology, Beijing, China  
2304318089@qq.com

### **KEYWORDS**

Miao ethnic group, Traditional, Modern, Design, Innovation

### **DESCRIPTION**

Miao traditional costumes have unique graphic logic and expressive techniques. From the perspective of pattern tracing, it can be traced back to swirling vortices or flowing water waves representing vitality, as well as the circular patterns formed under the stars and heaven's path. The cloud patterns on steep ridges or the ceremonial rituals depicted on bronze ritual utensils embody the principles of yin and yang and the art of numerology. Although the origins and forms differ, they share a common core. All things in nature are interconnected, and these various phenomena can be unified.

This series attempts to integrate traditional Miao cultural elements into modern aesthetics and design.

Firstly, traditional patterns of Miao, such as butterfly, whirlpools, S-shapes, diamonds, crosses, and triangles were used in the images. Blur and pixelize concrete patterns, and then merge approximate color blocks to make specific images abstract.

Secondly, in terms of materials, soft linear materials such as chenille stem and mohair are used to create clothing that is soft but has a firm silhouette through modern weaving methods. Attempt to continue the tradition of the Miao people using soft cotton fabric to make hard and shiny fabrics, and change the properties of the original materials through production methods to transform from soft to hard.

Thirdly, in terms of colors, the bright colors extracted from Miao ethnic clothing will be recombined, and high saturation pure colors will be selected, either for contrast or complementarity, without limiting the number of colors and color tendencies in a single piece of clothing. The colors will be as rich and varied as possible, and even more than 10 colors may appear on a piece of clothing.

Fourthly, in terms of clothing silhouettes, the traditional circular and square structures of the Miao ethnic group are taken as the starting point, such as traditional circular skirts, square shawls, sleeveless headscarves, and front facing vests. Reorganize and deconstruct these contours, intentionally enlarging or moving them. For example, lengthening the length of the short cut top to the floor, enlarging and moving the wool ball on the waistband to the collar and cuffs. Although inspired by tradition, the transformed form conforms to modern clothing matching logic and proportion

rules. Enable the interconnection between tradition and modernity.

In the interplay between the East and the West, and the cultural fusion between the local and the "other," traditional and modern aesthetics continue to grow and change.