

Your Name

# Hej (Hello!) from Sweden

Ann Cantrell, FBM faculty from FIT  
IFFTI Exchange to University of Boras  
October 2025





**FIT**

**Fashion Institute  
of Technology**  
State University of New York

**My IFFTI Exchange began at the IFFTI conference in March at the London College of Fashion where a colleague from FIT, Helen Gaudette, introduced me to Karin Landahl, from University of Boras in Sweden. We kept in touch (she visited FIT/NYC in April too!) and she sponsored my application to**



Karin & I in Boras at lunch

**THE SWEDISH SCHOOL  
OF TEXTILES**  
UNIVERSITY OF BORÅS



This is Lars, he ended up being my main point of contact and was very helpful acclimating me to Boras

**My trip to University of Boras/ Swedish School of Textiles was so thought provoking... it helped me re- look at my pedagogy, think of ways to better align our cohorts, plus I met so many interesting colleagues & students**



Their Textile Museum was inspiring and I plan to share some idea with our own museum at FIT



Gabriella's book on Nudie's Supply Chain transparency is fascinating

## Visit by Ann Cantrell, Fashion Institute of Technology

### Monday, 20 October

Morning – Arrival at Gothenburg airport. Visiting address to the school: Textile Fashion Center (TFC), Skaraborgsvägen 3, Borås (marked with a U in the map below)

≈11:30 Arrival at the school. Meet Lars at the Textile Fashion Center entrance floor. If needed: call Lars: +46-(0)702-676737

12:00 Lunch at The Company (the restaurant at TFC) with:

Karina Landahl Assistant Head of Department (Dept), Dept of Design,  
Daniel Hjelmgren, Assistant Head of Dept, Dept of Business Administration and TM,  
Lars Hedegård

13:00 Introduction to Textile Management and bachelor programs - U401a

Lars Hedegård, Agnes Andersson Wänström (Program manager) & Daniel Hjelmgren

14:30 Fika (coffee/tea break) – The staff room, fourth floor The Swedish School of Textiles.

Lars Hedegård & Daniel Hjelmgren

15:00 Tour at the Swedish School of Textiles

Lars Hedegård

≈16:30 End of the day

### Tuesday, 21 October

09:00 Introduction to the Master Programme in Textile Value Chain Management

Sara Harper, Program manager and Senior lecturer

10:00 Attending a lecture at the master's program.

Hanna Wittrock, Senior lecturer

12:00 Lunch

Sara Harper, Hanna Wittrock, & Jenny Balkow Program manager and Senior lecturer

13:00 Attending the startup of a workshop at the master's program

Hanna Wittrock. Room: T378a/T378b

~14:00 Introduction to the Master Programme in Fashion Marketing and Management

Jenny Balkow,

14:30 Attending and supervising master students when they present results from the workshop –

Hanna Wittrock. Room: T378a/T378b

≈16:00 End of the day

### Wednesday, 22 October

08:30 Breakfast (coffee and sandwich) at the Department: Vardagsrummet (Library Building, 1<sup>st</sup> floor)

09:00 Time to prepare guest lecture on Thursday

11:30 Synchronization – guest lecture, Lars Hedegård

12:00 Lunch the Company TFC

Lars Hedegård & Gustav Kibe, International Coordinator at The Swedish School of Textiles

13:00 Introduction to The University of Borås and international exchange

Gustav Kibe

14:00 Fika - The staff room, fourth floor The Swedish School of Textiles.

Marianne Louwerse, Coordinator Digital Business Lab

Lars Hedegård

14:30 Introduction to Digital Business Lab, and discussion about living/working in Sweden as a foreigner.

Marianne Louwerse - 1<sup>st</sup> floor Textile Fashion Center, opposite the Textile Museum.

**15:00 Reserved time slot**

≈16:15 End of the day

### Thursday, 23 October

08.40 Prepare the guest lecture, Lars will meet up in the entrance of Textile Fashion Center

09:00 Guest lecture and workshop together with Lars Hedegård – First year Textile Management Bachelor and First year Textile Business Administration Bachelor "

12:00 Lunch @ The Company with Kanchana Dissanayake & Lars Hedegård

13:00 Meeting with Kanchana Dissanayake and Lars Hedegård: Knowledge sharing: teaching and research: sustainability in fashion and textiles

14:15 Visit to Smart Textiles Show room, 2<sup>nd</sup> floor Textile Fashion Center – Maja student guide & Lars

14:30 Coffee and concluding remarks – Gustav Kibe & Lars Hedegård

15:00 Visit to the Textile Museum together with Lars Hedegård

≈16:15 End of the day

Agenda for the week-filled with visits with colleague meetings, lunches, sitting in on classes (bachelor and masters level), plus I gave a lecture to first year students on Thursday in Lars' class.

### Balder, Sandgärdet och Textile Fashion Center



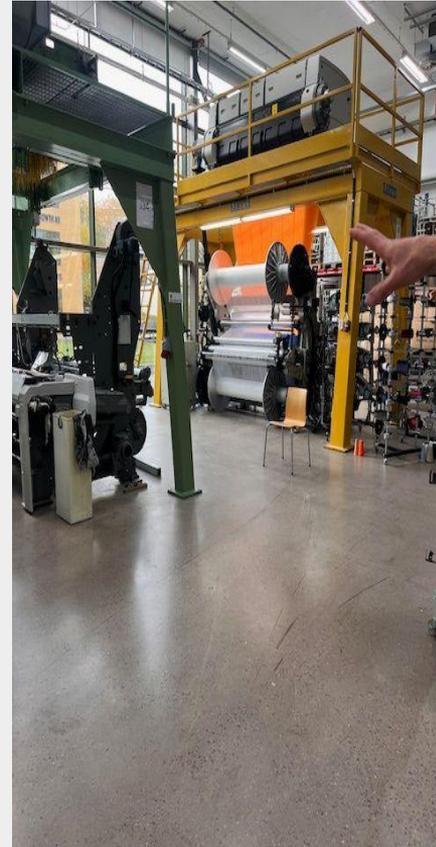
Monday

Contact

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Lars Hedegård  
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# Tour of the campus- their knitting and weaving labs are amazing (& even business students take classes there)





Their Smart Textiles Showroom was very inspiring and I already shared some ideas from the trip with the Gotham Foundry



I even got the opportunity to record a podcast with Sara Harper (Program manager and Senior lecturer, Master Programme in Textile Value Chain Management)



# So many collaborative and interesting meetings



This Research Group invited me to their weekly Wednesday meeting.



Above, I attended an AI @Boras meeting that they nicely held in English too. This was interesting timing as we are talking about the same issues at FIT



Gutav Kive gave me an intro to the International exchange programs for students.

**I also got to end  
the week in  
Sweden in  
Stockholm  
where I had a  
catch up dinner  
with dear  
friends and  
former  
colleagues from  
Ralph Lauren**



Connecting with people internationally was such a gift and I know it will inform my teaching and help me with connections and contacts globally.

# And the knowledge sharing continues with my presentation to the FIT community on 11/25...

**GLOBALLY CONNECTED @ FIT PRESENTS...**

## **Leaning In & Learning From our Swedish Colleagues @ **University of Borås/ Swedish School of Textiles: an IFFTI Exchange Experience****



**With Professor Ann Cantrell, FBM**

**November 25, 2025**

**1:00-1:45pm**

  
THE SWEDISH SCHOOL  
OF TEXTILES  
UNIVERSITY OF BORÅS

 State University  
of New York