



## MINUTES OF 64th IFFTI EXECUTIVE COMMITTEE MEETING

Meeting	64th IFFTI Executive Committee Meeting (Online)
Date	25th July 2024
Time	10 AM GMT

### Chairperson-IFFTI

- Prof. Robyn Healy, Royal Melbourne Institute of Technology, Australia

### Regional Members

- Prof. Liz Barnes, Manchester Metropolitan University, UK – Deputy Chairperson-IFFTI, Deputy Chair, Membership Sub-Committee
- Prof. Anne Porterfield, North Carolina State University, USA – Member
- Dr. Deirdre Sato, Fashion Institute of Technology, USA- Member
- Prof. Norio Nakanishi, Bunka Gakuen University, Japan – Member
- Prof. John Lau, London College of Fashion, UK – Member, Hosting 2025 IFFTI Annual Conference
- Prof. Jun Li, Donghua University, P.R. China – Deputy Chair, Finance Sub-Committee
- Laura Washington, FDS TAFE Australia- Member
- Prof. Carolyn Hardaker, De Montfort University, UK- Member
- Prof. Borim Joo, Ewha Womans University, South Korea- Hosted 2024 IFFTI Annual Conference

### Co-opted Member

- Prof. David Zajtmann, Institut Francais De La Mode, France- Chair, Research Sub-Committee

### General Manager-IFFTI

- Surbhi Nijhawan- General Manager, IFFTI

### Apologies

- Prof. Jose Teunissen Amsterdam Fashion Institute (Hogeschool), The Netherlands – Chair, Education Initiative Sub-Committee
- Prof. Gargi Bhaduri, Kent State University, USA – Member
- Prof. Margo Barton, Otago Polytechnic, New Zealand- Chair, Membership Sub-Committee
- Ms. Aditi Srivastava Pearl Academy, India – Chair, Finance Sub-Committee.
- Circe Henestrosa, LASALLE College of the Arts, Singapore- Member

## 1. Welcome

1.1 The Chairperson, Prof. Robyn Healy, commenced the meeting by extending a warm welcome to all members and expressing appreciation for their dedication despite time zone disparities. She emphasized the importance of engaging in meaningful discussions on matters pertinent to the foundation

## 2. Chairs Remark

2.1 Welcome De Montfort University, UK in the Executive Committee – Prof. Carolyn Hardaker

### 2.2 Distinguished IFFTI Member Discussion on Criteria for Former Chairs and EC Members

Prof. Robyn Healy proposed the establishment of criteria for recognizing distinguished individuals who have previously served as Chair, Deputy Chair, or Executive Committee Member, including those who have made significant contributions to Sub-Committees. The Chairperson stressed the need for a sustainable and long-term approach to avoid future revisions

The feasibility of inviting up to four distinguished members per conference was suggested by the Chairperson, considering that attendance might vary by region. Prof. Liz Barnes proposed creating a budget to determine the number of distinguished members IFFTI will support financially, ensuring this responsibility does not burden the host institution.

### Discussed points to be followed up:

- Extending invitations to former Chairs and notable EC members for the IFFTI Annual Conference (2025).
- Evaluating the possibility of covering their registration fees and conference dinner costs, with potential options for self-funding certain aspects.
- Consider providing discounted registration for those who self-fund their conference dinner attendance.

**Decision:** It was agreed to document and publish the criteria on the IFFTI website. A list of eligible individuals will be shared with the Executive Committee for review, allowing members to propose additional nominations or suggestions.

### 2.3 IFFTI Annual Proceedings and ISSN Status:

The General Manager provided an update on the IFFTI Annual Proceedings. The 2023 and 2024 Conference proceedings have been uploaded to the IFFTI website. The provisional ISSN status has been confirmed, and the ISSN record is officially registered. Consequently, when searching for "IFFTI Annual Proceedings," it will redirect to the ISSN portal where all relevant information is accessible. The record has been validated, and the ISSN for IFFTI has been officially confirmed.

### 2.4 EWHA Conference Feedback Response:

The Secretariat conducted a survey regarding the IFFTI EWHA Annual Conference, receiving 17 responses from the 68 attendees of the 26th IFFTI Annual Conference held at EWHA Womans University, South Korea. A copy of the survey results is enclosed in **Annexure 1**. The feedback gathered is valuable for gaining insights and making improvements, especially in preparation for the upcoming IFFTI 2025



Conference at LCF, UK.

**Valuable points came forward:**

**Networking Opportunities:** There was a discussion on the need for more structured networking opportunities at conferences. While casual networking was observed at the EWHA Conference, Prof. Robyn suggested enhancing formal networking through dedicated spaces or targeted activities. She proposed the idea of organized networking sessions, similar to previous pop-up events for research, to facilitate meaningful connections.

**Panel Discussions:** Prof. Carolyn Hardaker recommended incorporating panel discussions at the end of the conference to provide a platform for deeper exploration of key topics and foster professional networking.

Prof. John Lau acknowledged the feedback received from the EWHA Conference and expressed enthusiasm about integrating these insights into the planning for the LCF Conference. He noted that the comments would help build on the strengths of past conferences and enhance the overall experience.

The Chairperson on behalf of the committee extended its sincere appreciation for the exceptional success of the IFFTI EWHA Conference 2024. The conference set a new benchmark for excellence, with outstanding planning, engaging sessions, and exemplary hospitality. The high standards achieved have significantly raised the bar for future IFFTI conferences. The team's dedication and hard work were instrumental in delivering an inspiring and memorable event, and their efforts are deeply appreciated by all.

### 3. Status of Preparation 2025 IFFTI Annual Conference at LCF, UK

3.1 Prof. John Lau shared an overview presentation on the status of preparation for the IFFTI 2025 Conference.

- In total, 357 Abstract Submissions and 47 Reviewers.

Verbal (Text and Developmental)	255
Verbal or poster	50
Poster	18
Workshop	22
Online verbal presentation	12
Creative presentation	15

- Abstract Submissions under various sub-themes: -

Pedagogies	90
Communities	138
Technologies	86
Ethics	43

- 34 IFFTI Member Institutes Submitted 300 Abstracts. 36 Non-IFFTI Institutes and 4 Independent Researchers Submitted 58 Abstracts.

3.2 Prof. Robyn expressed gratitude to LCF for their recent update

### 4. Membership Sub- Committee

4.1 In the absence of Prof Margo Barton, Prof. Liz Barnes shared an update on the Membership Sub-Committee. The detailed Presentation is placed in **Annexure 2**.

**Discussions:**

- Prof. Robyn Healy noted the importance of maintaining connections with long-standing members like FIDM, given their unique contributions to IFFTI.
- Consideration is needed for how the presence of larger, merged institutions might impact membership dynamics and require adjustments to fee structures.
- Prof. Liz suggested to conduct a comparative analysis of subscription fees and benefits across similar organisations to evaluate IFFTI's positioning and identify potential improvements.
- Prof. Robyn proposed evaluating membership benefits by region and considering tiered benefits for different subscription levels.
- Prof. Robyn Healy and Prof. Liz Barnes, along with Surbhi, will work on a revised membership model, potentially introducing tiered benefits and present it to the group for further discussion

### 5. Finance Sub-Committee

5.1 In the absence of Ms. Aditi Srivastava, the General Manager shared the Update on behalf of the IFFTI Finance Sub-Committee.

1. Payment made to IFFTI Initiative Awardees (2024) -

**a) Senior Faculty**

Rebecca Louise Breuer-Amsterdam Fashion Institute (Hogeschool), The Netherlands

**b) Early Career Researchers**

Anze Ermenc- Manchester Metropolitan University, UK

Anusha Arun-National Institute of Fashion Technology, India

**c) Doctoral Research Students**

Jian Li- Donghua University, China

### 2. Chair Presentation Awards (2024)



<p>a) Marilena Siamptani - London College of Fashion, UK b) Marco Mossinkoff - Amsterdam Fashion Institute (Hogeschool), The Netherlands</p> <p><b>3. Conference Hosting fee</b> - The balance support hosting fee of the 2024 IAC has been paid to Ewha Womans University, South Korea.</p> <p><b>4. IFFTI Exchange Initiative 2023 Timeline 2</b> - Payment Made to Prof.Claudia Ebert-Hesse, AMD Germany.</p>
<p><b>6. Education Initiative Sub-Committee</b> <b>6.1</b> In the absence of Prof.Jose Teunissen, Prof. John Lau shared the detailed Updation on Education Sub-Committee Meeting Outcomes held in June:</p> <p><b>1. Adaptation and Agreement on Website Text</b></p> <ul style="list-style-type: none"><li>Finalized and agreed on the rationale text for the Education Sub Committee section on the website. (updated on website)</li></ul> <p><b>2. Support for Educational Papers</b></p> <ul style="list-style-type: none"><li>Emphasising the significance of educational papers.</li><li>Offer online coaching support for approved abstracts for the LCF Conference.</li><li>Prof. John Lau and Prof.David are providing updates on this initiative.</li></ul> <p><b>3. Review and Future Actions</b></p> <ul style="list-style-type: none"><li>Reviewing the outcomes of the workshop held at EWHA.</li><li>Plan to develop one or two online panel debates leading up to the next conference based on workshop insights.</li></ul> <p><b>6.2</b> Prof. Robyn Healy emphasized the importance of organizing lead-up events before the Conference. She highlighted that the Research events, led by Prof.Anthony Kent, have set a benchmark and achieved significant success. She suggested adopting a similar approach for the Education Committee, which has experienced slower activity in recent years due to various factors. Prof. Healy expressed optimism about seeing renewed activity and engagement in the Education committee and welcomed the current efforts in this direction.</p>
<p><b>7. Research Sub- Committee</b> Prof David shared an update regarding the Research Sub-Committee's past and future activities plan towards the conference.</p> <p><b>7.1 Update on the Abstract Submissions</b></p> <ul style="list-style-type: none"><li>357 abstract submissions</li><li>Abstracts to be sent to the reviewers next week</li><li>Developmental Session for authors whose abstracts are selected for full paper submission - 7th November, 10 am GMT conducted by Prof Anthony Kent, Prof Noel Palomo-Lovinski and Prof David Zajtmann.</li></ul> <p><b>7.2 Update on the IFFTI Europe research workshop (@AMFI, Amsterdam)</b></p> <ul style="list-style-type: none"><li>Europe Regional Meeting on 15th November 2024:</li><li>Presentation of various institutional research structures</li><li>Showcase of latest research advancements</li><li>Exploration of IFFTI's mentoring program</li><li>Discussion of cross-research projects between institutions</li></ul> <p><b>7.3 Joint Initiative by Research and Education Sub-Committee-</b> Update on IFFTI Exchange Initiative 2024 Timeline 1 –</p> <ul style="list-style-type: none"><li><b>Name-</b> Karime Salame</li><li><b>Home Institution-</b>Amsterdam Fashion Institute (Hogeschool), The Netherlands</li><li><b>Host Institution-</b> Bunka Gakuen University, Japan</li></ul>
<p><b>8.1</b> The Chair thanked everyone for their contribution and declared the meeting closed</p>

## EWHA Conference Feedback Responses

### 17 Responses received out of 68.

#### **A) Any specific workshops that stood out to you? Please provide feedback:10 responses**

1. I did the Ceramic workshop, and the professors were exceptional, very fun and creative experience.
2. The craft workshop as part of cultural identity
3. I would have loved to attended a cultural workshop, I was running the Avatar/Mannequin workshop which we hope all participants thoroughly enjoyed, perhaps if the scheduling in future could be separate days or times so that we could join a cultural workshop
4. Good balance of workshops and interesting to learn about Korean culture.
5. I was saddened because I couldn't attend any workshop because I was conducting one of the IFFTI workshop
6. The Korean painting workshop was a standout experience, offering hands-on learning of traditional techniques guided by knowledgeable instructors, deepening my appreciation for Korean art and culture.
7. The AI for teachers workshop was very insightful and welcome.
8. There was a great variety of workshops but they were all scheduled in the same time slot. This limited the number of participants per workshop and reduced the choice given to each conference attendee to attend the variety of workshops. Ideally, the Craft workshops should have been held in a separate time slot compared to the IFFTI workshops allowing each participant to attend at least 2 workshops in 2 different time slots.
9. I did the ceramics workshop. It was wonderful! Well explained and we were encouraged to be creative and it was hands-on. 10/10
10. Sculpture/Wood carving chopsticks. An amazing experience of creative arts run by lovely people in a beautiful environment. Good for the mind.



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## **B) Any specific feedback or comments about the keynote speakers: 9 responses**

1. All were very interesting.
2. Was very impressed by the important speakers you invited, and their dedication to the audience, and their own work.
3. Super inspiring, fabulous to hear from a breadth of prestigious speakers including In Yong Jeon.
4. Excellent specially CLO3D.
5. The speakers were relevant to the conference theme and leaders in the industry.
6. The session was inspiring and informative
7. The keynote speakers were engaging and provided valuable insights into the theme of the conference. Their presentations were relevant and thought-provoking, enhancing the overall experience.
8. These subjects were very interesting. As I had to listen to it translated, some details were lost. It would be great to have a summary of the presentation.
9. A broader view on fashion or environmental changes.

## **C) Any specific feedback on Paper Presentation Sessions? - 7 responses**

1. good range of quality and topical research
2. Very strong papers, the standard was high.
3. Well moderated. Good content.
4. The paper presentation sessions were well-organized, and the content presented was diverse and insightful. I appreciated the opportunity to learn about cutting-edge research and innovations in the field of fashion and textiles.
5. It would have been good if the spare places in the lecture rooms could have been filled with interested EWHA students and staff.
6. Simultaneous 5 sessions limited the attendees from listening to maximum presentations and there were fewer attendees per presentation while most attendees felt conflicted about multiple presentations that simultaneously were scheduled and needed to chose just 1 out of 5 at any time. This was my first conference and I was eager to see as many presentations. It would be a bit better to plan the switches between presentations.



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## D) Any specific feedback or suggestions for improvement: 10 responses

1. find a better platform for creative practice works and poster presentations. a targeted space for exchange was lacking at this point.
2. It was lovely.
3. Would love more opportunities to see other presentations, food was fabulous, thank you, all the staff and committee worked so very hard
4. More flexible space and methods of delivering the development papers
5. The workshops could be spread over 2 days to provide more exposure to the workshops. With only 7 people attending workshop it felt under exposed.
6. The logistics and organization of the conference were commendable. The venue was convenient, and the registration process was smooth.
7. Dietary variations could have been more accommodating towards choices regarding allergies and meat restrictions. The itinerary was very packed and more time could have been allocated to workshops, ice breaking activities and paper presentations rather than waiting to inaugurate the Art Exhibition, or taking a campus tour etc.
8. The organization was fantastic!! I felt greatly honored to be guided by such enthusiastic people.
9. Some more casual opportunities for talks or meetings between the delegates
10. Look at the way creative based practice films are showcased. They could all be showcased in a session with short Q and A after each viewing. At this conference they were on a reel in the background so didn't command much attention. I have learnt that it would be highly beneficial for these submissions to include subtitles throughout not only for inclusivity but so viewers can understand film content when audio is not available.

## E) Additional Comments

Please share any additional comments or testimonials regarding your experience at the IFFTI EWHA Conference 2024. Your feedback not only serves as valuable insights for future improvements but also allows us to showcase your encouraging words on our website.-

### 10 responses

1. The gala dinner started quite late, leaving some attendees feeling hungry. I believe starting earlier would enhance the overall experience.



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2. Thank You for your hard work to make the IFFTI conference such an enriching and enlightening time. So many insightful moments, and open sharing of perspectives, I felt very welcomed.
3. IFFTI Conferences are exceptional opportunities for global fashion academia & industry to foster thought leadership, developing partnerships and nurturing global communities to strategically address emerging global opportunities and challenges.
4. EWHA Womans University were the perfect hosts and have raised the level of the IFFTI Conference.
5. The timing for networking could have been more. The sit down dinner was exceptionally good. Maybe there could have been a game ensuring table partners change after every course. So that there was more opportunity to interact with more people.
6. Overall, I thoroughly enjoyed my experience at the IFFTI EWHA Conference 2024. The sessions were enriching, and I had the opportunity to connect with industry professionals and researchers from around the world. I look forward to attending future IFFTI conferences and continuing to be a part of this vibrant community.
7. Thank you so much for organising this fantastic, warm, insightful and memorable event. Looking forward to London and seeing lots of you again.
8. Campus tour was interesting but it would have been more beneficial to be able to see the Fashion/textile design and communication labs etc. any unique design Pedagogy methodologies employed at campus... some opportunities to understand EWHA Design infrastructure and design methods would have been beneficial for Design faculties from cross the globe.
9. It was my first conference and I will never forget it. I saw that everyone involved put a lot of effort into this conference and you could see it. Thank you for sharing your university and culture with me.
10. My first time experience at an IFFTI conference which was highly beneficial for research, teaching and Learning opportunities. The Venue was a really good choice, the people are very friendly and respectful and the city is culturally rich. A most enjoyable trip.

# **Membership Sub-Committee**

64<sup>th</sup> IFFTI Executive Committee Meeting  
25<sup>th</sup> July 2024

*Presented by: Professor Liz Barnes  
Manchester Metropolitan University, UK.*



# Membership Sub-Committee:

- Dr Margo Barton (Chair) (apologies) Otago Polytechnic, New Zealand, Oceania
- Dr Liz Barnes (Deputy Chair) Manchester Metropolitan University, UK. Europe
- Dr Deirdre Sato Fashion Institute Of Technology, USA. Americas
- Mr Norio Nakanishi (apologies) Bunka Gakuen University, Japan. Asia
- Laura Washington FDS TAFE NSW, Australia. Oceania.
- Ms. Gulin Girismen Istanbul Moda Academy, Turkey. Europe
- Circe Henestrosa Lasalle College Of The Arts, Singapore. Asia



# Membership Sub-Committee note:

We sadly acknowledge that early November 2024 Dr Deirdre Sato will retire from her position at Fashion Institute of Technology, USA.

Deirdre has contributed much to the IFFTI membership subcommittee over the years, always a delight to meet in person and online, and will be greatly missed.

An IFFTI membership subcommittee meeting will be held prior to Deirdre's retirement.

# 1.a Status of Membership Subscriptions:

**2024 subscriptions (update July 2024):**

- **46 subscription fees are received to date.**
- **6 are outstanding (reminders sent 10 July)**
- **2 have withdrawn**

: Fashion Institute of Design And Merchandising (FIDM), USA – see note on the next slide

: Falmouth University, UK

- **2 have a gap year**

: Fashion Institute of Design and Merchandising, USA: Gap year 2023 (acquired by Arizona State University)

: Universidad Peruana de Ciencias Aplicadas (UPC), Peru: Gap year 2023

# 1.b Status of Membership Subscriptions - FIDM:

- FIDM were granted a gap year in 2023. They have undergone significant changes in their structure and operations and are now a part of a larger Arizona State University, a university which also offers fashion at Phoenix, AZ.
- Surbhi and the membership committee will make a time for an online meeting with the team at FIDM to understand how we can help them remain a part of IFFTI.
- FIDM are longstanding members (19 years) and hosted an IFFTI Conference in 2013.

## 2.b Potential new members:

The aim of the Membership subcommittee is to 10 new member institutions by the end of 2024. Surbhi and the membership subcommittee are identifying the most prestigious universities internationally, to recruit them as members.

- Surbhi Nijhawan, General Manager, IFFTI, India is identifying researchers from non IFFTI institutions who presented at IFFTI 2024.
- Dr Deirdre Sato, Fashion Institute Of Technology, USA. and Circe Henestrosa, Lasalle College Of The Arts, Singapore. Are approaching institutions in South America.
- Mr Norio Nakanishi, Bunka Gakuen University, Japan. Asia. Is discussing membership with Koran College of Fashion Design, a research institute in Japan.
- Laura Washington, FDS TAFE NSW, Australia. Is approaching Curtin University, Perth, Australia and Queensland University of Technology, Brisbane, Queensland.
- Professor Margo Barton is discussing membership with Massey University, Wellington, New Zealand, and reaching out to the University of Johannesburg, Johannesburg, South Africa. Auckland University of Technology, Auckland, New Zealand has also indicated an interest in joining.

Any questions and comments?

**Thank you.**