IFFTI

INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES

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IFFTI/0203/2005 2005 16 December

PROCEEDINGS OF THE 7TH IFFTI ANNUAL CONFERENCE HELD AT TOKYO FROM 31ST OCTOBER TO 5TH NOVEMBER 2005

The 7th Annual Conference of IFFTI was held at Bunka Women's University, Tokyo, Japan from 31st October to 5th November 2005. The Conference comprised following sessions:-

1.1 **IFFTI Meetings**

- 1.1.1 <u>14th Meeting of the IFFTI Executive Committee</u> This Meeting was held at two sessions:-
 - 1.1.1.1 <u>Opening Session on 31st October 2005</u>. Minutes of the Meeting are placed at *Annexure I (Page 6)*.
 - 1.1.1.2 <u>Concluding Session on 3rd November 2005</u>. Minutes of the Meeting are placed at *Annexure III (Page 26).*
- 1.1.2 The 7th Annual Meeting of the IFFTI General Council. The General Council Meetings were held over two sessions on 1st November 2005.
 - 1.1.2.1 <u>1st November 2005 Forenoon Session</u>. At the meeting, the Members of the IFFTI General Council deliberated on the Agenda Points concerning IFFTI matters. The Minutes of the Meeting are placed at *Annexure II (Page 10)*.
 - 1.1.2.2 <u>1st November 2005 Afternoon Session</u>. This session was devoted to presentations by IFFTI Members on their respective institutions. Details are given at *Annexure II (Page 14)*.

1.2 Other IFFTI Activities

- 1.2.1 31st October 2005 Forenoon. Final Judging of the 'Illustration Contest for Students' was conducted at this session. Details are given at Annexure II (Page 17).
- 1.2.2 <u>31st October 2005 Afternoon</u>. <u>Travel Funding Initiative for Junior Faculty.</u> At this session papers were presented by the Junior Faculty of IFFTI Member Institutions as part of the IFFTI Travel Funding Initiative. The details are given at *Annexure II (Page 16).*
- 1.2.3 <u>31st October 2005.</u> <u>Bunka Campus, Costume Museum Tour and High Tech Exhibition.</u> The IFFTI Members were conducted to a tour of the Bunka Women's University Campus and the High Tech Exhibition.
- 1.2.4 <u>1st November 2005</u>. <u>Paper Presentations on the Theme of the Annual Conference.</u> This was conducted in two Parallel Sessions at which papers were presented by IFFTI Members on the Theme of the Conference. The details are given at *Annexure II (Page 20)*.
- 1.2.5 <u>3rd November 2005</u>. <u>Panel Discussions</u>. Extensive Panel Discussions were held over two sessions. Large number of IFFTI delegates and invited guests participated in these discussions. The details are given at *Annexure II (Page 21)*.

1.3 **IFFTI Annual Conference**

In addition to the aforementioned IFFTI Meetings, a good mix of professional, cultural and entertainment activities were programmed at the Annual Conference.

- 1.3.1 1st November 2005. Student Fashion Show. The works of Bunka students were presented to the IFFTI Members at a well choreographed fashion show.
- 1.3.2 <u>2nd November 2005.</u> Keynote Speeches and Presentation of Papers on "Globalization of the Fashion Industry – Future Vision and the Challenges for Business and Education".

1.3.2.1 <u>Session One – Business</u>

- (a) <u>Opening Address</u> Prof. Edward Newton, Chairperson, IFFTI
- (b) <u>Globalizing Fashion</u> Mr. Masahiko Miyake, President of Sanei International Co. Ltd.

- (c) <u>Globalization, Luxury and Culture</u> Mr. Pascal Morand, Executive Director, Institut Francais de la Mode, France
- (d) The Impact of National Creative Industries policies upon the global fashion industry Paper by Prof. Tim Moscovitch, Associate Dean of the School of Art & Design, University of Huddersfield, U.K. was presented by Ms. Rosemary Varley, also of University of Huddersfield..
- (e) <u>International Sportswear Marketing</u> Mr. Tomoyuki Toida, Olympic Games Project Leader, Descente Ltd.

1.3.2.2 **Session Two - Education**

- (a) <u>The History of Fashion Education in Japan</u> Mr. Sunao Onuma, President of Bunka Women's University and President of the Association of Private Universities in Japan.
- (b) <u>The Fashion Education System in the Republic of Korea :</u> <u>Current State and Concerns</u> Dr. Ho Jeong Lee, Keimyung University, South Korea
- (c) <u>Fashion: The Cultural Interface</u> Prof. Susan Barnwell, Ryerson University, Canada
- (d) <u>Value-Added Global Perspective Textiles and Clothing</u>
 <u>Education</u> Sister Maryta Laumann, Fu Jen Catholic University, Taiwan
- (e) <u>How Globalization of the Intimate Apparel Industry is</u> reflected in the Education and Training Developments at <u>De Montfort University</u> Ms. Janice Mee, De Montfort University, UK
- 1.3.3 <u>2nd November 2005. Kimono Presentation.</u> A special presentation was conducted showcasing the evolution and draping technique of the Kimono.
- 1.3.4 <u>2nd November 2005.</u> <u>Special Guest Presentation</u> was conducted by a renowned Japanese Fashion Designer, Ms. Junko Koshino on 'Japanese Sensitivity and Fashion'.
- 1.3.5 <u>2nd November 2005.</u> <u>Banquet.</u> A grand banquet was hosted by the President of Bunka Gakuen for IFFTI Members and other dignitaries. A sumptuous Japanese Cuisine was served to the accompaniment of

- traditional drums. This was followed by live drawing demonstration by the famous Japanese Fashion Artist Mr. Isao Yajima.
- 1.3.6 <u>4th November 2005.</u> <u>Fashion Show</u>. An attractive fashion show on Tokyo collection was held for the benefit of IFFTI Members.
- 1.3.7 Bunka Fashion Week 'Bunkasai'. A Student Culture Festival was held all across Japan, from 2nd November to 4th November, coinciding with the Cultural Day on 3rd November and the IFFTI Annual Conference. The purpose of the school festival is to promote the spirit of education and promote fellowship among students. The festival held at Bunka Gakuen highlighted the accomplishments of three student bodies, i.e. Bunka Women's University, Bunka Fashion College and Bunka Institute of Language. It included fashion shows, costume displays, exhibitions, speech contests, workshops, guest speakers, music presentations, live comedy acts, skits and dances.
- 1.3.8 Apparel Industry High Tech Exhibition was also organized to coincide with the IFFTI Annual Conference. The aim of this exhibition was to nurture highly skilled workers for today's competitive workplace by promoting greater cooperation between industry and academia. The time and precise transmission of cutting-edge technology from industry to education is a major concern, faced by fashion educators worldwide. The high technology exhibition not only introduced the state-of-the-art technology used in industry, but also allowed for the fusion of high technology developed by manufacturers and software developers with theoretical and creative applications of fashion educators and students. This in turn, would act as a catalyst to further enrich the development of fashion and its related industries.
- 1.3.9 4th November 2005. Japan Fashion Week Symposium. Japan Fashion Week Symposium marked the concluding session of a very intense and professional Bunka Fashion Week and IFFTI Annual Conference. IFFTI Members were special invitees at this session. The Symposium was followed by a Cocktail Reception, which was attended by a large gathering comprising delegates from participating institutions and local dignitaries.
- 1.3.10 4th November 2005. A sight seeing excursion to Kamakura was arranged for IFFTI Members.
- 2. <u>Outcome of the Conference.</u> The outcome of the 7th IFFTI Annual Conference is summarized below for the information of IFFTI Members:-

- 2.1 <u>Adoption of the Minutes</u>. Minutes of the 11th, 12th and 13th Executive Committee and the 6th Annual General Council Meetings were adopted.
- 2.2 **New Membership**. The following new Institutions were inducted into the Foundation:-

(a)	Nottingham Trent University, U.K.	Regular Member
(b)	Keimyung University, South Korea	Regular Member
(c)	LDT Nagold, Germany	Associate Member
(d)	Kasetsart University, Thailand	Associate Member
(e)	Industrial and Vocational Training	Associate Member
	Board, Mauritius	
(f)	Georgian Institute of Design and	Associate Member
	Management, Georgia	

- 2.3 New Executive Committee. New Executive Committee was appointed. The New Executive Committee elected the next Chairperson and the Deputy Chairperson
- 2.4 <u>Venues.</u> Venues for future IFFTI meetings upto the year 2010 were finalized.

2.5 **IFFTI Initiatives**

- 2.5.1 <u>The Publication on "Reflections in Teaching and Learning in Fashion Education"</u> was distributed to the delegates.
- 2.5.2 <u>Presentation of Papers by Junior Faculty</u>. Five Junior Faculty of Member Institutions presented papers at this Conference. Their cost of travel would be funded by IFFTI. Travel of upto ten selected *Junior Faculty* would be funded by IFFTI to present Papers at future IFFTI Annual Conferences.
- 2.5.3 **Research**. IFFTI would determine ways to :-
 - (a) Share the research being undertaken by IFFTI Members and
 - (b) Assist in advancing new Research in the key areas of Fashion Design, Technology and Business for the benefit of Members.
- 2.6 **Accounts**. The Balance Sheet as at 31st March 2005 was adopted and the Budget for the year 2005 2006 was approved.

- 2.7 <u>Extension of Tenure of Secretary.</u> The tenure of Commodore Vijay (Retd.) as Secretary IFFTI was extended upto 31st July 2008.
- 3. The Members thanked Bunka Women's University for arranging an extremely well organized, informative and interactive IFFTI Conference. The Conference had provided an ideal platform for professional interaction between academia, trade and industry the very raison de 'etre of IFFTI.
- 4. The list of IFFTI delegates who participated in the Annual Conference is placed at *Annexure V (Page 30)*.

With warm regards,

Commodore Vijay (Retd.) Secretary