



Minutes

INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES

MEETING 43rd Executive Committee Meeting
DATE 7th November, 2019
TIME From 11:30 hrs.
LOCATION Ewha Womans University, South Korea

CHAIR: Prof. Robyn Healy

SECRETARY GENERAL: Commodore Vijay Chaturvedi (Retd.)

1 **ATTENDANCE**

SECRETARY GENERAL

a) **Regional Members**

- Basia Szkutnicka, The Hong Kong Polytechnic University, Hong Kong – Deputy Chair, Education Initiative Sub-Committee
- Dr. Deirdre Sato, Fashion Institute of Technology, U.S.A. – Member
- Dr. Dirk Reynders, Amsterdam Fashion Institute (Hogeschool), The Netherland- Member
- Anne Normoyle, FDS TAFE NSW, Australia – Member
- Robert Ott, Ryerson University, Canada, Chair, Education Initiative Sub-Committee
- Prof. Nandita Abraham, Pearl Academy, India – Member
- Heather Pickard, London College of Fashion, UK – Member
- Prof Norio Nakanishi, Bunka Gakuen University, Japan – Member
- Prof. Jun Li, Donghua University, P.R. China - Deputy Chair, Finance Sub-Committee
- Dr. Patsy Perry, The University of Manchester – Member

b) **Co-opted Members**

- Prof. Anthony Kent, Nottingham Trent University, UK- Chair Research Sub-Committee
- Anthony Bednall, Manchester Metropolitan University, UK- Hosted 2019 Annual Conference
- Noel Palomo-Lovinski, Kent State University, USA - Hosting 2020 Annual Conference
- Prof. Boo-Rim Joo, Ewha Womans University, South Korea – Hosting 2021 Annual Conference
- Prof. Liz Barnes, Manchester Metropolitan University, UK- Special Invitee

c) **Apologies**

- Dr. Margo Barton, Otago Polytechnic, New Zealand- Chair Membership Sub-Committee
 - Sylvie Ebel, Institut Francais de la Mode, France- Chair, Finance Sub-Committee
 - Barbara Bundy, The Fashion Institute of Design and Merchandising, USA- Member
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2 **WELCOME**

PROF ROBYN HEALY

- 2.1 Prof. Jae Kyung Cho, Dean of College of Art and Design and Prof. Jung Hyun Choi, Associate Vice President for Office of International Affairs welcomed the Executive Committee.
 - 2.2 Short presentation by Prof. Boo-Rim Joo on Ewha Womans University.
 - 2.3 Prof. Robyn Healy welcomed Ewha and thanked representatives for the Introduction.
 - 2.4 Chair commenced meeting with an Australian Indigenous welcome “**Wominjeka**” meaning Welcome, why are you here? What is your Business?
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3. **NEW EXECUTIVE COMMITTEE**

PROF ROBYN HEALY

3.1 The Secretary General presented the compilation of votes for Election of members to the New Executive Committee. After perusing the outcome, the committee elected the following new Regional members: -

A. Americas

- i) Kent State University, USA
- ii) Ryerson University, Canada

B. Asia

- i) Bunka Gakuen University, Japan
- ii) Pearl Academy, India

C. Europe

- i) Amsterdam Fashion Institute (Hogeschool), The Netherlands
- ii) Manchester Metropolitan University, UK
- iii) Istanbul Moda Academy, Turkey

D. Oceanias

- i) Otago Polytechnic, New Zealand

3.2 Although, University of Westminster, UK had polled more votes than IMA, Turkey, but they were not considered as they were not up-to-date in payment of subscription.

3.3 Chairperson informed that Ms Sylvie Ebel was withdrawing from the Executive Committee because of her busy schedule. She had served credibly on the Executive Committee for a long time. She had done a good job as a very involved member and made a great contribution. She was a good mentor. She had also been the Chair of the Finance Sub-Committee and managed the Finances in an organised manner. Her intelligent assessment had resulted in the increase of subscription after a period of more than 10 years. We wish her well in all her endeavours.

3.4 It had therefore become necessary to appoint a new Chair for the Finance Sub-Committee. After discussions Prof. Nandita Abraham was nominated.

3.5 Accordingly, the new Executive Committee will comprise following members-

S. No.	Region	Member	Authorized Representative	Tenure
Regional Members				
A	Americas	Fashion Institute of Technology, USA	Dr. Deirdre Sato	Until 2022 Annual Conference
		Kent State University, USA	Prof. Noel Palomo-Lovinski	Until 2024 Annual Conference
		Ryerson University, Canada	Robert Ott	Until 2024 Annual Conference
B	Asia	Bunka Gakuen University , Japan	Prof.Norio Nakanish	Until 2024 Annual Conference
		Donghua University , P. R. China	Prof. Jun Li	Until 2022 Annual Conference
		Hong Kong Polytechnic University , Hong Kong	Basia Szkutnicka	Until 2022 Annual Conference
		Pearl Academy, India	Prof. Nandita Abraham	Until 2024 Annual Conference
C	Europe	Amsterdam Fashion Institute (Hogeschool), The Netherlands	Dr.Dirk Reynders	Until 2024 Annual Conference
		Istanbul Moda Academy, Turkey	Seda Lafci	Until 2024 Annual Conference
		London College of Fashion, UK	Heather Pickard	Until 2022 Annual Conference
		Manchester Metropolitan University, UK	Prof. Liz Barnes	Until 2024 Annual Conference
D	Oceanias	Royal Melbourne Institute of Technology , Australia	Prof. Robyn Healy	Until 2022 Annual Conference
		FDS TAFE NSW , Australia	Prof. Anne Normoyle	Until 2022 Annual Conference
		Otago Polytechnic, New Zealand	Prof. Margo Barton	Until 2024 Annual Conference
E	Co-opted Members	Nottingham Trent University ,UK	Prof.Anthony Kent, Chair Research Sub-Committee	Until 2022 Annual Conference
		Ewha Womans University , South Korea	Prof. Boo-Rim Joo, Hosting 2021 Annual Conference	Until 2022 Annual Conference
		University College Ghent ,Belgium	Alexandra De Raeve, Hosting 2022 Annual Conference	Until 2023 Annual Conference

F	Member Secretary
	Commodore Vijay Chaturvedi (Retd.)

4 CHAIRS REMARKS

PROF ROBYN HEALY

- 4.1 Important for the group to determine the next stage for IFFTI. What it is and what it will become. Having created a new vision, we need to identify how to make our actions match the rhetoric.
- 4.2 First steps to repositioning IFFTI – include changing the service provider for the email address of the Secretariat and redesigning the website.
- 4.3 Priority is to convey professionalism across all our platforms in particular communication. We have committed to become paperless, this will include in future all paperwork for IFFTI meetings. Starting at MMU the Conference Publication is online by MMU.
- 4.4 Next stage is to create a new brand image of IFFTI. Proposal to conduct a student competition to form a contemporary identity. Possibly holding this competition at Ewha Conference in 2021. The students responsible for the winning will present at Ewha. This competition to be managed by the Education Initiative Sub-Committee. Any member interested to lead the competition to forward his/her name to Chair.
- 4.5 Recommendation that all student competitions organised by the conference institution to be discussed at Executive Committee to ensure an inclusive global perspective to enable a broad range of institutions to participate. Any member interested in leading this initiative is requested to forward his/her name to the Chair.
- 4.6 IAF- At the last meeting, we reviewed our reciprocal membership arrangements with IAF in relation to the new vision statement. Leslie Holden was nominated to represent IFFTI at IAF Board and develop a strategy for this partnership. Chair to follow up status of this arrangement.
- 4.7 ITAA- An affiliation with this organisation was recommended by Prof.J.R. Campbell. However, at this stage we are interested in investigating relationships with national industry bodies that give us deeper relations with strategic and global initiatives for the fashion and textile industries.
- 4.8 Confirmation to reduce the Conference to two days.
- 4.9 Chair attended 16th BIFT Anniversary celebration and presented one address on behalf of IFFTI. . There is great respect for IFFTI and its workings in China.
- 4.10 LinkedIn –Members to promote use of LinkedIn. A number of mails forwarded for circulation to members are more easily posted on LinkedIn.
- 4.11 Regional meetings- Support for growing this initiative was agreed to. Prof. Nandita Abraham reported on the regional meeting of 7 Indian IFFTI members via Zoom. They will hold a meeting on 6th December,2019 in which topics like Best Practices, Challenges and Sustainability will be discussed.
- 4.12 Funding of Regional meetings –Support to assign funding for Regional meetings was agreed to. Members to recommend areas for support that would benefit from funding. Finance committee to investigate allocation of funds for this purpose. Suggestion to subscribe to Zoom for use by IFFTI members for meetings. The cost of this to be followed up by the Secretariat.
- 4.13 Joint Design Projects – How is this suggestion to be facilitated?
- 4.14 Actions – Chairs of sub-committees to use an excel spreadsheet to document actions and allocate responsibilities. Chair forwarding to chairs for their use and comments on improving how we work together.

5. RESEARCH SUB-COMMITTEE

Prof.Anthony Kent

5.1 Criteria of IFFTI Initiative Awards –New criteria for the IFFTI Initiative Awards:

(a) Senior Faculty

- Academics at a higher education institution who have been contracted in a teaching/research role for more than five years or took their doctoral qualification for more than five years since the date of the initial call for conference submissions. *

- Have an established research profile within a higher education institution
- The author or at least one of the authors in a multi-authored submission must present their work at the conference
- The lead author must come from an IFFTI institution
- The lead author's Institution has paid its fees to IFFTI (current and past years)
- The lead author has not received an award within the past two years
- 2 awards to be made

(b) Early Career Researchers

- Academics who achieved a doctoral qualification **or** were contracted to a higher education institution in a teaching/research role, within five years of the date of the initial call for conference submissions*
- The author or at least one of the authors in a multi-authored submission must present their work at the conference
- The lead author must come from an IFFTI institution
- The lead author's Institution has paid its fees to IFFTI (current and past years)
- The lead author has not received an award within the past two years
- Up to five awards may be made

*** Note**

The measurement of five years will commence from when an academic entered into a teaching/research role if they did not have a doctoral qualification *or* the date they achieved a doctoral qualification if as a postgraduate research student; the date in this case being defined by when they were notified by their research office. If an academic joined an institution on a teaching/research contract and subsequently achieved a doctoral qualification, the five years would be measured from the date they started their teaching/research contract.

(c) Doctoral Research Students

- Research students registered on a doctoral programme (leading to a PhD or Professional Doctorate or equivalent) up to the point of notification of their achievement
- The author or at least one of the authors in a multi-authored submission must present their work at the conference
- The lead author must come from an IFFTI institution
- The lead author's Institution has paid its fees to IFFTI (current and past years)
- The lead author has not received an award within the past two years
- 2 awards to be made

5.2 Selection process

- The selection process for the awards for best papers will start with reviews of the final papers. We will ask each researcher submitting a final paper to identify themselves as a senior researcher, junior researcher or terminal degree student.
- Each reviewer will be asked to nominate their best paper(s) for each category from the papers they receive. They will be sent brief guidelines to assess the work on its originality, significance and rigour, so that each reviewer is using the same process. In the case of the 2020 Conference, we anticipate reviewing 78 full papers, and with an allocation of 4-5 papers per reviewer, we would have 15-19 reviewers' responses. We will aim to send each reviewer the same category of paper e.g. work from senior researchers, junior or doctoral student. The reviewers will be advised that they need not recommend any award if the papers do not meet the required standard.
- The final decision will be based on the reviewers' recommendations and an overview of the shortlisted papers themselves by the Chair of the research Committee and deputy Chairs.

The above awards will be awarded and funded by IFFTI. The conference hosting institution will organise the design and printing of the certificates, which will be awarded by the Chair of IFFTI, Chair of the Research sub-Committee and Conference organiser at the conference dinner. Awardees will be notified that the awards will be made at this time and that they should arrange to attend the dinner.

5.3 Other awards

Any other awards, for example exhibition submissions or best paper presentations may be made by the conference host institution. The conference hosts will be responsible for funding the awards and for any certification. They should notify the research committee of their intentions in advance of the conference.

5.4 Mentoring Programme – No progress has been made on this. It will be finalised at the next Executive Committee meeting.

5.5 Workshops – Two workshops of 1 ½ hrs. each are planned. One on Social Justice and other on Research Methodology.

5.6 Review of Conference Organisation

- Prof. Anthony Bednall had discussed the learning outcomes from the 2019 Conference with Prof. Noel Palomo Lovinski. An online publication would be published by the end of the year although the details of the paper presented were already online.
- The Chair reminded everyone that the responsibility of the conference style and themes sits with the host institution. If IFFTI adds any extra initiatives or invites guests, we need to pay for these. The committee congratulated Manchester Metropolitan University, UK for hosting a very successful Conference.
- **Institution Presentation** – Each new member is allowed 5 minutes for making their presentation. This is an overview of their Institute. Next conference RMIT will make a presentation and one more will be optional. Prof. Liz Barnes to decide participants.

5.7 Book – Prof. Anthony Kent book proposal was endorsed.

6. MEMBERSHIP SUB-COMMITTEE

Prof. Liz Barnes

6.1 New members – Application for membership was received from Indian Institute of Art & Design, India. Recommended Associate membership, after final review from Prof. Margo Barton.

6.2 Support to Emerging Institutions- Prof. J.R. Campbell forwarded a proposal to deal with emerging Institutions.

- (a) Create a simple application form for emerging institutions who are interested in attending the IFFTI Conferences to submit their interest for consideration of support from the organization.
- (b) Deputy Chair and Chair of the IFFTI Exec Council be the designated reviewers of these requests. (an announcement of the opportunity to be posted on the IFFTI website, but also directly sent to institutions of interest in prioritized regions of IFFTI strategic growth, such as South America, etc.)
- (c) Free registration for two individuals from their institution, and travel funding support of up to \$1500 to support their attendance.
- (d) During and following the Conference, the IFFTI Membership committee to actively consult with the individuals from the supported institution to inspire/discuss their institutions' potential to become IFFTI Members.
- (e) Participants to write a brief reflective response about the Conference and whether they believe their institution will be able to consider adding IFFTI membership; and if not, what barriers might be inhibiting this.
- (f) At this point, the IFFTI Exec should discuss and consider whether there is scope to strategically offer a termed "IFFTI Membership Fee Waiver" to the institution for a defined period of time. (Two years, so that there can be a quick review of their activity in the organization that can inform whether the Exec believes the waiver should continue).

6.3 Online Application- The Online process is being reviewed, to be more strategic

6.4 Treatment of Faculty of Non-Member Institutions- It was decided to allow non-member Institutions to participate in the Conference, but they will not be entitled to IFFTI Scholarship Awards, pay higher registration fees.

6.5 Prof. Margo Barton communicated following points-

(a) The iD International Emerging Designer Awards and associated Symposium will occur in Dunedin New Zealand on 19th (Awards) and 20th (Symposium) June 2020. We will be sending out a call for contributions in the next month, we had discussed having an Oceania meeting at the same time, and I hope you are available for this.

(b) **Prospective members** - Database is correct, however there are two updates to add.

- NZ - Massey University are still interested in membership, to be billed in 2020 to follow up in mid-December when their key person is back from overseas and will write a support letter. https://www.massey.ac.nz/massey/explore/study/creative-arts/creative-arts_home.cfm
- Paris / Shanghai / Istanbul. IFA - visited the academic director at IFA in Paris in October, they are thinking about joining IFFTI. Otago Polytechnic has an active collab with IFA in Shanghai since 2012, Margot will write a support letter as believe they will be a good addition to the IFFTI family. Margot to visit IFA in Istanbul in early December before returning to NZ. <https://www.ifaparis.com/>

(c) **Registration for non-member institutions at the Conference** - A higher non-member registration fee is supported. Is it possible to weight of member and non-member papers accepted which was discussed at an earlier meeting.

7. EDUCATION INITIATIVE SUB-COMMITTEE

Mr. Robert Ott

7.1 Mobility Awards

- In Cycle IV, 5 applicants had forwarded proposal out of which 4 were awarded. Next Cycle decision will be taken by 15th March,2020.
- Invite Mobility Awardees to make a presentation /conduct a workshops at the Conference.
- Information regarding Mobility Initiative should be disseminated through regional representation.

7.2 Workshops

- Mr. Robert Ott to forward the idea of the workshops to the Sub-Committee to obtain their feedback.

8. INDUSTRY SUB-COMMITTEE

Prof.Robyn Healy

8.1 Decision about the status of this committee? How will it work? What does it do? We need to determine as to how to position ourselves with the Industry. Executive Committee members to send views on Industry Sub-Committee to the Chair who will develop a paper and circulate. We will look at a strategy with a broader perspective than just targeting individual companies.

8.2 Prof.Anthony Kent thoughts

(a) What are its objectives?

- (i) To raise awareness of IFFTI
- (ii) To increase inclusivity by subsidising the membership of developing countries in Africa and Asia. Second, to provide conference attendance support for all members, especially doctoral students and early careers researchers in theory and practice. This is to support research and practice projects

relating to a global problem, for example sustainable fashion. We have to have some sellable 'hook' for industry and these would be attractive themes.

(b) Sponsorship target of how much?

We should set income targets from sponsorship scenarios in the range of \$6000 - \$60000 p.a. being 4%- 40% of our current annual income.

(c) Depending on a feasibility study of sponsorship scenarios, develop a 5-year plan beginning with targets for councils in Y1 to raise awareness, and to increase funding, industry partners running from Y2 -Y5.

9. FINANCE SUB-COMMITTEE

Secretary General

9.1 In the absence of Ms. Sylvie Ebel, the Secretary General presented the Balance Sheet as it 31st March, 2019. After discussions, the Balance sheet was adopted.

9.2 The Secretary General also presented a comparative statement of Budget Vs Actual Expenditure.

10 PRESENTATION ON 2020

Prof. Noel Palomo-Lovinski

10.1 Prof. Noel Palomo-Lovinski made a detailed presentation on the activities planned for the 2020 Conference. The same is summarized below-

(a) Paper and Non- Paper Submissions combined

139 abstracts submitted
 90 abstracts accepted
 12 abstracts accepted with major revisions (still pending)
 39 abstracts rejected
 Roughly a 36% acceptance rates

(b) Non- Paper Submissions

22 non paper submissions
 12 accepted
 10 rejected
 54% acceptance rate

(c) Paper Submissions

117 paper submissions
 78 accepted
 29 paper rejections
 12 major revisions required
 65% acceptance rate

(d) Paper and Non-Paper Submissions

73 accepted abstracts from member institutions
 17 accepted abstracts from non-member institutions

(e) Member Institution Abstract acceptance.

5 MMU	1 Ryerson	2 Wuhan
32 NIFT	1 FIT	3 North Carolina State
5 Kent State	2 LCF	1 Saxion University
3 La Salle	5 Pearl	1 ISEM University of Navarra
3 NTU	3 AMFI	1 University of Boras
2 RMIT	2 Hong Kong Poly	1 De Monfort University
	1 Karnavati University	1 Hong Kong Design Institute

(f) Non-Member Institutions Accepted

University of South Wales, UK
University of Georgia, USA
George Brown College, Ontario Canada
Ohio University, USA
Massey University, New Zealand
Robert Gordon University, Aberdeen Scotland
Diplomatic Academy of Vienna

(g) Review Process

For 139 abstracts there were 40 reviewers
Most number of reviewed by one person was 71 abstracts
Average number of abstracts reviewed by one person was two
Suggestions: Need a better description of specializations of reviewers

(h) Sub-themes

Personal

- What is a practitioner or educator's responsibility to social justice or equality?
- Innovator or influencer promoting inclusivity and fair-play
- Influential personal expressions of courage, protest, or change

Communal

- Past, present, and future ways that social justice has affected particular communities
- Proximity, bond, communal change-makers and activism
- Community is not necessarily about immediate geographic location but similar opinions brought together by the influence of fashion and technology

Global

- Design responsibility towards shaping global social change
- What is the future of international supply chains, production and manufacturing?
- Corporate responsibility and social justice

(i) Keynote Speakers

● Personal

Nwaka Onwusa
Curator & Director of Curatorial Affairs
Rock-n-Roll Hall of Fame

● Community

Carole Frances
Lung
Frau Fiber
Artist/Academic/Activist

● Global

Molly Langenstein
President
Apparel group- Chico's FAS

(j) Schedule of Fashion + Social Justice Hackathon

- November 1 –Nominations
- December 15- Registration
- Online Group Formation Preliminary
- March 23 - Dinner May 4th Center
- March 24 - Hackathon mandatory sleep breaks
- March 25- Presentation & Expo judging and awards

10.2 She then presented the schedule of the Conference followed by travel logistic and selection of hotels.

10.3 Registration-

(a) Professional rate – USD 520

(b) Student Rate – USD 250(Conference participation and attendance to dinner at the Rock-n-Roll hall of fame)

(c) All registration will be conducted through the Whova app.

10.4 The committee expressed happiness on the preparations. It had following suggestions / recommendations.

- (a) IFFTI will help review full papers. Names of reviewers to be published in Minutes and uploaded on IFFTI website.
- (b) Include Following activities
 - (i) Meeting of Paper Presenters
 - (ii) Closing session of Executive Committee meeting
 - (iii) Amend duration of Sub-Committee meeting to 2 hrs. from 10:00-12:00.
 - (iv) Plan General Council Meeting for 2hrs. Duration of each Agenda points to be worked out and mentioned in the Agenda

11. PRESENTATION OF 2021 CONFERENCE

Prof.Boo-Rim-Joo

11.1 The Conference dates 22nd March – 26th March,2021.

11.2 The theme of the Conference is “**Fashion and Sensitivity**” .Ewha will be collaborating with Seoul Design Foundation and colon Industry.

11.3 There will be a Student Competition.

12. VENUES

12.1 Following have offered to host the 2023 Conference:-

- (i) Pearl Academy, India
- (ii) United world Institute of Design, India
- (iii) IMS Design & Innovation Academy, India

12.2 Prof.Robyn Healy to follow up with RMIT Vietnam hosting 2023 Conference.

13. CONCLUDING REMARKS

13.1 Meeting concluded with a vote of thanks to the Chair.
