B	The Oath March and the Francisco Occasion		
Meeting Date	The 24 th Meeting of the Executive Committee Session 1 on Saturday 9 th October, 2010		
Time	1430 hours		
Location	Polimoda, Italy		
Location	1 Oninoda, Italy		
Attendees	(a) <u>Chair</u>		
	Dr. Satoshi Onuma, Bunka Women's University, Japan.		
	(b) Regional Members		
	Ms. Tina Guglielmino, School of Fashion and Textiles, RMIT, Australia – Deputy Chairperson		
	Ms. Wendy Malem, London College of Fashion, U.K. – Member		
	 Prof. Raymond Au, The Hong Kong Polytechnic University, Hong Kong – Member Dr. AKG Nair, Pearl Academy of Fashion, India – Member and acting Chair, Finance Sub-Committee 		
	Dr. Georgianna Appignani, Fashion Institute of Technology, U.S.A – Alternative Representative		
	Prof. Li Jun, Donghua University, P.R. China – Alternative Representative		
	(c) <u>Chairs of Sub-Committees</u>		
	 Ms. Liesbeth in't Hout, Amsterdam Fashion Institute, The Netherlands – Chair, Membership Sub-Committee 		
	 Ms. Ann Priest, Nottingham Trent University, UK – Chair, Education Initiatives Sub- Committee 		
	 Prof. Trevor Little, North Carolina State University, U.S.A – Chair, Research Sub- Committee 		
	(d) <u>Co-opted Members</u>		
	 Prof. Elizabeth Rouse, London College of Fashion, U.K. – Ex-Chairperson, IFFTI Ms. Sylvie Ebel, Institut Francais de la Mode, Paris – Representative of institution hosting the 2011 Annual Conference 		
	 Ms. Nannet van der Kleijn, Amsterdam Fashion Institute, The Netherlands – Special Invitee Ms. Linda Loppa, Polimoda, Italy – Special Invitee. Representative of host institution 		
	(e) <u>Member Secretary</u>		
	Commodore Vijay Chaturvedi (Retd.)		
Apologies	 Dr. Gretchen Bataille, Fashion Institute of Technology, U.S.A – Regional Member Prof. Li Keling, Donghua University, P.R. China – Regional Member Prof. Edward Newton – Emeritus Chair 		
Welcome	Dr. Satoshi Onuma welcomed the Executive Committee members. He hoped that the Committee would engage in meaningful deliberations on the issues concerning the foundation.		

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Items		Discu	ssions/Outcomes		Action
1. Previous Minutes	The minutes of the 23 rd meeting of the Executive Committee and the 12 th Annual meeting of the IFFTI General Council were adopted as circulated.			Secretary	
2. Revised Sequence of Agenda Points	(a) Ag (b) Ag (c) Ag (d) Ag (e) Ag (f) Ag (g) Ag (i) Ag	penda No. 5: Election of genda No. 4.1: Progress genda No. 4.2: A Report genda No. 4.4: Progress genda No. 4.3: Progress genda No. 4.3: Progress genda No. 9: Report on Figenda No. 7: Venues of Figenda No. 10: The propendership of WGSN Edu	New Chairs of Sub-C Report by Membersh on new IFFTI Website ess Report by Edu Report by Research s Finance and Accounts Future IFFTI Meetings oosal of Istanbul Mod cation Package.	ommittees hip Sub-Committee e lication Initiatives Sub- Sub-Committee s of IFFTI s and Conferences la Academy, Turkey for	
3. Election of New Chairs of Sub- Committees	 2.2 The Chair approved the proposed rearrangement. 3.1 At the outset, the Secretary explained the background leading to the need to hold elections of new Chairs of the 'Membership', 'Education Initiatives', 'Research' and 'Finance' Sub-Committees. 3.2 He explained that the tenure of the Chairs of Sub-Committees completes at the 2011 IFFTI Annual Conference. It is therefore necessary to elect the new Chairs of the Sub-Committees to join the new Executive Committee. 3.3 The proposal before the Executive Committee was to decide upon the process of electing the new Chairs of the four Sub-Committees. 3.4 He further informed the Committee that a draft form for inviting nominations was placed at Appendix-G of the Agenda for the consideration of the Executive Committee. 3.5 He also proposed the following schedule for conduct of elections:— 				
	S. No.	Activity	Date	Remarks	
	(a)	Call for Nominations	21 st October, 2010	To be issued by the Secretariat	
	(b)	Last date of Receiving Nominations	15 th January, 2011		
	(c)	Seek Clarifications on Nominations	31 st January, 2011		
	(d)	Last Date of Receiving Responses to Clarifications	15 th February, 2011		
	(e)	Election of Chairs	11 th April, 2011	At the 25 th Executive Committee meeting at IFM, Paris	

- **3.6** This was followed by detailed discussions on various options of electing the new Chairs of Sub-Committees. The following proposals were tabled by different members:—
- (a) Proposal 1. Elect the Chairs of 'Membership' and 'Finance' Sub-Committees from the existing Regional Members. The Chairs of the 'Education Initiatives' and 'Research' Sub-Committees should be elected from the remaining General Council Members. It was further proposed that first the Education Initiatives and Research Sub-Committees, be convened after calling for nomination from General Council. The members of the Sub-Committees should then elect their respective Chairs.
- (b) <u>Proposal 2</u>. All four Chairs should be elected from the General Council Members. They should be in addition to the existing Regional Members. For this, nominations should be invited from members together with a short statement outlining their specializations, achievements and vision for the respective Sub-Committees.
- (c) <u>Proposal 3</u>. Elect four additional Regional members one each from the regions of Americas, Europe, Asia and Oceania. Thereafter, elect Chairs of the Sub-Committees from amongst all (both existing and new) members of the Executive Committee. If it is not possible to find a Chair for a specialized area like 'Research' from within this Committee, then a suitable additional member may be elected from the General Council as Chair of that Sub-Committee.
- **3.7** All the three aforementioned options were discussed at length and it was initially decided to accept **Proposal 1.**
- **3.8** Thereafter, discussions took place on the election to the posts of Chairs Finance and Membership Sub-Committees. At the outset, Prof. Elizabeth Rouse and Ms. Ann Priest opined that Dr. Satoshi Onuma should not be considered for this post as he was the Chairperson of IFFTI and his appointment as Chair, Finance Sub-Committee will pose conflict of interest. The Secretary submitted that the tenure of Dr. Satoshi Onuma as Chairperson will complete at the 2011 Annual Conference, when the election for the new Chairs of Sub-Committees will be finalized and hence his election to the post of one of the Chairs to the Sub-Committees would not pose conflict of interest.

Decisions.

- 3.9 After further deliberations, the Committee took following decisions:-
- (a) The present Chairs of the four Sub-Committees will define clear objectives, responsibilities and guidelines for functioning of each of their respective Sub-Committees. These are to be forwarded to the Secretariat for further communication to General Council members.
- (b) The Chairs of the Membership and Finance Sub-Committees are to be elected from the 'Regional' members of the existing Executive Committee. They will then choose the other members of their respective Sub-Committee from the General Council.

Chairs of Sub-Committees

	(c) Ms. Tina Guglielmino was elected as Chair, Membership Sub- Committee.	
	(d) Dr. AKG Nair was elected as Chair, Finance Sub-Committee.	
	(e) With regard to the Education Initiatives and Research Sub-Committees, it was decided to first convene the new Sub-Committees and then invite the Sub-Committees to elect their respective Chairs through the process of voting.	
	(f) The Secretary was asked to invite nominations to the Sub-Committees from General Council members.	Secretary
	(g) Each Sub-Committee will be asked to also elect a Deputy Chair to assist the Chair in coordinating the functions of the Sub-Committee.	Secretary
4. Membership Sub- Committee	4.1 The Secretary tabled the status of new membership. He explained that only one application for membership was received since the last Conference. This was from Arch Academy, Jaipur, India.	
Committee	4.2 In addition, enquiries were also received from Elia Style sh.p.k, Albania and BGMEA Institute of Fashion & Technology, Bangladesh.	
	4.3 Based on the recommendations of Dr. Satoshi Onuma and Prof. Su-Lee Tsai, application forms were forwarded to following institutions and organizations:—	
	 (a) Modeschule Wien im Schloss Hetzendorf StraBe (Regular Membership) (b) Zhejiang Sci-Tech University, P. R. China (Regular Membership) (c) Pentland Brands plc, UK (Corporate Membership) (d) Singtex Industrial Co., Ltd., Taiwan (Corporate Membership) (e) World (Corporate Membership) 	
	4.4 The Chairperson then invited Ms. Liesbeth in't Hout to brief the Committee on the tasks undertaken by the Membership Sub-Committee.	
	New Membership	
	4.5 She explained that the application received from Arch Academy, Jaipur was reviewed by the Sub-Committee and it was decided that further investigation was required to assess the quality of programmes and resources of the institution.	
	Decision.	
	4.6 Membership Sub-Committee will obtain further information about the Academic and Research profile of Arch Academy, Jaipur, India. This will be achieved as follows:—	
	(a) Dr. Satoshi Onuma will visit the Academy during his trip to India in December.	Dr. Satoshi Onuma
	(b) The Membership Sub-Committee will visit the Academy during the 2012 IFFTI Annual Conference scheduled to be held at Pearl Academy of Fashion, Jaipur, India.	Membership Sub- Committee

Individual Membership

- **4.7** Ms. Liesbeth in't Hout stated that while reviewing the application received from Dr. Philip Taylor, it was brought to the notice of the Sub-Committee that Dr. Philip Taylor was no longer in the employ of CampusDellaModa Carpi. The Sub-Committee had therefore decided to ask him for an updated CV before taking a final view in the matter.
- **4.8** She further explained that the Sub-Committee had deliberated on the criteria defining the 'significant contribution' made by a member to be eligible for Individual Membership. At this point, Prof. Elizabeth Rouse tabled a motion proposing that IFFTI does not continue with the category of Individual Membership and replace it with an award of 'Emeritus Member'.

Decisions.

4.9 The motion proposed by Prof. Elizabeth Rouse was adopted. It was decided to discontinue Individual Membership and replace it with an award of 'Emeritus Member' to retiring members who had made a significant contribution to IFFTI. They will pay no membership fee but will be able to attend IFFTI Conference at members' rate. The Membership Sub-Committee is to determine the guidelines defining 'significant contribution'.

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4.10 Dr. Philip Taylor should be asked to submit an updated CV.

Secretary

Corporate Membership

4.11 Dr. Satoshi Onuma informed the Committee that some of the existing and potential Corporate Members had expressed interest in attending IFFTI Executive Committee meetings. The desirability of Corporate Members being invited to attend Executive Committee meetings, either in full or in part, was discussed at length.

Decision.

4.12 A separate session should be planned for interaction with Corporate Members. The session is to be programmed as a General Council meeting session similar to the 'Skills' and 'Sustainability' sessions. At the session, the Corporate Members will be invited to make presentations and hold discussions with IFFTI Members. The first session is to be programmed at the 2011 Conference. Dr. Satoshi Onuma, Ms. Tina Guglielmino and the Secretary will assist in conducting the 'Corporate Interaction' session.

Dr. Satoshi Onuma

Ms. Tina Guglielmino

Secretary

Reciprocal Membership

- **4.13** Ms. Nannet van der Kleijn informed the Committee that she had discussed the matter of reduced registration fee with the Secretary of IAF. He had recommended that this issue may be taken up by the IFFTI Secretary with Secretary, IAF.
- **4.14** She further recommended that IFFTI should become part of IAF Education Committee. We should also become part of each others' Executive Committee.

	Decision. 4.15 Secretary was asked to follow up with IAF regarding further interaction between the two organizations.	Secretary
5. Website Upgradation Sub- Committee	final recommendations were provided to the Secretary who had got them incorporated and the new website had been hosted. The comments received from members were encouraging. She proposed a vote of thanks to all the involved parties. She further recommended that the Sub-Committee should continue to act as the Website Advisory Sub-Committee for periodic upgradation of the website. Decision.	
	5.2 The Committee approved the recommendations of Ms. Tina Guglielmino and placed on record it appreciation for a job well done.	Secretary
	Thereafter, the Committee retired for the day	

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Meeting	The 24 th Meeting of the Executive Committee		
Date	Session 2 on Sunday 10 th October, 2010		
Time	The meeting reconvened at 1000 hours		
Location	Polimoda, Italy		
6. Election of New Chairs of Sub-Committees	6.1 At the outset, Ms. Tina Guglielmino, Deputy Chairperson, stated that she would like to withdraw her nomination as Chair, Membership Sub-Committee. She offered two reasons for this decision. She stated that some of the members had opined that there would be a conflict of interest in her holding two posts at one time – namely, the Deputy Chairperson of IFFTI and Chair of a Sub-Committee. Furthermore, she was of the view that it would be better to abide by the original decision of electing the four Chairs of Sub-Committees in addition to the Regional Members so that we have sufficient members in the Executive Committee. Alternatively, we should select four new Regional Members and then select Chairs of Sub-Committees from amongst them. This will ensure that we will always have at least eight members in the Executive Committee. 6.2 Majority of members favoured the option of selecting four additional Regional Members. It was therefore decided to go with this option. 6.3 However, Ms. Ann Priest and Prof. Elizabeth Rouse reiterated that the Committee should go with the option decided on 9th October, 2010. It was, therefore, agreed to maintain status quo. 6.4 Thereafter, Prof. Elizabeth Rouse proposed the name of Ms. Wendy Malem to the post of the Chair of Membership Sub-Committee. The proposal was seconded by Ms. Ann Priest.		
	6.5 After further discussions, the Committee decided to nominate Dr. AKG Nair, Pearl Academy of Fashion, India and Ms. Wendy Malem, London College	All	

of Fashion, UK to the posts of new Chairs of Finance and Membership Sub-Committees respectively. They were asked to convene their respective Sub-Committees from the General Council.

7. Presentation by the Education Initiatives SubCommittee

- **7.1** Dr. Satoshi Onuma invited Ms. Ann Priest to brief the Committee on the proposals of the Education Initiatives Sub-Committee. She stated that a meeting had been convened on 9th October, 2010 morning comprising Ms. Ann Priest (Nottingham Trent University, UK), Ms. Nannet van der Kleijn (Amsterdam Fashion Institute, The Netherlands), Prof. Elizabeth Rouse (London College of Fashion, UK) and Dr. Georgianna Appignani (Fashion Institute of Technology, USA).
- **7.2** The group discussed the approach and focus of the Sub-Committee, reflecting the dialogue and thinking shared in previous meetings of the Education Initiatives Sub-Committee and also the workshop sessions held during the previous three conferences. Feedback from participants in workshop sessions had confirmed the usefulness and benefits of well focused, interactive sessions where panelists and audiences might share experience and practice from Fashion Technology institutions across the world. It was agreed that innovative practices are brought to the attention of members. This idea could be further developed through use of the newly enhanced website.
- **7.3** Ms. Ann Priest tabled following proposals for the consideration of the Committee:—
- (a) She proposed following three workshop topics for the 2011 IFFTI Conference in Paris:—
 - (i) Skills workshop focused on the theme of the Conference.
 - (ii) Learning technologies focused on use of podcasting, e-learning, blogging, repositories etc.
 - (iii) Theory and practice in the curriculum creating the conditions for creativity and innovation; notions of history and culture, intellectually stimulating and stretching.
- (b) In future, the Conference hosts should be asked to record workshop sessions. Panelists' presentations from the plenary audience should be edited and then placed onto the website for open use. These resources should be short & focused for maximum effect and usefulness.
- (c) A sum be provided from IFFTI funds so that the editing and presentation of these resources would be professional.
- (d) In order that the material could be edited for use on the IFFTI Website for open access, the panelists should be invited to supply multimedia, audio and visual material as appropriate.

7.4 <u>Decisions</u>.

(a) IFFTI will earmark suitable funds to engage a professional to edit the proceedings of Panel Discussions of 'Skills' session before hosting them on the IFFTI website. Nominations for editors will be obtained with the help of General Council members.

Secretary

		(b) Ms. Ann Priest will invite nominations for Chairs and panelists for the workshop.	Ms. Ann Priest
		(c) The decision on the number of papers to be presented at the Conference will rest with the host institution.	All
		(d) IFFTI should provide advisory guidance and the final format of the Conference should be left to the host institution.	All
		(e) Information regarding short term study, summer school opportunities and scholarship opportunities will be hosted on the upgraded website.	Ms. Ann Priest
		(f) Recommendations about making Student Competition more attractive will be tabled at the next meeting.	Ms. Ann Priest
	8.	Conference Guidelines.	
P	o. resentation	Comercine Guidennes.	
	by the Research Sub- Committee	8.1 Prof. Trevor Little gave a short presentation on the road map for future direction of IFFTI Research. He informed that the Research Sub-Committee had prepared detailed guidelines for conduct of IFFTI Conferences and the same has now been hosted on the IFFTI website. This would form the broad framework on which the host institution could develop their concepts. He stated that there was now a need to focus on the following:—	
		(a) Put in place a mechanism to fine-tune the process of paper presentation at IFFTI Conference.	
		(b) There is a need to have a "citation index" and "impact factor" journal to satisfy the promotion requirements of some institutions.	
		(c) IFFTI needs to address "no shows" when full papers have been accepted and the author does not attend the conference.	
		8.2 The Committee appreciated the effort made in preparing the comprehensive guidelines.	
		Inter-Institutional Research.	
		8.3 He further stated that there is a need to build a network for graduate student supervision. The first step towards that is to add current students to the International Review Board. This would lead to informal and formal network connections.	
		Materials Library.	
		8.4 He explained the implementation plan of materials library decided by the Research Sub-Committee. It was first necessary to determine 'What's available, What's accessible'. Towards this end, the Sub-Committee proposed to:—	
		(a) Identify 50 leading collections accessible to researchers.	
		(b) List approximately 10 portals that have catalogued collections.	
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(c) List collections that are digital and accessible.

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	(d) Survey Private Collections within IFFTI:-	
	(i) Digital where login is required.	
	(ii) Materials such as Garments, Textiles, Footwear, Accessories, Fashion Media and Press, Documentary, etc.	
	Research Workshop.	
	8.5 He further proposed that Research Sub-Committee should organize a Research Workshop at each IFFTI Conference. This will allow continuation of research themes from previous Conferences as also introduction of new Research themes. The main factors of IFFTI Research network are the design, culture, sustainability and innovation. We need to draw on the experience of members to internationalize these factors.	
	8.6 The proposals made by Prof. Trevor Little were greatly appreciated by the Committee.	
	8.7 <u>Decisions.</u>	
	(a) A separate workshop on research is to be included at each IFFTI Annual Conference.	
	(b) Research Sub-Committee is to prepare an "inventory" of collections of garments, textiles, footwear, accessories, etc. among IFFTI members and categorize them according to accessibility. This is to be hosted on the appropriate link of the IFFTI website for the information of members.	
	(c) The Research Sub-Committee should work aggressively to further professionalize IFFTI research paper presentation and ensure appropriate international recognition to the IFFTI Journal.	Prof. Trevor Little
9. Presentation by the	9.1 The Chairperson then invited Dr. AKG Nair to present the finance and accounts of IFFTI. Dr. AKG Nair provided an intelligent evaluation of IFFTI Balance Sheet, Statement of Affairs and the proposed Budget.	
Finance Sub- Committee	9.2 He summarized that the accounts had shown a healthy increase and also that the funds had been appropriately deployed for IFFTI initiatives. In the current year, we should have a surplus of \$22000 for further deployment in additional IFFTI initiatives.	
	9.3 He stated that the Finance Sub-Committee recommends that portion of this surplus may be made available to IFM as support for hosting the IFFTI Conference.	
	9.4 <u>Decisions.</u>	
	(a) The Committee agreed with recommendations of the Finance Sub-Committee to provided financial support to IFM for conduct of 2011 Annual Conference. It is, however, to be understood that the funds will only be provided to bridge the shortfall in Conference funds. To ensure this, IFM will make available an 'Income and Expenditure' statement of 2011 Conference accounts for review by the Finance Sub-Committee.	IFM

	(b) A proposal will be tabled at the next General Council meeting to approve payment of US\$12000 to IFM to offset the non-payment of registration fee by IFFTI Authorized Representatives.	Finance Sub- Committee
	(c) The audited Balance Sheet as at 31st March, 2010 was adopted.	Secretary
	(d) Budget for the year 2010-2011 as provided in the Agenda was approved.	
10. Future IFFTI	13th IFFTI Annual Conference in 2011.	
Conferences and Meetings	10.1 Ms. Sylvie Ebel made a detailed presentation on the activities being planned at 2011 Annual Conference. She stated that 120 abstracts had been received and their review was in progress. She also provided the schedule of the Conference. The members thanked her for the wonderful presentation.	
	14th IFFTI Annual Conference in 2012.	
	10.2 The Chairperson then invited Dr. AKG Nair to brief the Committee regarding preparations for the 2012 Annual Conference scheduled to be held at Pearl Academy of Fashion at its Jaipur Campus in India.	
	10.3 At the outset, Dr. AKG Nair provided an overview of the crafts and heritage of the State of Rajasthan and in particular about Jaipur. He then informed the Committee that Pearl Academy of Fashion had chosen 'Fashion & Entertainment' as the main theme of the Conference. The sub-themes on which papers will be invited were as follows:—	
	 (a) Costume & Style in Entertainment. (b) Fashions New Consumer. (c) Brand Building through Entertainment. (d) Celebrities & Icons. (e) Technology & Business Drivers 	
	10.4 He then discussed briefly the pregram and likely dates of the Conference	

10.4 He then discussed briefly the program and likely dates of the Conference. Keeping in mind the onset of summer in Jaipur, he recommended that the Conference be scheduled in end February/ early March. Some of the members advised him to keep in mind the dates of other important events taking place around the world like the London Fashion Week and the Paris Fashion Week etc to avoid conflict of dates. The Committee thanked him for the wonderful presentation.

<u>Proposal of Hong Kong Design Institute, Hong Kong.</u>

- **10.5** The Secretary informed the Committee that at the last Conference, Hong Kong Design Institute, Hong Kong had made a formal presentation on its proposal to host the 2014 Annual Conference. After deliberations the Executive Committee had asked the Secretary to seek few clarifications from Hong Kong Design Institute, especially on their resources for managing the research presentations. The institution had since provided the necessary clarifications which were placed at **Appendix I** to the Agenda.
- **10.6** After perusing the clarifications and further deliberations, the Committee was of the view that the institution had not yet developed its research areas sufficiently to be able to manage the review process of the research paper presentation at IFFTI Conference.

	Decision.	
	10.7 It was decided to ask Hong Kong Design Institute to make a bid to host the IFFTI Annual Conference at a later date after their research area was sufficiently developed.	HKDI
	28th Executive Committee Meeting.	
	10.8 The Secretary informed the Committee that Istanbul Moda Academy, Turkey had graciously offered to host the 28 th IFFTI Executive Committee meeting.	
	Decision.	IMA
	10.9 The Committee agreed to conduct the 28 th IFFTI Executive Committee at Istanbul Moda Academy in October/ November, 2012.	Secretary
11. WGSN Education Package.	11.1 The proposal of Istanbul Moda Academy, Turkey to become a member of WGSN Education Package was discussed. The members opined that the majority of IFFTI members are already members of WGSN. Furthermore, it is unlikely that WGSN would offer a Corporate Membership to IFFTI.	Istanbul Moda Academy
	Decisions.	
	11.2 It was decided not to pursue this proposal.	Secretary
12. Concluding Remarks	12.1 The Chair thanked Ms. Linda Loppa for making wonderful arrangements for the Executive Committee meeting and the conducted tour for the benefit of members. The members were taking back fond memories of the beautiful city of Firenze and the kind hospitality of Polimoda.	
	12.2 There being no further points. The meeting ended with a vote of thanks to the Chair	All

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