

## Minutes

## Enclosure to IFFTI Secretariat Mail IFFTI/0310/2020

	Meeting of Online Zoom Meeting
Date	Thursday, 23 <sup>rd</sup> July 2020
Attendance	(a) <u>Chairperson</u> Prof. Robyn Healy, School of Fashion and Textiles, RMIT, Australia
	<ul> <li>(b) <u>Regional Members</u></li> <li>Dr. Deirdre Sato, Fashion Institute of Technology, U.S.A Member</li> </ul>
	Danielle Martin, Ryerson University, Canada-Member
	<ul> <li>Noel Palomo-Lovinski, Kent State University, USA – Member</li> </ul>
	<ul> <li>Prof. Basia Szkutnicka, The Hong Kong Polytechnic University, Hong Kong – Deputy Chair, Education Initiative Sub-Committee</li> </ul>
	Gulin Girismen, Istanbul Moda Academy, Turkey - Member
	Heather Pickard, London College of Fashion, UK – Member
	Prof. Nandita Abraham, Pearl Academy, India – Chair, Finance Sub-Committee
	Anne Normoyle, FDS TAFE NSW, Australia – Member
	Prof.Margo Barton, Otago Polytechnic, New Zealand - Chair Membership Sub-Committee
	(c) Co-opted Members
	Prof.Anthony Kent, Nottingham Trent University, UK- Chair Research Sub-Committee
	Selee Lee, Ewha Womans University, South Korea – Hosting 2021 Annual Conference
	d) Member Secretary
	Commodore Vijay Chaturvedi (Retd.) - Secretary General
	Prof. Jun Li, Donghua University, P.R. China- Deputy Chair, Finance Sub-Committee
	• Dr. Dirk Reynders, Amsterdam Fashion Institute (Hogeschool), The Netherland-Chair Education Initiative
Apologies	Sub-Committee
	• Prof.Liz Barnes, Manchester Metropolitan University, UK – Deputy Chair, Deputy Chair Membership-Sub-
	Committee
	Prof Norio Nakanishi, Bunka Gakuen University, Japan – Member
ltems	Discussions/Outcomes
1.	1. The Chair Welcomed the members and appreciated their efforts to attend the meeting despite time differences.
Welcome	2.24 responses to the survey received, good take-up from members considering the prevailing circumstances. Summary from three questions with an overview of the issues raised is attached. Further analysis is underway.
	3. Majority of the members had similar issues. This period has been very challenging for everyone.
	4. The Chair invited members for ideas to assist IFFTI institutions now and post COVID-19 restrictions The summary of ideas is given below: -
	<ul> <li>a) Develop a series of discussions to devise new ways to conduct classes online including Design Lectures. Pearl Academy conducted a series of lectures once a month.</li> <li>b) Sharing online lectures, consider potential to share recorded lectures on the IFFTI website</li> </ul>
	<ul> <li>c) How to share students reflections.</li> <li>d) Issues in staffing for online delivery- opportunity for shared professional development</li> <li>a) Exactly have became more confident in delivering last use online.</li> </ul>
	<ul> <li>e) Faculty have become more confident in delivering lectures online.</li> <li>f) Opportunity to share student work on social media like Instagram</li> </ul>
	g) Shared conversation about challenges and opportunities for research
	h) How do we keep staff motivated as online teaching continues due to restrictions?
	i) Issues of risk management concerned with well-being and quality.
	i) Internally, institutions created experiences for staff and students for fun to support wellbeing and create greater
	camaraderie online
	k) Potential to use guest speakers.
	I) It is important to communicate with our members to keep them involved. Provide them with regular updates

every two weeks. Shared responsibility across IFFTI Executive committee members. m) Chair will draft Thank you letter re: survey and proposed new initiatives
5. Chair displayed the summary of the survey spreadsheet., arranged by region wise.
<ul> <li>6. Key concerns and some suggested recommendations: -</li> <li>a) Potential for IFFTI to assist with identify a useful software for online delivery and broker competitive/group pricing for members</li> <li>b) Ways IFFTI activities can transition to online.</li> <li>c) In the future to record IFFTI activities as we consider how digital space opens borders.</li> <li>d) Sharing to consider how best build Design courses online.</li> <li>e) Consideration of graduate outcomes – what are the new jobs?</li> <li>f) Awareness of challenges faced by the Industry globally. Some Industries will not survive COVID-19.</li> <li>g) Anxiety about transition of institutions with challenging international student market</li> </ul>
<ul> <li>h) Engage in directional research to improve IFFTI Profile.</li> <li>i) Consideration of an IFFTI Research Journal. New Research Agenda.</li> </ul>
7. Chair displayed 10 shortlisted Initiatives and asked members to give their preferences for delivery.
<ul> <li>8. The following initiatives were shortlisted: -</li> <li>a) <u>No.5</u> IFFTI to broker with software companies for 3D software- in a similar manner to Adobe.</li> <li>b) <u>No.6</u> The survey findings contribute one or more new action points for fashion education: sharing best practices, generating new insights into learning, a new stream at the conference on post COVID-19 learning.</li> <li>c) <u>No.7</u> A manifesto on new forms teaching and learning.</li> <li>d) <u>No.8</u> A practical publication for members- like a pamphlet or handbook - drawing on our findings for managers to use in curriculum design, content and management.</li> </ul>
9. Chair stated that the idea of an online seminar E4FT (Education4Fashion-Tech) proposed by LCF was supported, scheduled for 13 October 2020 (feedback on date requested) and plan for it to be recorded.
10. Chair thanked Heather Pickard for her enthusiastic participation and contribution to Executive Committee meetings, as representative for both LCF and the region.
11. Chair thanked everyone for their contribution and making time to join the meeting.