

AGENDA

THE 14TH ANNUAL MEETING

OF

THE IFFTI GENERAL COUNCIL

ON

19TH MARCH, 2012

AT

PEARL ACADEMY OF FASHION

JAIPUR, INDIA

I F F T I INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES

Agenda of 14th Annual Meeting of IFFTI General Council

Notice for the 14th Annual Meeting of the IFFTI General Council was issued vide IFFTI Secretariat mail dated 23rd June, 2011. The meeting will be held at 0930 hours on Monday, 19th March, 2012 at Pearl Academy of Fashion, Jaipur, India.

Chair: Dr. Satoshi Onuma
Secretary: Commodore Vijay Chaturvedi (Retd.)

1	ATTENDANCE	
1.1	<i>To note</i> Present: <u>Institutional Members:</u> 1) Amsterdam Fashion Institute, The Netherlands. 2) Artez Institute of the Arts, Fashion Department, The Netherlands 3) Arch Academy of Design, India 4) Bunka Gakuen University, Japan 5) Beijing Institute of Fashion Technology, P.R. China 6) BGMEA Institute of Fashion & Technology, Bangladesh 7) Donghua University, P.R. China 8) Fashion Institute of Technology, U.S.A. 9) The Fashion Institute of Design and Merchandising, U.S.A 10) Fu Jen Catholic University, Taiwan 11) Hong Kong Design Institute, Hong Kong 12) The Hong Kong Polytechnic University, Hong Kong 13) Institut Francais de la Mode, France 14) Istanbul Moda Academy, Turkey 15) IMS Design & Innovation Academy, India 16) Kazan National Research Technological University, Russia 17) London College of Fashion, U.K. 18) LDT Nagold, Germany 19) Manchester Metropolitan University, U.K. 20) Metropolitan South Institute of TAFE, Australia 21) Mod'Art International, Paris 22) National Institute of Design, India 23) North Carolina State University, U.S.A. 24) Nottingham Trent University, U.K 25) Otago Polytechnic, New Zealand 26) Pearl Academy of Fashion, India 27) Polimoda, Italy 28) Queensland University of Technology, Australia 29) Ryerson University, Canada 30) School of Fashion and Textiles, RMIT, Australia 31) School of Architecture and Design, RMIT, Australia 32) Sydney Institute of TAFE NSW, Australia 33) Symbiosis Institute of Design, India 34) University of Technology, Sydney, Australia 35) Whitehouse Institute of Design, Australia 36) Zhejiang International Institute of Fashion Technology, P. R. China <u>Emeritus Chair:</u> 37) Prof. Edward Newton <u>Emeritus Member:</u> 38) Ms. Janice Mee <u>Corporate Member:</u> 39) House of Pearl, India 40) Singtex Industrial Co., Ltd., Taiwan <u>Member Secretary:</u> 41) Commodore Vijay Chaturvedi (Retd.), IFFTI Secretariat, India	Secretary
1.2	Apologies: 42) Swedish School of Textiles, Sweden	

		43) University of Brighton, UK 44) University of East London, UK 45) Temasek Polytechnic, Singapore 46) Pacific Brands, Australia	
	1.3	Reply Awaited: 47) Rajamangala University of Technology Krungthep, Thailand 48) University of Huddersfield, UK 49) Pentlands Brands Plc, UK	
	1.4	Welcome	Dr. Satoshi Onuma
2		CONSIDERATION OF AGENDA	
	2.1*	Notice of Agenda Items	All
		Members will be requested to give notice of any additional agenda items to be raised or withdrawn from discussion.	
	2.2*	Starring of items	All
		Members will be invited by the Chair, to star and double star further agenda items for discussion. The Chair will then move that all agenda items remaining unstarred be adopted, and that recommendations contained in these items and any related papers be approved without discussion.	
	2.3*	Order of Business	All
		Members will be invited by the Chair to consider the order in which the agenda items are to be discussed.	
3		CONFORMATION OF MINUTES	
	3.1*	<i>For Adoption</i> The minutes of the 25 rd and 26 th Executive Committee Meetings and the 13 th Annual Meeting of the IFFTI General Council circulated. No comments received. Motion: <i>"That the minutes of the 25rd Executive Committee meeting and the 13th Annual Meeting of the IFFTI General Council held at Institut Francais de la Mode, Paris on 11th and 12th April, 2011 respectively, and the 26th Executive Committee meeting held at Bunka Gakuen University, Japan on 13th and 14th October, 2011, be adopted as a true and accurate record."</i>	Chair Secretary
4		THE NEXT CHAIRPERSON, DEPUTY CHAIRPERSON AND THE NEW EXECUTIVE COMMITTEE	All
	4.1*	<i>To Welcome</i> The next Chairperson, Deputy Chairperson and the new Executive Committee.	Attachment 1 (Page No. 6)
5		REPORTS FROM SUB-COMMITTEES	
	5.1*	Membership Sub-Committee	Ms. Tina Guglielmino
	5.1.1	<i>To Receive</i> Report of Membership Sub-Committee.	Attachment 2 (Page No. 8)
	5.1.2	<i>To Note</i> Change in Authorized/ Alternative Representatives.	
	5.1.3	<i>For Information</i> Status of Membership Subscription.	Attachment 3 (Page No. 10)
	5.2*	Education Initiatives Sub-Committee	Prof. Frances Corner

		5.2.1	<i>To receive</i> A report on the initiatives proposed by the Sub-Committee.	Attachment 4 (Page No. 11)
	5.3*	Research Sub-Committee		Prof. Trevor Little
		5.3.1	<i>To receive</i> A progress report on the tasks undertaken by the Sub-Committee.	Attachment 5 (Page No. 13)
	5.4*	Finance Sub-Committee		Mr. AKG Nair
		5.4.1	<i>To Adopt</i> Balance Sheet for the period 1 st January, 2011 to 31 st December, 2011.	
		5.4.2	<i>To Decide</i> Amount of Subscription to be paid by members for the period 1 st January, 2012 to 31 st December, 2012.	Attachment 6 (Page No. 14)
6		IFFTI INITIATIVES		Secretary
	6.1	<i>For Information</i> A report on the conduct of IFFTI Initiatives.		Attachment 7 (Page No. 15)
7		VENUES OF FUTURE IFFTI MEETINGS AND CONFERENCES		Secretary
	7.1	<i>To Discuss</i> Schedule of IFFTI Conferences and meetings in 2014 and beyond.		Attachment 8 (Page No. 16)
8		PRESENTATIONS		
	8.1	<i>For Information</i> Presentation on the preparations for the 15 th IFFTI Annual Conference in 2013 at the Fashion Institute of Design and Merchandising, USA.		Ms. Barbara Bundy
	8.2	Presentations by New Members.		
9		ADDITIONAL POINTS		Chair
	9.1	Additional points if any with the permission of the Chair		
10		DETAILED SCHEDULE		Attachment 9 (Page No. 18)
11		PAPER PRESENTATION SCHEDULE		Attachment 10 (Page No. 26)
12		ATTACHMENTS		PAGE NO.

	Attachment 1 – New Executive Committee, next Chairperson and Deputy Chairperson	6
	Attachment 2 – Recommendations of Membership Sub-Committee	8
	Attachment 3 – Status of Membership Subscription	10
	Attachment 4 – Recommendations of the Education Initiatives Sub-Committee	11
	Attachment 5 – Recommendations of the Research Sub-Committee	13
	Attachment 6 – Subscription for the year 2012	14
	Attachment 7 – IFFTI Initiatives	15
	Attachment 8 – Venues of future IFFTI meetings	16
	Attachment 9 – Detailed Schedule	18
	Attachment 10 – Paper presentation schedule	26
13	APPENDICES	PAGE NO.
	Appendix A – Dr. Julia Gaimster's comments on podcasts	12
	Appendix B - Details of IFFTI Conferences	17

-----X-----X-----

THE NEW EXECUTIVE COMMITTEE, THE NEXT CHAIRPERSON AND DEPUTY CHAIRPERSON

The New Executive Committee

At the 26th Executive Committee meeting held at Bunka Gakuen University, Tokyo, Japan on 13th October, 2011, the Committee had elected following members to the new Executive Committee:–

I	Regional member			
S. No.	Region	Member	Authorized Representative	Tenure
A	Americas	(i) FIT, USA	Dr. Giacomo Oliva	Until 2013 Annual Conference
		(ii) NCSU, USA	Prof. Trevor Little	Until 2015 Annual Conference
B	Asia	(iii) Bunka, Japan	Dr. Satoshi Onuma	Until 2015 Annual Conference
		(iv) HKPU, Hong Kong	Dr. Raymond Au	Until 2013 Annual Conference
		(v) Pearl Academy, India	Dr. A.K.G. Nair	Until 2013 Annual Conference
C	Europe	(vi) AMFI, The Netherlands	Ms. Souraya Bouwmans-Sarraf	Until 2015 Annual Conference
		(vii) IFM, Paris	Ms. Sylvie Ebel	Until 2015 Annual Conference
		(viii) LCF, UK	Dr. Frances Corner	Until 2013 Annual Conference
D	Oceania	(ix) RMIT-SFT, Australia	Ms. Tina Guglielmino	Until 2013 Annual Conference
		(x) RMIT-SAD, Australia	Prof. Robyn Healy	Until 2015 Annual Conference
II	Co-opted Member			
		(xi) Donghua, P. R. China	Prof. Li Keling	Until 2013 Annual Conference
III	Emeritus Chair			
		(xii) Prof. Edward Newton		
IV	Member Secretary			
		(xiii) Commodore Vijay Chaturvedi (Retd.)		

2. Dr. Satoshi Onuma, the Chairperson of the outgoing Executive Committee will convene the new Executive Committee.

New Chairperson and Deputy Chairperson

3. At the last meeting, it was decided to undertake the following process for election of the Chairperson and Deputy Chairperson:-

(a) Secretariat will call for nominations from amongst the Executive Committee members for election to the posts of next Chairperson and Deputy Chairperson.

(b) After receiving the nominations, the Secretariat will ask the new Executive Committee Members to vote to elect the new Chairperson and the Deputy Chairperson from amongst the nominated members.

(c) The Secretary will table the documents in respect of nominations and voting at the next Executive Committee meeting scheduled to be held at Pearl Academy of Fashion, India on 17th March 2012. The Executive Committee will ratify the votes received and elect the new Chairperson and the Deputy Chairperson.

4. Accordingly, the Secretariat had obtained the nominations for the new Chairperson and the new Deputy Chairperson. The following members had indicated their willingness to be considered for election to the posts of the Chairperson and the Deputy Chairperson:–

S. No.	Institution	Member	Chairperson	Deputy Chairperson
(a)	Bunka Gakuen University, Japan	Dr. Satoshi Onuma	Yes	No
(b)	London College of Fashion, U.K.	Prof. Frances Corner	Yes	Yes
(c)	School of Fashion and Textiles, RMIT, Australia	Ms. Tina Guglielmino	Yes	Yes
(d)	School of Architecture and Design, RMIT, Australia	Prof. Robyn Healy	Yes	Yes
(e)	The Hong Kong Polytechnic University, Hong Kong	Prof. Raymond Au	No	Yes

5. Thereafter, the members of the Executive Committee were asked to indicate their preferences from amongst the abovementioned delegates, separately for selection for Chairperson and Deputy Chairperson.
6. After ratification of votes the new Executive Committee had elected the next Chairperson and Deputy Chairperson at its meeting on 17th March, 2012.
7. The General Council is requested to welcome the next Chairperson, Deputy Chairperson and the new Executive Committee.

-----X-----X-----

MEMBERSHIP SUB-COMMITTEE**New Membership**

IFFTI Secretariat had received applications from four institutions and one individual delegate for IFFTI Membership. The applications were evaluated by the Membership Review Sub-Committee. Its recommendations are given below: –

S. No.	Institution/ Individual	Recommendation
(a)	Kazan National Research Technological University, Russia	To be offered Regular Membership
(b)	University of East London, UK	To be offered Regular Membership
(c)	Whitehouse Institute of Design, Australia	To be offered Associate Membership
(d)	School of Fashion Technology, Pune, India	It is a new institute and should be asked to apply after it meets the criteria for IFFTI Membership
(e)	Ms. Liesbeth in't Hout	To be offered Emeritus Membership

2. The General Council is requested to welcome the new members.

Revival of Membership

3. As a result of follow up from the Secretariat, National Institute of Design, India have rejoined IFFTI.
4. Furthermore, Dr. AKG Nair has informed that NIFT, India is also considering rejoining IFFTI soon.
5. In addition House of Pearl, India have agreed to pay the membership subscription for 2011.

Cancellation of Membership

6. The Secretary had sent final notices for payment of outstanding dues to University College for the Creative Arts, UK; Duksung Women's University, Korea and Fashion & Design Institute, Mauritius. No response has been received from these institutions. It is therefore recommended that the membership of these institutions be terminated.

Tasks Assigned to Membership Sub-Committee

5. At the last Executive Committee meeting, the Membership Sub-Committee was asked to undertake the following tasks:–
- (a) To identify initiatives which would make IFFTI Membership more attractive to the Corporate Members.
- (b) To explore more avenues for collaborations with international organizations other than IWTO and IAF.
- (c) To draft a communication policy to make IFFTI website more vibrant and interactive after obtaining views of the General Council.
6. Ms. Tina Guglielmino will brief the General Council in this regard.

Change of Authorized/ Alternative Representatives

The authorized representatives of the following institutions have changed since the last Annual Conference:–

S. No.	Institution	Authorized/ Alternative Representatives	
		Previous	New
(a)	Fashion Institute of Technology, USA	Dr. Gretchen Bataille (Authorized)	Dr. Giacomo Oliva (Authorized)
(b)	Hong Kong Design Institute, Hong Kong	To be nominated (Authorized)	Ms. Liz McLafferty (Authorized)
(c)	Nottingham Trent University, UK	Prof. Judith Mottram (Alternative)	To be nominated
(d)	University of Technology, Sydney	(a) Prof. Marie O'Mahony (Authorized)	(a) Ms. Alana Clifton-Cunningham (Authorized)

		(b) Ms. Alana Clifton-Cunningham (Alternative)	(b) Cecilia Heffer (Alternative)
(e)	University of Brighton, UK	Dr. Catherine Harper (Authorized)	Mr. Malcolm McInnes (Authorized)
(f)	Queensland University of Technology, Australia	(a) Prof. Suzi Vaughan (Authorized) (b) Wendy Armstrong (Alternative)	(a) Ms. Kay McMahon (Authorized) (b) Ms. Kathleen Cattoni (Alternative)

-----X-----X-----

STATUS OF MEMBERSHIP SUBSCRIPTION
INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES: NEW DELHI
31ST MARCH, 2011

S. No.	Member	Country	1999-2010	2011	Total
Regular Members					
1	AMFI	The Netherlands	24,000	2,000	26,000
2	Artez	The Netherlands	8,100	2,000	10,100
3	Bunka	Japan	24,000	2,000	26,000
4	Donghua	P. R. China	24,000	2,000	26,000
5	FIT	USA	24,000	2,000	26,000
6	Fu Jen	Taiwan	22,000	2,000	24,000
7	HKPU	Hong Kong	24,000	2,000	26,000
8	IFM	France	24,000	2,000	26,000
9	LCF	UK	24,000	2,000	26,000
10	MMU	UK	16,000	2,000	18,000
11	NCSU	USA	16,000	2,000	18,000
12	Polimoda	Italy	24,000	2,000	26,000
13	SFT, RMIT	Australia	24,000	2,000	26,000
14	SOA, RMIT	Australia	10,000	2,000	12,000
15	Ryerson	Canada	22,000	2,000	24,000
16	SI TAFE	Australia	24,000	2,000	26,000
17	Temasek	Singapore	24,000	2,000	26,000
18	UTS	Australia	24,000	DUE	24,000
19	Huddersfield	UK	18,000	DUE	18,000
20	Swedish School	Sweden	14,000	2,000	16,000
21	FIDM	USA	12,000	2,000	14,000
22	NTU	UK	16,000	2,000	18,000
23	Pearl	India	14,000	2,000	16,000
24	Otago	New Zealand	8,000	2,000	10,000
25	IVE	Hong Kong	8,100	2,000	10,100
26	University of Brighton	Brighton	6,100	2,000	8,100
27	Rajamangala	Thailand	2,100	2,000	4,100
28	QUT	Australia	2,100	2,000	4,100
29	BIFT	P. R. China	NA	2,100	2,100
30	ZIIFT	P. R. China	NA	2,100	2,100
Associate Members					
31	LDT Nagold	Germany	6,000	1,000	7,000
32	IMA	Turkey	3,100	1,000	4,100
33	MSIT	Australia	2,100	1,000	3,100
34	IMS-DIA	India	1,100	1,000	2,100
35	SID	India	NA	1,100	1,100
36	BGMEA	Bangladesh	NA	1,100	1,100
37	Arch Academy	India	NA	100	100
38	Mod'Art International	Paris	NA	1,000	1,000
Emeritus Member					
39	Janice Mee		NA	NA	NA
Corporate Member					
40	Pacific Brands	Australia	20,100	NA	20,100
41	House of Pearl	India	5,100	5,000	10,100
42	Singtex	Taiwan	NA	5,100	5,100
43	Pentland Brands plc	London	NA	5,100	5,100
Add: Subscription Received from Domus Academy, Philadelphia, Nanyang, Kasetsart, NID, UAMST, Keimyung, DMU, IFI Business, NIFT, UCCA, FDI, Duksung & Ms. Janice Mee			1,03,200		1,03,200
Total Received			5,20,000	78,700	701,900
Add: Subscriptions Receivable			-	4,000	4,000
Gross Income			6,23,200	82,700	7,05,900
No due till 2010 except NIFT, UCCA, FDI and Duksung					

-----X-----X-----

RECOMMENDATIONS OF THE EDUCATION INITIATIVES SUB-COMMITTEE

At its last meeting, the Executive Committee had asked Prof. Frances Corner to examine the proposals on conduct of 'Innovative Student's Competitions' and formation of 'Special Interest Groups' and table firm recommendations at the next Executive Committee meeting.

2. Prof. Frances Corner will brief the General Council in this regard.
3. The Committee had also asked the Secretary to: –
 - a) Obtain feedback from Dr. Julia Gaimster on her experience of editing the workshops and converting them into podcasts.
 - b) Podcasts of the Paris Conference workshops should be displayed in the open domain on IFFTI Website and data on the number of visits to the link be compiled.
4. The comments received from Dr. Julia Gaimster are placed at **Appendix – A (Page No. 12)**.
5. The podcasts were hosted in the open domain on IFFTI Website. The data compiled on the number of visits on the link will be tabled by the Secretary.

-----X-----X-----

COMMENTS RECEIVED FROM DR. JULIA GAIMSTER

Reflections and suggestions for the future

The sound quality of the recording was not very good and we spent a lot of time on enhancing it –

The video camera was moving around which also caused issues it really needs to remain static on the speaker. It was difficult to cut down some of the talks as the speakers were "reading" from a prepared text with very few pauses and to cut the talk meant that the overall sense was lost. Despite being asked to ensure that all materials were copyright cleared there were still some issues especially with music accompanying videos. Where speakers were showing a video within the talk this was cut because the quality was not good and as previously mentioned there were copyright issues. Other than that it was a fairly straightforward process to merge the powerpoints and the video. Perhaps a "talking head" video of the speaker is not necessary and just the powerpoint with the voice over would be sufficient- we had to do this with one presentation because the speaker was not recorded- this would make the whole process less complicated

Best

Julai

-----X-----X-----

INITIATIVES OF THE RESEARCH SUB-COMMITTEE

At the Bunka Executive Committee meeting, the Research Sub-Committee was asked to undertake the following tasks: –

- (a) Expand the list of journals to include other journals relevant to our field.
 - (b) Recommend ways in which we can upgrade the quality of our Conference Proceedings so that the same can be included in this list.
 - (c) Recommend process by which papers presented at IFFTl Conferences get a chance to be included in these journals.
 - (d) Examine the possibility of the Research Sub-Committee providing assistance in reviewing Conference papers to institutions (like Hong Kong Design Institute, Hong Kong) which do not have expertise to undertake this task. This will allow such institutions to also host IFFTl Annual Conferences.
2. Prof. Trevor Little will brief the General Council on the progress made in this regard.

-----X-----X-----

SUBSCRIPTION FOR THE YEAR 2012

At the last Annual Conference it was decided to change the accounting year of IFFTI to be from 1st January to 31st December each year to conform to international norms.

2. Accordingly the Secretariat had issued invoices for payment of membership subscription for the year 2012 in January this year.

3. Some of the members have recommended that the subscription for the year 2012 be charged for only 9 months (i.e. 75% of the prescribed fee) as the subscription charged in 2011 was from 1st April, 2011 to 31st March, 2012.

4. The Committee will table its recommendations at General Council meeting. The General Council may discuss and decide.

-----X-----X-----

IFFTI INITIATIVES

This year IFFTI will be supporting 5 Junior Faculty and 2 PG/ Research Students to present papers at the Jaipur Conference.

2. In response to the call for papers, Pearl Academy of Fashion (PAF) received 25 papers from Junior Faculty and 19 submissions from PG/ Research Students respectively. A two-stage review process was undertaken to select the papers for awards. In the first stage, Pearl Academy reviewed the papers and selected 10 papers in Junior Faculty category and 5 in PG/ Research category. Thereafter, a review committee comprising following IFFTI members selected the final awardees: –

S. No.	Reviewer	Institution
(i)	Ms. Stella Lange	Otago Polytechnic, New Zealand
(ii)	Dr. Georgianna Appignani	Fashion Institute of Technology, USA
(iii)	Prof. Robyn Healy	School of Architecture & Design, RMIT, Australia
(iv)	Ms. Barbara Bundy	The Fashion Institute of Design and Merchandising, USA
(v)	Prof. Raymond Au	The Hong Kong Polytechnic University, Hong Kong

AWARDEES

3. **Junior Faculty**: The following four Junior Faculty have been selected for awards in this category: –

S. NO.	AUTHORS	INSTITUTION	TOPIC	AWARD
A	Mrs. Ambika Magotra	Pearl Academy of Fashion, India	Whimsical and pop indie	USD 2000/-
B	Ms. Nao Okajima	Bunka Gakuen University, Japan	Trends in production of woven and dyed products at department stores from the late edo to meiji periods	USD 2000/-
C	Mrs. Sandra Kuijpers	Amsterdam Fashion Institute, The Netherlands	3d virtual prototyping for fashion design, pushing the boundaries of possibility	USD 2000/-
D	Ms. Deanna Clark	Fashion Institute of Technology, USA	Fashion beyond borders – a fusion of technology and free trade agreements pave the way into the largest economy in the world	USD 2000/-
E	Ms. Patricia Hart	Metropolitan South Institute of TAFE, Australia	The democratisation of fashion: the role of fashion dissemination in the construction of new fashion elites	USD 2000/-

4. **PG/ Research Students**: The details of the awardees in this category are given below: –

S. NO.	AUTHORS	INSTITUTION	TOPIC	AWARD
A	Ms. Lipi Begum	London College of Fashion, UK	Hyper-glocal realities: through the lens of lingerie advertising in India	USD 2000/-
B	Mrs. Anupam Kapoor	Pearl Academy of Fashion, India	Fingerprinting the electronic portal consumer in India: different strokes for different folks	USD 2000/-

5. The cheques will be presented to the awardees at the award ceremony on 21st March, 2012.

6. In addition, IFFTI will pay the Conference registration fee of the aforementioned awardees.

-----X-----X-----

VENUES OF FUTURE IFFTI MEETINGS

At the last Executive Committee meeting held at Bunka Gakuen University, the Secretary was asked to obtain formal proposals from Otago Polytechnic, New Zealand, University of Brighton, UK, Polimoda, Italy, Artez Institute of the Arts, The Netherlands and Hong Kong Design Institute, Hong Kong for hosting future IFFTI Conferences.

2. Responses received are compiled below: –

S. No.	Institution	Response
(a)	Otago Polytechnic, New Zealand	Will consider hosting 2015 Conference
(b)	University of Brighton, UK	Will consider hosting 2015 Conference
(c)	Polimoda, Italy	Willing to host 2015 Conference
(d)	Artez Institute of the Arts, The Netherlands	Will consider hosting 2015 or 2016 Conference in collaboration with Amsterdam Fashion Institute, The Netherlands
(e)	Hong Kong Design Institute, Hong Kong	Will consider hosting Conference in 2015 or beyond

3. In addition, following institutions have expressed willingness to host IFFTI Conferences and Executive Committee Meetings: –

S. No.	Institution	Year	Event
(a)	Fashion Institute of Technology, USA	2013	15 th Annual Conference
(b)	University of Huddersfield, UK	2014	16 th Annual Conference
(c)	Symbiosis Institute of Design, India	2014	16 th Annual Conference
(d)	School of Fashion and Textiles, RMIT, Australia	October, 2013	30 th Executive Committee Meeting
(e)	Nottingham Trent University, UK	October, 2013	30 th Executive Committee Meeting

4. The details of IFFTI Conferences and meetings until 2013 are placed at **Appendix – B (Page No. 17)**.

5. The Executive Committee will table its recommendations regarding future venues of IFFTI Conferences and meetings.

6. The General Council is requested to ratify the recommendations of the Executive Committee.

-----X-----X-----

DETAILS OF IFFTI CONFERENCES AND EXECUTIVE COMMITTEE MEETINGS

S. No.	Meeting	Venue	Period
Past Conferences and Meetings			
(1)	1 st Annual Conference	National Institute of Fashion Technology, India	17th-19th November, 1998
(2)	1 st Executive Committee Meeting	Institut Francais de la Mode, France	3rd & 4th June, 1999
(3)	2 nd Annual Conference and 2 nd Executive Committee Meeting	Universidade Anhembi Morumbi, South America	17th-19th November, 1999
(4)	3 rd Executive Committee Meeting	London College of Fashion, UK	5th & 6th June, 2000
(5)	3 rd Annual Conference and 4 th Executive Committee Meeting	London College of Fashion, UK	7th-10th November, 2000
(6)	5 th Executive Committee Meeting	Hong Kong Polytechnic University, Hong Kong	20th February 2001
(7)	6 th Executive Committee Meeting	Institut Francais de la Mode, France	2nd July 2001
(8)	7 th Executive Committee Meeting	Fashion Institute of Technology, USA	9th & 10th July 2002
(9)	4 th Annual Conference and 8 th Executive Committee Meeting	Hong Kong Polytechnic University, Hong Kong	6th-11th November, 2002
(10)	5 th Annual Conference and 9 th Executive Committee Meeting	Donghua University, P. R. China	18th - 22nd March, 2003
(11)	10 th Executive Committee Meeting	Institut Francais de la Mode, France	20th - 21st November, 2003
(12)	6 th Annual Conference and 11 th Executive Committee Meeting	National Institute of Fashion Technology, India	29th March - 1st April, 2004
(13)	12 th Executive Committee Meeting	Ryerson University, Canada	30th September & 1st October 2004
(14)	13 th Executive Committee Meeting	London College of Fashion, UK	11th & 12th July 2005
(15)	7 th Annual Conference and 14 th Executive Committee Meeting	Bunka Women's University, Japan	31st October – 5th November, 2005
(16)	8 th Annual Conference and 15 th Executive Committee Meeting	North Carolina State University, USA	18th – 22nd June, 2006
(17)	16 th Executive Committee Meeting	Amsterdam Fashion Institute, the Netherlands	11th & 12th October 2006
(18)	9 th Annual Conference and 17 th Executive Committee Meeting	Ryerson University, Canada	12th - 14th April, 2007
(19)	18 th Executive Committee Meeting	Hong Kong Polytechnic University, Hong Kong	11th & 12th October 2007
(20)	10 th Annual Conference and 19 th Executive Committee Meeting	Royal Melbourne Institute of Technology, Australia	8th - 11th March, 2008
(21)	20 th Executive Committee Meeting	Donghua University, P. R. China	16th & 17th October, 2008
(22)	11 th Annual Conference and 21 st Executive Committee Meeting	London College of Fashion, UK	31st March - 3rd April, 2009
(23)	22 nd Executive Committee Meeting	Fashion Institute of Technology, USA	22nd & 23rd October, 2009
(24)	12 th Annual Conference and 23 rd Executive Committee Meeting	Fu Jen Catholic University, Taiwan	22nd – 26th March, 2010
(25)	24 th Executive Committee Meeting	Polimoda, Italy	9th & 10th October, 2010
(26)	13 th Annual Conference and 25 th Executive Committee Meeting	Institut Francais de la Mode, France	11th – 14th April, 2011
(27)	26 th Executive Committee Meeting	Bunka Gakuen University, Japan	13th & 14th October, 2011
Future Conferences and Meetings			
(29)	14 th Annual Conference and 27 th Executive Committee Meeting	Pearl Academy of Fashion, India	17th – 21st March, 2012
(30)	28 th Executive Committee Meeting	Istanbul Moda Academy, Turkey	October, 2012
(31)	15 th Annual Conference and 29 th Executive Committee Meeting	The Fashion Institute of Design and Merchandising, USA	March 2013

-----X-----X-----

Detailed Schedule of 2011 IFFTI Annual Conference

S. No.	Time	Event	Venue	Remarks
(A)	<u>SATURDAY, 17TH MARCH, 2012 AT PEARL ACADEMY OF FASHION, KUKAS CAMPUS, JAIPUR</u>			
(1)	1000 – 1030	Registration	GF Foyer Area (in front of Auditorium)	For Executive Committee and Sub-Committee Members
(2)	1030 – 1200	Meetings of the Sub-Committees at parallel sessions:– (a) Membership Sub-Committee (b) Education Initiatives Sub-Committee (c) Research Sub-Committee	GF Art Room I GF Class Room 1 GF Class Room 3	Following are requested to attend:– <u>(a) Membership Sub-Committee:</u> (i) Ms. Tina Guglielmino, School of Fashion & Textiles, RMIT University, Australia – Chair (ii) Prof. Li Keling, Donghua University, P. R. China (iii) Prof. Jose Teunissen, Artez Institute of the Arts, The Netherlands (iv) Prof. Edward Newton, Member Emeritus (v) Dr. Georgianna Appignani, Fashion Institute of Technology, USA <u>(b) Education Initiatives Sub-Committee</u> (i) Prof. Frances Corner, London College of Fashion, UK – Chair (ii) Ms. Souraya Bouwmans-Sarraf, Amsterdam Fashion Institute, The Netherlands – Deputy Chair (iii) Karen Webster, School of Architecture & Design, RMIT University, Australia (iv) Mr. Robert Ott, Ryerson University, Canada (v) Robyn Lyons, School of Fashion & Textiles, RMIT University, Australia (vi) Ms. Nandita Abraham, Pearl Academy of Fashion, India (vii) Dr. Su-Lee Tsai, Fu Jen Catholic University, Taiwan (viii) Helen Rowe, Manchester Metropolitan University, UK (ix) Ms. Barbara Bundy, The Fashion Institute of Design and Merchandising, USA (x) Ms. Ann Priest, Nottingham Trent University, UK <u>(c) Research Sub-Committee</u> (i) Prof. Trevor Little, North Carolina State University, USA – Chair (ii) Prof. Jun Li, Donghua University, P. R. China (iii) Prof. Robyn Healy, School of Architecture & Design, RMIT University, Australia

		(d) Finance Sub-Committee	GF Class Room 2	(iv) Dr. Dany Jacobs, Artez Institute of the Arts, The Netherlands (v) Jennifer Craik, School of Fashion & Textiles, RMIT University, Australia (vi) Dr. Tarun Panwar, Pearl Academy of Fashion, India (vii) Mr. Tony Kent, London College of Fashion, UK (viii) Dr. Ameersing Luximon, Hong Kong Polytechnic University, Hong Kong (d) Finance Sub-Committee (i) Dr. AKG Nair, Pearl Academy of Fashion, India – Chair (ii) Ms. Sylvie Ebel, Institut Francais de la Mode, Paris – Deputy Chair (iii) Dr. Satoshi Onuma, Bunka Gakuen University, Japan
(3)	1200 – 1300	Lunch	GF Studio Room 1	For Sub-Committees and Executive Committee Members
(4)	1300 – 1500	Executive Committee Meeting – Opening Session	GF Conference Room	(a) Discussion on Agenda Points (b) Following are requested to attend:– (i) Dr. Satoshi Onuma, Bunka Gakuen University, Japan – Chairperson (ii) Ms. Tina Guglielmino, School of Fashion and Textiles, RMIT, Australia - Deputy Chairperson (iii) Prof. Frances Corner, London College of Fashion, U.K. (iv) Ms. Sylvie Ebel, Institut Francais de la Mode, Paris (v) Ms. Souraya Bouwmans-Sarra, Amsterdam Fashion Institute, The Netherlands (vi) Dr. AKG Nair, Pearl Academy of Fashion, India (vii) Prof. Li Keling, Donghua University, P.R. China (viii) Prof. Trevor Little, North Carolina State University, U.S.A. (ix) Prof. Robyn Healy, School of Architecture & Design, RMIT, Australia (x) Prof. Edward Newton, Emeritus Chair (xi) Ms. Barbara Bundy, The Fashion Institute of Design and Merchandising, USA (xii) Prof. Li Jun, Donghua University, P.R. China – Interpreter (xiii) Commodore Vijay Chaturvedi (Retd.) – Secretary
(5)	1500 – 1600	Student Competition Jury	FF Art Room 3 FF Art Room 4	(a) Jury for Stop Motion: Prof. Robyn Healy, Prof. Trevor Little, Dr. Sue-lee Tsai and Ms. Sylvie Ebel. Coordinator – Ms. Nien Siao. (b) Jury for Big Idea: Mr. Robert Ott, Ms. Wendy Malem, Dr. Dany Jacobs and Prof. Li Jun. Ms. Coordinator – Nandita Abraham.
(6)	1600	Tour of Campus		
(7)	1930	Cocktails/ Dinner	City Palace, Jaipur	For Executive Committee and Sub-Committee Members. By invitation

(B)	<u>MONDAY, 19TH MARCH, 2012 AT PEARL ACADEMY OF FASHION, KUKAS CAMPUS, JAIPUR</u>			
(1)	0900 – 0930	Registration	GF Foyer Area (in front of Auditorium)	For delegates of IFFTI Member Institutions
(2)	0930 – 1100	General Council Meeting	GF Auditorium	(a) Discussion on Agenda Points (b) Presentations by the following new members:– (i) Kazan National Research Technological University, Russia (ii) Arch Academy of Design, India (iii) Mod'Art International, Paris (iv) Symbiosis Institute of Design, India (v) Whitehouse Institute of Design, Australia (c) Two authorized representatives from each IFFTI member institution are invited to attend
(3)	1100 – 1130	Tea	GF Auditorium Corridor	For delegates of IFFTI Member Institutions
(4)	1130 – 1230	Research Workshop on “Hallmarks of Creativity in Fashion”	GF Auditorium	(a) Chair – Prof. Trevor Little (b) All delegates registered for the Conference are welcome to attend
(5)	1230 – 1330	Lunch	GF Auditorium Corridor	For delegates of IFFTI Member Institutions
(6)	1330 – 1430	Industry Panel: Theme “India Rising”	GF Auditorium	(a) Panelists comprise leading Industry delegates (b) All delegates registered for the Conference are invited to attend
(7)	1430 – 1530	Panel discussions on “The Culture of Craft in Education”	GF Auditorium	<u>Convener:</u> Prof. Frances Corner, Chair, Education Initiatives Sub-Committee <u>Moderator:</u> Mr. Robert Ott, Ryerson University, Canada <u>Presentations:</u> Mr. Paul McNicoll, London College of Fashion, UK; Mr. Benny Thoompungal, ARCH Academy of Design, India, Ms. Leslie Holden, Amsterdam Fashion Institute, The Netherlands and Pip Sperry, Nottingham Trent University. All Conference delegates are welcome to attend
(8)	1530 – 1600	Tea	GF Auditorium Corridor	For delegates of IFFTI Member Institutions
(9)	1600 – 1700	Panel discussions on “Knowledge Management in Higher Education”	GF Auditorium	<u>Convener:</u> Prof. Frances Corner, Chair, Education Initiatives Sub-Committee <u>Moderator:</u> Ms. Souraya Bouwmans-Sarraf, Amsterdam Fashion Institute (Hogeschool), The Netherlands <u>Presentations:</u> Ms. Karen Webster, School of Architecture and Design, RMIT, Australia; Ms. Tina Guglielmino, School of Fashion and Textiles, RMIT, Australia and Mr. Steven Frumkin, Fashion Institute of Technology, USA All Conference delegates are welcome to attend

(C)	<u>TUESDAY, 20TH MARCH, 2012 AT HOTEL MARRIOTT, JAIPUR</u>			
(1)	0830 – 0945	Registration	Pre-Function Area (adjacent to "Sapphire" Conference Hall)	All delegates who have registered for the Conference are welcome to attend
(2)	0945 – 0950	Saraswati Vandana	GF Conference Hall "Sapphire" Conference Hall	
(3)	0955 – 1000	Lighting of Lamp		
(4)	1000 – 1005	Welcome Address: Dr. A.K.G Nair, Group Director, Pearl Academy of Fashion		
(5)	1005 – 1010	Address: Mr. Deepak Seth, Chairman, Pearl Academy of Fashion		
(6)	1010 – 1020	Address: Dr. Satoshi Onuma, Chairperson, IFFTI		
(7)	1020 – 1030	Address: Mr. Prashant Agrawal, M.D., Bombay Rayon Fashions Ltd.		
(8)	1030 – 1050	Address: Ms. Angela Missoni, Creative Head, Missoni		
(9)	1050 – 1055	Book Release		
(10)	1055 – 1059	Presentation of Memento		
(11)	1059 – 1100	Vote of Thanks		
(12)	1100 - 1130	Tea	Pre-Function Area - "Sapphire"	

(13)	1130 – 1215	Keynote Speech by Mr. Rajeev Sethi, Chairman, The Asian Heritage Foundation on 'The Kasturi Mrig' (The Musk Deer) - Looking within to look outside.	GF Conference Hall "Sapphire"	All delegates who have registered for the Conference are welcome to attend
(14)	1215 – 1300	Keynote Speech by Mr. Romeo Gigli, Distinguished Italian Designer on 'Journey Into The Fashion World'.		
(15)	1300 – 1400	Lunch	Pre-Function Area - "Sapphire"	
(16)	1400 – 1425	Keynote Speech by Mr. Simon Lock, Creative Director, Dubai Fashion Week CEO, The Lock Group on 'the role Fashion Weeks play in promoting multiculturalism'	GF Conference Hall "Sapphire"	
(17)	1425 – 1450	Keynote Speech by Mr. Jeffry Aronsson, Chairman of Aronsson Group LLC on 'the challenges & opportunities faced by big brands in emerging multicultural scenario'		
(18)	1450 – 1515	Keynote Speech by Mr. Ram Sareen, Chairman & Founder - Tukatech, Styku on "'Styku" the game changer in Virtual Fashion'		
(19)	1515 – 1540	Keynote Speech by Prof. Ann Priest, Pro Vice Chancellor and Head of College of Art, Design and the Built Environment, NTU on 'Fast fashion moves over making way for hi speed digitally enhanced fashion'		
(20)	1540 – 1600	Tea	Pre-Function Area - "Sapphire"	

(21)	1600 – 1610	Panel Discussion on “Educational Responses”	GF Conference Hall "Sapphire"	(a) <u>Moderator:</u> Dr. AKG Nair (b) <u>Panelist:</u> Prof. Frances Corner, Mr. David Graves and Mr. Santosh Desai (c) All delegates who have registered for the Conference are welcome to attend
(22)	1610 – 1625	Keynote Speech by Prof. Frances Corner, Head - London College of Fashion on ‘Technology, globalisation and the implications for fashion education’		All delegates who have registered for the Conference are welcome to attend
(23)	1625 – 1640	Keynote Speech by Mr. David Graves, CEO, Laureate Hospitality, Art & Design, A Group of Institutes Within Laureate Education on ‘What’s the Value Proposition for Students? Future Directions for Fashion Education’		
(24)	1640 – 1655	Keynote Speech by Mr. Santosh Desai, Managing Director & CEO, Future Brands Ltd on ‘Towards A New Way of Seeing’		
(25)	1655 – 1700	Question & Answer		
(26)	1715	Executive Committee Meeting – Closing Session	Marriott - TBA	Authorized Representatives of IFFTI Executive Committee Member Institutions are requested to attend
(27)	1930	Cultural Event/ Conference Cocktails/ Dinner	Jai Mahal Hotel, Jaipur – Front Lawns	All delegates who have registered for the Conference are welcome to attend

(D)	<u>WEDNESDAY, 21ST MARCH, 2012 AT PEARL ACADEMY OF FASHION, KUKAS CAMPUS, JAIPUR</u>			
(1)	0900 – 0930	Registration	GF Foyer Area (in front of Auditorium)	All delegates who have registered for the Conference are welcome to attend
(2)	0930 – 1100	<u>Session 1:</u> Paper presentations at parallel sessions on the following: – (a) Multicultural Identities (b) Virtual Connections (c) Commercial Opportunities (d) Educational Responses	FF Art Room 2 FF Art Room 4 FF Art Room 3 GF Auditorium	
(3)	1100 – 1130	Tea	External Area (next to Crafts Village)	
(4)	1130 – 1230	<u>Session 2:</u> Paper presentations at parallel sessions on the following: – (a) Multicultural Identities (b) Multicultural Identities (c) Commercial Opportunities (d) Educational Responses	FF Art Room 2 FF Art Room 4 FF Art Room 3 GF Auditorium	
(5)	1230 – 1400	Lunch	External Area (next to Crafts Village)	
(6)	1400 – 1530	<u>Session 3:</u> Paper presentations at parallel sessions on the following: – (a) Multicultural Identities (b) Commercial Opportunities (c) Commercial Opportunities (d) Educational Responses	FF Art Room 2 FF Art Room 4 FF Art Room 3 GF Auditorium	
(7)	1530 – 1600	Tea	External Area (next to Crafts Village)	

(8)	1600 – 1700	Session 4: Paper presentations at parallel sessions on the following: – (a) Multicultural Identities (b) Multicultural Identities (c) Commercial Opportunities (d) Virtual Connections	FF Art Room 2 FF Art Room 4 FF Art Room 3 GF Auditorium	All delegates who have registered for the Conference are welcome to attend
(9)	1700	Valedictory Session/ Awards	GF Auditorium	
(10)	1730	High Tea	External Area (next to Crafts Village)	
(11)	1830	Ramp Event: Student Presentation	LGF Open Area (in front of Water Body)	
(E)	<u>THURSDAY, 22ND MARCH, 2012 – TOURS</u>			
(1)	0900	Local/ Out-station tour		1 day Sightseeing tour of Jaipur* or 1 day tour of Ajmer and Pushkar* or 1 day tour of Agra* or 2 nights/ 3 days tour of Udaipur* or 2 nights/3 days tour of Ranthambore Tiger Sanctuary* or Day time visit to Master Craftsmen's workshop.* At delegate's own cost. To book tour requirement with Kuoni Destination Management at iffi2012@in.kuoni.com .

-----X-----X-----

PAPER PRESENTATION SCHEDULE

Paper Presentation Session 1: 0930 – 1100 hours				
Rooms	FF Art Room 2	FF Art Room 4	FF Art Room 3	GF Auditorium
Themes	Multi-cultural Identities	Virtual Connections	Commercial Opportunities	Educational Responses
Moderators	Ms. Tina Guglielmino School of Fashion and Textiles, RMIT, Australia	Ms. Nandita Abraham Pearl Academy of Fashion, India	Ms. Barbara Bundy The Fashion Institute of Design and Merchandising, USA	Mr. Steven Frumkin Fashion Institute of Technology, USA
0930 – 0950	Why grey is inevitably the new black <i>(Prof. Julie King, De Mont Fort University, UK)</i>	Fashion experience now.... fashion in digital age <i>(Prof. Robyn Healy, School of Architecture and Design, RMIT, Australia)</i>	The product type attributes: what do Chinese consumers want? <i>(Mr. Osmud Rahman, Ryerson University, Canada)</i>	The borderless classroom: innovative use of varied platforms for teaching fashion business <i>(Ms. Sharmila Katre, Pearl Academy of Fashion, India)</i>
0950 – 1010	Indian textiles beyond boundaries: fascinating the world <i>(Prof. Seema Mahajan, Pearl Academy of Fashion, India)</i>	The democratisation of fashion: role of fashion dissemination in the construction of fashion elites <i>(Ms. Patricia Hart, Metropolitan South Institute of TAFE, Australia)</i>	Avoiding the fashion implosion: considering an alternate fashion system <i>(Prof. Karen Webster, School of Architecture and Design, RMIT, Australia)</i>	A digital future in textile design feedback <i>(Ms. Lindsey Chambers, De Mont Fort University, UK)</i>
1010 – 1030	Celebrity culture in fashion: breach of ethical boundaries <i>(Ms Suzanne Van Rooij, Amsterdam Fashion Institute, The Netherlands)</i>	Fields of fashion : rise of rural <i>(Dr. Kevin Hunt, Nottingham Trent University, UK)</i>	The worldwide expansion of luxury fashion firms; forms, objectives and effects <i>(Mr. Franck Delpal, Institut Francais de la Mode, France)</i>	Enhancing the employability of fashion students through the use of 3d cad <i>(Ms. Aileen Jefferson, Manchester Metropolitan University, UK)</i>
1030 – 1050	Multi-cultural identities of the Indian sari <i>(Ms. Vaibhavi Ranavade, MIT Institute of design, India)</i>	System capable of providing consumers with satisfying services at a virtual shop <i>(Ms. Kunishige Watai, Bunka Gakuen University, Japan)</i>	Crafts and fashion <i>(Mr. C. V. Singh, Pearl Academy of Fashion, India)</i>	Motif matrix - an improved model of trend analysis <i>(Mr. Timothy Rundle, Nottingham Trent University, UK)</i>
1050	Vlisco and the construction of African identity <i>(Mr. Jos Art, ArtEZ Institute of the Arts, The Netherlands)</i>			

Paper Presentation Session 2: 1130 – 1230 hours				
Rooms	FF Art Room 2	FF Art Room 4	FF Art Room 3	GF Auditorium
Themes	Multi-cultural Identities	Multi-cultural Identities	Commercial Opportunities	Educational Responses
Moderators	Ms. Leslie Holden Amsterdam Fashion Institute, The Netherlands	Ms. Usha Patel Pearl Academy of Fashion, India	Ms. Jennifer Prendergast Manchester Metropolitan University, UK	Dr. Tarun Panwar Pearl Academy of Fashion, India
1130 – 1150	From delft blue to denim blue: jeans as an expression of Dutch fashion identity (Ms. Maaïke Feitsma, ArtEZ Institute of the Arts, The Netherlands)	Trends in production of woven and dyed products at department stores from late edo to meiji periods (Ms. Nao Okajima, Bunka Gakuen University, Japan)	Pass the scissors: consumers close in on fashion designers (Ms. Kay McMahon, Queensland University of Technology, Australia)	Interdisciplinary pedagogy - teaching technology to design students (Mr. Suranjan Lahiri, Pearl Academy of Fashion, India)
1150 – 1210	Comparative analysis of Indian corset vis-à-vis western blouson and its acceptance as a modern day contemporary garment (Ms. Sonika Khar, Symbiosis Institute of Design, India)	Hyper-glocal realities; through the lens of lingerie advertising in India (Ms. Lipi Begum, London College of Fashion, UK)	The impact of fashion globalisation on African markets (Mr. Edwin Phiri, London College of Fashion, UK)	Studiomade @ NTU: a study of the impact of student commercial enterprise within an university setting (Ms. Philipa Spoerry, Nottingham Trent University, UK)
1210 – 1230	Simplicity is wisdom - role of minimalism in fashion and lifestyle (Ms. Namrita Surtani, Pearl Academy of Fashion, India)	Embroidering fashion words on shidong miao women's clothes (Dr. Zhaohua Ho, Fu Jen Catholic University, Taiwan)	Whimsical and pop indie (Ms. Ambika Magotra, Pearl Academy of Fashion, India)	Fashion education in the knowledge based global economy (Ms. Linda Morton, Metropolitan Institute of TAFE, Australia)

Paper Presentation Session 3: 1400 – 1530 hours				
Rooms	FF Art Room 2	FF Art Room 4	FF Art Room 3	GF Auditorium
Themes	Multi-cultural Identities	Commercial Opportunities	Commercial Opportunities	Educational Responses
Moderators	Ms. Liz McLafferty Hong Kong Design Institute, Hong Kong	S. Ramalingam Pearl Academy of Fashion, India	Prof. Karen Webster School of Architecture and Design, RMIT, Australia	Prof. Alice Chu Ryerson University, Canada
1400 – 1420	Desert chic on the British high street: the commodification of dowry embroidery in India (Dr. Eiluned Edwards, Nottingham Trent University, UK)	In ethical fashion sustainability is desirability (Ms. Rachna Imam, Pearl Academy of Fashion, India)	Contour fashion matters (Ms. Janice Mee, Individual)	Design incubators for entrepreneurs running micro, small and medium scale enterprises (Ms. Veena Rao, Manipal University, India)
1420 – 1440	Contemporary menswear - from jeggings to skirt: a Hong Kong perspective (Ms. Cassandra Ng, Hong Kong Design Institute, Hong Kong)	Brand cultures: a comparative study (Dr. Marco H. R. Mossinkoff, Amsterdam Fashion Institute, The Netherlands)	Strategy as practice in multi-channel retailing (Mr. Anthony Kent, London College of Fashion, UK)	Emotional conscience in fashion design: exploring beyond the periphery of educational language (Mr. Mal Burkinshaw, Edinburgh College, UK)
1440 – 1500	Buta to paisley - an ongoing journey (Ms. Pavni Gupta, Pearl Academy of Fashion, India)	Fingerprinting the electronic portal consumer in India: different strokes for different folks (Ms. Anupam Kapoor, Pearl Academy of Fashion, India)	A study on the development of sustainable organic clothing for women's wear using natural fibres (Ms. Jennifer Prendergast, Manchester Metropolitan University, UK)	Simulation for enhancing cross cultural fashion education (Dr. Tarun Panwar, Pearl Academy of Fashion, India)
1500 – 1520	Interpreting the evolution of aesthetics in orissi (Ms. Saumya Agarwal, Pearl Academy of Fashion, India)	Sustainable journeys: mediated relationships between Australian designers and Indian heritage artisans (Ms. Julie Lantry, University of Technology Sydney, Australia)	Sustainable buyer - seller relationships in the dynamic fast fashion industry: a UK-India perspective (Ms. Rekha Dar, Pearl Academy of Fashion, India)	
1520			Fashion beyond borders: a fusion of technology and free trade agreements pave the way into the largest economy in the world (Ms. Deanna Clark, Fashion Institute of Technology, USA)	

Paper Presentation Session 4: 1600 – 1700 hours				
Rooms	FF Art Room 2	FF Art Room 4	FF Art Room 3	GF Auditorium
Themes	Multi-cultural Identities	Multi-cultural Identities	Commercial Opportunities	Virtual Connections
Moderators	Ms. Nien Siao Pearl Academy of Fashion, India	Ms. Linda Morton Metropolitan Institute of TAFE, Australia	Dr. Vinod Shanbhag Pearl Academy of Fashion, India	Ms. Sumita Sarkar Pearl Academy of Fashion, India
1600 – 1620	The wearable house: case study of education that fuses fashion and architecture with analysis <i>(Dr. Akie Hisagi, Bunka Gakuen University, Japan)</i>	Influence of Persian and Indian cultures on Mughal women's costumes <i>(Ms. Asima Gupta, Pearl Academy of Fashion, India)</i>	Trends in fashion beyond fashion - contextualising multi - disciplinary trends to fashion <i>(Ms. Nandita Abraham, Pearl Academy of Fashion, India)</i>	Development of methods for digital measurement of body surface movement <i>(Ms. Yumiko Ito, Bunka Gakuen University, Japan)</i>
1620 – 1640	Acculturation of my fashion design practice <i>(Ms. Rekha Rana Shailaj, Otago Polytechnic, New Zealand)</i>	Fashion capitals and multi-cultural identities: the case of Paris <i>(Mr. David Zajtmann, Institut Francais de la Mode, France)</i>	A pilot study of aging population; clothing and colour <i>(Prof. Alice Chu, Ryerson University, Canada)</i>	3D virtual prototyping for fashion design: pushing the boundaries of possibility <i>(Ms. Sandra Kuijpers, Amsterdam Fashion Institute, The Netherlands)</i>
1640	Antaravasak blouse or choli - the ABC of Indian women's concept of fashion <i>(Ms. Taruna Vasu, Pearl Academy of fashion, India)</i>	Crossing fashion cultures: the influence of performance sportswear on sustainable design <i>(Ms. Naomi Scarlett, Nottingham Trent University, UK)</i>	Merchandise management: the solution to profitable global expansion not the poor relation <i>(Ms. Jacqueline Shorrocks, Nottingham Trent University, UK)</i>	Role of ict in knowledge management: new challenges in fashion education <i>(Ms. Sneha Varma, Pearl Academy of Fashion, India)</i>

-----X-----X-----