



## INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES

**MEETING** 42<sup>nd</sup> Executive Committee Meeting-Session 1  
**DATE** 7<sup>th</sup> April,2019  
**TIME** From 14:00 hrs  
**LOCATION** University of Manchester, UK

**CHAIR:** Prof. Robyn Healy

**SECRETARY GENERAL:** Commodore Vijay Chaturvedi (Retd.)

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### 1 ATTENDANCE

**SECRETARY GENERAL**

#### Regional Members

- Prof. Liz Barnes, The University of Manchester, UK-Deputy Chairperson, Deputy Chair Membership-Sub-Committee
- Dr. Margo Barton, Otago Polytechnic, New Zealand- Chair Membership Sub-Committee
- Mr. Robert Ott, Ryerson University, Canada, Chair, Education Initiative Sub-Committee
- Ms.Basia Szkutnicka, The Hong Kong Polytechnic University, Hong Kong – Deputy Chair, Education Initiative Sub-Committee
- Ms.Heather Pickard, London College of Fashion, UK – Member
- Dr. Deirdre Sato, Fashion Institute of Technology, U.S.A. - Member
- Prof Norio Nakanishi , Bunka Gakuen University, Japan – Member
- Prof. Leslie Holden , Amsterdam Fashion Institute (Hogeschool), The Netherland- Member
- Ms. Anne Normoyle, FDS TAFE NSW, Australia – Member

#### Co-opted Members

- Prof.Anthony Kent, Nottingham Trent University, UK- Chair Research Sub-Committee
- Anthony Bednall, Manchester Metropolitan University, UK- Hosting 2019 Annual Conference
- Prof.J.R.Campbell, Kent State University , USA - Hosting 2020 Annual Conference
- Prof. Boo-Rim Joo ,Ewha Womans University,South Korea - Hosting 2021 Annual Conference

#### Apologies

- Prof. Jun Li, Donghua University, P.R. China-Deputy Chair Finance Sub-Committee
  - Prof. Nandita Abraham, Pearl Academy, India – Member
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### 2 WELCOME

**PROF ROBYN HEALY**

**2.1** Prof. Liz Barnes, welcomed IFFTI Executive Committee members to the University of Manchester, UK

**2.2** Prof.Robyn Healy thanked Prof. Liz Barnes for arranging the Executive Committee meeting at The University of Manchester, UK. She then welcomed Heather Pickard, London College of Fashion, UK.

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### 3 CHAIR DISCUSSION

**PROF ROBYN HEALY**

**3.1 Vision Statement** - Prof.Robyn Healy informed the members that the meeting focused on the future strategy of IFFTI. Members supported the new Vision Statement. Some minor amendments were supported. Statement to be finalised on 8<sup>th</sup> April 2019 and tabled at the General Council for approval on 9<sup>th</sup> April 2019.

### **3.2 Discussions –**

- a) Communication outside of the conference, and activities and mechanisms to support this.
  - b) Academic discussions should also be included in addition to Research.
  - c) Proposal to develop a Joint Design Project involving 4-5 Institutions .One Institutions will design the project and then share with the other four institutions turn-by-turn .Each of these Institutions add value to the project based on their local practices. The participating students would present the final project together with the learning outcome at the next Annual Conference.
  - d) The Projects to include Fashion Design Technology and Business.
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### **4. CONCLUDING REMARKS**

**4.1** Prof.Robyn Healy thanked Prof. Liz Barnes for making such wonderful arrangements for the meeting, walk around and elaborate dinner.

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## INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES

**MEETING** 42<sup>nd</sup> Executive Committee Meeting-Session II  
**DATE** 8<sup>th</sup> April,2019  
**TIME** 10.00 hrs  
**LOCATION** Manchester Metropolitan University, UK  
**CHAIR:** Prof. Robyn Healy  
**SECRETARY GENERAL:** Commodore Vijay Chaturvedi (Retd.)

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### **4 ATTENDANCES**

**SECRETARY GENERAL**

#### **Regional Members**

- Prof. Liz Barnes, The University of Manchester, UK-Deputy Chairperson, Deputy Chair Membership-Sub-Committee
- Dr. Margo Barton, Otago Polytechnic, New Zealand- Chair Membership Sub-Committee
- Mr. Robert Ott, Ryerson University, Canada, Chair, Education Initiative Sub-Committee
- Ms.Basia Szkutnicka, The Hong Kong Polytechnic University, Hong Kong – Deputy Chair, Education Initiative Sub-Committee
- Ms. Heather Pickard, London College of Fashion, UK – Member
- Dr. Deirdre Sato, Fashion Institute of Technology, U.S.A. - Member
- Prof Norio Nakanishi , Bunka Gakuen University, Japan – Member
- Prof. Leslie Holden , Amsterdam Fashion Institute (Hogeschool), The Netherland- Member
- Ms. Anne Normoyle, FDS TAFE NSW, Australia – Member

#### **Co-opted Members**

- Prof.Anthony Kent, Co-opted Member, Nottingham Trent University, UK- Chair Research Sub-Committee
- Anthony Bednall, Manchester Metropolitan University, UK- Hosting 2019 Annual Conference
- Prof.J.R.Campbell, Kent State University , USA - Hosting 2020 Annual Conference
- Prof. Boo-Rim Joo ,Ewha Womans University,South Korea - Hosting 2021 Annual Conference

#### **Apologies**

- Prof. Jun Li, Donghua University, P.R. China-Deputy Chair Finance Sub-Committee
  - Prof. Nandita Abraham, Pearl Academy, India – Member
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### **5 WELCOME**

**PROF ROBYN HEALY**

**5.1** Welcomed the Executive Committee members, meeting to focus on strategic direction and Conference proceedings.

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### **6 CONFIRMATION OF MINUTES**

**6.1** Minutes of the 40<sup>th</sup> Executive Committee meeting 5<sup>th</sup> - 6<sup>th</sup> November, 2019 and 41<sup>st</sup> Executive Committee meeting 14<sup>th</sup> February, 2019 adopted as a true and accurate record".

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### **4. CHAIR'S DISCUSSION**

**PROF ROBYN HEALY**

**4.1** She reiterated the fact that Institutions are members of IFFTI and not individuals. There appeared to be fundamental gaps in knowledge about IFFTI. These need to be bridged.

#### **4.2. New Vision Statement –**

**4.2.1** The New Vision Statement was finalised with minor amendments **ATTACHMENT 1.**

**4.2.2** Executive committee to reflect upon the meaning of the Vision statement, what it enables and how it changes what we do.

#### 4.3 Relationships/Affiliations

- 4.3.1 IAF** - we have a reciprocal membership arrangement with IAF. Time to consider this partnership in relation to the new vision statement. Does this include recognition on the IAF website. Leslie Holden to represent IFFTI and follow up with IAF to work out a strategy for our partnership.
- 4.3.2 ITAA**-Prof.J.R.Campbell provided background to this organisation, which is focused on Fashion Education and annual ITAA conference is attended by 500 delegates. Robert Ott to start a dialog with ITAA to investigate possible collaboration we should have with them. IFFTI to invite ITAA members to attend the 2020 IFFTI Annual Conference at Kent State University, USA to discuss..

#### 4.4 PIF Projects

- 4.4.1** Prof.Robyn Healy, Prof. Liz Barnes and Prof.Anthony Kent had a skype session with Dr.Satoshi Onuma to understand the details of the PIF proposal. The PIF project does not have enough interest for IFFTI, there are serious risks with our involvement , with IP and legal issues..

#### 4.5 Branding

- 4.5.1** Proposed student competition/opportunity to design new branding for IFFTI. Draft brief tabled for comment . **ATTACHMENT 2**

**4.5.2** IFFTI requires a new visual brand identity to represent the refreshed vision, and mission of the organisation.

**4.6.3 Deadline for project possibly** November 2019.

#### 4.6 Agenda and Minutes

- 4.6.1** Agenda and minutes to be simplified, with action items summarised and easily accessible on digital devices.. IFFTI to be paperless.

#### 4.7 Communication

- 4.7.1** IFFTI is not just conference specific, interactions to continue outside the conference, for example LinkedIn and regional meetings
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### 5. PRESENTATIONS

#### 5.1 2020 Conference

**Prof.J.R.Campbell**

- 5.1.1** Prof.J.R.Campbell presented an overview of the 2020 Conference 24<sup>th</sup> -27<sup>th</sup> March 2020.

#### 5.2 2021 Conference

**Prof. Boo-Rim Joo**

- 5.2.1** Prof. Boo-Rim Joo presented an overview of the proposed 2021 conference at Ewha Womans University, South Korea . Proposed dates:

a) 22<sup>nd</sup> – 26<sup>th</sup> March 2021

b) 29<sup>th</sup> March – 2<sup>nd</sup> April 2021.

**Proposed themes:**

a) Fashion and Social Sensitivity .

b) Time for Awakening

- 5.2.2** Agreed date 22<sup>nd</sup> -26<sup>th</sup> March,2021.

- 5.2.3** Theme to be confirmed.
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### 6. RESEARCH SUB-COMMITTEE

**Prof.Anthony Kent**

- 6.1** Committee nominated two Deputy Chairs :

a) Prof.J.R.Campbell

b) David Zajtmann

- 6.2** Discussion about the organisation of the conference with inputs from the MMU conference organisers.Prof.J.R Campbell about opportunities and issues that emerged this year so that they can be considered for next year.

- 6.3** The committee considered the best paper and new best presentation awards process and noted the addition of the research 'hello' desk. A number of committee members volunteered to review for IFFTI 2020 conference (29 reviewers in 2019).

- 6.4** The Vision Statement was reviewed and the committee agreed to meet online or physically, to develop responses to the theme of 'social justice' before next year's conference.

- 6.5** A proposal for a new book "Fashion Research Methods" and the Chair will follow this up with potential contributors and publishers (Routledge and Emerald). Dr. Annett-Hitchcock volunteered to contact a journal with a view to a special edition attached to the 2021 conference.

- 6.6** Review Committee received 108 abstracts, with 58 accepted. 39 papers to be presented at the conference.

- 6.7** Future Conferences to aim for 40 papers for presentation, with papers published online.

- 6.8** Certificate given to all paper presenters. The three best presentation to be selected based on feedback received from the audience, and awarded USD \$200 each.

- 6.9** Sub-Committee will define the criteria for each of the IFFTI Initiatives Awards categories of Senior Faculty, Junior Faculty and PG/Research Students.
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7.1 **Roles and responsibilities**

MEMBERSHIP SUB-COMMITTEE			Regions
Dr Margo Barton (Chair)	Otago Polytechnic, New Zealand	<a href="mailto:margo.barton@op.ac.nz">margo.barton@op.ac.nz</a>	<a href="#">Oceania</a>
Dr Liz Barnes (Deputy Chair)	The University of Manchester, UK	<a href="mailto:liz.barnes@manchester.ac.uk">liz.barnes@manchester.ac.uk</a>	<a href="#">UK</a>
Dr Deirdre Sato	Fashion Institute of Technology, USA	<a href="mailto:deirdre_sato@fitnyc.edu">deirdre_sato@fitnyc.edu</a>	<a href="#">North and South America</a>
Mr Leslie Holden	Amsterdam Fashion Institute, The Netherlands	<a href="mailto:l.t.holden@hva.nl">l.t.holden@hva.nl</a>	<a href="#">Europe and South America</a>
Mr Norio Nakanishi	Bunka Gakuen University	<a href="mailto:nakanishi@bunka.ac.jp">nakanishi@bunka.ac.jp</a>	<a href="#">Asia</a>
Ms Heather Pickard	London College of Fashion	<a href="mailto:h.pickard@fashion.arts.ac.uk">h.pickard@fashion.arts.ac.uk</a>	<a href="#">UK</a>
Ms Anne Bennion	The Fashion Institute of Design and Merchandising, USA	<a href="mailto:abennion@fidm.com">abennion@fidm.com</a>	<a href="#">North America</a>

7.2 **New Members**

- New member submissions were reviewed and discussed, and the following new members were admitted.
  - March 2019: Westminster University
  - April 2019: Istituto Marangoni. (Note, subject to the support letter from MMU)
  - April 2019: United World Institute of Design (a part of Karnavati University)
- New member presentations for the 2019 conference- will be the responsibility of the membership sub-committee to liaise with new member institutions prior to the conference to facilitate presentations at the general council meeting.

7.3 **Prospective Members**

- Prospective member database is a living document created by all members of the membership sub-committee.
- It is suggested that in future only the institution name is listed in the IFFTI General Council appendices.
- MMU conference attendee list provided more leads for prospective member institutions. These people will be approached during the conference to discuss membership. Note: it would be good to receive the conference attendee list in advance.
- In order to have a diverse representation, it is our hope to reach out to institutions in areas with limited membership. For example, South America, Africa and the Middle East. We will ask fellow members for their assistance.
- Note – Liz Barnes compiled a list of current members who have not attended the conference recently. It is noted that there is representation from Istanbul Moda Akademisi and Liz will endeavour to meet them whilst they are at MMU to discuss attendance, to encourage them to participate in their full membership benefits.

7.4 **Activation of online membership application**

- Online application form is in progress , to be distributed among the IFFTI executive committee for comment.  
ACTION by June 2019 – MB, LB, DS and LH

7.5 **Strategies for growing membership**

- Discussed how the new vision statement will be used when approaching prospective institutions.
- Members will be responsible for regional reach by sub-committee members, along with tapping existing contacts of sub-committee and other IFFTI members.
- Note that the Finance Committee is budgeting for three new members in 2019 > 2020 year.

- 8.1 Mr. Robert Ott informed the committee that 18 members had attended the Sub-Committee meeting. Committee nominated two Deputy Chairs
- a) Ms. Basia Szkutnicka
  - b) Dr. Patsy Perry
- 8.2 Mobility Initiative working well with six exchanges in Cycle II and four in Cycle III.
- 8.3 The focus of the Sub-Committee was to identify L & T challenges and share the good process.
- 8.4 Discussion also took place on how to manage the fast changing learning Environment.
- 8.5 Working with Prof. Anthony Kent on the forthcoming workshop.
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**9 FINANCE SUB-COMMITTEE**

**MS. SYLVIE EBEL**

- 9.1 Ms. Sylvie Ebel presented the Balance sheet and statements of affairs for the year 2018. She presented the Budget for years 2019 and 2020.
- 9.2 **Decision** – Adopted the Balance Sheet of 2018 and approved the 2019 Budget
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**10 WORKSHOPS**

10.1 Prof. Anthony Kent and Ms. Basia Szkutnicka briefed on the forthcoming joint workshop scheduled on 9<sup>th</sup> April

10.2 The members would be divided into small groups for the Research and Education workshops. The following questions lead the discussions:

**10.3 Research-**

- a) What are emerging practices, methodologies and methods?
- b) Excellence: what implications for intellectual coherence, methodological precision and analytical power.
- c) What strategies can we use to achieve them?
- d) What should be our vocabulary?

**10.4 Education -**

- a) How do we facilitate engagement and learning in a distracted learning environment.
  - b) What are the two main challenges you face in the learning environment at the moment? What strategies do you use to overcome these challenges
  - c) Can you share your experiences of implementing the preparation, delivery and assessment of group work, and/or trans-disciplinary activities?
  - d) Can you share examples of good practices that have promoted Communication, critical thinking and initiatives in the learning environment?
  - e) How do you see the role of diversity in the learning environment?
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**11. LINKEDIN GROUP**

**PROF. LIZ BARNES**

11.1 Prof. Liz Barnes reported that the LinkedIn group was activated. Prof. Robyn Healy recommended that we share workshop information on the LinkedIn Group.

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**ATTACHMENT 1**

## **VISION STATEMENT**

IFFTI believes that the fashion and textiles sector has the potential to become a global force for positive change and progress.

We provide a meaningful voice, representing a diverse range of Institutions from across the world providing an opportunity to share knowledge and intercultural understanding to inform, develop, shape, and direct the fashion and textile curricula and research agenda.

We position a powerful collective conversation for the Disciplines globally as we respond and collaborate with key stakeholders including industry, government, NGOs, and community groups.

We offer an inclusive approach to membership welcoming and supporting both well-established and new institutions, providing opportunities for mentoring and sharing of best and future education and research practices.

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## NEW VISION, NEW BRAND IDENTITY

### IFFTI Brand Identity Student Competition



## NEXT

Students from IFFTI member institutions are invited to enter a branding logo design competition for a chance to win xxxx

### Background

The International Foundation of Fashion Technology Institutes (IFFTI) is a members' organisation founded in 1999 representing institutions of higher education offering research and education in fashion and textiles design, business and technology from around the world. Today there are around 60 members from 30 countries across the world. Recently the organisation has been developing a new vision and strategy, consolidating the work IFFTI has done to date, and to ensure IFFTI remains relevant and viable for the future.

### New Vision

*IFFTI believes that the fashion and textile sector has the potential to become a global force for good. We provide a meaningful voice, representing a diverse range of Institutions from across the world providing an opportunity to share knowledge and intercultural understanding to inform, develop, shape, and direct the fashion curricula and research agenda.*

*We position a powerful collective conversation for the disciplines on an international stage as we respond and collaborate with key stakeholders including industry, government, NGOs, and community groups.*

*We offer an inclusive approach to membership welcoming and supporting both well-established and new institutions, providing opportunities for mentoring and sharing of best and future education and research practices.*

More information about IFFTI can be found at: <http://www.iffiti.com/>

### The Task- creating the visual identity for the IFFTI narrative

IFFTI is looking for a new visual brand identity to represent the refreshed vision and mission of the organisation. To enter, you need to design a new toolkit to represent the visual identity of **IFFTI (to be submitted as a high quality jpeg file) and an accompanying mood board of visuals (as a pdf)** to support development of the IFFTI website. The identity toolkit should conceptualise the vision and strategic ambition of IFFTI.

### Liz Barnes Comment -

**We'll need to consider how we manage the submissions e.g. where will they submit? Consider file sizes etc. What quality does the file need to be?**

There are some resources available on the IFFTI website that you may wish to use for inspiration/information e.g. photography from conferences etc.



### **Judging Criteria**

The winning submission will be the one that best meets the criteria below, according to a judging panel comprised of selected members of the IFFTI Executive Committee

- How effective is the design in conceptualising the IFFTI narrative?
- How professional is the overall presentation?
- How easy will it be to implement the design in practice?

### **Competition Details and Deadlines**

- Submission portal is open from xxx to xxx
- The deadline for submissions to be considered is midnight GMT xxxx
- The winner will be notified on xxxx
- You must be registered as a student at an IFFTI member institution to be eligible
- The winner will receive a prize of xxxxx
- IFFTI will retain the copyright of the design and be able to use it in any and all of its communications
- All work submitted by students must be their own original work

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## INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES

**MEETING** 42<sup>nd</sup> Executive Committee Meeting-Closing Session  
**DATE** 11<sup>th</sup> April,2019  
**TIME** 15:45 hrs  
**LOCATION** Manchester Metropolitan University, UK

**CHAIR:** Prof. Robyn Healy

**SECRETARY GENERAL:** Commodore Vijay Chaturvedi (Retd.)

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### **7 ATTENDANCE**

**SECRETARY GENERAL**

#### **Regional Members**

- Prof. Liz Barnes, The University of Manchester, UK-Deputy Chairperson, Deputy Chair Membership-Sub-Committee
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#### **Apologies**

- Prof. Jun Li, Donghua University, P.R. China-Deputy Chair Finance Sub-Committee
  - Ms. Sylvie Ebel, Institut Francais de la Mode, France-Chair ,Finance Sub-Committee
  - Prof. Nandita Abraham, Pearl Academy, India – Member
- 

### **8 OPENING REMARKS**

**PROF ROBYN HEALY**

**2.1** Great Conference very well planned and executed by Prof.Anthony Bednall and his team

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### **9 Support to Host Institution**

**PROF ROBYN HEALY**

**9.1** With the withdrawal of LECTRA support to the host Institution was reduced to \$15000. Majority of members recommended IFFTI should increase funding.

**9.2 Decision** - IFFTI support to host Institution to increase to USD\$20000.The host is requested to forward the invoices for reimbursement of expenses within one month of conference, for prompt reimbursement..

**9.3** Students to be invited to the paper presentation sessions at the conference.

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### **4 IAF**

**PROF ROBYN HEALY**

4.1 Leslie Holden to join the IAF Committee to exchange the intelligence and an overview of Industry from them. IAF are interested in receiving selected 'top' papers.

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## 5. MEMEBRSHIP SUB-COMMITTEE

PROF.MARGO BARTON

### 5.1 EMERITUS MEMBER working policy – for discussion

Proposed edits to the Emeritus member description, edits are shown in blue. (Current description available <http://www.iffiti.com/types-of-membership.php>)

IFFTI will no longer invite applications from individuals.

This policy aims to address the service of members to IFFTI upon their retirement and promotes their continued active membership. This is an honorary category nominated by the Membership Sub-Committee and appointed by the Executive Committee.

### 5.2 Criteria.

This membership is for a former IFFTI University member who retires after distinguished and sustained service to their University and IFFTI.

5.3 Privileges - Members hold the following privileges of membership:-

- a) Emeritus members pay no membership and conference fees but will be responsible for their own travel and accommodation.
- b) Emeritus members can participate in the General Council activities.
- c) Emeritus members have no voting rights.

### 5.4 How it works

IFFTI supports financially conference fees for max. three emeritus members attending the annual conference.

Emeritus members will be included in all normal member institution correspondence and should follow the same registration process as the nominated representative for the conference.

This policy is dependent on budget available and is subject to review.

5.5 Kazan membership is suspended due to non-payment of subscription for 2 years.

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6. **Support to Emerging Institutions** PROF. J. R. CAMPBELL

6.1 Prof. J. R. Campbell to write a short note on the proposal to provide support to the emerging Institutions in unrepresented regions like Africa and South America.

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7. **Registration Fees** PROF ROBYN HEALY

7.1 Presently Non-Member Institution presenting papers and attending the Conference pay the standard IFFTI member registration fee.

7.2 Recommendation to charge higher registration fees for Non-IFFTI members attending the Conference. *Separate amount of registration fee should be charged from Corporate Institutions, Non-member Institutions, IFFTI members and students.*

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8. **New Members** PROF.MARGO BARTON

8.1 The Membership Sub-Committee to curate presentations for new members.

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9. **Agenda** SECRETARY  
PROF.J.R.CAMPBELL

9.1 At future meetings each agenda item will be allocated a time limit.

9.2 Reduce the Conference duration to 3 days.

9.3 Prof.J.R.Campbell requested to submit the detailed schedule for the next conference including paper presentations and forward the draft to Prof.Robyn Healy and Prof. Anthony Kent.

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10. **Education Industry Sub-Committee** PROF.J.R.CAMPBELL

10.1. Prof.J.R. Campbell appointed Chair of the Industry sub-committee  
He will nominate 3 Deputy Chairs to focus on particular areas.

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11. **Dates of Next Executive Committee meeting** PROF ROBYN HEALY

11.1 The next Executive Committee meeting will be held between 4<sup>th</sup> to 8<sup>th</sup> November, 2019 in Seoul..  
Members to advise preferred dates.

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