Meeting	The 30 th Meeting of the Executive Committee
Date	Thursday, 19 th September, 2013 and Friday, 20 th September, 2013
Location	Royal Melbourne Institute of Technology, Melbourne, Australia
Attendance	 (a) Acting Chairperson Ms. Tina Guglielmino, School of Fashion and Textiles, RMIT, Australia – Chair, Membership Sub-Committee (b) Regional Members Prof. Frances Corner, London College of Fashion, U.K. – Chair, Education Initiative Sub-Committee Dr. Giacomo Oliva, Fashion Institute of Technology, U.S.A. – Deputy Chair, Membership Sub-Committee Dr. Karen Leonas, North Carolina State University, U.S.A. – Member Ms. Souraya Bouwmans-Sarraf, Amsterdam Fashion Institute, The Netherlands – Deputy Chair, Education Initiative Sub-Committee Mr. Hajime Endo, Bunka Gakuen University, Japan – Member Mr. Sharad Mehra, Pearl Academy of Fashion, India – Member Dr. Margo Barton, Otago Polytechnic, New Zealand – Member Co-opted Member Dr. Li Jun, Donghua University, P.R. China Prof. Robyn Healy, School of Fashion and Textiles, RMIT, Australia – Chair, Research Sub-Committee (d) Member Secretary Commodore Vijay Chaturvedi (Retd.)
Apologies	 Ms. Sylvie Ebel, Institut Francais de la Mode, Paris – Chair, Finance Sub-Committee Prof. Raymond Au, The Hong Kong Polytechnic University, Hong Kong – Deputy Chair, Research Sub-Committee Prof. Edward Newton, Emeritus Chair
	At the outset, the Secretary informed that a communication was received from Bunka Gakuen University, Japan in April, 2013 that Dr. Satoshi Onuma has resigned from Bunka and hence would no longer be available to serve as Chairperson of IFFTI. Accordingly, Ms. Tina Guglielmino was asked to assume the responsibility of Chairperson until the election of the new Chair. She would therefore be chairing this meeting.

Welcome	Ms. Tina Guglielmino, Chairperson, IFFTI welcomed the Executive Committee Members. She hoped that the Committee would engage in meaningful deliberations on the issues concerning the Foundation in the beautiful city of Melbourne which is rich in culture and heritage. Ms. Tina Guglielmino proposed that Dr. Satoshi Onuma be co-opted on the Executive Committee for a period of two years as per the practice for retiring Chairperson. The Committee unanimously agreed. The Committee then put on record the immense contribution made by Dr. Satoshi Onuma during his two consecutive terms as Chairperson. He introduced Corporate Membership to IFFTI and helped in securing two Corporate Members. He was also the Chairperson of Finance Sub-Committee.					
Items			Discussions/ Outo	comes		Action
1. Previous Minutes	1.1 The minutes of the 29 th Meeting of the Executive Committee and the 15 th Annual meeting of the General Council held on 2 nd and 3 rd April, 2013 respectively were adopted as a true and accurate record of the proceedings.					Secretary
2. Election of Regional Members to the New Executive Committee	procedure for convening the new Executive Committee in place of retiring region institutes:- bers to New (a) Obtain nominations from the General Council. (b) Conduct voting to elect new Regional Members from amongst the nominal				retiring regional st the nominated cutive Committee nittee.	
	S. No.	Region	Existing Members	Additional Members to be	Total Composition	
	(A)	Americas	1 (NCSU, USA)	elected 1	2	
	(B)	Asia	1 (Bunka, Japan)	2	3	
	(C) Europe (AMFI, The Netherlands and IFM, France)					
	(D)	Oceanias	-	2	2	

2.3 The Secretary explained that as per the decision of the General Council, the Secretariat had obtained nominations for new Regional Members to the Executive Committee. The following institutions had agreed to be considered for election to the Committee as new Regional Members:-

S. No.	Region	Institution
(A)	Americas	(i) Fashion Institute of Technology, USA(ii) Fashion Institute of Design and Merchandising, USA(iii) Ryerson University, Canada
(B)	Asia	(i) Donghua University, P. R. China(ii) National Institute of Fashion Technology, India(iii) Pearl Academy of Fashion, India
(C)	Europe	(i) London College of Fashion, UK (ii) Nottingham Trent University, UK
(D)	Oceanias	(i) Royal Melbourne Institute of Technology, Australia(ii) Otago Polytechnic, New Zealand(iii) Queensland University of Technology, Australia

- **2.4** Thereafter, the General Council Members were asked to indicate their preferences from amongst the abovementioned Member Institutions for election as new Regional Members to the Executive Committee.
- **2.5** The Secretary then tabled the compilation of votes cast by the General Council Members for ratification by the Committee.
- **2.6** The compilation of votes received from General Council Members indicated the following order of preference:-

S. No.	Region	Order of Priority
(A)	Americas	(i) Fashion Institute of Technology, USA(ii) Ryerson University, Canada(iii) Fashion Institute of Design and Merchandising, USA
(B)	Asia	(i) Donghua University, P. R. China(ii) National Institute of Fashion Technology, India(iii) Pearl Academy of Fashion, India
(C)	Europe	(i) London College of Fashion, UK(ii) Nottingham Trent University, UK
(D)	Oceanias	(i) Royal Melbourne Institute of Technology, Australia(ii) Queensland University of Technology, Australia(iii) Otago Polytechnic, New Zealand

2.7 The Secretary submitted that according to the abovementioned order of priority and the available vacancies, the following Member Institutions may be accepted as new Regional Members to the Executive Committee:-

S. No.	Region	Institution
(A)	Americas	(i) Fashion Institute of Technology, USA
(B)	Asia	(i) Donghua University, P. R. China(ii) National Institute of Fashion Technology, India
(C)	Europe	(i) London College of Fashion, UK
(D)	Oceanias	(i) Royal Melbourne Institute of Technology, Australia(ii) Queensland University of Technology, Australia

2.9 The Executive Committee was satisfied with the process followed and accepted the members mentioned in para 2.7 above as new Regional Members to the new Executive Committee.

Secretary

3. Nomination of Chairs, Deputy Chairs and **Members of** Sub-Committees

Chairs and Deputy Chairs.

3.1 The Secretary informed that the present status of Chairs and Deputy Chairs was as follows:-

S. No.	Sub- Committee	Chair	Deputy Chair	Remarks
(A)	Membership	Ms. Tina Guglielmino	Dr. Giacomo Oliva	Ms. Tina Guglielmino - Retiring Chair
(B)	Education Initiative	Dr. Frances Corner	Ms. Souraya Bouwmans - Sarraf	
(C)	Research	Prof. Robyn Healy	Dr. Raymond Au	Dr. Raymond Au - Retiring Deputy Chair
(D)	Finance	Ms. Sylvie Ebel	Dr. Satoshi Onuma	Dr. Satoshi Onuma - Retiring Deputy Chair

3.2 He stated that RMIT had informed the Secretariat that henceforth their Authorized Representative on IFFTI Executive Committee would be Prof. Robyn Healy and that Ms. Tina Guglielmino would be the Alternative Representative. There was therefore a need to elect a new Chair of the Membership Sub-Committee.

Decisions.

3.3 Keeping in view the tasks presently being supervised by Ms. Tina Guglielmino as Chair of the Membership Sub-Committee and Website Review Sub-Committee, the Committee decided to re-elect Ms. Tina Guglielmino as Chair of Membership Sub-Committee. She was co-opted on the Executive Committee for a period of two years. Prof. Robyn Healy confirmed that RMIT would support the continuance of Ms. Tina Guglielmino on the Executive Committee for two more years.

Ms. Tina Guglielmino

3.4 The Deputy Chairs of Research and Finance Sub-Committees will be elected/ nominated at the next Executive Committee Meeting.

Secretary

3.5 It was further decided to review the composition of the Sub-Committees. The Secretary was asked to call for volunteers from the General Council to participate in the Sub-Committees. Those who volunteer should be asked to attend the Sub-Committees meetings at Bunka Gakuen University. If however they are unable to attend, they should be encouraged to interact with the Sub-Committee electronically before the meeting.

Secretary

4. Composition of New Executive Committee

4.1 The Chairperson stated that the laid down process for election of the new Executive Committee had been completed.

Decisions.

4.2 The Chairperson declared that the composition of the new Executive Committee will be as follows:-

I	Regional member					
S. No.	Region	Member	Authorized Representative	Tenure		
Α	Americas	(i) FIT, USA	Dr. Giacomo Oliva	Until 2017 Annual Conference		
		(ii) NCSU, USA	Dr. Karen Leonas	Until 2015 Annual Conference		
В	Asia	(iii) Bunka, Japan	Mr. Hajime Endo	Until 2015 Annual Conference		
		(iv) Donghua, P. R. China	Prof. Li Jun	Until 2017 Annual Conference		
		(v) NIFT, India	Mr. P. K. Gera	Until 2017 Annual Conference		
O	Europe	(vi) AMFI, The Netherlands	Ms. Souraya Bouwmans - Sarraf	Until 2015 Annual Conference		
		(vii) IFM, Paris	Ms. Sylvie Ebel	Until 2015 Annual Conference		
		(viii) LCF, UK	Dr. Frances Corner	Until 2017 Annual Conference		
D	Oceanias	(ix) RMIT, Australia	Prof. Robyn Healy	Until 2017 Annual Conference		
		(x) QUT, Australia	Ms. Kay McMahon	Until 2017 Annual Conference		
II	Co-opted	Members				
		(xi) RMIT, Australia	Ms. Tina Guglielmino	Until 2015 Annual Conference		
		(xii) Retiring Chair	Dr. Satoshi Onuma	Until 2015 Annual Conference		
III	Chair Eme	eritus				
		(xiii) Prof. Edward Newton				
IV	Member S					
		(xiv) Commodore Vijay Ch	aturvedi (Retd.)			

	 4.3 She further stated that the new Executive Committee will convene at the next Executive Committee meeting scheduled to be held at Bunka Gakuen University, Tokyo, Japan on 27th January, 2014. 4.4 The Secretary was asked to undertake a process, similar to that followed for election of additional Paginal Members to facilitate election of additional Paginal Members to facilitate election of additional Paginal Members to facilitate election of paginal Members to facilitate election. 	
	of additional Regional Members, to facilitate election of next Chairperson and Deputy Chairperson of IFFTI.	
5. Emeritus Chair	5.1 The issue about Emeritus Chair was discussed. The Membership Sub-Committee was asked to give firm recommendations on the procedure and process for co-opting Emeritus Chair (s) to the Executive Committee together with the duration thereof.	Ms. Tina Guglielmino
6. Emeritus Member	6.1 The Committee decided to offer Emeritus Membership to the members of the Executive Committee upon their retirement. Accordingly Dr. AKG Nair was offered Emeritus Membership for the contribution he had made to the Executive Committee as Chair Finance Sub-Committee.	Secretary
7. Extension of tenure of Secretary,	7.1 After due deliberations the Committee decided to extend the tenure of Commodore Vijay Chaturvedi (Retd.) for a further period of four years, keeping in view his valuable contribution as Secretary.	Secretary
IFFTI	7.2 The Committee also decided to change of nomenclature of the post from 'Secretary' to 'Secretary General' to appropriately describe the role of the position.	
8.	8.1 New Membership.	
Membership Sub - Committee	8.1.1 Ms. Tina Guglielmino informed that the Sub-Committee had reviewed the membership applications of KEA Copenhagen School of Design and Technology, Denmark and Saxion University of Applied Sciences, The Netherlands. Both were found to be suitable to become members of IFFTI. However, the Sub-Committee needed some more information/ clarifications from the institutions to decide the type of membership, (Regular or Associate), to be offered to them.	
	8.1.2 The Sub-Committee recommended that in addition to obtaining the feedback, the representatives of institutions may be asked to interact with the Membership Sub-Committee at Bunka, Japan to assist in the evaluation process.	
	8.1.3 Thereafter the list of prospective members was discussed. Some of the members agreed to provide contact details to the Secretariat for follow up.	
	Decision.	
	8.1.4 The Secretary was asked to obtain the feedback and invite representatives of these two institutions to interact with the Membership Sub-Committee at Bunka, Japan.	Ms. Tina Guglielmino Secretary
	8.2 Corporate Sponsorship.	ooo. o.a. y
	8.2.1 Ms. Tina Guglielmino informed that Lectra had become a Corporate Member of IFFTI. The Committee thanked Ms. Sylvie Ebel for efforts in making it happen.	

	8.2.2 Ms. Tina Guglielmino recommended that we could divide the Corporate Sponsorship into three categories as follows:-	
	 (a) Gold Sponsorship – USD 5000.00 per annum (b) Silver Sponsorship – USD 2500.00 per annum (c) Bronze Sponsorship – USD 1000.00 per annum 	
	8.2.3 The Corporates may be encouraged to sponsor awards for excellence in education/ research among other categories.	
	8.2.4 In addition to providing two free registrations at the Conference, the Corporate Sponsor will also be provided adequate visibility on the IFFTI Website. Each new Corporate Sponsor will be asked to make a presentation to the General Council on joining IFFTI.	
	8.2.5 The Committee was mindful of the fact that each Corporate Sponsor would want something different and would negotiate these with each one of them.	
	8.2.6 Mr. Sharad Mehra stated that Pearl Academy was willing to sponsor an award of USD 5000.00 at the next Conference. The Membership, Research and Education Initiative Sub-Committees were asked to determine the guidelines for this award.	
	Decision.	
	8.2.7 The Membership Sub-Committee was asked to prepare a menu of offerings for the Corporate Sponsors. Some of the targets sponsors could be Enterprise Resource Planning (ERP) service providers and technology suppliers. The Committee asked the members to facilitate induction of Corporate Sponsors through individual interaction.	Ms. Tina Guglielmino
0	9.1 The Committee thereafter held detailed deliberations on the new website of IFFTI.	
9. IFFTI Website	Recommendations received from members are summarized below:-	
	 (a) Every Conference has an identity. Hence images of Conferences may be used. (b) Compliment the photos with the descriptive statement. (c) Encourage people to post reports on the website. (d) The homepage should be dynamic and informative. It should be professional in the outlook. Link to the organization should be provided on the homepage. (e) Profile of Executive Committee members to be given. (f) Links should be provided in the text to make it more interactive. (g) Venues of Meetings and Conferences could be shown on a map format. (h) Events should have links to the website. (i) The notice for the next Conference should blink to attract attention. (j) The institutions should be asked to provide feedback on collaborations and exchange programs with other IFFTI institutions which should be hosted on the website. 	
	Decision.	
	9.2 It was decided that the PR Marketing and Communication Sub-Committee is to provide a framework to the Secretariat to work with. Based on the format provided the Secretary will interact with a Creative Advertising Agency to obtain a design and then involve the technical agency to develop the website.	Ms. Tina Guglielmino

10.		
Reciprocal agrical Membership agrical 10. Stuffrance endocates and agrical agr	2.1 Ms. Souraya Bouwmans Sarraf tabled the draft proposal of the collaborative preement to be entered into between IFFTI and IAF. 2.2 She informed that IAF is planning to include IFFTI undergraduate students in the udents Competitions being conducted by them. She was in the process of drawing out a amework of the competition and would circulate it soon. She requested members to accourage students to participate.	Mo Sourovo
	3.3 Ms. Souraya Bouwmans Sarraf was asked to finalized the agreement after scussing with IAF at their next Convention.	Ms. Souraya Bouwmans Sarraf
	.4 The Secretary was asked to program a short session for IAF to make a presentation each Conference.	Secretary
Education Initiatives Sub-Committee 11. dis excent	1.1 Prof. Frances Corner briefed the Committee regarding the deliberations of the ducation Initiatives Sub-Committee. 1.2 The Education Initiative Sub-Committee met on 19th September 2013. They scussed the IFFTI Faculty Exchange Initiative which it was agreed has gone well. Four changes had been supported and three completed reports were received. The fourth change did not take place due to staffing issues. The three reports indicated that the change opportunity had been valuable and they are available on the IFFTI website. At its Angeles it was agreed that the number of faculty exchanges for the following year will increased to eight. Subcommittee members were invited to encourage applications and their region and the IFFTI Secretary was asked to resend the call for applications, the regional Meetings. 1.3 The subcommittee went on to discuss the benefits of the regional meetings that had seen place in Europe. At the first regional meeting, held at AMFI in September 2012, scussion was around how the benefits of IFFTI could be extended to other people within amber institutions. This led to a second regional meeting at IFM bringing together Heads Design to discuss issues around design teaching and a research discussion was held at CF in September 2013, under auspices of the fashion colloquia series. All members of a subcommittee were encouraged to hold regional meetings, again to extend these mefits to other staff within member institutions and also to enable regions to discuss series affecting them. Members from Pearl Academy and Otago Polytechnic indicated bey would be taking this forward. 1.4 The Sub-Committee went on to discuss the possibilities that blogs, interactive reports and live streaming of events would serve to encourage discussion and debate	

the forthcoming discussion at the Executive Committee and the benefits of a more interactive website and avenues for the sharing of ideas expounded.

Student Participation.

11.5 There was also discussion around the student participation project, which had previously been part of the Annual Conference. It was noted that, unless an institutional host wished to take it up, it was no longer a requirement. Ms. Souraya Bouwmans-Sarraf, who also serves as Chair of IAF, reported that IAF would be promoting a number of student competitions with the possibility of paid internships for the winners. This was welcomed by Sub-Committee members and it was agreed that IFFTI should support this initiative.

Workshops.

- **11.6** The Sub-Committee discussed the issue of academic leadership and the possibility of IFFTI introducing workshops as part of the Conference programme to help institutions support the development of academics into leadership roles. There are a number of examples of such workshops being held by other subject associations and it was thought IFFTI could look into this.
- 11.7 The Sub-Committee discussed plans for the workshops that would be held at the next Annual Conference at Bunka in Japan. There was much discussion around assessment and how it was felt that the success of the workshops in LA could be extended still further. It was agreed that a good theme would be the 'cultures of assessment' and this would allow the workshops to explore a number of different aspects affecting assessment, such as students from different cultures, industry connections and group work. Members from Pearl Academy, AMFI and Otago Polytechnic all offered to host a workshop looking at these different aspects. It was agreed that: AMFI would look at industry relationships; Pearl Academy would look at student cultures and expectations; and Otago would focus on group work. It was also thought that Bunka might be able to host a workshop on 'Assessment' to explore issues about objectivity and subjectivity as it was felt it would be interesting to get their perspective as hosts. It was thought that after presentations there could be workshops to look further at the issues. It was also agreed that depending on the size of the delegation on the day, a decision could be made to break down into separate groups if necessary or else hold together as had been done in LA. This would be discussed further at the Executive Committee meeting.
- **11.8** At the Executive Committee meeting it was noted that because of timings at the next Annual Conference, the Education Initiatives and Research workshops would need to be orchestrated as one event. It was agreed that this would still involve presentations from Otago Polytechnic and Pearl Academy and that Prof. Frances Corner would discuss with Robyn Healy, Chair of the Research Sub-Committee, how to pull this together with the research workshop.

Decision.

11.9 The Committee thanked Prof. Frances Corner on the introduction and management of new initiatives.

Prof. Frances Corner

12. Research Sub- Committee	12.1 Prof. Robyn Healy briefed the Committee regarding the tasks undertaken by the Research Sub-Committee. She stated that:-	
	12.1.1 A sample of 12 papers from the FIDM Conference 'The Business of Fashion' were reviewed by the Committee to investigate the potential of submitting a journal issue, and to give the Committee a greater understanding of the diversity of the research presented at each Conference. The Committee noted there were a number of high quality papers but unfortunately the themes/ concerns were too diverse to recommend to one particular journal issue and in several examples papers required extensive editing for publication. The Committee will investigate the potential of mentoring particular presenters to assist in editing and content development for publication.	
	12.1.2 The Committee has worked with Bunka in developing a review template with critical criteria ranking and feedback for Conference paper abstracts, and full paper reviews. This process will be further refined and updated for the Polimoda Conference, after feedback from reviewers is received. Further reviewers are required for the full paper reviews and the Chair will be contacting IFFTI members for assistance.	
	12.1.3 It is also proposed to expand/ review the poster presentation model and to explore other Conference modes for presentation of emerging research such as exhibition.	
	12.1.4 The Research Workshop for the Power of Fashion Conference at Bunka will be concerned with the publishing of research. The workshop will comprise at least 3 speakers and it will cover a range of practices from exhibition to more traditional print outcomes. The workshop will discuss opportunities to increase publishing opportunities through IFFTI initiatives like an online journal; mentoring IFFTI participants to assist in the publishing of research in high-ranking peer reviewed journals and exhibition partnerships.	
	12.1.5 Suggestions to increase the research presence on the website were proposed; documentation of research workshops, listings of future Conferences and call for papers for all fashion conferences, listing/ bibliography of recent examples of fashion research, links to relevant research centres and archives.	
	12.1.6 The recent presentation by Marco Mossinkoff at London's Fashion Colloquia 11 th /12 th September was noted, sharing the future directions of IFFTI research initiatives to a broader audience outside the IFFTI Membership.	
	Decision.	
	12.2 The Committee complimented Prof. Robyn Healy on the efforts of the Research Sub-Committee and asked her to keep up the good work.	Prof. Robyn Healy
13.	13.1 The Secretary presented the Financial Statement of Affairs and tabled the Balance Sheet as at 31 st March 2013.	
Finance	Decision.	
Sub-Committee	13.2 The Committee expressed its satisfaction on the state of accounts and adopted the Balance Sheet as at 31 st March 2013.	Secretary
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14. 16 th IFFTI Annual Conference	14.1 Mr. Hajime Endo made a detailed presentation on the activities planned at the 2014 IFFTI Annual Conference.14.2 After discussions, the Committee asked him to revise the schedule as per the discussions.	Mr. Hajime Endo
15. Venues of future IFFTI Meetings	15.1 The Secretary explained that the venues for the IFFTI Annual Conference and Executive Committee meetings have been finalized until 2017 Annual Conference.15.2 The Committee expressed satisfaction at the development.	
16. Concluding Remarks	 16.1 The Committee thanked Ms. Tina Guglielmino and Prof. Robyn Healy for hosting a wonderful Executive Committee meeting. It appreciated the special efforts taken by RMIT to make the stay of members comfortable. 16.2 There being no further points, the meeting concluded with a vote of thanks to the Chair. 	
17. Next Meeting	At 1400 hours on 27 th January, 2014 at Bunka Gakuen University, Tokyo, Japan.	

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