

THE PRIVATE WARDROBE: A LOOK INTO THE SUSTAINABILITY OF FASHION RESTORATION

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ABSTRACT

Fashion Revolution is a global movement. This study discusses the division of responsibility between the industry (supply-end) and consumers (demand-end) in an attempt to explore the close ties between clothing and life style. The present author put the personal fashion manifesto into practice to address the need for urgent changes. In addition, every restoration performed is an effort to create a sustainable future.

The discourse encompasses two dimensions:

Supply-end: Innovative technologies and models of the supply-end of the fashion industry is analyzed to explore areas where breakthroughs in sustainable development can be achieved.

Demand-side: Individual reflection on the inherent needs of clothing amidst the trend of diversity is performed.