

Enclosure to IFFTI Secretariat
Mail IFFTI/0304/2014

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Meeting	The 32 nd Meeting of the Executive Committee	
Date	Wednesday, 8 ^h October, 2014 and Thursday , 9 th October, 2014	
Location	Institut Francais De La Mode ,Paris, France	
Attendance	<p>(a) <u>Chairperson</u></p> <ul style="list-style-type: none"> • Prof. Frances Corner, London College of Fashion, U.K. <p>(b) <u>Regional Members</u></p> <ul style="list-style-type: none"> • Prof. Robyn Healy, School of Fashion and Textiles, RMIT, Australia – Chair, Deputy Chairperson • Ms. Sylvie Ebel, Institut Francais de la Mode, Paris – Chair, Finance Sub-Committee • Dr. Giacomo Oliva, Fashion Institute of Technology, U.S.A. – Deputy Chair, Membership Sub-Committee • Dr. Karen Leonas, North Carolina State University, U.S.A. – Chair, Education Initiative Sub-Committee • Mr.P.K.Gera, National Institute of Fashion Technology India -Member • Ms. Souraya Bouwmans-Sarraaf, Amsterdam Fashion Institute, The Netherlands – Deputy Chair, Education Initiative Sub-Committee • Mr. Hajime Endo, Bunka Gakuen University, Japan – Member <p>(c) <u>Co-opted Members</u></p> <ul style="list-style-type: none"> • Ms. Tina Guglielmino, School of Fashion and Textiles, RMIT, Australia – Chair, Membership Sub-Committee • Ms. Linda Loppa, Polimoda Italy-Institute Hosting 2015 Annual Conference <p>(d) <u>Secretary General</u></p> <ul style="list-style-type: none"> • Commodore Vijay Chaturvedi (Retd.) 	
Apologies	<ul style="list-style-type: none"> • Dr.Satoshi Onuma, Retiring Chair • Dr. Li Jun, Donghua University, P.R. China • Ms. Kay McMahon, Queensland University of Technology, Australia 	
Welcome	Prof. Frances Corner, Chairperson, IFFTI welcomed the Executive Committee Members.	
Items	Discussions/ Outcomes	Action

<p style="text-align: center;">2. Membership Sub-Committee</p>	<p><u>2.1 NEW MEMBERSHIP</u></p> <p>2.1.1 Ms. Tina Guglielmino informed that the Sub-Committee had reviewed the membership applications of Kent State University, Fashion School, USA; ISEM Fashion Business School-Universidad De Navarra, Spain and Atharva Institute of Management Studies, India. The recommendations of the Sub-Committee were as follows:-</p> <ul style="list-style-type: none"> a) Kent State University, Fashion School, USA- to be offered Regular Membership b) ISEM Fashion Business School-Universidad De Navarra, Spain- to be offered Associate Membership c) Atharva Institute of Management Studies, India-the evaluation is incomplete. The Institution has been asked to forward some more clarifications. <p>2.1.2 Thereafter the list of prospective members was discussed. Some of the members agreed to assist in coordinating with the following Institutions:-</p> <ul style="list-style-type: none"> a) Senai Cetiqt Colour Institute, Brazil –Dr. Karen Leonas b) Fundação Armando Álvares Penteado (FAAP), Brazil – Ms.Sylvie Ebel c) Modeschule Wien im Schloss Hetzendorf- Dr.Satoshi Onuma and Mr.Hajime Endo. d) NABA- Dr.Satoshi Onuma and Mr.Hajime Endo e) AUT University, Auckland, New Zealand- Prof.Robyn Healy and Ms. Tina Guglielmino. f) University of Leeds, UK – Prof.Frances Corner g) Prof. Frances Corner agreed to investigate new members from Argentina, Lebanon, Northambria and Korea, h) Ms. Souraya Bouwmans-Sarraf agreed to investigate new members from Mexico i) Ms. Linda agreed to investigate from Milano. j) Dr.Giacomo Oliva agreed to follow up with Parsons, USA. 	<p style="text-align: center;">Ms. Tina Guglielmino Secretary</p>
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	<p><u>Decision.</u></p> <p>2.1.3 The Committees approved the recommendations of the Membership Sub-Committee.</p>	
3. IFFTI Website	<p>3.1 Ms. Tina Guglielmino informed that the draft new website has recently been made available for review. The PR and Marketing committee would shortly examine it and offer its comments and suggestions. She hoped to have the new website launched within two months. She further informed that she would be shortly sending out another call for images to be included on the website as there was insufficient response to the earlier call.</p>	Ms. Tina Guglielmino
4. IAF Collaborations	<p><u>4.1 IFFTI - IAF agreement</u> was signed in Tokyo Japan at the IFFTI convention. Following up on the agreement we had two joint initiatives.</p> <p><u>4.1.1 Student award for graduation work in three disciplines: design, product development and branding:-</u></p> <p>We had asked for a link to technology. Unfortunately the quality of the work was insufficient. We decided not to award the three prizes this year. Perhaps there was insufficient time or the link to technology or both, something to discuss in the London meeting in January 2015.</p> <p><u>4.1.2 Design award for alumni 0-5 years' experience after graduation:-</u></p> <p>There were about 20 applicants. This year the clothes were presented on mannequins but for next year they will be presented on a catwalk in Istanbul. Stefan Siegel from 'Not Just a Label' has shown interest in joining the initiative.</p> <p>4.2 A suggestion is to have 5 min on the IFFTI general assembly and remind all the members to give the information of the contest to their students. It will be a great opportunity in Istanbul.</p> <p>4.3The convention of IAF was very good. Inexmoda was the organizer and they are perhaps interested in joining IFFTI as company member. Souraya will ask them for more information. Through inexmoda Souraya was approached to talk to Colombian universities and a Mexican university. This will be followed up as we would like to have more universities from South America.</p>	Ms. Souraya Bouwmans-Sarra

<p>5. Education Initiatives Sub-Committee</p>	<p>5.1 <u>Faculty Exchange Initiative</u></p> <p>Dr. Karen Leonas briefed the committee regarding the deliberations of the Sub-Committee</p> <p>5.1.1 This program is in its third year and has been very popular. It is important to maintain the ease of the application process so although some changes were discussed it was decided to leave the process unchanged for the upcoming year.</p> <p>5.1.2 The time table for the 2014 program announcement/review is as follows:</p> <ul style="list-style-type: none"> • October 17, 2015 - call for applications • December 20, 2015 - Application Deadline • December 23, 2015 - distribute to sub -committee to review • January 20, 2015 – sub-committee have completed reviews submitted to sub-committee chair (kleonas@ncsuledu) • January 29 , 2015 - discuss reviews at executive meeting in London • January 30, 2015 - announce awards <p>5.1.3 The committee discussed the evaluation criteria; it was noted that the criteria is included on the application.</p> <p>5.1.4 Discussion was held regarding increasing the award amount or number of awards; the number was increased from 8 – 10 last year and although quite popular, not all awardees have completed by submitting reports. It was decided that the amount and number of awards would remain unchanged this year.</p> <p>5.2 <u>Conference Workshops</u></p> <p>Discussion was held regarding the previous workshops that have been held and what the next steps forward will be. In 2014 the workshop was a joint effort between the education and research sub-committees. This was prompted due to the limited time allotted for the conference.. The sub-committee identified possible topics for workshop and this will be distributed to full sub-committee for input. Based on that a topic will be selected for the conference workshop and will be determined by January</p> <ol style="list-style-type: none"> 1) Cultural differences in assessment 2) Technology and Creative Learning 	<p>Dr. Karen Leonas</p>
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- 3) Blended learning techniques (MOOCS, Webinars, Capture, Hybrid)
- 4) Various methodologies of assessing student work – traditional vs innovative)

5.3 Leadership Workshops

The committee expressed the desire to sponsor a workshop on leadership. Several ideas were discussed including the following:

- A workshop to help define leadership in academia and identify characteristics needed in leaders today – this would be targeted more toward early/mid-career faculty as leadership development;
- In the selection of academic leaders, in many cultures seniority is key factor, however, a workshop on what to look for in leaders and the selection of leaders in academia. This will be a topic of discussion at the sub-committee meeting at the Spring 2015 meeting with a topic selected for the Spring 2016 conference in China. The subcommittee will also consider this being a pre-conference option.

5.4 Lobbying

This was supported but no new information was discussed.

5.5 Regional meetings

It was noted that members of the executive committee are representatives of their region. Therefore we look to members of the executive committee to initiate these meetings. It was discussed that there had been several activities at various sites (i.e. Paris, Amsterdam, London) – these were one day events. The sub-committee encourages regional meeting to push networks and knowledge sharing further.

5.6 New Topics

The question was raised regarding the role of IFFTI in the sharing of information, resources, etc., among member institutions. Discussion regarding having this on website took place. However it was determined that each university most likely has this on their own website and IFFTI provides links to each member institutions. Other points included personnel to manage this, volunteers for this. In

	summary it was determined that at this time the link to each university on the IFFTI website was how we might move forward with this.	
<p>6. Research Sub-Committee</p>	<p>6.1 <u>Research Sub-committee Report</u></p> <p>Chair Robyn Healy, Deputy Chair Anthony Kent, Linda Loppa, Aki Choklat, and Clemens Thornquist met for a special meeting to discuss the review process for paper and installation submissions for the Polimoda IFFTI conference in 2015.</p> <p>6.2 There is an extension for submissions until 1 November, however already 36 paper submissions have been received. The 36 papers were referenced to agree upon the final review process. The following approach was agreed upon-</p> <ul style="list-style-type: none"> • Two reviewers for each paper abstract, third reviewer if there is no consensus • Reviewers to work across themes • Reviewers to read all successful abstracts and recommend groupings • Agreement to create emergent stream where papers can be workshopped, which show potential • Salon sessions will be curated combining papers from different themes • Salons will be chaired to encourage the theme of future thinking through questions and conversations to encourage rigor and reflective practice • Reference to installations will be made in salon sessions <p>6.3 Unsuccessful submissions will receive an acknowledgement letter along with reviewers' comments to encourage submission at future IFFTI conferences, and recognizing challenges of the new conference format.</p> <p>6.4 The research workshop will address publication of research, in particular creative works, how the research is positioned. The research committee will develop the workshop via email and report to the Executive in London January 2015. The plan is to publish the workshop, print publication edited by Robyn Healy and Anthony Kent.</p> <p>6.5 The committee officially thanked Professor Dany Jacobs for his contribution to IFFTI and his commitment to assisting the development</p>	<p>Prof.Robyn Healy</p>

	of research activities. Dany is now Professor of Creative Economy, at HKU University of the Arts, Utrecht, which is not a member of IFFTI.	
7. Venue	<p>7.1 The Committee discussed the proposed venues. It asked the Secretary to investigate the possibility of Istanbul Moda Academy (IMA), Turkey to host the 2018 Annual Conference.</p> <p>7.2 Dr.Giacomo Oliva offered to examine the possibility of FIT hosting the 2018 Conference.</p> <p>7.3 Manchester Metropolitan University could then be asked to host 2019 Conference.</p> <p>7.4 RMIT offered to host the 2020 Conference in Vietnam.</p> <p>7.5 The Committee also asked the Secretary to confirm from HKDI/HKPU if they would like to host the 38th ECM in October, 2017.</p>	<p>Dr.Giacomo Oliva</p> <p>Secretary</p>
8. Additional Points	<p>8.1 Increase in Duration of Annual Conference Prof.Frances Corner explained that she had proposed to increase the duration of Annual Conference to 5 days. This will help increase interaction amongst members provide time for conducting workshops and allow the host institution leeway to program local events.</p> <p>8.2 Additional Executive Committee Meeting She proposed to conduct an additional Executive Committee meeting every year to discuss IFFTI Developmental issues. This meeting will be scheduled in January. The attendance at this meeting would be voluntary. Efforts will be made to try and engage the other members through video conferencing facility. The first such meeting is scheduled to be held at LCF on 29th January, 2015.</p> <p>8.3 Duration of Sub-Committee meetings The members proposed that the duration of Sub-Committee meetings should be increased to allow comprehensive discussions and debate.</p> <p>8.4 Meeting with New members Prof.Frances Corner proposed that the Committee should hold small get together for interaction with the new members at each Annual Conference.</p> <p>8.5 Corporate Sponsor Prof.Frances corner proposed that the corporate sponsor should be</p>	<p>Secretary</p> <p>Ms. Tina Guglielmino</p>

	<p>engaged with the Sub-committee. To begin with it was proposed to invite Lectra to participate in the next Educational Initiative Sub-committee meeting. It was further agreed to contact a technology and equipment suppliers like WGSN to become corporate sponsors. Ms. Tina Guglielmino was requested to examine the possibilities.</p> <p>8.6 <u>DG NIFT points</u></p> <p>8.6.1 Regional Meetings Mr. P.K. Gera opined that proper minutes should be issued of each regional meeting. The committee was of the view that Regional Meetings should be informed in nature and no minutes needed to be issued for the same. It was decided to discuss this further at the January meeting.</p> <p>8.6.2 Networking Opportunities Mr.P.K.Gera recommended that details of networking and interaction between various IFFTI Members be recorded and made available for the information of other members. The Committee asked the Secretary to obtain details from members and host the information on the IFFTI website.</p> <p>8.6.3 Mr.P.K.Gera further informed that the main purpose of all the points raised by him was to encourage networking and partnerships between members.</p> <p>8.6.4 The committee thanked Mr. P. K .Gera for the valuable inputs.</p>	<p>Mr. P.K. Gera</p> <p>Secretary</p>
<p>9. Concluding Remarks</p>	<p>9.1 The Committee thanked Ms. Sylvie Ebel for hosting a wonderful Executive Committee meeting. It appreciated the special efforts taken by IFM to make the stay of members comfortable.</p> <p>9.2 There being no further points, the meeting concluded with a vote of thanks to the Chair.</p>	

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