

MEETING	Evacutive Committee Meeting, Online			
MEETING	Executive Committee Meeting- Online			
DATE	Wednesday, 20th July 2022 (a) Chairperson			
Attendance	Prof. Robyn Healy, School of Fashion and Textiles, RMIT, Australia  (b) Regional Members  Prof. Noel Palomo-Lovinski, Kent State University, USA - Member  Dr. Deirdre Sato, Fashion Institute of Technology, U.S.A Member  Prof Norio Nakanishi, Bunka Gakuen University, Japan – Member  Aditi Srivastava, Pearl Academy, India – Chair, Finance Sub-Committee  Prof. Jun Li, Donghua University, P.R. China – Deputy Chair, Finance Sub-Committee  Dr. Lilly Li, The Hong Kong Polytechnic University, Hong Kong - Member  Prof. Jose Teunissen, London College of Fashion, UK – Chair, Education Initiative Sub-Committee  Laura Washington, FDS TAFE NSW, Australia – Member  (c) Co-opted Members  Prof. Borim Joo - EWHA Womans University South Korea  Prof. Caroline, Otago Polytechnic, New Zealand- Hosting 2023 Annual Conference  (d) General Manager  Surbhi Nijhawan  (f) Others  Parksunhee, EWHA Woman University, South Korea  Yoonie, EWHA Woman University, South Korea			
	Selee lee, EWHA Woman University, South Korea			
Apologies	<ul> <li>Prof. Liz Barnes, Manchester Metropolitan University, UK; Deputy Chair, IFFTI; Deputy Chair Membership-Sub-Committee.</li> <li>Prof.Anthony Kent, Nottingham Trent University, UK- Chair, Research Sub-Committee;</li> <li>Prof.Margo Barton, Otago Polytechnic, New Zealand- Chair, Membership Sub-Committee</li> <li>Ms. Gulin Girismen, Istanbul Moda Academy, Turkey - Member</li> </ul>			
Items	Discussions/Outcomes			
1. Welcome	1.1 Prof. Robyn Healy welcomed and thanked all the members for taking out time of their busy schedule to			
	<ul> <li>attend the Executive Committee Meeting at odd hours. She encouraged meaningful deliberations on the issues concerning the foundation.</li> <li>Prof Robyn Healy shared Chair's report         <ul> <li>Welcomed, the Executive and new Executive committee member                 Dr. Louise ter Kuile, Amsterdam Fashion Institute (Hogeschool), The Netherlands</li> <li>Acknowledged that Ryerson University, Toronto has paused their Membership, and there is now a vacancy on the Executive Committee representing the Americas.</li> </ul> </li> <li>Action:- To identify member institutions from Americas to call for expressions of interest to join the Executive Committee as currently we have 2 Executive members from Americas out of 3 proposed in our election by laws.</li> <li>1.2 Introduction to IFFTI General Manager- Prof.Robyn Healy introduced Surbhi Nijhawan, the new IFFTI General Manager to all Executive Committee members. The Committee welcomed the General Manager and wished her well for becoming part of the IFFTI Team.</li> <li>1.3 Commodore Vijay Chaturvedi – Prof.Robyn Healy conveyed her condolences and expressed loss to IFFTI due to the death of Secretary General, Commodore Vijay Chaturvedi. Prof Robyn asked the Executive Committee to share his reflections towards his contributions to IFFTI and acknowledge this at the forthcoming conference.</li> </ul>			
2.	2.1 Social Media Strategy: - Start with IFFTI presence on social media platforms so as to speak about the			
Increase Presence	vision in a more interactive and engaging manner. The Chairperson informed that Prof.Liz Barnes will lead			
on Social Media	on this matter with General Manager and Ms. Aditi Srivastava, Pearl Academy.			
3. 2023 Conference update	3.1 Prof. Caroline, Otago Polytechnic presented on 2023 IFFTI Annual Conference. (Enclosure1).  Key Highlights of the Presentation - 1. Conference Dates- 3-6 April 2023 2. Theme - "Ara Honohono Connecting Pathways"			
	2. Theme - Ala Honoriono Connecting Fathways			
	3. Sub-Themes - Lines to the Past, Present, and Future. Diversity of Voice, Accountability, Responsibility, Courage			

### 4. Education Initiative Sub-Committee

**Decision-** Prof. Jose Teunissen requested to extend the dates of submission of abstracts.

**Action** – The revised dates have been updated in the call for papers and circulated to all IFFTI members.

**4.1 Chair - Education Initiative Sub-Committee** -Announced new chair Professor Jose Teunissen, LCF She was welcomed by Prof.Robyn Healy on the new appointment.

#### 4.2 Discussion on IFFTI Mobility Initiative

Dr. Deirdre Sato explained that the IFFTI Mobility Initiative website and activities are not in place. It should resume again. Points to be focused are given below-

- Initiative to be on air soon?
- Revise the criteria, descriptions, and distribution of awards.

Dr. Deirdre Sato informed the committee that she will set up a meeting with Prof. Jose Teunissen for the same

#### 4.3 Membership Survey

Dr. Deirdre Sato briefed about a survey to be conducted to get reactions on what members would like from IFFTI by way of workshops/events between conferences,

- Fashion for Good initiatives,
- advocating with industry,
- sharing our collective capacity, and reducing boundaries.

She will discuss this further with Dr. Margo Barton to conduct the survey electronically and organise a quick chart.

#### Research Sub-Committee

**5.1** Prof. Noel Palomo Lovinski shared her view on the Mentoring Proposal. Points to be focused are given below-

- Database of Researchers
- Collaboration for research work and setting up Mentor's page on the IFFTI Website
- Provide financial grants for travel scholarships to increase participation.
- Set up opportunities for mentors in their core area
- Create Robust relations among IFFTI members, utilising International perspective.
- **5.2** Prof Noel Palomo Lovinski shared the template with the General Manager.
  - Create a database of researchers with short bios of research interests, projects, papers, up to
    date CV or any other defining characteristic. It would be the responsibility of each of the
    participants of this database to keep their profile up to date. This database could be housed within
    the IFFTI website as part of a type of "One Stop Shop".
  - Grant opportunities provided by IFFTI that would be competitively sought and would require a clear delineation of the project/action in support of student/ educator/ researcher with IFFTI institutions as collaborators
  - Listing of Grant opportunities in a Grant Giving Database open to fashion, craft, business or fashion related industries. Example might be the Trans-Atlantic Grant between the UK and the USA.
  - 4. Create another database of industry projects/ Call for Papers/ Call for Collaborations that might have seed funding from IFFTI
  - 5. A network of mentor/mentee academics that might come together based on similar research areas, geography, or other parameters.
  - A time halfway between the CFP and a conference in which early career researchers could solicit feedback and mentorship.

# 6. Online Event to commemorate Commodore Vijay Chaturvedi

**6.1** The Chairperson asked committee members to **assist with gathering stories**, **images to commemorate the achievements of the late Commodore Vijay Chaturvedi (Retd.)** It was decided that his reflections towards his contributions to IFFTI which can be all put together in a documented form and virtual presentation to be showcased at Otago Conference 2023. Also to post a note of remembrance on the website.

Action: - We will contact members shortly to facilitate collection of stories and images.

### Advance payments for Conference to host Institution

**7.1 Executive approved recommendation that** 50% of the Conference hosting fee to be paid to the host Institute in Advance as support for the conference.

8. Storing and sharing Data on One Drive	<ul> <li>8.1 It was decided to store IFFTI data and files on any of the cloud storage platforms (one drive, drop box etc.) which should be accessible to all Executive Committee members. Prof.Liz Barnes and General Manager will look into this matter and update shortly.</li> <li>8.2 Cyber Security Plan – Prof.Robyn Healy, Prof.Liz Barnes, and General Manager to set up a meeting to discuss this matter</li> </ul>			
9. Pearl Proceedings Publication				
40	Action:- Done			
10. Update on Collaboration with IAF	<b>10.1</b> Prof. Jose Teunissen gave a detailed presentation on IAF tabled at <b>Enclosure 2</b> .			
11. Membership Sub- Committee	<b>11.1</b> Prof .Margo Barton had prepared a detailed presentation on Membership status which was shared by Dr. Deirdre Sato tabled at <b>Enclosure 3</b> .			
	Decisions From 2023, Full fees on Membership Subscription will be invoiced. Feedback from members on methods of Payment mode.			
	Dr. Deirdre Sato suggested we should look for more memberships from the Americas regions.			
12. Venues of future IFFTI Meetings and	<b>12.1</b> Prof. Borim Joo, Ewha Women's University, South Korea was asked to consider hosting the Annual Conference in the year 2024 or 2025.			
Conferences	General Manager to follow up.			
	Action: -Received confirmation Email from Ewha Women's University, South Korea to host the IFFTI Annual conference in 2024.			
13. Concluding Remarks	<b>13.1</b> Chair thanked everyone for their contribution and for taking out time to join and declared the meeting closed.			

# Welcome to IFFTI 2023

# Ara Honohono Connecting Pathways

3 - 6 April 2023





## IFFTI

International Foundation of Fashion Technology Institutes

61 institutions from 28 countries







## IFFTI

### Conferences held annually since 1999 in India



2007: applied to be members 2008: Caroline and Margo

presented and OP was admitted



2020: bid to host the 25th Annual

Conference in 2023

2023: hosting





#### Steering group members



Margo Barton
Head – Fashion
Te Kura Matatini ki
Otago/Otago Polytechnic
Ltd
Chair - IFFTI membership
committee



Caroline Terpstra
Director: Academic
Excellence
Te Kura Matatini ki
Otago/Otago
Polytechnic Ltd



Amber Bridgman Kai Tahu, Kati Mamoe, Waitaha, Rabuvai and Aboriginal descent.

### Conference Organiser



Ali Copeman akB Conference Management Limited.





#### Conference committee members

Donna Dinsdale - Toi Ohomai Institute of Technology

Jane Malthus – Tühura Otago Museum and independent researcher

Anne Normoyle – former TAFE NSW academic

Craig Scott – Tūhura Otago Museum

Moira White - Tūhura Otago Museum

#### Otago Polytechnic School of Design

Tania Allan Ross

Annette Cadogan

Tracy Kennedy

Stella Lange

Pip McQuillan





#### Timeline:

2020 / 2021: initial bid to host submitted to IFFTI, with the encouragement of Commodore Vijay, and the support of Tourism New Zealand and Enterprise Dunedin including a feasibility study exercise with a professional conference organiser, Ali Copeman.

2021 > ongoing: bid accepted and co-design process commenced with Janine Kapa, Megan Potiki and Amber Bridgman.

2022: ongoing support Tourism NZ, including website development, fine tuning the budget.





#### Timeline cont'd:

2022: contestable funding from Otago Polytechnic Research office for branding - Leroy Buxton.

2020 > ongoing: consultations, presentations, meetings and discussions with IFFTI, Chair, general manager, and the past host of IFFTI conference (NTU), and the IFFTI executive team.

2022: Ali Copeman, Professional Conference Organiser (PCR) secured.

2022: committee roles defined.





## Draft schedule for feedback

Day and Date	Monday 3 April	Tuesday 4 April	Wednesday 5 April	Thursday 6 April
morning	IFFTI executive mihi whakatau and meetings	Conference welcome Keynote Papers and workshops	Online discussion Keynote Papers and workshops	Optional activities.
afternoon	IFFTI member mihi whakatau AGM and workshops	Keynote: Indigenous Fashion Forum Papers and workshops	Keynote Papers and workshops End of conference plenary	
evening	Member welcome drinks	Conference dinner	Farewell drinks, IFFTI awards & certificates.	

4 keynote speakers, including the indigenous fashion forum

38 papers: 30 full papers and 8 developmental papers

4 workshops: 2 x 2 hour workshops; 2 x 1 hour workshops

Exhibition and poster opportunities

12 chairs: papers and developmental papers

4 chairs: workshops





# Draft schedule for feedback – preceding the conference

Saturday 1 April – optional activities	Sunday 2 April – optional activities
iD Dunedin Fashion event, including the iD International Emerging Designer Awards	iD Dunedin Fashion trunk show.
Venue: The Dunedin Railway Station	





# Branding: Leroy Buxton Bachelor of Design (Comms), yr3





# LOCKUP DRAFT Co Branding





#### **BANNER**

Main IFFTI Website



#### **BANNER DRAFT**

Conference Website



Hom

Conference Information

Dunedin

**New Zealand** 

Talk to Us



25th Annual IFFTI Conference

**Aotearoa, New Zealand** Ōtepoti, Dunedin **3 - 6 April /** 2023



#### LOGO DRAFT

Weaving + Connection









Ara Honohono / Connecting Pathways is a call to fashion researchers, practitioners, and educators to reflect on connections, patterns, pathways and threads that bind us to our past and link us to our future, to culture, to people, to place, to practice.





# Kaupapa: (theme) *Ara Honohono / Connecting Pathways*

Ara is a Māori word that means path or route but can also refer to a line of traditional Māori weaving.

Honohono means to link, to join, to splice, to add and to join together.

Kaupapa also refers to the main body of a kākahu (traditional Māori cloak).



Mātauraka Māori (Māori knowledge and wisdom) is central to the conference theme and Māori tikaka and kawa (Māori protocols and local knowledge) will be integrated into conference activities.

We acknowledge the guidance and protection of local Māori - Kāi Tahu, Kāti Māmoe, Waitaha - who are mana whenua, meaning they have the mana (authority) over the land (whenua).

Kai Tahu dialect is used throughout.





### Kaupapa āpiti: Sub -theme

#### 1. Lines to the Past, Present, Future

He tāoka tuku iho: The treasures passed down to us from the ancestors, those tried and true wisdoms of old.

What and who grounds us in our practice?
How does the past inform the future in the context of the fashion industry?

How can technology ensure that fashion remains relevant in the future?

### Kaupapa āpiti: Sub -theme

### 2. Diversity of Voice

Kahikatea tū i te uru: Strength in numbers

Fashion as voice and an agent – for indigenous peoples, for the under-represented, for change, for power and influence.

How can we be open to different voices and learn from each other?





### Kaupapa āpiti: Sub -theme

### 3. Accountability, Responsibility, Courage

He manawa tītī; A person with great endurance

What are our responsibilities as designers, makers, influencers, educators and consumers within the wider fashion eco-system?

How do we advocate for a sustainable fashion future?





### Important to consider:

What can our ākonga / learners bring to these conversations?

How can both practice and / or theory successfully address these sub-themes.





# Key dates:

Abstract submission date	26 September 2022
Review process begins	29 September 2022
Conference registration opens	1 October 2022
Authors notified of abstract acceptance and invitation to submit text-based papers, posters, workshops or practice-based research	31 October 2022
Practice-based research review and notification of acceptance	30 November 2022
Text based full papers, posters and workshops submission date	11 December 2022
Text based papers, posters and workshops review completed and final selection	25 January 2023
Notification of acceptance	30 January 2023
Deadline for at least ONE author to register for conference	1 March 2023
Programme and timetable published	14 March 2023
Conference	3 – 6 April 2023







# Patai / questions



# Tēnā rawa atu koutou Thank you all







**International Apparel Federation** 

**IFFTI update**20 July2022 Jose Teunissen



#### WWW.IAFNET.COM





#### IAF EDUCATION COMMITTEE - AIM

- DEVELOPING A WHITE PAPER ON THE REQUIRED COLLABORATION ON EDUCATION BETWEEN INDUSTRY AND EDUCATION:
- 10 CONCRETE RECOMMENDATIONS TO COMPANIES, 10 CONCRETE RECOMMENDATIONS TO SCHOOLS AND 10 CONCRETE RECOMMENDATIONS TO INDUSTRY ASSOCIATIONS.
- TOPICS RAISED IN THE WHITE PAPER TO BE USED AS INPUT FOR THE IAF'S CONVENTION IN DHAKA, NOVEMBER 13<sup>TH</sup>-17<sup>TH</sup> 2022.
- TO ACTIVELY EXCHANGE THE OUTPUT AND FINDINGS WITH IFFTI





# IAF education committee Member list

- José Teunissen UAL (chair)
- Stefano Festa Marzotto, SMI, FBS Industries, Italy
- Adam Mansell, UKFT, UK
- Christopher Veit, CEO Veit\*,
- GermanyDominic Sluiter, Edward\*, the Netherlands
- Cathy Cole, CEO Motif, Hong Kong
- Manufacturer from Turkey, member IHKIB/TCMA. Ask Cem Altan to nominate participant
- Manufacturer from Bangladesh, member BGMEA/BKMEA. Ask Faruque Hassan to nominate participant
- Manufacturer from China, member CCCT. Ask Ma Ying to nominate participantEdwin Keh, HKRITA\* Hong Kong
- Thomas Gries, ITA\*, Germany
- Sacha Tournier, Saxion, the Netherlands
- 3th Educational Institute?
- Justin Huang, TTF, Taiwan





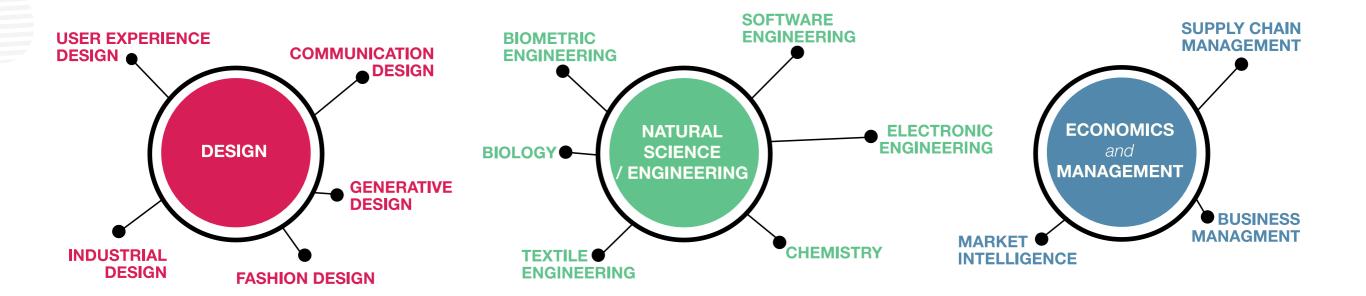
# Questions:

- What can we improve in the relation between industry and education?
- What challenges is the industry facing due to digitalization, sustainability and other factors?
- What can you bring to the table?
- What do you see as an urgent challenge to address



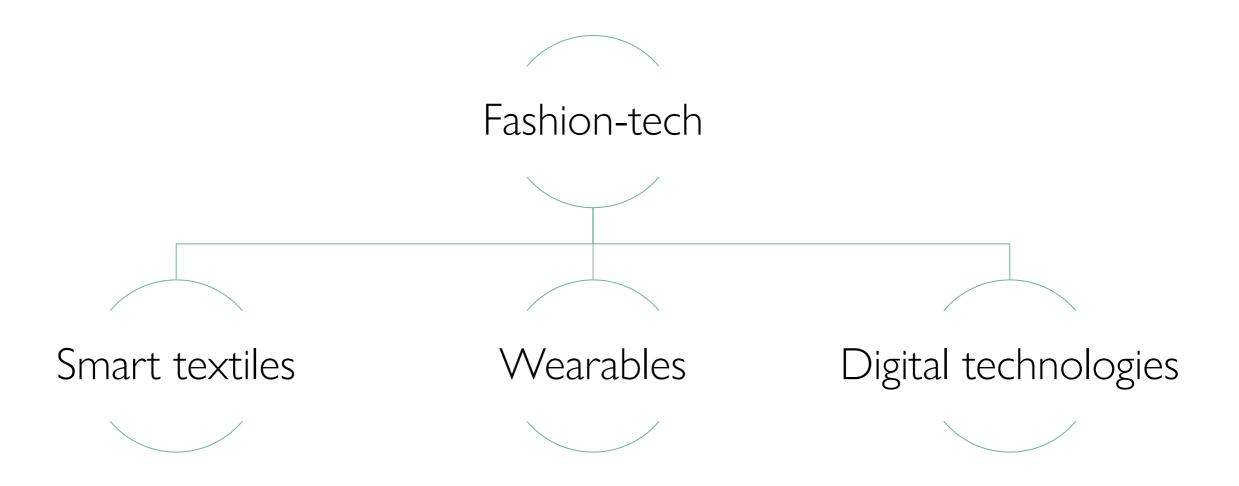


# BENCHMARKING REPORT













# GENERIC COMPETENCES

Problem formulation

Creativity and innovation

Planning and management

Communication

Teamwork

Critical thinking

Research ability

Information literacy





# SUBJECT-SPECIFIC COMPETENCES

Design theory and methodology

Collaborative design and innovation

Textile materials and applications

Envision future possibilities

Transfer of knowledge

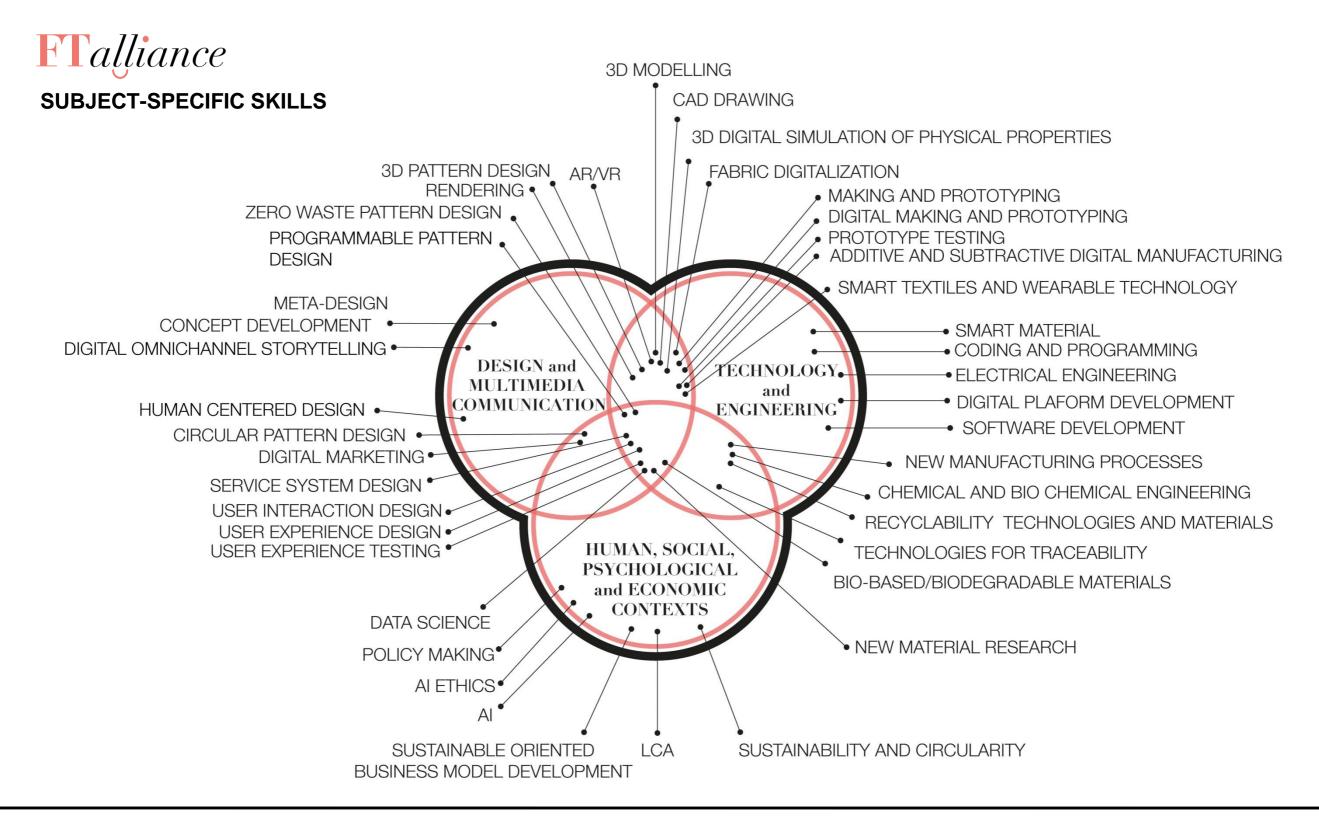
Socio-cultural and technological trends

New and emerging business models Communication and distribution strategies





### FUTURE FASHION-TECH SKILLS





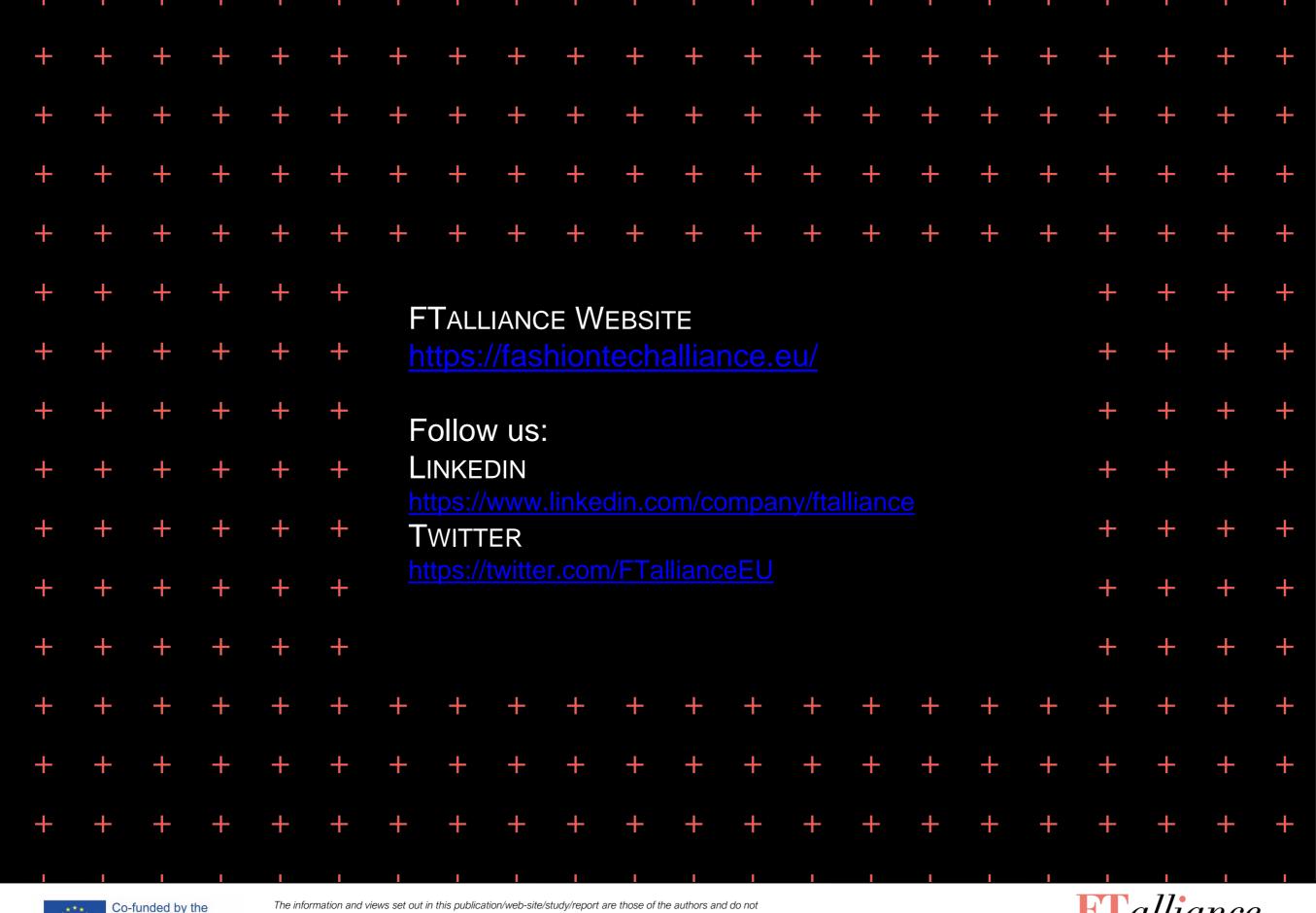


## IAF EDUCATION COMMITTEE - FEEDBACK SO FAR

- TRADITIONAL SKILLS VS DIGITAL SKILLS EURATEX
- MAKING/KEEPING THE INDUSTRY ATTRACTIVE TO YOUNG PEOPLE
- ACCOMMODATE NEXT GENERATION OF MAKERS AND SME'S WHO ARE WORKING WITH COMPLETELY NEW BUSINESS MODELS AND COMPANY MANAGEMENT
- UPSKILLING DEMANDS COLLABORATION INDUSTRY, EDUCATION AND GOVERNMENT (BEST PRACTICE TAIWAN)











# International Foundation of Fashion Technology Institutes Executive meeting July 2022

Membership Sub-Committee Report Margo Barton, Chair

	INTERNATIONAL FOUNDATION C			
, r	TECHNOLOGY INSTITUTES (IFFTI)	: NEW DELHI		
	MEMBERSHIP SUBSCRIPTION	STATUS		
S.No	Member	Country	Subscription Paid	
			-	
	Regular Members		Yes/No	
1	AMD	Germany	Yes	
2	AMFI	The Netherlands	Yes	
3	ArtEZ	The Netherlands	Yes	
4	ARCH	India	Yes	
5	BIFT	P. R. China	No	
6	BGMEA	Bangladesh	Yes	
7	Bunka	Japan	Yes	
8	DMU	UK	Yes	
9	Donghua	P. R. China	Yes	
10	ECOLE	France	No	for 2021 and 2022
11	EWHA	South Korea	Yes	
12	FALMOUTH	U.K.	Yes	
13	FIDM	USA	Yes	
14	FIT	USA	Yes	
15	Fu Jen	Taiwan	Yes	
<u>16</u>	HKPU	Hong Kong	No	
17	HKDI	Hong Kong	Yes	
18	ISTITUTO MARANGONI	Italy	Yes	
19	IFM	France	Yes	
20	IMA	Turkey	Yes	

	INTERNATIONAL FOUNDATIO	N OF FASHION		
	TECHNOLOGY INSTITUTES (IFF	TI): NEW DELHI		
	MEMBERSHIP SUBSCRIPTION STATUS			
0 N	<b>P4 P</b>			
S.No	Member	Country	Subscription Paid	
	Regular Members		Yes/No	
21	KEA	Denmark	Yes	
<b>22</b>	KENT STATE	US	No	payment in process
23	KINGSTON	UK	Yes	
24	LASALLE	Singapore	Yes	
25	LCF	UK	Yes	
26	MMU	U.K.	Yes	
27	NIFT	India	Yes	
28	NCSU	USA	Yes	
29	NTU	U.K.	Yes	
30	OTAGO	New Zealand	Yes	
31	PEARL	India	Yes	
32	POLIMODA	Italy	Yes	
33	REUTLINGEN	Germany	Yes	
34	RMIT	Australia	Yes	
35	SAXION F&TT	Netherland	Yes	
36	SIVA	China`	No	
37	SHIH CHIEN UNIVERSITY	Taiwan	Yes	
38	SOFT	India	Yes	
39	SST	Sweden	Yes	
40	TAFE NSW	Australia	Yes	

	INTERNATIONAL FOUNDATIO			
7	FECHNOLOGY INSTITUTES (IFF			
	MEMBERSHIP SUBSCRIPTION	ON STATUS		
S.No	Member	Country	Subscription Paid	
	Regular Members		Yes/No	
41	UCG	Belgium	Yes	
42	UTS	Australia	No	payment in process
43	WTU	China	Yes	
45	ZSTU	P. R. China	Yes	
45	UNIVERSITY OF WESTMINSTER	UK	Yes	
46	UID	India	Yes	
	Associate Members	3		
47	CCS	USA	Yes	
48	IMS-DIA	India	No	
49	ISEM	Spain	Yes	
50	LDT Nagold	Germany	Yes	
51	OSAKA	Japan	Yes	
52	SID	India	Yes	
53	UPC	Peru	Yes	
54	SIFEC	Shanghai, China	Yes	
55	IIAD	India	Yes	

# Self withdrawal / temporary suspension

Due to COVID related circumstances, some institutions remain in a state of temporary suspension. I hope that these institutions will return soon.

- Ryerson University, Toronto, Canada: Self Withdrawal. Indicated no longer able to subscribe to IFFTI (see notes below)
- Temasek, Singapore: Self Withdrawal.

## Potential new members

The following institutions have indicated they wish to be considered for membership for IFFTI. They have been sent an information pack, links to the application form, and an offer to discuss further.

- JECRC University, India: information sent
- Humber Institute of Technology & Advanced Learning, Toronto, Canada: information sent
- Senac University, Brazil: information sent

#### Outreach

• KNUST university in Ghana. Tony is in contact with the institution, and we are still to send an outreach application form. See next page

### **Outreach membership programme**

Outreach membership would generally be granted to an institution that is unable to meet the stringent criteria laid down for Regular and Associate Memberships and is from a developing institution. They will have a good record of providing rigorous dedicated fashion educational and related facilities for the student community in one or more areas of fashion specific programmes and curriculum and facilities and dedicated faculty, including design, technology and business for the fashion related industry.

#### Additionally:-

- It should be engaged in fashion related education at undergraduate level, and preferably post graduate level, for a minimum period of three years prior to applying for IFFTI membership.
- It should be willing to accept the 'Observer' status in the formal meetings of IFFTI and would not enjoy any voting rights.
- It has a letter of support from an existing member institution that verifies that the institution meets all of the criteria.
- Outreach membership is awarded for a period of 3 years, and during that time a plan will be developed with IFFTI to encourage a trajectory of involvement.
- Following the period of 3 years as an active Outreach member, the institution will be invited to apply for associate membership.
- Outreach members receive two registrations for the annual IFFTI conference.

Suggest that one outreach membership programme awarded per year with a three year term, that IFFTI awards a scholarship each year, starting at the 2022 NTU conference, meaning that by 2024 we will have three institutions on a scholarships at any one time.

2022 outreach 1 (Kwame Nkrumah University of Science and Textiles (KNUST), Kumasi Ghana)

2023 outreach 1 + outreach 2

2024 outreach 1 + outreach 2 + outreach 3

2025 outreach 2 + outreach 3 + outreach 4

and so on

# Benefits of belonging to IFFTI:

We communicate the fact that IFFTI continues to ensure that opportunities to network, learn from and gain support from each other are maintained. With the normalisation of technologies such as TEAMs, initiatives such as this annual conference, and other online workshops, we can continue to maintain this important global network.

The 2022 annual IFFTI conference at Nottingham Trent University was delivered online and in person, thank you Tony and the team at NTU.

The 2023 annual IFFTI conference will also be delivered in person, and partly online, with the hope that international travel becomes more straight forward.

# Reduced subscriptions

In light of the economic hardship that Education institutions are encountering and the impact of travel restrictions on member's ability to attend the annual conference or regional meetings in person, the Executive Committee decided to adjust IFFTI membership fees for 2021 and 2022.

2021: 50% rebate on membership

2022: 25% rebate on membership

Ngā mihi, thank you