

AGENDA

THE 22ND MEETING

OF

THE IFFTI EXECUTIVE COMMITTEE

22nd & 23rd OCTOBER 2009

AT

FASHION INSTITUTE OF TECHNOLOGY

NEW YORK, USA

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FASHION INSTITUTE OF TECHNOLOGY, NEW YORK
ON 22ND & 23RD OCTOBER 2009**

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AGENDA NO. 1

WELCOME REMARKS BY CHAIRPERSON

Dr. Satoshi Onuma, President, Bunka Fashion College, Vice Chairman, Bunka Gakuen Education Foundation, Bunka Women's University, Japan and Chairperson, IFFTI, will make his initial remarks.

AGENDA NO. 2

TO NOTE ATTENDANCE AT THE MEETING

2.1 Confirmation of attendance has been received from the following: -

(a) Regional Members

- (i) Dr. Satoshi Onuma, Bunka Women's University, Japan : Chairperson
- (ii) Ms. Tina Guglielmino, School of Fashion and Textiles, RMIT, Australia : Deputy Chairperson
- (iii) Mr. Luo Yihua, Donghua University, P.R. China : Alternative Representative
- (iv) Prof. Li Jun, Donghua University, P.R. China : Interpreter
- (v) Dr. Reginetta Haboucha, Fashion Institute of Technology, U.S.A : Member
- (vi) Dr. Judyanna Ng, The Hong Kong Polytechnic University, Hong Kong : Alternative Representative
- (vii) Ms. Wendy Malem, London College of Fashion, U.K. : Member

(b) Chairs of Sub-Committees

- (viii) Ms. Ann Priest, Nottingham Trent University, U.K. : Chair, Education Initiative Sub-Committee
- (ix) Prof. Trevor Little, North Carolina State University, U.S.A : Chair, Research Sub-Committee

(c) Co-opted Members

- (x) Prof. Edward Newton : Member Emeritus
- (xi) Dr. Su-Lee Tsai, Fu Jen Catholic University : Co-opted members – Institution
- (xii) Dr. Ching-Yi Cheng, Fu Jen Catholic University : hosting next Annual Conference
- (xiii) Commodore Vijay Chaturvedi (Retd.) : Member Secretary

(d) **Special Invitees**

- (xiv) Ms. Barbara Bundy, The Fashion Institute of Design and Merchandising, USA : To discuss FIDM offer to host the 2013 IFFTI Annual
- (xv) Ms. Anne Bennion, The Fashion Institute of Design and Merchandising, USA : Conference
- (xvi) Representative of Pentland Group plc : To discuss Corporate
- (xvii) Representative of House of Pearl : Membership

2.2 Ms. Liesbeth In't Hout, Amsterdam Fashion Institute, The Netherlands, Chair, Membership Sub-Committee; Mr. A.K.G. Nair, Pearl Academy of Fashion, India, Chair, Finance Sub-Committee and Ms. Elizabeth Rouse, London College of Fashion, U.K., Ex-Chairperson, IFFTI have expressed inability to attend the meeting.

2.3 The Executive Committee is requested to take note of attendance and accept apologies of members who are unable to attend the meeting.

AGENDA NO. 3

**TO RECEIVE NOTIFICATION ON
CHANGE IN AUTHORIZED REPRESENTATIVES**

3.1 Authorized/ Alternative representatives of the following Member Institutions have changed : –

S. No.	Institution	Authorised/ Alternative Representatives	
		Previous	New
(a)	The Hong Kong Polytechnic University, Hong Kong	Dr. K. F. Au (Authorised)	Dr. Raymond Au (Authorised)
(b)	London College of Fashion, UK	(i) Ms. Elizabeth Rouse (Authorised) (ii) Ms. Wendy Malem (Alternative)	Ms. Wendy Malem (Authorised) Prof. Helen Thomas (Alternative)
(c)	National Institute of Design, India	Dr. Darlie O. Koshy (Authorised)	Shri Pradyumna Vyas (Authorised)
(d)	Otago Polytechnic, New Zealand	Phil Ker (Alternative)	Ms. Tania Allan Ross (Alternative)
(e)	Ryerson University, Canada	-	Prof. Lucia Dell'Agnese (Alternative)
(f)	School of Architecture and Design, RMIT, Australia	Mr. Mick Peel (Authorised)	Prof. Robyn Healy (Authorised)
(g)	Universidade Anhembi Morumbi, Brazil	Prof. Heloise Navallon (Authorised)	Mr. Ricardo Grau (Authorised)

3.2 The Executive Committee is requested to take note.

AGENDA NO. 4

TO APPROVE THE MINUTES OF THE 21ST MEETING OF THE EXECUTIVE COMMITTEE AND THE 11TH ANNUAL MEETING OF THE IFFTI GENERAL COUNCIL

- 4.1 The 21st Meeting of the Executive Committee and the 11th Annual Meeting of the General Council of IFFTI were held at London College of Fashion, UK on 31st March, 2009. Draft minutes of the meetings were circulated to members on 15th May, 2009.
- 4.2 No comments have been received on the minutes. The Committee is requested to approve the minutes as circulated.

AGENDA NO. 5

TO RECEIVE A REPORT FROM THE 'MEMBERSHIP' SUB-COMMITTEE

INSTITUTIONAL MEMBERS

- 5.1 **New Members.** At the last Executive Committee meeting, the Committee had asked the designated members to follow up with the prospective new members. Upon their recommendations the Secretariat had forwarded applications to 29 institutions mentioned at ***Annexure A (Page 9)***.
- 5.2 Out of these expression of interest was received from the following institutions:–

S. No.	Institutions	Membership
(a)	Metropolitan South Institute of TAFE, Australia	Regular
(b)	Institute of Apparel Management, India	Associate
(c)	IMS-Design Innovation Academy, India	Regular
(d)	Amity University, India	Regular
(e)	Linea Academy, South Africa	Regular
(f)	The ReDress Consultancy, South Africa	Individual
(g)	Colegiatura Colombiana University, Columbia	Regular
(h)	University of Moratuwa, Sri Lanka	Regular
(i)	University of Leeds, UK	Regular

- 5.3 Formal applications were received from Metropolitan South Institute of TAFE, Australia; Institute of Apparel Management, India and IMS-Design Innovation Academy, India which have been duly reviewed by the Membership Review Committee. Ms. Tina Guglielmino will brief the Committee on the outcome of the review.
- 5.4 **Status of Membership Subscription.** The present status of membership subscription is placed at ***Annexure B (Page 11)***.

Annexure A

STATUS OF NEW MEMBERSHIP

S. No.	Name of the Institution	Membership Recommended	Follow Up	Status
1	Metropolitan South Institute of TAFE, Australia	Regular Member		Online application and documents received. Membership application under review
2	Institute of Apparel Management, India	Associate Member		Application and documents received. Membership application under review.
3	IMS-Design Innovation Academy, India	Regular Member		Application and documents received. Membership application under review.
4	University of Moratuwa, Sri Lanka	Associate Member	RMIT	Received a mail from Dr. Nirmali de Silva for membership of IFFTI. Membership application forwarded. Reply awaited.
5	AUT University, Auckland, New Zealand	Regular Member	RMIT	Received contact details from Ms. Tina Guglielmino, RMIT, Australia. Membership application forwarded. Reply awaited.
6	Beijing Institute of Fashion Technology, China	Regular Member	Bunka/ Donghua	Received a mail from Prof. Rong ZHENG for membership of IFFTI. Membership application forwarded. Reply awaited.
7	Senai/ Cetiqt Colour Institute, Brazil	Regular Member	NTU/ FIT	Received contact details from Dr. Georgianna Appignani, FIT, USA. Membership application forwarded. Reply awaited.
8	University of Florence, Italy	Regular Member	AMFI	Response awaited
9	Saxion Universities, The Netherlands	Regular Member	AMFI	Response awaited
10	Xi'an Polytechnic University, P. R. China	Regular Member	HKPU	Response awaited
11	Luxun Academy of Fine Arts, Shenyang, China	Regular Member	Bunka	Response awaited
12	Cape Peninsula University of Technology, South Africa	Regular/ Associate Member	LCF	Response awaited
13	Université du Québec à Montréal (École supérieure de mode de Montréal)	Associate Member	Ryerson	Response awaited
14	University of Leeds, UK	Regular Member	NTU	Response awaited
15	Kent State University, Fashion School, USA	Regular Member	Ryerson	Response awaited
16	Nagoya Graduate School of Media & Fashion, Japan	Regular Member	Bunka	Response awaited
17	Shih Chien University, Taiwan	Regular Member	NTU	Response awaited. Hard copy sent.
18	University of Stellenbosch, South Africa	Regular Member	MMU	Response awaited
19	Technical University of Lodz	Regular Member	Ryerson	Response awaited

20	Buffalo State College, USA	Regular Member	NCSU	Response awaited
21	Modart International, Paris	Regular Member		Response awaited
22	IED Presidenza, Italy	Regular Member		Response awaited
23	University of Delaware	Regular Member		Response awaited
24	Northumbria University, UK	Regular Member		Response awaited
25	University of Central Lancashire, Lancashire	Regular Member		Response awaited
26	Colegiatura Colombiana University, Columbia	Regular Member	UAM	Received contact details from Prof. Carol Garcia, Anhembi Morumbi University, Brazil. Membership application forwarded. Reply awaited.
27	Linea Academy, South Africa	Regular Member		Received a mail from Mr. Renato Palmi for membership of IFFTI. Membership application forwarded. Reply awaited.
28	The ReDress Consultancy, South Africa	Individual Member		Response awaited
29	Amity University, India	Regular Member		Received a mail from Dr. Pradeep Joshi for membership of IFFTI. Membership application forwarded. Reply awaited.

Annexure B

INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES (IFFTI) : NEW DELHI

MEMBERSHIP SUBSCRIPTION STATUS AS ON 30 SEPTEMBER, 2009

(Amount in US \$)

S. No.	Member	Country	1999-2006	2007	2008	2009	Total
Regular Members							
1	AMFI	The Netherlands	16,000	2,000	2,000	2,000	22,000
2	ArtEZ	The Netherlands	NA	2,100	2,000	2,000	6,100
3	Bunka	Japan	16,000	2,000	2,000	2,000	22,000
4	Donghua	China	16,000	2,000	2,000	2,000	22,000
5	FIT	USA	16,000	2,000	2,000	2,000	22,000
6	Fu Jen	Taiwan	14,000	2,000	2,000	2,000	20,000
7	HKPU	Hong Kong	16,000	2,000	2,000	2,000	22,000
8	IFM	France	16,000	2,000	2,000	2,000	22,000
9	LCF	UK	16,000	2,000	2,000	2,000	22,000
10	MMU	U.K.	8,000	2,000	2,000	2,000	14,000
11	NID*	India	16,000	2,000	DUE	DUE*	18,000
12	NIFT	India	16,000	2,000	2,000	DUE	20,000
13	NCSU	USA	8,000	2,000	2,000	2,000	14,000
14	Polimoda	Italy	16,000	2,000	2,000	2,000	22,000
15	School of Fashion, RMIT	Australia	16,000	2,000	2,000	2,000	22,000
16	School of Architecture, RMIT	Australia	2,000	2,000	2,000	2,000	8,000
17	Ryerson	Canada	14,000	2,000	2,000	2,000	20,000
18	SI TAFE	Australia	16,000	2,000	2,000	2,000	22,000
19	Temasek	Singapore	16,000	2,000	2,000	2,000	22,000
20	UAM*	Brazil	12,000	2,000	DUE	DUE*	14,000
21	UTS	Australia	16,000	2,000	2,000	2,000	22,000
22	Huddersfield	U.K.	10,000	2,000	2,000	2,000	16,000
23	University of Manchester*	U.K.	10,000	DUE	DUE	DUE*	10,000
24	Swedish School	Sweden	6,000	2,000	2,000	2,000	12,000
25	FIDM	USA	4,000	2,000	2,000	2,000	10,000
26	NTU	U.K.	8,000	2,000	2,000	2,000	14,000
27	Keimyung*	South Korea	4,000	DUE	DUE	DUE*	4,000
28	Pearl	India	6,000	2,000	2,000	2,000	12,000
29	UCCA	U.K.	2,000	2,000	2,000	DUE	6,000
30	DMU*	UK	10,000	2,000	DUE	DUE*	12,000
31	Otago Polytechnic	New Zealand	NA	2,000	2,000	2,000	6,000
32	IVE	Hong Kong	NA	2,100	2,000	2,000	6,100
33	University of Brighton	Brighton	NA	NA	2,100	2,000	4,100
Associate Members							
34	IVTB	Mauritius	2,000	1,000	1,000	DUE	4,000
35	LDT Nagold	Germany	2,000	1,000	1,000	1,000	5,000
36	IMA	Turkey	NA	NA	1,100	1,000	2,100
37	IFI Business*	Japan	1,000	1,000	DUE	DUE*	2,000
38	Duksung	Korea	NA	1,000	1,000	DUE	2,000
Individual Member							
39	Ms. Janice Mee		NA	NA	NA	100	100
	Add: Subscription Received from Domus Academy, Philadelphia, Nanyang & Kasetsart Total Received		10,000 357,000				10,000 535,500
	Add: Subscriptions Receivable		-	4,000	11,000	17,000	32,000
	Gross Income		357,000	68,200	71,200	71,100	567,500
	No Outstanding Dues till 2006						
* Institutions who have expressed a desire to terminate membership.							

- 5.5 **Withdrawal of Membership.** The following institutions have reiterated their desire to temporarily withdraw membership owing to financial difficulties:–
- (a) De Montfort University, UK
 - (b) Institute for the Fashion Industries, Japan
 - (c) Keimyung University, Korea
 - (d) National Institute of Design, India
 - (e) University of Manchester, UK
 - (f) Universidade Anhembi Morumbi, Brazil
- 5.6 The Secretariat has been aggressively following up with the remaining 4 institutions, namely, National Institute of Fashion Technology, India; University College for the Creative Arts, UK; Industrial and Vocational Training Board, Mauritius and Duksung Women’s University, Korea.
- 5.7 **Policy regarding temporary withdrawal of Membership.** At the last Executive Committee meeting, the following decisions were taken:–
- (a) It was agreed that Membership Sub - Committee will develop a policy to deal with the issue of temporary withdrawal of membership by members.
 - (b) The Secretariat should obtain the reasons from institutions desirous of terminating their membership.
 - (c) The decision to terminate membership of the aforementioned members was deferred until the next Executive Committee meeting.
- 5.8 Ms. Tina Guglielmino will brief the Committee regarding the policy developed by the Membership Sub-Committee. Thereafter, the Committee may decide on the course of action to be taken in respect of the members who have expressed a desire to withdraw from IFFTI.

CORPORATE MEMBERS

- 5.9 At the last Executive Committee meeting, the Membership Sub-Committee was asked to recommend responses to the recommendations made by Mr. Russell Kronenburg. Copy of the recommendations made by Mr. Russell Kronenburg are placed at ***Annexure C (Page 13)***. Modified criteria for Corporate Membership prepared by Ms. Tina Guglielmino is placed at ***Annexure D (Page 14)***. Ms. Tina Guglielmino will brief the Committee in this regard.
- 5.10 The Committee may discuss and finalize the criteria and terms and conditions of Corporate Membership.
- 5.11 In the interim, Pentland Group plc, UK and House of Pearl, India have expressed interest to become Corporate Members. Their profiles are placed at ***Annexure E (Page 15)*** and ***Annexure F (Page 19)*** respectively. Representatives from the companies have been invited to join the Executive Committee on 23rd October, 2009 for further discussions.

Re: Corporate Membership of Pacific Brands

Wednesday, 11 February, 2009 10:04 AM

From: "rkronenburg@pacbrands.com.au" <rkronenburg@pacbrands.com.au>

View contact details

To: ifftisec@yahoo.com

Commodore Vijay,

With regard to your email below we are pleased and excited to hear that Pacific Brands were approved for corporate membership to IFFTI.

In terms of feedback, I would ask and recommend that you initially review the membership payment tenure so that Companies like Pacific Brands are afforded the option of paying their membership on a yearly basis rather than the 3 year membership paid up-front. This approach will assist both the organizations ability to manage cash flow (particularly in tough economic times) as well as limiting the risk that a Coy takes in determining the value of membership. Equally I feel that you should adopt a tiered approach to membership fee's to make membership more attractive and fair to all corporations of all sizes. An example based on revenue could include:

Sales Revenue/Turnover greater that \$5bn - \$20K membership fee per year
Sales Revenue/Turnover between \$2bn and 4.9bn - \$10k membership fee per year
Sales Revenue/Turnover between \$500m - 1.9bn - \$8K membership fee per year, and
Sales Revenue/Turnover less than \$500m - \$5K membership fee per year

The above, in terms of timing and category would certainly be the desire of Pacific Brands. Whilst Pacific Brands clearly feel there is value in a long term partnership with the IFFTI body and its members we do feel (as presented in our ideas) I would strongly suggest that reciprocity in the partnership extend beyond the benefits articulated in the policy. Possibly inclusions should include an expectation for institute members to equally commit to only working with either corporate IFFTI members or corporate organizations that meet the IFFTI standard.

Otherwise corporate organizations who take a myopic and one way view will eventually loose interest as they can achieve a large number of benefits (other than the listing on the IFFTI website and attendance to and access to IFFTI conference and its materials) working directly with institutes around the world. This is currently the case now.

Membership could possibly include the opportunity to work in partnership on a "working group" to address an identified challenge.

Commodore, again I express on behalf of Pacific Brands our excitement of being a part of the future of IFFTI and await your response to my first point before we fully process our paperwork.

Regards

Russell Kronenburg
General Manager Talent & Organisational Capability

I F F T I

INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES

IFFTI Secretariat, C/o Pearl Academy of Fashion,

A-3 & 4, Naraina Industrial Area, Phase II, New Delhi – 110 028, India

Tel: 00-91-9811800391 (Mobile), 00-91-11- 41418789 (Direct), 41418790

Fax: 00-91-11-25705451, Email: ifftisec@yahoo.com

CRITERIA FOR CORPORATE MEMBERSHIP

1. Criteria.
 - 1.1 In order to apply for membership a corporation should be recommended by IFFTI member of either category.
 - 1.2 The Company should be of good repute and standing including financial standing and business ethics. The latest Annual Report is to be provided in support there of.
 - 1.3 **Fees per year for company with**

Sales Revenue/Turnover greater than \$5bn	\$20,000 per year
Sales Revenue/Turnover between \$2b and 4.9 bn	\$10,000 per year
Sales Revenue/Turnover between \$500m – 1.9 bn	\$8,000 per year
Sales Revenue/Turnover less than \$500m	\$5,000 per year
2. Benefits include:-
 - 2.1 Free conference attendance for two delegates.
 - 2.2 Receive copies of all IFFTI publications.
 - 2.3 Access to global network of educational institutes.
 - 2.4 Global recognition.
 - 2.5 Listed on IFFTI website as corporate
 - 2.6 **Attend General Council meeting**
 - 2.7 **Participate on sub committees and working group**
 - 2.8 **Presentation of company to all IFFTI General Council members upon joining**
3. Corporate members are to be referred to Membership Committee for approval.
4. Corporate Members will not have voting rights.
5. Corporate Members are regulated to 25% of membership numbers.

Andy Rubin, Pentland Brands plc



Andy Rubin, MA MBA, is CEO of Pentland Brands plc, a private, family owned company started in the 1930's with a single shoe shop. Andy is the third generation to lead the family business. He joined the Group in 1991, was appointed to the Main Board as Marketing Director in 1995 and appointed CEO in 1998. Pentland owns a number of well known sports, outdoor and fashion brands, including: Speedo, Berghaus, Mitre, Ellesse, Red or Dead, One True Saxon and Boxfresh. The Group is the global licensee for Lacoste and Ted Baker footwear and is licensee for Kickers in the UK. The Group sells its products in over 170 countries worldwide. Pentland is also the majority owner of JD Group plc which operates 450 stores under the "JD Sports", "Scotts", "Bank" and "Size" fascias. Andy read law at Cambridge University and received an MBA from Harvard Business School. In between he worked in Corporate Finance for a US investment bank. He is involved in several charities and is a Trustee of InKind Direct, the UK's leading redistribution charity, and a Director of Barnet Enterprise Business Partnership. Business and pleasure can be mixed as his passions include sport and brands.

www.pentland.com

About Us

It all started in the 1930s with the Liverpool Shoe Company. Today Pentland's global reach spans 176 countries with a portfolio of brands in sports, outdoor and fashion. Pentland employs over 12,000 people worldwide across numerous business functions ... from concept to carrier bag. In 2007 global sales exceeded USD1.8 billion.

History

Pentland Group plc was founded in the early 1930s in Liverpool, England. It was then called the Liverpool Shoe Company because it dealt purely in shoes; first a wholesale shoe business, then expanding into a manufacturing business.

Always displaying innovation and creativity, Pentland was one of the first companies to manufacture from Asia, forming a division in Hong Kong in the early 1960s. In 1981 Pentland purchased the majority share of a tiny US company called Reebok. After a 10-year period of growth, Reebok was sold. In the 1990s Pentland bought brands and now proudly has a portfolio of some of the greatest international sports, outdoor and fashion brands globally.

History at a glance

1930s

Begins life as the Liverpool Shoe Company in 1932 selling fashion shoes to UK retailers.

1960s - 1970s

Company floats on London Stock Exchange in 1964. In 1973 the company name is changed to Pentland Industries Ltd.

1980s

55% stake in Reebok USA acquired in 1981. 55% stake in Reebok International acquired in 1984. Appointed UK distributor for Ellesse and Kickers. In 1989 Pentland Industries Ltd. changes its name to Pentland Group plc.

1990s

In 1991, Pentland sells Reebok shareholding. Pentland builds its portfolio of brands by purchasing Speedo, Berghaus, Brasher, Ellesse, Mitre, KangaROOS and Red or Dead. Pentland acquires Franco Sarto in 1993. Becomes the worldwide licensee for Lacoste footwear. In 1999 the company is privatised.

2000s

Pentland becomes worldwide licensee for Ted Baker footwear in 2001. In 2005 Pentland acquires 57% of JD Sports Fashion plc which operates the JD Sports, Size, Bank and Scotts retail chains in the UK. In 2006 Pentland purchases Boxfresh and ONETrueSaxon and acquires share of Hunter Boot Ltd. In 2007 Pentland acquires share of Radcliffe Denim. In 2008 Pentland acquires share of Gio-Goi.



Values

At Pentland we all belong to a family. A family that is underpinned by four core values. We embrace these values worldwide and demonstrate them in all that we do; work and play. It's a really exciting business. We're in the business of sport, outdoor and fashion. See what we've been up to recently:

Speedo and NASA Combine on New Supersuit

TIME Magazine gave recognition to the Speedo LZR Racer for one of the "Top 50 Best Innovations in 2008". Advertising Age publication presented Speedo with the award for "Top Marketing Stories of the Year 2008" for their work on the LZR Racer. The coveted prize is among the highest honours in the marketing world.

Berghaus and Brasher in Race for Life

Berghaus and Brasher staff dug deep to raise as much sponsorship cash as possible, generating a massive £5,000 in total for the breast cancer charity. For the day of the race, Berghaus and Brasher looked the part in specially designed T-shirts produced by Jessica Kidd, the graphic designer at Berghaus. In total, with family and friends, 35 people took part in the 5K race at Herrington Park in Sunderland.

Helping Others Make a Difference

Pentland Asia Corporate Responsibility team organised a two-day Red Cross First Aid Certificate training course for suppliers' factories in the Guangdong province at our Dongguan office. 34 delegates from 14 footwear and apparel factories nominated by the brands attended the first aid training course.

Back to School

A group of Pentland employees went to Whitefield School in London as part of the Barnet Education Business Partnership. They spent a fun-filled (!) day in the classroom. The purpose of the scheme is to enhance the work-related experiences of young people and improve their progression from education to work.

Pentland USA Team Gives Back

The Interfaith Nutrition Network (INN) is a volunteer-based organisation founded in 1983 to feed hungry people. Today, the INN operates a growing network of 1,500 volunteers managing 19 soup kitchens addressing the issue of hunger and homelessness on Long Island. They provide food, shelter and long-term housing and supportive services in a dignified and respectful manner to those who seek their help. During the holiday season, the Pentland USA team spent time in the soup kitchens, donating, cooking and serving hot food to the homeless.



Awards

In recognition of excellence, best practice, innovation and outstanding business achievements, Pentland has won a number of prestigious international awards.

In 2008, Pentland was awarded The Queen's Award for Enterprise in the International Trade category, in recognition of its substantial international growth.

This was the third Queen's Award for Enterprise that had been conferred on Pentland; previous winners were Pentland-owned brands Speedo, in 1997, for Export Achievement and Berghaus, in 2006, for Innovation.

Also in 2008, Pentland was awarded the Institute for Family Business / JP Morgan / London Business School Award for Best Family Business in the UK.

The company was selected by a judging panel consisting of representatives from the above organisations. The criteria were business success, family governance and corporate responsibility.

In 2003, the British Council for Offices awarded Pentland Brands plc the Best Corporate Workplace in the UK Award for its new international headquarters in London, England.

The 110,200 sq ft HQ with 33,700 sq ft of leisure and public spaces showcases the creativity of the Group. A striking double-height reception, gym, steam rooms, dance studio, and table tennis and pool tables all enable employees to work and play in a self-contained environment.

-----X-----X-----

Deepak Seth, House of Pearl



Mr. Deepak Seth, born 1951, a non-resident Indian, is the non-executive Chairman of the Company. He has a Bachelor of Economics from St. Stephen's College, Delhi and Post Graduate of Business Management from Jamnalal Bajaj Institute of Management, Mumbai. He is also the non-executive Chairman of Pearl Global, the listed Subsidiary of the Company. He has over 31 years of experience in the apparel industry. He led in expanding the operations from a single manufacturing unit in India to the current operations in 12 locations across the world. He has played an important role in setting up our sourcing business in Hong Kong, Bangladesh and China, setting up new manufacturing units in Bangladesh and Indonesia and acquiring existing businesses in the U.K. and the U.S. He was elected to the Apparel Export Promotion Council in the years 1990 and 1993, and has been inducted to the Executive Committee of the Apparel Export Promotion Council as a special invitee.

House of Pearl Fashions Limited is a multinational ready to wear apparel manufacturing conglomerate. The company also provides supply chain solutions for the fashion industry globally along with warehousing & distribution networks in the UK & US.

Overview

A multinational ready to wear apparel business: We currently operate in 11 strategic locations & six continents, leveraging the strengths of each country in creating a strong value for our clients.

We provide global supply chain solutions for the fashion industry: We have a complete control on the entire value chain from design & development, manufacturing or sourcing till offering a range of pre retailing services, warehousing & delivering at the door step on a call off basis.

Teams of designers working across the globe: We have teams of international designers working in New York, Los Angeles, London, Hong Kong & India, who are constantly looking at the latest fashion trends, exchanging ideas and feeding design inputs to all our offices across the globe.

Three distinct business streams:

- Manufacturing to Retailers

- Sourcing solutions for Retailers
- Marketing, Distribution & Branding for Retailers

Own brands in the USA:

We manage two brands Kool Hearts, DCC in the United States of America. The brand Kool Hearts focuses on the young fashion, where as the focus of DCC is more towards Missy segment.

Scalable business: Sourcing business has developed strong partnership with more than 150 factories across Asia over the years, making this a scalable business model.

Ware housing & distribution capability in the UK & US: We offer warehousing solutions in UK & USA with the capability of **handling 5 million pieces annually.**

Values & Objectives

House of Pearl believes that any business conduct can be ethical only when it rests on the nine core values of Honesty, Integrity, Fairness, Respect, Trust, Purposefulness, Responsibility, Citizenship and Caring.

The essence of these commitments is that each employee conducts the Company's business with integrity, in compliance with applicable laws and in a manner that excludes considerations of personal advantage.

We do not lose sight of these values under any circumstances, regardless of the goals we have to achieve. To us, the means are as important as the ends.

Quality & Excellence

We care about, Quality and Excellence, Health, Safety and Environment, Human Resource Development, Energy Conservation, Corporate Citizenship.

- » We have dedicated teams of Quality Assurance & Quality Control;
- » Industrial Engineering Cells;
- » Compliance Teams.

These Teams ensure that all our factories produce world class quality products across all the product categories.

In addition our sourcing offices have in house testing labs to ensure international standards for fabric, yarn and garments.

RECIPROCAL MEMBERS

- 5.12 Amsterdam Fashion Institute, The Netherlands have forwarded a proposal regarding improved collaboration between IFFTI and International Apparel Federation (IAF), The Netherlands. The copy of the proposal is placed at **Annexure G (Page 23)**.
- 5.13 The Committee may discuss and decide future course of action.

AGENDA NO. 6

TO RECEIVE A REPORT FROM THE 'RESEARCH' SUB-COMMITTEE

- 6.1 At the last meeting, the Executive Committee had taken the following decisions:–
- (a) **Conference Package**: The Research Sub-Committee is to define the content of the Conference Guidelines. Thereafter, the task of preparing the guidelines may be outsourced to a professional. IFFTI members can also offer to undertake the task. A budget of USD 5000/- was earmarked for this task.
- Action.** – Prof. Trevor Little
- (b) **International Review Board**: The Research Sub - Committee is to obtain the names of faculty who would be willing to participate in reviewing of IFFTI Conference papers. This list is to be then made available to the host institution.
- Action.** – Prof. Trevor Little
- (c) **Conference Website**: A Sub - Committee comprising following members was convened to assist in updating the IFFTI Conference website. The Sub – Committee is to define the contents of the website and recommend a short list of 5 web designers for undertaking the task: -
- | | | |
|-------|---|-------------|
| (i) | Ms. Tina Guglielmino, RMIT, Australia | Chairperson |
| (ii) | Ms. Liesbeth in't Hout, AMFI, The Netherlands | Member |
| (iii) | Prof. Helen Thomas, London College of Fashion, UK | Member |
| (iv) | Mr. AKG Nair, Pearl Academy of Fashion, India | Member |
| (v) | Prof. Judith Mottram, Nottingham Trent University, UK | Member |
- Action.** – Ms. Tina Guglielmino
- (d) **Publishing of Conference Papers**. All the papers presented at IFFTI Conferences are to be included in the book of papers.
- (e) The proposals regarding preparation of 'Listserve', Materials library and hosting of Conference Papers on the IFFTI website were approved by the Committee.
- Action.** – Prof. Trevor Little; Prof. Helen Thomas; Secretary

- 6.2 Subsequently, the Research Sub-Committee and the Conference Website Sub-Committee had held meetings to deliberate upon these issues. The concerned correspondence is placed at **Annexure H (Page 24)** and **Annexure I (Page 37)** respectively. Prof. Trevor Little and Ms. Tina Guglielmino will brief the Committee on the aforementioned issues.
- 6.3 The Committee may discuss and decide.

AGENDA NO. 7

TO RECEIVE A REPORT FROM THE 'EDUCATION INITIATIVE' SUB-COMMITTEE

- 7.1 At the 21st Executive Committee meeting, the Education Initiatives Sub-Committee was asked to formulate a proposal for development of 'Skills' and 'Environment' discussions.
- 7.2 Ms. Ann Priest will brief the Committee in this regard.

AGENDA NO. 8

TO REVIEW THE MODALITIES OF CONDUCT OF IFFTI ANNUAL CONFERENCES

- 8.1 At the 21st Executive Committee meeting, Ms. Elizabeth Rouse had submitted a discussion paper on the modalities of conduct of IFFTI Annual Conference. A copy of the same is placed at **Annexure J (Page 41)**.
- 8.2 Amsterdam Fashion Institute, The Netherlands have also forwarded their recommendations in this regard. A copy of the same is placed at **Annexure K (Page 43)**.
- 8.3 The Committee is requested to discuss and decide.

AGENDA NO. 9

TO RECEIVE A REPORT FROM THE SECRETARIAT ON IFFTI INITIATIVES

- 9.1 The Secretary will present a short report on the progress of Junior Faculty, PG/ Research Students and Student Design Competition initiatives.

Amsterdam Fashion Institute, The Netherlands proposal for collaborations with International Apparel Federation (IAF), The Netherlands.

The IAF works in the same way as IFFTI. As IFFTI is the United Nations of the Fashion Schools, IAF is the United Nations of the Fashion Industry. They too have an annual conference somewhere in the world organized by one of the members which includes an executive meeting and a general council meeting. And have a separate executive meeting at the half of the year also somewhere in the world.

IFFTI has been in charge of the IAF educational committee since November 2007. AMFI is officially the spokesperson for IFFTI. Angela Pierce from Manchester Metropolitan University is chair of the educational committee. The IFFTI role at the moment is to give content to and facilitate the awards and to share information from IFFTI. We join the executive meetings. Further responsibilities can be discussed. It would be of benefit if Satoshi Onuma the chair of IFFTI and Vassilis Masselos the president of IAF could meet in the near future. The wish has been uttered to enhance the synergy between the two organizations by having the same days and place for the conference to start with Paris 2011. Each organization would work in its own respected way, but some facilities and programme parts could be shared, for example at the plenary sessions. IFFTI schools can become a member of IAF for a reduced price. The role of IAF members in IFFTI is to be discussed.

About the current situation. There are two awards. One Designer award and one Student (technical) award. The design award is there to generate global consciousness on a design level. Every year there is a theme. AMFI and Modint (the Dutch Fashion Council and Secretary of IAF) discuss the theme based on input from IAF and IFFTI. Modint is responsible for the input of designers for the design award. The work is by young designers and consists of a collection of 3 outfits. The different collections are shown at the annual conference as part of the dinner party. An international Jury selects three winners, one for the best creative design, one for the best material use and one for the most commercial approach.

The Student (technical) award is powered by two companies; Lectra and SGT. They both have different parameters for their prize. Students from IFFTI schools are asked to send in work connected to the profiles of the companies. The winners get a half year internship. AMFI has a good example of a prizewinner for the Lectra Internship. She went to Paris, created new ways of communicating their software programs and got the opportunity to showcase this for Lectra at the last fair in Cologne.


Liesbeth and Nannet have been at the different meetings for the last two years. Good things have come out of this. The IAF membership of AMFI as a school is beneficial. Being in the world of the Fashion Industry, listening to the current issues that are dealt with worldwide gives content for educational programmes. Subjects for graduates are easily detected. Connections for internships are made face to face. Educational programmes are designed together with different parties; the sector organization and companies. AMFI became a privileged partner of Lectra; a useful co-operation that serves Lectra, AMFI and foremost the teachers and students of AMFI.

Minutes of LCF meeting and Items for Response

Tuesday, 14 April, 2009 10:19 PM

From: "Trevor Little" <tlittle@unity.ncsu.edu>

[View contact details](#)

To: "Helen Thomas" <h.thomas@fashion.arts.ac.uk>, "Mottram, Judith" <judith.mottram@ntu.ac.uk>, "???" <liuyan@dhu.edu.cn>, "Yi Li [ITC]" <tcliyi@inet.polyu.edu.hk>, "Tina Guglielmino" <tina.guglielmino@rmit.edu.au>, "Commodore Vijay" <ifftisec@yahoo.com>, "Little, Trevor" <tlittle@unity.ncsu.edu>, "Nandita Abraham" <nandita@pearlacademy.com> 

Cc: "Satoshi Onuma" <saonuma@bunka.ac.jp>

IFFTI Research Committee,

Please find attached Minutes resulting from the IFFTI Research Committee meeting held at LCF on March 31, 2009.

Item a) I have prepared a Draft of the IFFTI Conference Package Topics that need to be prepared [have discussed sub-contracting] for your review and editing. I have also included Tina on the mailing List since RMIT was a recent host for an IFFTI Conference and to gain her input.

Item b) An International Review Board needs to be put together as a matter of some urgency. All members of the Research Committee should participate in compiling a list of qualified Reviewers for the IFFTI Conference Papers together with their area of expertise. Both Helen and Tina have said that they will make available their Reviewers' List from the past two Conferences to start the process. The recommendation is that this Board of Reviewers be placed on the IFFTI website. [We/ IFFTI will need to gain permission from Reviewers to be included on the Board a formal but straightforward step]. *Please review these first two items and reply before April 24, 2009*

Report from Research Committee meeting held at LCF March/April 2009

In Attendance: Helen Thomas, Yunyi Wang (for Li Jun Donghua University), Judith Mottram, Trevor Little.

Guests: Tina Guglielmino, Edward Newton, Satoshi Onuma

Absent: Nandita Abraham, Li Yi

The following items were discussed and next steps identified:

- 1) The Non-Exclusive Copyright Form will be given to Commodore Vijay to administer for IFFTI Conference presentations, papers, student designs, etc. and other derivative products such as book of papers, etc.
- 2) The Research Committee recognized the significant amount of work that goes into the Abstract and Paper reviewing process. If the Host Institution is considering printing a “book of papers”, the recommendation of the Research Committee is that all reviewed materials be included in the “book of papers”.
- 3) Software packages that support running a Conference are available. The Research Committee will compile a short list of known software packages and make this list available to conference Hosts.
- 4) An international list of reviewers will be compiled and added to the IFFTI website. The List will add the reviewer expertise to the list so that conference host’s can match paper subject matter to reviewer expertise. It is further recommended that serving on this International Review Board be recognized so that it can be added to a CV.
- 5) A set of Conference Guidelines will be prepared to cover all aspects of an IFFTI Conference. It is recommended that this be sub-contracted and the Executive Committee has allocated \$3,500 – 5,000 for this task. To accomplish this part of the work Little will prepare a “draft” of the subjects to be covered in the Conference Guidelines. This will be circulated to recent conference hosts to review the subjects and amend accordingly. The final list will be sent to the entire Research Committee. This is somewhat urgent as the next Conference organization is well underway.
- 6) The Research Blog has not been very active. To begin a discussion of research topics, it is recommended that a Listserve of IFFTI members be prepared and topics for Research be placed on the Agenda for the Listserve. [Note: This is a test of engaging the IFFTI community is interest in a Research area. An evaluation of this approach will guide IFFTI to the best practice for communicating Research.]
- 7) The Committee discussed the Materials Library request. It is recommended that the Research Committee collect information about Materials Libraries that are available, make this information available to IFFTI (website) and allow members to communicate with the resource individually. This subject will be one of the early requests placed on the Listserve.

- 8) It was recommended that a List of Associated Organizations be added to the IFFTI website
- 9) The Research Committee recommends that the Conference Proceedings for all (or as many as are available digitally) be added to the IFFTI website.

IFFTI Conference Package – Topics to be included.

Theme of Conference
Promotional Materials
Reviewers of Abstracts and Papers
Reviewers of Design Competition
Website for Conference
Software to handle Abstract/Paper Submission and Review
Non-Exclusive Copyright Form
Guidelines for Abstracts
Guidelines for Papers
Guidelines for Junior Faculty and PG/ Research Papers
Guidelines for Design Competition
Conference Registration and Attendee Fees
Keynote and Invited Speakers
Conference Plan – Location and Dates
Conference Events – (IFFTI meetings, IFFTI initiatives, IFFTI Executive Committee dinner, Sub – Committee meetings, Panel Discussions, Workshops, Student Competitions, Reception, Lunches etc.)
Registration
Conference Proceedings
Guidelines for Presentations
Paper version of Conference proceedings (all reviewed papers)
Conference Session Plan
Conference Session Chairs
Policy for no-shows
Hotels
Transportation/maps
Fashion Show
Visits of local interest
Executive Committee Meetings
Sub-Committee Meetings
Workshops
Poster Sessions
Conference Evaluation and Suggestions

Re: Minutes of LCF meeting and Items for Response

Wednesday, 15 April, 2009 9:55 AM

From: "Yi Li [ITC]" <tcliyi@inet.polyu.edu.hk>

[View contact details](#)

To: liuyan@dhu.edu.cn, "Helen Thomas" <h.thomas@fashion.arts.ac.uk>, "Judith Mottram" <judith.mottram@ntu.ac.uk>, "Nandita Abraham" <nandita@pearlacademy.com>, "Tina Guglielmino" <tina.guglielmino@rmit.edu.au>, "Trevor Little" <tlittle@unity.ncsu.edu>, "Commodore Vijay" <iffitsec@yahoo.com>

Cc: "Satoshi Onuma" <saonuma@bunka.ac.jp>, "Edward Newton [ITC]" <tcnewton@inet.polyu.edu.hk>, tcliyi@polyu.edu.hk

Dear Prof. Little,

Thanks for your email and the relevant information.

Since 2007, we have worked with a software company to develop a website for conference/symposium, in which all the functions you mentioned in your list are ready. Enclosed please find the document I inserted with website addresses for your information and references.

Website for Conference: An example:

http://www.tbisociety.org/otherpages.asp?intro_id=1, -listed as historical events

<http://tb.caitian.cn/en/index.jsp> the original website

Conference Proceedings: An example:

http://www.tbisociety.org/viewevent.asp?e_id=34 information on indexing

http://www.tbisociety.org/TBISLogin.asp?id=1&j_id=10&j_volume=Proceedings%20of%20TBIS%202008- available on-line for the conference participants.

Currently, we are building up the website for the symposiums TBIS2009 and TBIS 2010. Will let you know once they become available.

By the way, I will attend the AATCC research committee meetings from 4-8 May 2009. I wonder whether you are available for us to pay visit to you in the morning of the 5-May-2009 (Tuesday), in which we discuss relevant issues in detail.

Best regards,

Prof. Yi Li

Institute of Textiles and Clothing

The Hong Kong Polytechnic University

Tel: 2766 6479

Fax: 2773 1432

IFFTI Conference Package – Topics to be included.

Theme of Conference
Promotional Materials
Reviewers of Abstracts and Papers
Reviewers of Design Competition
Website for Conference: An example: http://www.tbisociety.org/otherpages.asp?intro_id=1, listed as historical events
<http://tb.caitian.cn/en/index.jsp-the> original website
Software to handle Abstract/Paper Submission and Review
Non-Exclusive Copyright Form
Guidelines for Abstracts
Guidelines for Papers
Guidelines for Junior Faculty and PG/ Research Papers
Guidelines for Design Competition
Conference Registration and Attendee Fees
Keynote and Invited Speakers
Conference Plan – Location and Dates
Conference Events – (IFFTI meetings, IFFTI initiatives, IFFTI Executive Committee dinner, Sub – Committee meetings, Panel Discussions, Workshops, Student Competitions, Reception, Lunches etc.)
Registration
Conference Proceedings: An example: http://www.tbisociety.org/viewevent.asp?e_id=34 information on indexing
http://www.tbisociety.org/TBISLogin.asp?id=1&j_id=10&j_volume=Proceedings%20of%20TBIS%202008- available on-line for the conference participants
Guidelines for Presentations
Paper version of Conference proceedings (all reviewed papers)
Conference Session Plan
Conference Session Chairs
Policy for no-shows
Hotels
Transportation/maps
Fashion Show
Visits of local interest
Executive Committee Meetings
Sub-Committee Meetings
Workshops
Poster Sessions
Conference Evaluation and Suggestions

Re: Research Committee Follow up

Tuesday, 14 April, 2009 3:31 PM

From: "Commodore Vijay" <ifftisec@yahoo.com>

[View contact details](#)

To: "Trevor Little" <tlittle@unity.ncsu.edu>

IFFTI/0602/2009

14th April, 2009

Dear Prof. Trevor Little,

Good to receive your mail. I hope you had a safe journey back and are back in harness. It was a great pleasure to interact with you at the Conference and the exclusive dinner.

2. I have added a few things to the draft list based on the experience of earlier Conferences. The same is enclosed. I am also enclosing the mail that I usually send to the institutions proposing to host IFFTI Conferences for your perusal. You make like to use it as the charting point.

3. Yes, I shall appreciate all the help that you can provide with the "Listserve".

Best regards,

Commodore Vijay Chaturvedi (Retd.)
Secretary

--- On **Tue, 14/4/09**, **Trevor Little** <tlittle@unity.ncsu.edu> wrote:

From: Trevor Little <tlittle@unity.ncsu.edu>

Subject: Research Committee Follow up

To: "Commodore Vijay" <ifftisec@yahoo.com>

Date: Tuesday, 14 April, 2009, 12:26 AM

Commodore,

Hope that you had a good journey back after the IFFTI Conference in London. I wanted to follow up on two items so that the Research Committee can proceed.

1) I sent a "Draft" list of the subjects to be covered in Comprehensive Guidelines for the Conference. It would be great if you could look over the list and amend accordingly. We can then proceed with developing the Guidelines.

2) We discussed compiling a "Listserve" for IFFTI so that the Research Committee can communicate more broadly with IFFTI on Research Subjects.

We also want to test the "Listserve" asking for "Materials Libraries" and preparing this resource. Do you need assistance with the Listserve?

Regards.

Trevor

Conference Package

Theme of Conference
Promotional Materials
Reviewers of Abstracts and Papers
Reviewers of Design Competition
Website for Conference
Software to handle Abstract/Paper Submission and Review
Non-Exclusive Copyright Form
Guidelines for Abstracts
Guidelines for Papers
Guidelines for Junior [Faculty and PG/ Research](#) Papers
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Fashion Show
Events/Visits
Executive Committee Meetings
Sub-Committee Meetings
Workshops
Poster Sessions
Food

Conference Guidelines

Theme

1. The host institution is free to choose to theme of the Conference keeping in view the interest/ concerns of IFFTI members. The copies of previous IFFTI Conferences are given below: -

S. NO.	DATE	HOST INSTITUTION	THEME
I	17th-19th November, 1998	NIFT, India	Plenary Conference
II	17th-19th November, 1999	UAM, South America	Design and Markets: Post 2004 Scenario
III	07th-10th November, 2000	LCF, U.K.	Fashion Directions: Visioning the Future
	17th-20th October, 2001	FIT, U.S.A.	Cancelled due to extraordinary Circumstances
IV	7th-11th November, 2002	HKPU, Hong Kong	Fashion and Textiles: The New Frontiers - Design, Technology and Business
V	18th - 22nd March, 2003	Donghua University, P. R. China	Globalization of Fashion Education
VI	29th March - 01st April 2004	NIFT, India	Integrated of Fashion Value Chain (From Design to Retail - Destination India)
VII	31st October - 5th November 2005	Bunka Women's University, Japan	The Globalization of Fashion: Future Challenges for Education & Business
VIII	18th June – 22nd June, 2006	NCSU, USA	Fashion in the Digital Age
IX	12th April - 14th April 2007	Ryerson University, Canada	Extreme Fashion: Pushing the Boundaries of Design, Business and Technology
X	8th March - 11th March 2008	RMIT, Australia	The Body: Connections with Fashion
XI	31 st March – 3 rd April, 2009	London College of Fashion, UK	Fashion and Well-Being?

Probable Dates

2. Usually the host institution has the choice of dates. This is because the IFFTI Annual Conference is normally programmed to coincide with some other important event like Melbourne Fashion Festival in Australia, Donghua Fashion Week in China etc. to provide opportunity to IFFTI members to witness and participate in such local events.

Activities of the Conferences

3. The IFFTI Annual Conference is held over a period of 4-5 days. The schedule of the Conference is similar to that being following at the London Conference. The same is given below for reference: -

- (a) **IFFTI Executive Committee Meetings:** - Are held in two parts, one either side of the IFFTI General Council Meeting. Approximately 12-15 Members attend these meetings.
- (b) **IFFTI Annual General Council Meeting:** - Is conducted over one full day. Approximately 35-40 Members are in attendance.
- (c) **Annual Conference:** - In addition to the above meetings, the host Institution generally arranges the following to coincide with the IFFTI Annual Conference: -
 - (i) **Presentations** by Guest Speakers from reputed fashion education institutions /industry /government (including IFFTI member institutions) on the main theme of the conference. The theme of the Annual Conference is selected by the host institution and is generally related to fashion education with emphasis on design, technology, business and its related industries.
 - (ii) **Panel Discussions** on topics selected jointly by the host institution and the IFFTI Executive Committee. The panelists are invited jointly by the host institution and the Secretariat from eminent personalities in the field of fashion education, technology, business and industry.
 - (iii) **Presentation of papers by Junior Faculty and PG/ Research Students** of IFFTI Member Institutions. This is an IFFTI Initiative and is managed entirely by the IFFTI Secretariat. The host institution is only required to provide space for the presentations.
 - (iv) **Competition for students** of IFFTI member institutions is/ are conducted by the host institution.
 - (v) Activities showcasing the ethos of the host country including the **fashion show** and **banquet** etc.

Economic Impact

4. The cost of hosting the Conference is primarily governed by the following:-

- (a) Activities planned.
- (b) Existing infrastructure.
- (c) Relative price index of each country.

5. **Arrangements Required**

- (a) A Conference Hall with a capacity to seat 15 people for conducting the Executive Committee meetings of 2 hours duration each on two days.
- (b) A Conference Hall to conduct the IFFTI General Council Meeting - capacity 50 people for one day.
- (c) An Auditorium for conducting the Annual Conference over two days - with a capacity of 200 people.
- (d) Refreshments (tea, coffee, snacks) on the days of the IFFTI Executive Committee and IFFTI General Council Meetings (3 days).
- (e) Working lunch on the days of the IFFTI General Council Meeting and the Annual Conference (3 days).
- (f) A flyer is printed by the host institution giving the programme and the names of the keynote speakers together with their topics. On conclusion of the conference the host institution publishes a comprehensive brochure /publication giving extracts of the keynote speeches made at the conference.

Fashion Show

- 6. Desirable but not essential.

Banquet/ Reception

- 7. For delegates attending the Conference.
- 8. **Photographic and Video Coverage** of the IFFTI Meetings and the Conference.

Visits

- 9. Visits for IFFTI Members to factories/institutions/industrial organizations, connected with the field of fashion or textiles and local site seeing trips. The host institution normally arranges the transport and working lunch for these. However, in case of budget constraints, the IFFTI delegates could be charged on actuals.

Budget

- 10. The procedure followed at the earlier IFFTI Annual Conference is summarized below:-
 - (a) Two authorized representatives from Regular and one authorized representative from Associate IFFTI Member Institution, are invited to attend all the activities of the Annual Conference free of charge. They, however, pay for travel and hotel expenses.

- (b) All other delegates attending the Conference, including additional representatives of IFFTI Member Institutions, are charged a Registration Fee of US \$300 per head. This goes into the kitty of the host Institution to offset the expenses on various activities. In the past between 100 to 150 delegates have attended after payment of registration charges. The registration fee for the winners of the IFFTI initiatives are borne by IFFTI.
- (c) IFFTI also supports the Conference publication containing the papers presented at the Conference.
- (d) The remaining cost is met by the host Institution through sponsorship and own resources.
- (e) To summarize the actual cost to the host institution would be :-
- (i) Space for presentations and meetings.
 - (ii) One formal dinner for Executive Committee members (host institution).
 - (iii) One banquet/ reception, three working lunches and refreshments on 3 days.
 - (iv) Fashion Show (optional)
 - (v) Printing of fliers and publication
 - (vi) Photographic and Video Coverage
 - (vii) Cost of transport for visits
 - (viii) Some of this would be offset by the registration fee collected by Polimoda. In the past approx. US\$ 25,000 to US \$ 30,000 have been received by the host institution from this source.
- (f) The approximate cost of conferences held at The Hong Kong Polytechnic University in 2003 and at North Carolina State University in 2006 are given below for information :-

The total **cost of the IFFTI 2003 Conference** in Hong Kong \$330,100. This does not include administration, secretarial support, accommodation, many misc. expenses, and the Fashion Show.

	<u>HK\$</u>	<u>US\$</u>
Sponsorship of IFFTI Members to the Conference (approx 40)	93,600	12,000
Conference Sponsorship expenses (speakers etc)	27,500	3,525
Catering (refreshments, lunches, dinners etc)	153,000	19,615
Souvenirs/Trophy etc	24,000	3,075
Stationary/Postage/Sundry items	5,500	705
Photo/Film services	5,000	640

Entertainment/Performance	<u>21,500</u>	<u>2,760</u>
Total Cost IFFTI Conference	330,100 =====	42,320 =====

The Fashion Show total cost was approximately HK\$350,000.

The **2006 IFFTI Conference Budget** was as follows:

Registration Fees	\$14,000
Expenses to date	\$18,700
People out-of-pocket	\$10,000
Equipment expenses	\$ 7,900
Balance	\$(22,600)

Conservatively estimate the total cost to be \$56,000 with \$14,000 collected in Registration Fees. Institutional investment - \$ 42,600.

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DRAFT for IFFTI WEB SITE MAP 2009

- **ABOUT IFFTI** (to be populated as current web information)
 - History/Inception
 - Mission
 - Vision
 - Values
 - Objectives

- **MEMBERSHIP**
 - Types of Membership
 - Membership Information
 - Membership Application

- **EVENTS**
 - Conference – current
 - Past conferences
 - Future conferences
 - IFFTI meetings General Council, Executive Committee (password protected)

- **RESEARCH**
 - Current conferences call for papers
 - Award Winners
 - Conference Proceedings

- **EDUCATIONAL INITIATIVES**
 - Junior Faculty
 - Student Design Competition
 - Collaborations
 - Projects
 - Summer Schools

- **RESOURCES** (password protected)
 - Conference event and review management procedure manual
 - Paper Reviewers listings
 - Materials library sites
 - Links to supportive sites and organizations

- **FAQ**

Minutes of meeting held on Wednesday ... March at IFFTI London Conference following direction from the executive to meet to review website update. The team agreed by the executive were Ms. Liesbeth in't Hout, Judith Mottram, Tina Guglielmino, Mr. Nair and Prof. Helen Thomas.

The research meeting was held at 4.00 pm with Ms. Liesbeth in't Hout, Mr. Nair, Judith Mottram and Tina Guglielmino, as not all of the allocated team could meet that evening.

Minutes are as follows:

The following points were discussed as part of the criteria for consideration of the new website.

- The home page should not be crowded and be made as inviting as possible
- Have an interactive engagement box and suggestions were made that it could perhaps highlighting recent activities, prize winners, latest conference pictures with captions etc.
- IFFTI website should be a multicultural site and in order to increase its usage should be made as interactive as possible.
- It was also mentioned that the technical aspects of a web site work in collaboration with a contemporary design representative of the IFFTI members design disciplines.
- No bright colours to be used on the site and should have headings across page with related drop down boxes
- The site should have good navigation incorporated into the design.
- Suggested new headings with drop down boxes were in addition to the current headings, the are research, publications, IFFTI projects, how to join, FAQ.

IFFTI Website review team minutes Draft **Copy for circulation and review.**

Minutes of meeting held on March at IFFTI London Conference following direction from the executive to meet to review website. <http://www.iffiti.com/default.htm>

The team appointed by the IFFTI executive committee to undertake the website review were Ms. Liesbeth in't Hout, Judith Mottram, Tina Guglielmino, Mr Nair and Helen Thomas. The research meeting was held at 4.00 pm with Ms. Liesbeth in't Hout, Mr Nair, Judith Mottram and Tina Guglielmino, and the meeting continued that evening minus Mr Nair and joined by Helen Thomas and Nannet van der Kleijn.

Minutes of both meetings compiled by IFFTI Deputy Chair Tina Guglielmino are as follows:

The following points were discussed as part of the criteria for consideration of the new website.

- Relevant headings of the existing web site should be reviewed and maintained where relevant
- The home page should not be crowded and be made as inviting as possible
- Have an interactive engagement box and suggestions were made that it could perhaps highlighting recent activities, prize winners, latest conference pictures with captions etc.
- IFFTI website should be a multicultural site and in order to increase its usage should be made as interactive as possible.
- It was also mentioned that the technical aspects of a web site work in collaboration with a contemporary design representative of the IFFTI members design disciplines.
- No bright colours to be used on the site and should have headings across page with related drop down boxes
- The site should have good navigation incorporated into the design
- Membership section to include corporate members details and links to website
- Suggested new headings with drop down boxes in addition or in combination to the current headings, are:

Research

Award winners

Current conferences call for papers

Educational Collaborations

Collaborations

Summer schools

Projects

Publications

Conference Proceedings

Other

Events/Conferences

Present conference venue dates
Past conferences
Future conferences

Resources (password protected)

Conference event and review management procedures manual
Paper Reviewers listings
Materials library sites
Links to supportive sites & organizations
Etc, etc,

FAQ

Once a design brief has been circulated and approved each of the team members as listed above are asked to seek a quote and initial concept design. The design can be in either the form of a hard copy of the intended web site or electronic copy, these designs can be sourced from either within their own institute web design student body, institute web design teams or external to their institutes This will be presented at the next IFFTI executive and from the five designs a short listing can be generated and the final web design be approved for implementation.

Several websites were referred to as worth viewing as benchmarks for the IFFTI site.

<http://www.collegeart.org/grantsandfellowships/>

<http://www.designresearchsociety.org/joomla/content/view/96/119/>

PAPER ON MODALITIES OF CONDUCT OF IFFTI CONFERENCES

1. Purpose

This paper responds to the issues raised by members in relation to the restriction of free places at conferences to designated representatives. It is intended to stimulate a wider discussion on the costs, and alternatives ways, of hosting conferences.

Executive committee is asked to consider whether there would be value in investigating different models of funding and delivering conferences

2. Background

This is the eleventh IFFTI conference. The conferences have been hosted by a variety of member institutions and since its inception IFFTI members have been entitled to free places at the conference although there have been some modifications to the original pattern. However it has not always been easy to secure locations and on a number of occasions institutions have had to withdraw their offer to host the conference and this has led either to a long gap between conferences or other institutions hosting the conference at short notice.

In the early days of IFFTI the conferences offered member institutions an opportunity to raise their national and international profile and in many cases they were able to secure the support of government or other sponsors.

More recently the conference has been hosted by faculties or departments within institutions. In some universities there is an expectation of that conferences are self – financing , but the growth in membership and numbers of free places have made it more difficult for organizers to break even. They have raised this issue with the Executive Committee on a number of occasions and mitigations such as the payment for the publication were agreed.

A further change has been the decision to increase the rigour of paper selection in order to improve the calibre of papers, to meet the requirements of research assessment and to enable individual presenters to secure funding to attend the conference.

3. Issues for discussion

3.1 Is the allocation of free places sustainable in the long term?

Currently there are approximately 60 free places which could be taken up at any conference. The entitlement for full, associate and industry members for free places means that as membership increases so will this entitlement. The comment from UTS indicates institutions have the expectation that they can use these places for any attendee. This raises two problems: one is the continuity of representation at the Council and the second is attracting additional attendees from institutions. The UTS statement makes it clear they will only send participants whether or not they are giving papers, if those places are free and that they regard this as an entitlement because of the membership fee they have paid.

Institutions pay a significant fee to IFFTI but it is the conference host institution which bears the cost of the free places. Predicting the up take of free places also creates problems for those managing the conference budget.

If membership of IFFTI grows and institutions and members only send non-fee paying participants it will be increasingly difficult to attract sufficient fee paying participants to subsidize IFFTI members. There is also a standard conference fee which it is difficult to exceed without reducing participation and the ethical issue of whether full fee paying participants should de facto be subsidizing the attendance of IFFTI members.

IFFTI has always taken the view that institutions should seek sponsorship to support conferences but institutions may then be vulnerable to economic conditions.

3.2 Current model

Cost	Host	IFFTI
Costs in kind	Administration Venue	
Direct Costs for free places	Catering for free places for the council and conference Executive dinner and events	
Fees	Waive fees for IFFTI designated representatives (up to 60)	Fees for Junior Faculty and students (8)
Publication	CD – rom	Support for publication

3.3 Alternative models

There are a number of alternatives that we might consider and it is proposed that we ask the Secretariat to model the financial and other implications of these as appropriate.

- Only member institutions which are prepared to take on the full cost of the conference should be selected and this should be made clear to applicants.
- To share costs, any institution not only members of the Executive can host Executive Committee meetings
- IFFTI provides a contribution for the costs of free places
- All participants from IFFTI members pay a reduced conference fee and the balance is paid by IFFTI
- IFFTI makes a contribution to the indirect costs of venue, organization and administration
- IFFTI secretariat undertakes the organization of the conference and hosts it at an independent venue /or institutional venue.

4 Executive Committee is invited to comment on the paper and recommend further action.

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Proposal of Amsterdam Fashion Institute, The Netherlands for conduct of future IFFTI Annual Conference

For some time now the format of the IFFTI conference has been a subject of discussion. We would like to put this on the agenda again and hereby give input on what we think based on what we remembered of past discussions. It would be great to start a process of change leading up to a new-style Paris conference. The main issue, we think, is the level of practical inspiration that leads to new collaborations with the different institutes in the different countries. At the moment there is too much emphasis on presentation of academic papers. Research is important, but it is only interesting when it is based on current issues and concentrated on the well-chosen theme of the conference. IFFTI should not only benefit PhD-ers but should emphasize the quality of education in general. The fashion industry is an ever-changing, competitive profession with great challenges at all kinds of levels (see IAF input). What schools practically do with this in their curriculum is rarely expressed. Too little is shared and not taken to the larger platform that IFFTI is. We think this is the main purpose of a United Nations of Schools and would appreciate it if this subject is looked at and dealt with.

The things that inspired us in the past have been the following:

- Tokyo: the graduation show as part of the conference. It is good to make use of the things that are already happening in the university environment.
- Tokyo: the tour around the school was good to get to know the institute and its facilities. AMFI had contact with Bunka about their textile library. Future collaboration on an international textile library could be discussed.
- Toronto: the visit to the shoe museum
- Toronto: The show, so we can see the character of the school.
- North Carolina: the facilities made it possible to spend time together in the hotel and work in small groups on new issues.
- London: The guests at the plenary sessions were of high quality and the subjects addressed were up to date.
- London: the session on skills and discussion afterwards.
- London: the visit to The Wallace.
- London: an exhibition of student work. Even though it was small it was good to see what students had made.
- Melbourne: room for presentations and discussions; example the sustainability panel.
- An in-between London conference: a magazine was made on the spot with the public. The making of the magazine came alive.

We don't mention the dinners and in-between face to face meetings as they are always good even though there is usually little time for them.

The things that, according to us, could make the conference more inspiring and practical:

- Concentration on the theme chosen. Stick to the theme in a contemporary way. During preparation phase specify how the theme can be addressed, so to help participants to concentrate on the urgency of the theme within the fashion world.
- Participation of students in the setting up of the conference.
- Students should take part in the conference.
- Suggestion for a theme: An issue in one country to be developed into an educational programme run by two schools one of which is the issue owner. Example retail development.
- Schools should offer their best practices in education to each other and use each other more. We should make time for that during the conference.
- Discussion about each others best practices. We can challenge each other.
- Actively seek to develop joint courses and programmes.
- Dialogue on issues within industry and education.
- More illustration in general and especially in the presentations. Fashion is a visual culture.
- Less papers and power points. The presentations should be screened on pertinence to the main theme of the conference. (See Taipei website that also welcomes other papers) When the theme is more clearly defined and more concentrated, this will lead to inspiration and possibly collaboration in areas related to the theme.

Suggestion for a format that enhances the compatibility between education and the industry:

1. Concentration on a subject.
2. Inspirational speakers show how they deal with this issue in practice, not hypothetically.
3. Break-out sessions to work out the issue within the school and/or together with another school: people, the schools and curricula meet as such.

We could aim to have Paris as the first exemplary conference including the cross-over with IAF. In 2013 Amsterdam can follow up on the subject INDUSTRY; how countries go through different phases with respected issues. From contractor's country to manufacturing country, to fashion country, to what's next?

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AGENDA NO. 10

TO RECEIVE A REPORT FROM FU JEN ON THE 12TH ANNUAL CONFERENCE

- 10.1 The 12th IFFTI Annual Conference is scheduled to be held at Fu Jen Catholic University, Taiwan from 22nd to 25th March, 2009.
- 10.2 Dr. Su-Lee Tsai will brief the Committee regarding the preparations for the Conference.

AGENDA NO. 11

TO REVIEW THE VENUES OF FUTURE IFFTI MEETINGS

- 11.1 The following venues have been approved for IFFTI Meetings upto 2012: -

S. No.	Meeting	Venue	Period
a)	12 th Annual Conference and 23 rd Executive Committee Meeting	Fu Jen Catholic University, Taiwan	22 nd – 25 th March, 2010
b)	24 th Executive Committee Meeting	Polimoda, Italy	October, 2010
c)	13 th Annual Conference and 25 th Executive Committee Meeting	Institut Francais de la Mode, France	March/ April, 2011
d)	26 th Executive Committee Meeting	Bunka Women's University, Japan	October/ November, 2011
e)	14 th Annual Conference and 27 th Executive Committee Meeting	Pearl Academy of Fashion, Jaipur, India	March/ April, 2012

- 11.2 Proposals for hosting IFFTI Conferences have been received from The Fashion Institute of Design and Merchandising, U.S.A; Hong Kong Design Institute, Hong Kong and Istanbul Moda Academy, Turkey. The same are placed at **Annexure L (Page 46)**, **Annexure M (Page 47)** and **Annexure N (Page 48)** respectively. Ms. Barbara Bundy will be presenting the Fashion Institute of Design and Merchandising, U.S.A proposal before the Committee.
- 11.3 The Committee may discuss and decide the venues of IFFTI Annual Conferences beyond 2012.

Annexure L

Re: Attendance at next Executive Committee Meeting

Wednesday, 6 May, 2009 7:11 PM

From: "bbundy@fidm.edu" <bbundy@fidm.edu>

[View contact details](#)

To: "Commodore Vijay" <ifftisec@yahoo.com>

Cc: ABennion@fidm.com

Dear Commodore Vijay,

Thank you for your invitation to present at the next Executive Committee Meeting. We are excited about the prospect of hosting the 2013 IFFTI Annual Conference.

Please email me as to the information you wish to be included in the presentation on October 22-23. Also if the meeting agenda is completed, will we be on the agenda for the 22nd or the 23rd?

Regards,

Barbara Bundy
Vice President, Education
FIDM

From:	Commodore Vijay <ifftisec@yahoo.com>
To:	bbundy@fidm.edu
Cc:	ABennion@fidm.com
Date:	04/27/2009 04:21 AM
Subject:	Re: Attendance at next Executive Committee Meeting

IFFTI/1003/2009

27th April, 2009

Dear Ms. Barbara Bundy,

Many thanks for your gracious offer to host the Executive Committee meeting.

2. As of now, venues for IFFTI meetings uptill March, 2012 have already been finalized. The details are placed at Enclosure. Furthermore, the Executive Committee members already know that FIDM can successfully host an IFFTI Conference. May I therefore, suggest that you express willingness to host the 2013 IFFTI Annual Conference and offer to make a presentation on the same at the next IFFTI Executive Committee meeting scheduled to be held at Fashion Institute of Technology, New Yorkon 22nd and 23rdOctober, 2009. We could then invite you to the Executive Committee meeting as a co-opted member.

Best regards,

Commodore Vijay Chaturvedi (Retd.)
Secretary

FW: Hosting IFFTI Conference

Saturday, 4 April, 2009 2:40 PM

From: "LI CHEUK MING" <cml@vtc.edu.hk>

[View contact details](#)

To: ifftisec@yahoo.com

Cc: "CHEN IRENE" <irenechen@vtc.edu.hk>

Dear Commodore,

On behalf of the Hong Kong Design Institute, I would like to express our keen interest in hosting an IFFTI conference, for either year 2013 or 2014.

Please inform us the criteria and responsibilities of hosting this conference.

Best regards,

Irene Chen

IMA @IFFTI

Thursday, 9 April, 2009 11:52 AM

From: "Didem Çakar" <didem.cakar@ima-destek.com>

[View contact details](#)

To: "ifftisec@yahoo.com" <ifftisec@yahoo.com>

Dear Commodore,

It was very nice to meet you last week at IFFTI Conference. I would like to thank you for your kindness and your support to us.

We, as Istanbul Moda Academy, are very pleased to be a part of IFFTI and we hope that we will contribute to IFFTI to realize its objectives. And we will be more than happy to host the conference in Istanbul at IMA.

Looking forward to see the photos that you have taken during the conference as well.

Best regards,

Didem ÇAKAR

Head of Short Courses and Industrial Liaison

ISTANBUL MODA AKADEMISI

Tesvikiye Cad. No: 10/1 Nisantasi 34365 Istanbul

T:212.219.4141-1111 // F:212.232.7474

www.istanbulmodaakademisi.com

AGENDA NO. 12

FINANCE AND ACCOUNTS

- 12.1 The Secretary will present the Financial Statement of Affairs, Balance Sheet as at 31st March, 2009 and the Budget for the year 2009 – 2010 for the consideration of the Committee.
- 12.2 The Committee may discuss and adopt/ approve the same.

AGENDA NO. 13

TO MEET THE REPRESENTATIVES OF PENTLAND GROUP PLC AND HOUSE OF PEARL

- 13.1 Representatives of Pentland Group Plc and House of Pearl have been invited to meet the Executive Committee members and discuss their respective proposal for Corporate Membership of IFFTI.
- 13.2 After discussions the Committee is requested to take a view on their applications.

AGENDA NO. 14

ANY OTHER ITEM WITH THE PERMISSION OF THE CHAIR

- 14.1 Members may take up additional issues with the permission of the Chairperson.

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