

I F F T I
INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES
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IFFTI/0203/2004

21st April 2004

Dear IFFTI General Council Member,

PROCEEDINGS OF THE 6TH ANNUAL CONFERENCE OF IFFTI
HELD AT NEW DELHI FROM 29TH MARCH 2004 TO 3RD APRIL 2004

The 6th Annual Conference of IFFTI was held at National Institute of Fashion Technology, New Delhi, India, from 29th March 2004 to 3rd April 2004. The Conference comprised following sessions:-

1.1 **IFFTI Meetings**

1.1.1 **11th Meeting of the IFFTI Executive Committee** – This Meeting was held in two parts as follows:-

1.1.1.1 **Opening Session on 29th March 2004**. Minutes of the Meeting are placed at *Annexure I (Page 7)*

1.1.1.2 **Concluding Session on 01st April 2004**. Minutes of the Meeting are placed at *Annexure III (Page 19)*

1.1.2 **The 6th Annual Meeting of the IFFTI General Council**. This meeting was held over three sessions as follows:-

1.1.2.1 **Session 1 (on 30th March 2004 - Forenoon)**. At the meeting the Members of the IFFTI General Council deliberated on the Agenda Points concerning IFFTI matters. The Minutes of the Meeting are placed at *Annexure II (Page 10)*. This was followed by a short presentation by Mr. Kenneth Tingsvik on Swedish School of Textiles, Boras, Sweden – a New Member.

1.1.2.2 **Session 2 (on 30th March 2004-Afternoon)**. At this session papers were presented by the following Junior Faculty of IFFTI Member Institutions as part of the IFFTI Initiative on “IFFTI Funding to

Support Travel of Junior Faculty to Present Papers at the 2004 IFFTI Annual Conference”:-

S. No.	Name	Institution	Topic
(a)	Ms. Li Min	Donghua University, PR China	The Increasing Children’s Wear Market in China and its Consequences on Fashion Education
(b)	Ms. Lisa Parillo Chapman	NCSU, USA	Engineering Whole Garment Designs

1.1.2.3 **Session 3 (on 1st April 2004 – Afternoon).** At this session papers on “Best Practice in Fashion Education” were presented by Faculty of IFFTI Member Institutions as part of the IFFTI Initiative. The presentations were held in three parallel sessions as follows:-

Order of Speaker	Venue I	Venue II	Venue III
1	The Role of Technology in Supporting Student Learning <i>Ms. Julia Gaimster, LCF, UK</i> (Presented by <i>Ms. Elizabeth Rouse</i>)	Interdisciplinary Collaboration: A model for fashion education <i>Dr. Tracy May Plumlee, NCSU, USA</i>	Design Realisation; A Student Centered Approach to Pattern Construction <i>Ms. Irene Spink, Huddersfield, UK</i>
2	Managers & Designers: A Crossover of Skills <i>Ms. Karine Piotraut, IFM, Paris</i>	Live Fashion Retail Model as a Best Practice in Fashion Education <i>Dr. Tarun Panwar, NIFT, India</i>	Discovery Venture Learning – The Road of Success for Beginners <i>Mr. Roger Ng, HKPU, Hong Kong</i>
3	Collaborative Learning in a Project-Oriented Fashion Education Environment <i>Mrs. Margo Van Rotterdam, AMFI, Netherlands</i>	Developing Communication Skills Through Fashion Design <i>Ms. Alison Shreeve, LCF, UK</i>	Developing Employability Skills for the Fashion Industry of the 21 st Century <i>Ms. Angela Peers, MMU, UK</i>
4	Creating Value for Design in Commerce; A Dialogue with Reality <i>Prof. Jatin Bhatt, NIFT, India</i>	The Influence of Virtual Learning Communities on Fashion Online Teaching Experience <i>Ms. Maria Carolina Garcia, UAM, Brazil</i>	Product Development Versus Design <i>Ms. Cora Goetemann, Pearl Academy, India</i>
5	The Impact of the Teacher Fellow Scheme at De Montfort University and How it Supports Teaching & Learning in the Department of Fashion <i>Ms. Helen Dunn, DMU, UK</i>		

1.2 **IFFTI Annual Conference**

1.2.1 **Keynote Speeches and Presentation of Papers on the Theme of the Conference “Integration of Fashion Value Chain (From Design to Retail) – Destination India”(on 1st April 2004 – Forenoon).** Details of keynote addresses and papers presented at this session are given below:-

1.2.1.1 **Addresses**

(a) **Theme Address** – Mrs. Gauri Kumar, Director General, NIFT

- (b) Keynote Address – Mr. Mark Neuman, Counsellor for International Trade of Global Strategy, Limited Inc., USA
- (c) Address by Chairperson IFFTI – Prof. Edward Newton, Chair Professor of Fashion Design, Institute of Textiles and Clothing, The Hong Kong Polytechnic University.
- (d) Address by Chief Guest – Mr. S. B. Mohapatra, Secretary, Ministry of Textiles, Government of India and Chairman NIFT.

1.2.1.2 **Presentation of Papers on the Theme of the Conference**

- (a) Stop the Supply Chain. I want to get off! The Reclaiming of Fashion Culture – Ms. Karen Webster, Royal Melbourne Institute of Technology, Australia
- (b) IOS Functionalities from Closed to Open Networks: A Relational Perspective – Mr. M. H. R. Mossinkoff, Amsterdam Fashion Institute, The Netherlands
- (c) Design: Value Made Visible – Reversing the Flow of Designer/Label Fashion – Prof. Tim Moscovitch, University of Huddersfield, UK.
- (d) Associative Supply Chain Management: Building Vendor Partnerships – Mr. Arindam Das, Pearl Academy of Fashion, India.
- (e) The Introduction of a Lingerie Brand into India from Srilanka – Mrs. Janice Mee, De Montfort University, UK
- (f) The Role of Design in the Fashion Value Chain – Dr. Pammi Sinha, UMIST, UK

1.3 **DSYN-04 (29th March 2004 to 31st March 2004).**

- 1.3.1 National Institute of Fashion Technology with the support of Ministry of Textiles, Government of India, had organized a mega Fashion Event ‘dsyn04’ to coincide with the IFFTI Annual Conference. Dsyn was conceptualized to effectively integrate all the components of the fashion value chain, by creating consortia of designers-suppliers-manufacturers, and presenting a unified approach for integrating the industry sub-sectors.
- 1.3.2 The event took place over three days, from the 29th-31st of March 2004 at Pragati Maidan, New Delhi. With 165 design consortiums

presenting their collections, three fashion shows took place every day, each of which was characterized by excellent production values and innovative styling. The exhibition area was designed for sensory visitor, with a well-planned focus on product categories, providing tremendous visual appeal.

1.3.3 **Live Recital**: Gazal and violin recital by renowned artists Mr. Ghulam Ali and Dr. L. Subramaniam on 29th March and 31st March 2004 respectively were synergised with the fashion presentation giving a feel of best of Indian arts.

1.3.4 The detailed schedule of 'dsyn04' is placed at *Annexure IV (Page 21)*

1.4 **Visits (on 2nd and 3rd April 2004)**

1.4.1 IFFTI Delegates were taken on conducted tours to the following places:-

- (a) Orient Craft Factory at Gurgaon,
- (b) Shamken Multifab Factory at Kosi,
- (c) Qutab Minar Monument at New Delhi,
- (d) Red Fort Monument at Delhi,
- (e) Fatehpur Sikri Monument at Agra,
- (f) Taj Monument at Agra,
- (g) National Museum at New Delhi,
- (h) Crafts Museum at New Delhi.

1.4.2 The aforementioned industry cum sightseeing trips had been specially arranged by NIFT for IFFTI Delegates and NIFT provided courtesy air-conditioned coaches for these trips.

1.5 **Receptions**. Receptions were hosted for IFFTI Delegates by Mr. S. B. Mohapatra, Secretary, Ministry of Textiles and Chairman NIFT and Mrs. Gauri Kumar, Director General, NIFT.

Outcome of the Conference

2. The outcome of the 6th IFFTI Annual Conference is summarized below for the information of IFFTI Members:-

2.1 **Adoption of the Minutes**. Minutes of the 9th Executive Committee, the 5th Annual General Council and the 10th Executive Committee Meetings were adopted.

2.2 **New Membership.** The following Institutions were inducted into the Foundation as Regular Members:-

2.2.1 The Swedish School of Textiles, Boras, Sweden

2.2.2 Fashion Institute of Design and Merchandising, Los Angeles, USA.

2.3 **IFFTI Initiatives**

2.3.1 **Presentation of Papers on Best Practice in Fashion Education.** Thirteen Faculty Members from IFFTI Member Institutions presented papers. The final selected papers would be published shortly.

2.3.2 **Presentation of Papers by Junior Faculty.** Papers of three Junior Faculty of Member Institutions were selected for presentation at this Conference. Two of them presented their papers. Their cost of travel would be funded by IFFTI.

2.3.3 **New Initiatives.** It was decided to undertake following three Initiatives during the next two years:-

2.3.3.1 Publish a second document containing selected "*Papers on Best Practice in Fashion Education*" in 2006.

2.3.3.2 Travel of upto five selected *Junior Faculty* would be funded by IFFTI to present Papers at each of the next two Annual Conferences in 2005 and 2006.

2.3.3.3 **Research.** IFFTI would determine ways to:-

- (a) Share the research being undertaken by IFFTI Members and
- (b) Assist in advancing new Research in the key areas of Fashion Design, Technology and Business for the benefit of Members.

2.4 **Network of Specialised Information.** A list giving names of suitable persons from each Member Institution who could be contacted for obtaining information regarding the specialist collections available at the Resource Centers of Member Institutions, would be compiled and made available to the Member Institutions.

2.5 **Linkages with International Apparel Federation.** It was decided to enter into a reciprocal Associate Membership with IAF to enable IFFTI Members to be in touch with Global Apparel Industry at the highest level.

- 2.6 **Accounts**. The provisional Balance Sheet as at 31st March 2004 and the Budget for 2004 were approved.
 - 2.7 **Bunka Women's University, Japan** was inducted to the Executive Committee as an Ex-officio member till completion of the 7th IFFTI Annual Conference proposed to be hosted by the Institution in November 2005.
 - 2.8 **Extensive Exchange of Ideas** took place at the Paper presentation and 'dsyn04' sessions. The Members welcomed this opportunity to share with each other the good and innovative practices in Fashion Education being followed by various Members. The exposure to the carefully structured 'dsyn04' provided the Members the invaluable opportunity to get an insight into the entire Indian Fashion value chain - from Design to Retail.
3. The Members thanked NIFT for arranging an extremely well organized, informative and interactive IFFTI Conference. The Conference had provided an ideal platform for exchange of ideas between academia, trade and industry – the very raison de etre of IFFTI.
 4. The list of IFFTI delegates who participated in the Annual Conference is placed at *Annexure V (Page 22)*.

With warm regards,

Commodore Vijay (Retd.)
Secretary