



Minutes

Enclosure to IFFTI Secretariat
Mail IFFTI/1401/2019

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| MEETING | 41 st Online Meeting of the Executive Committee Via ZOOM | |
| DATE | Thursday 14 th February, 2019 | |
| LOCATION | Pearl Academy, India | |
| ATTENDANCE | <p>(a) CHAIRPERSON</p> <ul style="list-style-type: none"> Prof. Robyn Healy, School of Fashion and Textiles, RMIT, Australia <p>(b) REGIONAL MEMBERS</p> <ul style="list-style-type: none"> Prof. Liz Barnes, The University of Manchester, UK-Deputy Chairperson, and Deputy Chair Membership-Sub-Committee Dr. Deirdre Sato, Fashion Institute of Technology, U.S.A. - Member Leslie Holden, Amsterdam Fashion Institute (Hogeschool), The Netherland- Member Anne Normoyle, FDS TAFE NSW, Australia – Member Sylvie Ebel, Institut Francais de la Mode, France-Chair, Finance Sub-Committee Dr. Margo Barton, Otago Polytechnic, New Zealand- Chair Membership Sub-Committee Prof. Nandita Abraham, Pearl Academy, India – Member Basia Szkutnicka, The Hong Kong Polytechnic University, Hong Kong – Deputy Chair, Education Industry Interaction Sub-Committee Prof. Norio Nakanishi, Bunka Gakuen University, Japan - Member <p>(c) CO-OPTED MEMBERS</p> <ul style="list-style-type: none"> Prof. J.R. Campbell, Kent State University, USA - Hosting 2020 Annual Conference Prof. Anthony Kent, Co-opted Member, Nottingham Trent University, UK- Chair Research Sub-Committee Anthony Bednall, Manchester Metropolitan University, UK- Hosting 2019 Annual Conference <p>(d) MEMBER SECRETARY</p> <ul style="list-style-type: none"> Commodore Vijay Chaturvedi (Retd.) - Secretary General | |
| APOLOGIES | <ul style="list-style-type: none"> Robert Ott, Ryerson University, Canada, Chair, Education Initiative Sub-Committee Prof. Barbara Bundy, The Fashion Institute of Design and Merchandising, USA- Chair, Education Industry Interaction Sub-Committee Prof. Jun Li, Donghua University, P.R. China-Deputy Chair Finance Sub-Committee Heather Pickard, London College of Fashion, UK – Member | |
| ITEMS | DISCUSSIONS/OUTCOMES | |
| 1. WELCOME | 1.1 Prof. Robyn Healy thanked all the members for taking time out of their busy schedules to attend the Executive Committee Meeting at odd hours. She welcomed all the members and expressed happiness at the large number of members attending the meeting. | |
| 2. PIF PROJECT | Prof. Robyn Healy briefed the members regarding a mail received from President, Bunka Gakuen University clarifying that Bunka was not part of the PIF project being promoted by Dr. Satoshi Onuma and that Dr. Satoshi Onuma was not a part Bunka University any more. She explained a suitable response will be sent to Bunka and the position explained in the correspondence will be kept in mind while considering the PIF Project proposal. | For Information |
| 3. FORMAT OF GENERAL COUNCIL MEETING | <p>3.1 She proposed that we should share the newly crafted vision statement with General Council Members at least one week before the meeting <i>to obtain their responses</i>.</p> <p>3.2 We could formulate some questions about our role. The points can be sent out using LinkedIn. We may also consider online commentary Hash Tag.</p> <p>3.3 We need to clarify what is LinkedIn account for, who will use it and how. She requested comments from the Executive Committee Members in this regard.</p> | Prof. Robyn Healy, Secretary General |

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| 4. REGIONAL MEETING | <p>4.1 Prof. Robyn Healy stated that a regional meeting of the Oceania members was held recently at RMIT. The key issues discussed are summarized below : -</p> <p>Branding</p> <ul style="list-style-type: none"> a) Discussion about renewing branding to align with new vision statement b) Potential to hold student competition for the new branding and fund the successful student/team to fly to the conference for an official presentation and launch. The competition to be potentially launched at MMU and be instituted at Kent State University. c) Discussion about student cost travelling to participate in IFFTI competition – is there an opportunity for support in either bursaries or other? <p>Student conversation continued into broader considerations:</p> <ul style="list-style-type: none"> d) Discussion about whether IFFTI should consider instituting a student membership so that students voices could be heard. e) Consideration of ways to provide opportunity for the students to network with other students across the world. How could we create an opportunity for them to network. f) Another option is online projects for students g) Or providing students exchanges and internships to students <p>4.2 Anne Normoyle and Basia Szkutnicka to explore further.</p> | Anne Normoyle, Basia Szkutnicka |
| 5. STRATEGIC ISSUES | 5.1 Prof. Robyn Healy stated that the 7 th April meeting will be focused on strategic issues. She will send out discussion points by 31 st March, 2019 | Prof. Robyn Healy |
| 6. RESEARCH COMMITTEE | <p>6.1 Prof. Anthony Kent stated that all tasks assigned to the sub -committee have been actioned upon. The outcomes are summarized below :</p> <ul style="list-style-type: none"> a) 24 faculty members have been appointed to review papers of the conference b) 40 papers have been short listed for presentation c) 20 Non paper submissions have been received from round the Globe. These are of high quality. d) 4 workshops submissions have been received e) Feedback form has been completed f) An online publication will be programmed for MMU conference for which ISBN number has been obtained <p>6.2 The Executive Committee decided to transfer USD 10000 allotted for printing of the Journal to host institution for publishing the online Journal</p> | Prof. Anthony Kent |
| 7. EDUCATION INDUSTRY INTERACTION COMMITTEE | <p>7.1 It was observed that no action has been taken by this sub-committee. The sub-committee needs to review their approach/intention re engagement with the industry, and establish projects and/or initiatives.</p> <p>7.2 The committee was of the view that there is a huge potential in this area. We need to establish a plan to progress a way forward.</p> <p>7.3 Leslie Holden was asked to discuss this issue with Prof. Barbara Bundy</p> | Leslie Holden, Prof. Barbara Bundy |

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| <p>8. CORPORATE SPONSERS</p> | <p>8.1 Sylvie Ebel informed the committee that Lectra would not be a corporate sponsor from 2019</p> <p>8.2 <i>The committee was of the view that we should engage with the corporate sponsors directly.</i> How we interact with them is important and needs to be defined.</p> <p>8.3 Prof. J.R.Campbell, Leslie Holden, Sylvie Ebel, Prof. Liz Barnes and Anne Normoyle were asked to create points for the committee to discuss and work upon.</p> | <p>Prof. J.R. Campbell, Leslie Holden, Sylvie Ebel, Prof. Liz Barnes, Anne Normoyle</p> |
| <p>9. WORKSHOPS</p> | <p>9.1 Prof. Anthony Kent stated that there were two workshop options. We could either have a combined workshop of Research and Education or run separately. The committee asked Basia Szkutnicka to discuss the options with Robert Ott, Prof. Anthony Kent and Prof. J.R. Campbell Via Email and finalized by 31st March, 2019</p> | <p>Basia Szkutnicka, Robert Ott, Prof. Anthony Kent, Prof. J.R.Campbell</p> |
| <p>10. PRESENTATIONS BY OLD MEMBERS</p> | <p>10.1 It was agreed that FIT and RMIT will make presentations at the MMU Conference.</p> | <p>Dr. Deirdre Sato, Prof. Robyn Healy</p> |
| <p>11. VENUE FOR 2021 ANNUAL CONFERENCE</p> | <p>11.1 Considering the fact that India had already hosted three previous conferences, it was decided to accept the proposal of EWHA, South Korea to host the 2021 IFFTI Annual Conference.</p> | <p>Secretary General</p> |
| <p>13. CONCLUSION</p> | <p>13.1 In conclusion Prof. Robyn Healy stated that the online meeting conducted via ZOOM has proved to be successful and will be an excellent model for conducting future meetings.</p> <p>13.2 She once again thanked all the participating members for having made valuable contributions at the meeting</p> | |