

Minutes

INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES

MEETING 21st General Council Meeting-Session III

DATE 9th April,2019

TIME 10.00 hrs

LOCATION Manchester Metropolitan University, UK

CHAIR: Prof. Robyn Healy SECRETARY GENERAL: Commodore Vijay Chaturvedi (Retd.)

1 ATTENDANCES

SECRETARY GENERAL

Institutional Members:

- 1) AMD Akademie Mode & Design, Germany
- 2) Amsterdam Fashion Institute, The Netherlands.
- 3) Artez Institute of the Arts, Fashion Department, The Netherlands
- 4) Arch Academy of Design, India
- 5) BGMEA Institute of Fashion & Technology, Bangladesh
- 6) Bunka Gakuen University, Japan
- College for Creative Studies, United States
 Donghua University, P.R. China
- 9) Ewha Womans University, South Korea
- 10) Fashion Institute of Technology, USA
- 11) Fashion Institute of Design and Merchandising, U.S.A
- 12) FDS TAFE NSW , Australia
- 13) Fu Jen Catholic University, Taiwan
- 14) Hong Kong Design Institute, Hong Kong
- 15) Institut Francais de la Mode, France
- 16) International Apparel Federation (IAF)
- 17) ISEM Fashion Business School, Spain
- 18) Hong Kong Polytechnic University, Hong Kong
- 19) Kent State University, USA
- 20) Kingston University, UK
- 21) LA Salle College of the Arts, Singapore
- 22) London College of Fashion, U.K.
- 23) Manchester Metropolitan University, U.K.
- 24) Nottingham Trent University, U.K
- 25) North Carolina State University, U.S.A.
- 26) Otago Polytechnic, New Zealand
- 27) Reutlingen University, Germany
- 28) Ryerson University, Canada
- 29) Royal Melbourne Institute of Technology, Australia
- 30) The University of Manchester, UK
- 31) Pearl Academy, India
- 32) Saxion University of Applied Science
- 33) Shanghai Institute of Visual Arts, China
- 34) School of Fashion Technology, India
- 35) Swedish School of Textiles, Sweden
- 36) University of Ghent, Belgium
- 37) University of Manchester, UK
- 38) Zhejiang International Institute of Fashion Technology, P. R. China
- 39) Istanbul Moda Academy, Turkey
- 40) Shih Chien University, Taiwan

Member Secretary

41) Commodore Vijay Chaturvedi (Retd.), IFFTI Secretariat, India

Apologies:

- 42) De Mont University, UK
- 43) LDT Nagold, Germany
- 44) IMS Design & Innovation Academy, India
- 45) Mod 'Art International, France
- 46) Beijing Institute of Fashion Technology, P.R. China
- 47) Ecole Duperré School, France
- 48) Fashion & Design Institute, Mauritius
- 49) Falmouth University, UK
- 50) Kazan National Research Technological University, Russia
- 51) KEA Copenhagen School of Design and Technology, Denmark
- 52) Middlesex University, UK
- 53) National Institute of Fashion Technology, India
- 54) Osaka Institute of Fashion, Japan
- 55) Polimoda, Italy
- 56) Queensland University of Technology, Australia
- 57) Shanghai International Fashion Education Center (SIFEC), China
- 58) Symbiosis Institute of Design, India
- 59) Temasek Polytechnic, Singapore
- 60) University of Technology Sydney, Australia
- 61) Wuhan Textile University, P.R.China

2 WELCOME

PROF ROBYN HEALY

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- 2.1 Prof.Robyn Healy welcomed the members to the 21st Annual Conference of the International Foundation of Fashion Technology Institutes (IFFTI) . The Theme of this year's Conference was "FASHION: ID"
- 2.2 On behalf of IFFTI, Manchester Metropolitan University, UK and Prof. Anthony Bednall were thanked for hosting this year's Conference and organizing a wonderful Conference program.

Thereafter, all the Executive Committee members introduced themselves to the General Council

3 CONFIRMATION OF MINUTES

For adoption

The minutes of the 39th, 40th and 41st Executive Committee and the 20th General Council meetings were adopted as a true and accurate record.

4. CHAIR'S REMARKS

4.1 **New Vision Statement**

Prof.Robyn Healy presented the New Vision Statement to the General Council for approval. 4.1.1 The New Vision Statement was appreciated by the members and approved unanimously. **ATTACHMENT 1.**

4.2 **Communication Strategy**

- She stated that it was very important to find effective ways of communication amongst 4.2.1 members. We have started a LinkedIn Group for exchange of information.
- 4.2.2 Regional Meetings were promoted to discuss and resolve local issues.
- 4.2.3 In future IFFTI will be paperless. Papers presented at the Conferences will be published online only. The electronic Publication will have an ISBN No. The Agenda and Minutes of the meetings will be circulated electronically and will not be printed.

4.3 **New Brand Identity**

4.3.1 Working on a new brand identity, proposed to develop a student competition to obtain ideas from across the IFFTI institutions.

5. RESEARCH SUB-COMMITTEE

- Prof.Anthony Kent informed members that the Committee had nominated two Deputy Chairs 5.1 a) Prof.J.R.Campbell
- Discussed the Organisation of the conference with inputs from the MMU conference organisers; the

PROF ANTHONY KENT

- **5.3** The committee shared the initiatives of the best paper and new best presentation awards process and noted the addition of the research 'hello' desk. A number of committee members volunteered to review for IFFTI 2020 conference (29 reviewers in 2019).
- **5.4** The Vision Statement was reviewed and the committee agreed to meet online or physically, to develop responses to the theme of 'social justice' before next year's conference.
- **5.5** Supported a proposal for a new book "Fashion Research Methods" and the Chair will follow this up with potential contributors and publishers (Routledge and Emerald). Dr. Annett-Hitchcock volunteered to contact a journal with a view to a special edition attached to the 2021 conference.
- 5.6 The Review Committee received 108 abstracts, 58 were accepted, 39 papers to be presented at the conference.
- **5.7** Future Conference to aim for 40 papers for presentation. The papers to be published online only.
- **5.8** All presenters to receive certificates. The three best presentation winners to be selected based on feedback received from the audience, be given an award of USD \$200 each.
- **5.9** The sub-Committee will define the criteria for each of the IFFTI Initiatives award categories of Senior Faculty, Junior Faculty and PG/Research Students.

6. EDUCATION INITIATIVE SUB-COMMITTEE

MR.ROBERT OTT

6.1 Mr. Robert Ott informed the committee that 18 members had attended the Sub-Committee meeting. He has nominated two Deputy Chairs:-

a) Ms.Basia Szkutnicka b) Dr. Patsy Perry

- 6.2 The Mobility Initiative was working satisfactorily, with six exchanges in Cycle II and four in Cycle III.
 He encouraged members to widely advertise the Mobility Initiative amongst faculty. The initiative is targeted towards the sharing and transformation of knowledge between IFFTI Members.
 - 6.3 The focus of the Sub-Committee was to identify L & T challenges and share good practices.
 Discussion also took place how to manage the fast changing learning environment.
 - 6.4 Members invited to identify and forward further initiative opportunities that can be undertaken by the Sub-Committee.
 - **6.5** It was proposed to build the expertise bank. This will provide an opportunity for everyone to share online.

7. MEMBERSHIP SUB-COMMITTEE

PROF.MARGO BARTON

7.1 Emeritus Member policy development

- Discussions following up on the emeritus member policy in order to clarify the process and the expectations.
- A working policy was developed and follows, and it is hoped that this can be further discussed in the Executive Committee meeting on Thursday 11th April.
- **7.1.1** Proposed edits to the Emeritus member description, edits are shown in blue. (Current description available <u>http://www.iffti.com/types-of-membership.php</u>)
- **7.1.2** IFFTI will no longer invite applications from individuals. This policy aims to address the service of members to IFFTI upon their retirement and promotes their continued active membership .This is an honorary category nominated by the Membership Sub-Committee and appointed by the Executive Committee.

7.1.3 Criteria.

a. This membership is for a former IFFTI University member who retires after distinguished and sustained service to their University and IFFTI.

b. Members hold the following privileges of membership:-

c. Emeritus members pay no membership and conference fees but will be responsible for their own travel and accommodation.

d. Emeritus members can participate in the General Council activities.

e. Emeritus members have no voting rights.

7.1.4 How this works:

IFFTI supports financially conference fees for max. three emeritus members attending the annual conference.

Emeritus members will be included in all standard member institution correspondence and should follow the same registration process as the nominated representative for the conference. This policy is dependent on finance and is subject to review.

7.2 New Members

- New member submissions were reviewed and discussed, and the following new members were admitted in the past year.
 - March 2019: Westminster University
 - April 2019: Istituto Marangoni. (Note, subject to the support letter from MMU)
 - April 2019: United World Institute of Design (a part of Karnavati University)
- New member presentations for 2019 conference will be curated by the membership sub-committee for the general council meeting.
 - Westminster University
 - Shanghai Institute of Visual Arts
 - United World Institute of Design (a part of Karnavati University)

7.3 **Prospective Members**

- Prospective member database is a living document created by all members of the membership subcommittee.
- It is suggested that in future only the institution name is listed in the IFFTI General Council appendices.
- MMU conference attendee list provided more leads for prospective member institutions. These people will be approached during the conference to discuss membership. Note: it would be good to receive the conference attendee list in advance.
- To support diverse representation, we will reach out to institutions in areas with limited membership in IFFTI. For example, South America, Africa and the Middle East.
- Note Liz Barnes compiled a list of current members who have not attended the conference recently. It is noted that there is representation from Istanbul Moda Academisi and that Liz will endeavour to meet them at MMU to determine why they are not regularly attending, with the aim of encouraging them to rparticipate in the full benefit of their IFFTI membership.

7.4 Activation of online membership application

- Online application form is in progress and it will be distributed among the IFFTI executive committee for comment.

ACTION by June 2019 – MB, LB, DS and LH

7.5 Strategies for growing membership

- Discussed the new vision statement and how it will be used when approaching prospective institutions.
- Members will be responsible for regional reach by sub-committee members, along with tapping existing contacts of sub-committee and other IFFTI members.
- Note that the Finance Committee is budgeting for three new members in 2019 > 2020 year.

8 FINANCE SUB-COMMITTEE

MS.SYLVIE EBEL

8.1 Ms. Sylvie Ebel presented the Balance sheet and statement of affairs for the year 2018. She also presented the Budget for years 2019 and 2020.

8.2 Decision – The committee adopted the Balance Sheet of 2018 and approved the Budget for the year 2019.

9. VENUES

9.1 The Venues of Meetings and Conferences up to 2022 were presented to the General Council. same **ATTACHMENT 2.**

10. PRESENTATIONS

10.1 2020 Conference

Prof.J.R.Campbell presented an overview of the 2020 Conference 24th -27th March.

10.2 2021 Conference

Prof. Boo-Rim Joo presented an overview of the proposed 2021 conference at Ewha Womans University, South Korea, 22nd – 26th March. 2021. Recommended two conference themes; a) Fashion and Social Sensitivity.

International Foundation of Fashion Technology Institutes

10.3<u>Established – FIT</u> – Dr.Deirdre Sato presented an overview of the programmes and initiatives being undertaken at FIT, New York.

10.4 New Members

The following new members presented overviews of their respective Institutions

a) Shanghai Institute of Visual Arts (SIVA)

b) University of Westminster

c) United world Institute of Design (UID)

11. WORKSHOPS

11.1 Prof.Anthony Kent and Ms.Basia Szkutnicka briefed members about the workshop.

11.2 They informed the workshop combines Research and L & T. Working in small groups They would be provided following questions to hold discussions amongst themselves. On conclusion, each, members will respond to the following questions:

11.3 Research-

a) What are emerging practices, methodologies and methods?

b) Excellence: what implications for intellectual co-herence, methodological precision and analytical power.

c) What strategies can we use to achieve them?

d) What should be our vocabulary?

11.4 Education -

a) How do we facilitate engagement and learning in distracted learning environment.

b) What are the two main challenges you face in the learning environment at the moment? What strategies do you use to overcome these challenges

c) can you share your experiences of implementing the preparation, delivery and assessment of group work, and/or trans-disciplinary activities?

d) Can you share examples of good practices that have promoted Communication, critical thinking and initiatives in the learning environment?

e) How do you see the role of diversity in the learning environment?

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ATTACHMENT 1

VISION STATEMENT

IFFTI believes that the fashion and textiles sector has the potential to become a global force for positive change and progress.

We provide a meaningful voice, representing a diverse range of Institutions from across the world providing an opportunity to share knowledge and intercultural understanding to inform, develop, shape, and direct the fashion and textile curricula and research agenda.

We position a powerful collective conversation for the Disciplines globally as we respond and collaborate with key stakeholders including industry, government, NGOs, and community groups.

We offer an inclusive approach to membership welcoming and supporting both well-established and new institutions, providing opportunities for mentoring and sharing of best and future education and research practices.

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ATTACHMENT 2

FUTURE HOSTS FOR IFFTI MEETINGS AND CONFERENCES

S. No.	Meetings	Institution	Date
(a)	43 rd Executive Committee Meeting	Ewha Womans University, South Korea	7th and 8th November, 2019
(b)	44 th Executive Committee Meeting	Online	January/February, 2020
(c)	22 nd Annual Conference & 45 th Executive Committee Meeting	Kent State University, USA	24 th -27 th March 2020
(d)	46 th Executive Committee Meeting	AMD Akademie Mode & Design, Germany	October/November,2020
(e)	47th Executive Committee Meeting	Online	January/February, 2021
(f)	23 rd Annual Conference & 48 th Executive Committee Meeting	Ewha Womans University, South Korea	22nd – 26 th March 2021
(g)	49 th Executive Committee Meeting	To be decided	October,2021
(h)	50 th Executive Committee Meeting	Online	January/February, 2022
(i)	24 th Annual Conference & 51 st Executive Committee Meeting	University College Ghent, Belgium	March 2022