

# **AGENDA**

**THE 21<sup>ST</sup> MEETING**

**OF**

**THE IFFTI EXECUTIVE COMMITTEE**

**31<sup>ST</sup> MARCH, 2009**

**AT**

**LONDON COLLEGE OF FASHION**  
**UNITED KINGDOM**

**INDEX TO AGENDA FOR THE 21<sup>ST</sup> MEETING OF THE  
IFFTI EXECUTIVE COMMITTEE SCHEDULED TO BE HELD AT  
LONDON COLLEGE OF FASHION, UK ON 31<sup>ST</sup> MARCH, 2009**

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## **AGENDA NO. 1**

### **TO CONVENE THE NEW EXECUTIVE COMMITTEE**

#### **BACKGROUND.**

- 1.1 At the 10th Annual Conference held at RMIT, Australia on 10th March, 2008, it was decided that the composition of future Executive Committee would be as follows:-
  - 1.1.1 **Four Regional Members.** One representative each from the geographical areas of Americas, Europe, Asia and Oceania. These four members are to be elected by 'Regular' IFFTI members from their respective regions.
  - 1.1.2 **Chairs of Sub-Committees.** The Chairpersons of the Sub-Committees convened by the Executive Committee to undertake special tasks.
  - 1.1.3 **Institution Hosting the Next Conference.** The authorised representative of the institution hosting the next IFFTI Annual Conference, in case the institution is not a member of the Executive Committee.
- 1.2 The tenure of each Executive Committee member in the 'Regional members' and 'Chairs of Sub-Committee' categories will be 4 years.
- 1.3 The replacement of members will be staggered to provide continuity.
- 1.4 The term of the present Executive Committee will complete on 31st March, 2009 by which time the four new Regional members are to be elected. These four new members will hold office till the 2013 Annual Conference.
- 1.5 The existing Chairs of the aforementioned four Sub-Committees will continue to hold office till 2011 when they may be replaced on the Executive Committee by the new Chairpersons of the Sub-Committees. In case, a Chair of a Sub-Committee is changed before 2011, then the new incumbent will replace the outgoing Chair on the Executive Committee.

#### **THE NEW EXECUTIVE COMMITTEE.**

- 1.6 The elections of the Regional Members to the new Executive Committee were held at the last Executive Committee meeting on 16th October, 2008 at Donghua University, P. R. China. The following members were elected: -

#### **REGIONAL MEMBERS.**

| <b>S. No.</b> | <b>Member</b>   | <b>Institution Name</b>        |
|---------------|-----------------|--------------------------------|
| (a)           | Prof. Li Keling | Donghua University, P.R. China |

|     |                        |   |
|-----|------------------------|---|
| (b) | Dr. Reginetta Haboucha | Fashion Institute of Technology, U.S.A          |
| (c) | Dr. K. F. Au           | The Hong Kong Polytechnic University, Hong Kong |
| (d) | Ms. Elizabeth Rouse    | London College of Fashion, U.K.                 |
| (e) | Mr. AKG Nair           | Pearl Academy of Fashion, India                 |
| (f) | Ms. Tina Guglielmino   | School of Fashion and Textiles, RMIT, Australia |

**CHAIRS OF SUB-COMMITTEES.**

- 1.7 The Committee had reconfirmed Ms. Ann Priest, Ms. Liesbeth in't Hout and Dr. Satoshi Onuma as Chairs of the Education Initiative, Membership and Finance Sub-Committees respectively. However, the decision on the Chair of Research Sub-Committee was deferred as Prof. Trevor Little was not present at the meeting.
- 1.8 The Committee is requested to take a view in respect of the Chair of the 'Research Sub-Committee'.
- 1.9 Thereafter, the new Executive Committee will be convened.
- 1.10 The new Chairperson and the Deputy Chairperson will be elected by the new Executive Committee.

**AGENDA NO. 2**

**TO ELECT THE NEXT CHAIRPERSON AND DEPUTY CHAIRPERSON**

- 2.1 The Secretary will table the details of the new Executive Committee members who have expressed willingness to be considered for the posts of Chairperson and Deputy Chairperson.
- 2.2 The Executive Committee will then be requested to elect the next Chairperson and the Deputy Chairperson.

**AGENDA NO. 3**

**WELCOME REMARKS BY THE NEW CHAIRPERSON**

- 3.1 The new Chairperson, IFFTI, will address the Executive Committee members.

## **AGENDA NO. 4**

### **TO NOTE ATTENDANCE AT THE MEETING**

4.1 Confirmation of attendance has been received from the following:-

(a) **Regional Members**

- (i) Donghua University, P.R. China : Member
- (ii) Fashion Institute of Technology, U.S.A : Member
- (iii) The Hong Kong Polytechnic University, Hong Kong : Member
- (iv) London College of Fashion, U.K. : Member
- (v) Pearl Academy of Fashion, India : Member
- (vi) School of Fashion and Textiles, RMIT, Australia : Member

(b) **Chairs of Sub-Committees**

- (vii) Ms. Ann Priest, Nottingham Trent University, U.K. : Chair, Education Initiative Sub-Committee
- (viii) Ms. Liesbeth in't Hout, Amsterdam Fashion Institute, The Netherlands : Chair, Membership Sub-Committee
- (ix) Dr. Satoshi Onuma, Bunka Women's University, Japan : Chair, Finance Sub-Committee
- (x) Prof. Trevor Little, North Carolina State University, U.S.A : Chair, Research Sub-Committee
- (c) Prof. Edward Newton : Member Emeritus
- (d) Dr. Su-Lee Tsai : Co-opted member – Institution hosting next Annual Conference
- (e) Commodore Vijay Chaturvedi (Retd.) : Member Secretary

4.2 The Executive Committee is requested to take note.

## **AGENDA NO. 5**

### **TO ADOPT THE MINUTES OF THE 20<sup>TH</sup> EXECUTIVE COMMITTEE MEETING**

- 5.1 The 20<sup>th</sup> Meeting of the Executive Committee was held at Donghua University, Shanghai, P. R. China on 16<sup>th</sup> and 17<sup>th</sup> October, 2008. The draft minutes of the meeting were circulated to members on 7<sup>th</sup> November, 2008.
- 5.2 The Committee is requested to approve the minutes.

## **AGENDA NO. 6**

### **TO RECEIVE A REPORT ON THE STATUS OF MEMBERSHIP**

#### **INSTITUTIONAL MEMBERS.**

- 6.1 **New Members.** At the last Executive Committee meeting, the Committee had agreed a short list of institutions that needed follow up. The Committee had asked the Secretary to follow up their membership with the assistance of the nominated members. The status of the follow up is given at **Annexure A** (Page 13).
- 6.2 Out of the short list, the applications of University of Brighton, UK and Istanbul Moda Academy, Turkey were successfully processed. These institutions have been invited to join the General Council meeting scheduled to be held on 1<sup>st</sup> April, 2009.
- 6.3 **Follow up Membership Subscription.** The Secretary was also asked to remind the institutions who had not paid their membership subscription and to issue appropriate notices, if required. Accordingly, suitable reminders were sent to the institutions who were in default in payment of subscription. The responses received are summarized below: -

| <b>S. No.</b> | <b>Name of Institution</b>                             | <b>Responses</b>      |
|---------------|--|-----------------------|
| (a)           | University of Technology, Sydney<br>Australia          | Subscription received |
| (b)           | University of Huddersfield, UK                         | Subscription received |
| (c)           | The Swedish School of Textiles, Sweden                 | Subscription received |
| (d)           | Otago Polytechnic, New Zealand                         | Subscription received |
| (e)           | Industrial and Vocational Training Board,<br>Mauritius | Subscription received |

|     |   |   |
|-----|---|---|
| (f) | Duksung Women's University, Korea           | Subscription received   |
| (g) | De Montfort University, UK                  | Have requested for temporary withdrawal of membership   |
| (h) | National Institute of Design, India         | Have requested for temporary withdrawal of membership   |
| (i) | Keimyung University, Korea                  | Have requested for withdrawal of membership   |
| (j) | Institute for the Fashion Industries, Japan | Have requested for withdrawal of membership   |
| (k) | University of Manchester, UK                | There is no response to the mails. The undersigned spoke with Prof. Chris Carr who indicated that their institution was reviewing the decision to remain with IFFTI owing to financial reasons. |
| (l) | Universidade Anhembi Morumbi, Brazil        | No response   |

6.4 The Committee is requested to: -

- 6.4.1 Approve termination of membership of De Montfort University, UK, National Institute of Design, India, Keimyung University, Korea, Institute for the Fashion Industries, Japan and University of Manchester, UK.
- 6.4.2 Decide on the membership status of Universidade Anhembi Morumbi, Brazil.
- 6.4.3 Approve 'writing off' the dues towards membership subscription in respect of the institutions whose membership is being terminated.

**CORPORATE MEMBERSHIP.**

- 6.5 At the 10<sup>th</sup> Annual Conference held at RMIT, Australia on 10<sup>th</sup> March, 2008, it was decided to induct Pacific Brands as a Corporate Member. Mr. Russell Kronenburg was invited for discussions with the Executive Committee to formalize the criteria and membership fee.
- 6.6 Based on the discussions, Ms. Tina Guglielmino, RMIT forwarded the draft criteria and the recommended membership fee. The Secretariat forwarded these terms and conditions, and the invoice for payment of membership fee, to Mr. Russell Kronenburg. In response, Mr. Kronenburg made some recommendations regarding the fee structure and interaction with IFFTI members. The concerned mails, together with the reply sent to him are placed at **Annexure B** (Page 14).
- 6.7 There has been no further correspondence from Pacific Brands in this matter. Ms. Tina Guglielmino is requested to brief the Committee on the present status.



### **'INDIVIDUAL HONORARY' MEMBERSHIP.**

- 6.8 Ms. Janice Mee, an active member of IFFTI, has recently retired from De Montfort University. She has made a request for membership in the 'Individual Honorary' category. A copy of her request was forwarded to the Membership Sub – Committee for evaluation.
- 6.9 The Executive Committee is requested to decide.

### **AGENDA NO. 7**

#### **TO RECEIVE REVISED COMPOSITIONS OF SUB – COMMITTEES**

- 7.1 At the last Executive Committee meeting held at Shanghai in October, 2008, the Chairpersons of the Sub-Committees were asked to review the compositions of their respective Sub-Committees to ensure that there is no duplication of members so that simultaneously meetings of various Sub-Committees could take place. The existing composition of various Sub-Committees is given at **Annexure C** (Page 22).
- 7.2 The revised composition of the Sub-Committees will be tabled for the information of members.

### **AGENDA NO. 8**

#### **TO RECEIVE AND DISCUSS PROPOSALS OF THE SUB-COMMITTEES**

- 8.1 At the last Executive Committee meeting, the following decisions were taken: -

#### **'EDUCATION INITIATIVE' SUB-COMMITTEE.**

- 8.1.1 The Chair was asked to develop the following proposals further for discussion at this Conference: -
- (a) Introduction of a special session at IFFTI Annual Conference for conduct of workshops on the 'Skills' agenda.
  - (b) Conduct of summer schools for delegates of IFFTI member institutions.

#### **'RESEARCH' SUB-COMMITTEE.**

- 8.1.2 The Sub-Committee was asked to: -

- (a) Develop comprehensive guidelines for conduct of IFFTI conferences and publishing of conference papers. The guidelines are also to address the issue of detailed 'timelines' for various activities of the conference.
- (b) Develop an IFFTI policy on copyright/ IPR on student designs and papers presented by delegates.
- (c) Develop an online 'Materials Library' for access by IFFTI member institutions.
- (d) Scope the project and make detailed proposals, including indicative costing, for creation of an interactive IFFTI Conference website which can be used by institutions hosting Annual Conferences.
- (e) Create a collective email address, listing Research Sub-Committee members, to facilitate easy interaction between members.
- (f) Make the Research Blog more active.

#### **'FINANCE' SUB-COMMITTEE.**

- 8.1.3 Mr. AKG Nair, Pearl Academy of Fashion is to be co-opted to the 'Finance' Sub-Committee.
  - 8.1.4 Henceforth, the 'Finance' Sub-Committee will present the accounts to the Executive Committee.
  - 8.1.5 To examine whether IFFTI should continue to hold all its money in India.
- 8.2 The Sub – Committees will brief the Executive Committee on the present status of their respective proposals.

### **AGENDA NO. 9**

#### **TO REVIEW THE MODALITIES OF CONDUCT OF IFFTI ANNUAL CONFERENCES**

- 9.1 According to the existing decision, IFFTI Member Institutions enjoy following privileges: -
  - 9.1.1 Two authorized representatives of 'Regular' and one authorized representative of 'Associate' IFFTI Member Institution are allowed free registration at the Conference.
  - 9.1.2 The registration fee for the awardees of IFFTI initiatives, in the categories of Junior Faculty, PG/ Research Students and the winner of Student Design Competition (total 8), is paid by the IFFTI Secretariat.

- 9.1.3 IFFTI Secretariat supports the host institution towards publishing of Conference papers.
- 9.2 Some of the members have asked for a review of this procedure keeping in view the fact that it is difficult to obtain sponsorship in the present market scenario and obtain institutional funding for delegates. In this regard, mails received from University of Technology, Sydney and Institute of Vocational Education, IVE, Hong Kong are placed at **Annexure D (Page 23)**.
- 9.3 Ms. Elizabeth Rouse, Chairperson will present some options to resolve these concerns.
- 9.4 The Executive Committee is requested to review the overall modalities of future IFFTI Annual Conferences.

## **AGENDA NO. 10**

### **TO REVIEW THE VENUES OF FUTURE IFFTI MEETINGS**

- 10.1 At the 20<sup>th</sup> Meeting, the Executive Committee had proposed following venues for future IFFTI Meetings:-

| <b>S. No.</b> | <b>Meeting</b>  | <b>Venue</b>                            | <b>Period</b>                                       |
|---------------|---|---|---|
| a)            | 22 <sup>nd</sup> Executive Committee Meeting  | Fashion Institute of Technology, USA    | 22 <sup>nd</sup> and 23 <sup>rd</sup> October, 2009 |
| b)            | 12 <sup>th</sup> Annual Conference and 23 <sup>rd</sup> Executive Committee Meeting | Fu Jen Catholic University, Taiwan      | 23 <sup>rd</sup> – 26 <sup>th</sup> March, 2010     |
| c)            | 24 <sup>th</sup> Executive Committee Meeting  | Polimoda, Italy                         | October, 2010                                       |
| d)            | 13 <sup>th</sup> Annual Conference and 25 <sup>th</sup> Executive Committee Meeting | Institut Francais de la Mode, France    | March/ April, 2011                                  |
| e)            | 14 <sup>th</sup> Annual Conference and 27 <sup>th</sup> Executive Committee Meeting | Pearl Academy of Fashion, Jaipur, India | March/ April, 2012                                  |

- 10.2 The Secretary was asked to obtain the convenience of Polimoda to host the 24<sup>th</sup> Executive Committee meeting in October, 2010. Polimoda have since confirmed that they are willing to host this meeting.
- 10.3 The Executive Committee is requested to approve the aforementioned venues for IFFTI meetings upto the year 2012.

**AGENDA NO. 11**

**TO ADOPT THE AGENDA FOR THE 11<sup>TH</sup> ANNUAL MEETING  
OF THE IFFTI GENERAL COUNCIL**

- 11.1 The Agenda for the 11<sup>th</sup> Annual Meeting of the IFFTI General Council scheduled to be held on 1<sup>st</sup> April, 2009 is placed at **Enclosure 1 (Page 1)**.
- 11.2 The Executive Committee is requested to adopt the same.

**AGENDA NO. 12**

**ANY OTHER ITEM WITH THE PERMISSION OF THE CHAIR**

- 12.1 Members may take up additional issues with the permission of the Chairperson.

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## Annexure A

| <b><u>NEW MEMBERSHIP</u></b> |  |                               |                   |   |
|------------------------------|--|-------------------------------|-------------------|---|
| <b>S. No.</b>                | <b>Name of the Institution</b>   | <b>Membership Recommended</b> | <b>Follow Up</b>  | <b>Status</b>   |
| 1                            | University of Brighton, UK   | Regular Member                |                   | Application Evaluated. Recommended for Regular membership   |
| 2                            | Istanbul Moda Academy, Turkey  | Associate Member              |                   | Application Evaluated. Recommended for Associate membership   |
| 3                            | University of Moratuwa, Sri Lanka                                      | Associate Member              | RMIT              | Received a mail from Dr. Nirmali de Silva for membership of IFFTI. Membership application forwarded. Reply awaited.   |
| 4                            | AUT University, Auckland, New Zealand                                  | Regular Member                | RMIT              | Received contact details from Ms. Tina Guglielmino, RMIT, Australia. Membership application forwarded. Reply awaited. |
| 5                            | Beijing Institute of Fashion Technology, China                         | Regular Member                | Bunka/<br>Donghua | Received a mail from Prof. Rong ZHENG for membership of IFFTI. Membership application forwarded. Reply awaited.       |
| 6                            | Senai/ Cetiqt Colour Institute, Brazil                                 | Regular Member                | NTU/ FIT          | Received contact details from Dr. Georgianna Appignani, FIT, USA. Membership application forwarded. Reply awaited.    |
| 7                            | University of Florence, Italy  | Regular Member                | AMFI              | Response awaited  |
| 8                            | Saxion Universities, The Netherlands                                   | Regular Member                | AMFI              | Response awaited  |
| 9                            | Xi'an Polytechnic University, P. R. China                              | Regular Member                | HKPU              | Response awaited  |
| 10                           | Luxun Academy of Fine Arts, Shenyang , China                           | Regular Member                | Bunka             | Response awaited  |
| 11                           | Cape Peninsula University of Technology, South Africa                  | Regular/ Associate Member     | LCF               | Response awaited  |
| 12                           | Université du Québec à Montréal (École supérieure de mode de Montréal) | Associate Member              | Ryerson           | Response awaited  |
| 13                           | University of Leeds, UK  | Regular Member                | NTU               | Response awaited  |
| 14                           | Kent State University, Fashion School, USA                             | Regular Member                | Ryerson           | Response awaited  |
| 15                           | Nagoya Graduate School of Media & Fashion, Japan                       | Regular Member                | Bunka             | Response awaited  |
| 16                           | Shih Chien University, Taiwan  | Regular Member                | NTU               | Response awaited  |
| 17                           | University of Stellenbosch, South Africa                               | Regular Member                | MMU               | Response awaited  |
| 18                           | Technical University of Lodz   | Regular Member                | Ryerson           | Response awaited  |
| 19                           | Buffalo State College, USA   | Regular Member                | NCSU              | Response awaited  |

**I F F T I**  
**INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES**  
*IFFTI Secretariat, C/o Pearl Academy of Fashion,*  
**A 4, Naraina Industrial Area, Phase II, New Delhi – 110 028, India**  
**Tel: 00-91-9811800391 (Mobile), 00-91-11- 41418789 (Direct), 41418790**  
**Fax: 00-91-11-25705451, Email: iffisec@yahoo.com**

**CRITERIA FOR CORPORATE MEMBERSHIP**

- 1.1 Criteria.
  - 1.1.1 In order to apply for membership a corporation should be recommended by IFFTI member of either category.
  - 1.1.2 The Company should be of good repute and standing including financial standing and business ethics. The latest Annual Report is to be provided in support there of.
  - 1.1.3 Fees: \$10,000 per year for a minimum of 3 years.
- 1.2 Benefits include:-
  - 1.2.1 Free conference attendance for two delegates.
  - 1.2.2 Receive copies of all IFFTI publications.
  - 1.2.3 Access to global network of educational institutes.
  - 1.2.4 Global recognition.
  - 1.2.5 Listed on IFFTI website.
- 1.3 Corporate members are to be referred to Membership Committee for approval.
- 1.4 Corporate Members will not have voting rights
- 1.5 Corporate Members are regulated to 25% of membership numbers

## Corporate Membership of Pacific Brands

Tuesday, 3 February, 2009 6:37 PM

**From:** "Commodore Vijay" <ifftisec@yahoo.com>

View contact details

**To:** "Russell Kronenburg" rkronenburg@pacbrands.com.au

IFFTI/1003/2009

2<sup>nd</sup> February, 2009

Dear Mr. Russell Kronenburg,

### Corporate Membership of Pacific Brands

Please refer to IFFTI Secretariat mail of even number dated 22<sup>nd</sup> December, 2008 on the aforementioned subject.

2. Pacific Brands were approved for Corporate Membership of IFFTI at the Annual Conference held at RMIT, Australia on 8<sup>th</sup> March, 2008 and your goodself was invited for interaction at the Executive Committee Meeting held at Shanghai. Based on your valuable inputs we had prepared the criteria and application form for corporate membership. The application form was forwarded to your goodself vide above mentioned IFFTI Secretariat mail dated 22<sup>nd</sup> December, 2008. However, I have not yet received your kind response, due perhaps, to your busy schedule.

3. As you are aware, the 2009 IFFTI Annual Conference is scheduled to be held at London College of Fashion, UK from 1<sup>st</sup> to 4<sup>th</sup> April, 2009. The theme of the conference is "**Fashion and Well – Being?**" The overall theme of fashion and well-being aims to capture the breadth of research in various disciplines of fashion and related practices. The theme enables a diversity of research that would speak to the positive as well as potentially critical debates and connections between fashion and well-being: health related issues; manufacturing of clothing; technology and sustainability; historical and cultural studies; business and fashion, design catalysts, considerate design and education. The Conference will be structured as a platform for a series of diverse but related themes that reflect current research directions and strengths of IFFTI members and the broader research community.

4. The schedule of the conference is placed at Enclosure - I.

5. I am also enclosing some important mails connected with the Conference for your kind information please.

6. The details of the Conference can also be viewed on IFFTI Conference website [www.iffiticonference.com](http://www.iffiticonference.com).

7. As a corporate member Pacific Brands is entitled to the following privileges: -

- (a) Two delegates of the company are invited to participate in the IFFTI Annual Conference free of charge.
- (b) You will be provided copies of all IFFTI Publications.
- (c) The company will have access to global network of educational institutions and will receive global recognition.
- (d) Pacific Brands will be listed on the IFFTI website and the IFFTI members will be able to access it through a hyper link.

8. Kindly note that suitable delegates from Pacific Brands may be invited to join IFFTI committees but will not have voting rights.

9. Kindly complete the following to formalize the induction of Pacific Brands as corporate member into the foundation: -

- (a) Complete and return the enclosed application form.
- (b) Remit following payments to IFFTI Secretariat: -
  - (i) USD 100/- towards application processing fees.
  - (ii) USD 30,000/- towards membership fee for 3 years. The invoices for these payments are attached.
  - (iii) The guidelines for making payment are given in the invoices.

10. I will also value your comments on the application form and the criteria for membership prepared by us. Copies are enclosed for your perusal please.

Best regards,

Commodore Vijay Chaturvedi (Retd.)  
Secretary

--- On **Mon, 22/12/08, Commodore Vijay <[ifftisec@yahoo.com](mailto:ifftisec@yahoo.com)>** wrote:  
From: Commodore Vijay <[ifftisec@yahoo.com](mailto:ifftisec@yahoo.com)>  
Subject: IFFTI Corporate Membership  
To: "Russell Kronenburg" <[rkronenburg@pacbrands.com.au](mailto:rkronenburg@pacbrands.com.au)>  
Date: Monday, 22 December, 2008, 5:40 PM

**I F F T I**  
**INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES**  
**IFFTI Secretariat, C/o Pearl Academy of Fashion,**  
**A-3 & 4, Naraina Industrial Area, Phase II, New Delhi – 110 028, India**  
**Tel: 00-91-9811800391 ( Mobile ), 00-91-11– 41418789 (Direct), 41418790**



**Fax: 00-91-11-25705451, Email: [ifftisec@yahoo.com](mailto:ifftisec@yahoo.com)**

IFFTI/1003/2008

22<sup>nd</sup> December, 2008

Dear Mr. Russell Kronenburg,

**IFFTI Corporate Membership**

Please refer to the discussions held at the IFFTI Executive Committee meeting at Shanghai on 16<sup>th</sup> October, 2008.

2. Based on the discussions, an application form for the Corporate Membership has been prepared. The same is enclosed herewith.
3. Kindly complete the application form and return the same to the undersigned at the following address together with 1 set of the documents mentioned therein: -

**Commodore Vijay Chaturvedi (Retd.)  
Secretary,  
IFFTI, C/o Pearl Academy of Fashion,  
A-3 & 4, Naraina Industrial Area,  
Phase - II, New Delhi – 110028  
Ph: 011-41418789/ 90  
Email: [ifftisec@yahoo.com](mailto:ifftisec@yahoo.com)**

4. I will also value your comments for the improvement in the content of the form, if any.

Best regards,

Commodore Vijay Chaturvedi (Retd.)  
Secretary

**Re: Corporate Membership of Pacific Brands**

Wednesday, 11 February, 2009 10:04 AM

**From:** "rkronenburg@pacbrands.com.au" <rkronenburg@pacbrands.com.au>

[View contact details](#)

**To:** ifftisec@yahoo.com

**Message contains attachments**

Commodore Vijay,

With regard to your email below we are pleased and excited to hear that Pacific Brands were approved for corporate membership to IFFTI.

In terms of feedback, I would ask and recommend that you initially review the membership payment tenure so that Companies like Pacific Brands are afforded the option of paying their membership on a yearly basis rather than the 3 year membership paid up-front. This approach will assist both the organizations ability to manage cash flow (particularly in tough economic times) as well as limiting the risk that a Coy takes in determining the value of membership. Equally I feel that you should adopt a tiered approach to membership fee's to make membership more attractive and fair to all corporations of all sizes. An example based on revenue could include:

Sales Revenue/Turnover greater that \$5bn - \$20K membership fee per year  
Sales Revenue/Turnover between \$2bn and 4.9bn - \$10k membership fee per year  
Sales Revenue/Turnover between \$500m - 1.9bn - \$8K membership fee per year, and  
Sales Revenue/Turnover less than \$500m - \$5K membership fee per year

The above, in terms of timing and category would certainly be the desire of Pacific Brands.

Whilst Pacific Brands clearly feel there is value in a long term partnership with the IFFTI body and its members we do feel (as presented in our ideas) I would strongly suggest that reciprocity in the partnership extend beyond the benefits articulated in the policy. Possibly inclusions should include an expectation for institute members to equally commit to only working with either corporate IFFTI members or corporate organizations that meet the IFFTI standard.

Otherwise corporate organizations who take a myopic and one way view will eventually loose interest as they can achieve a large number of benefits (other than the listing on the IFFTI website and attendance to and access to IFFTI conference and its materials) working directly with institutes around the world. This is currently the case now.

Membership could possibly include the opportunity to work in partnership on a "working group" to address an identified challenge.

Commodore, again I express on behalf of Pacific Brands our excitement of

being a part of the future of IFFTI and await your response to my first point before we fully process our paperwork.

Regards

Russell Kronenburg  
General Manager Talent & Organisational Capability

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Pacific Brands : Level 3 290 Burwood Road : Hawthorn Victoria 3122  
Tel: +61 3 9947 4922 : Mob +61 421 055 466 : Fax: +61 3 9947 4953  
email: rkronenburg@pacbrands.com.au : web: www.pacbrands.com.au  
careers: www.pacificbrands.com.au/careers

## IFFTI Corporate Membership

Thursday, 19 February, 2009 7:36 PM

**From:** "Commodore Vijay" <ifftisec@yahoo.com>

View contact details

**To:** "Russell Kronenburg" <rkronenburg@pacbrands.com.au>

**Cc:** "Tina Guglielmino" <tina.guglielmino@rmit.edu.au>, "Elizabeth" <e.rouse@arts.ac.uk>, "Jane Berry" <j.berry@arts.ac.uk>

**Message contains attachments**

**I F F T I**  
**INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES**  
*IFFTI Secretariat, C/o Pearl Academy of Fashion,*  
**A 4, Naraina Industrial Area, Phase II, New Delhi – 110 028, India**  
**Tel: 00-91-9811800391 ( Mobile ), 00-91-11- 41418789 (Direct), 41418790**  
**Fax: 00-91-11-25705451, Email: iffisec@yahoo.com**

IFFTI/1003/2009

19<sup>th</sup> February, 2009

Dear Mr. Russell Kronenburg,

### **IFFTI Corporate Membership**

Please refer to your mail dated 11<sup>th</sup> February, 2009.

2. The response to the feedback provided by your goodself in your mail ibid is given below: -

- (a) **Option of payment of membership on yearly basis:** We have no objection to Pacific Brands paying the membership subscription on yearly basis instead of paying 3 years membership upfront, provided that Pacific Brands makes a commitment to membership of IFFTI for a minimum period of 3 years. Accordingly, a revised invoice for payment of subscription for the year 2009 is enclosed herewith for further necessary action. The one time application processing fee of USD 100/- is to be paid in addition to the annual subscription.
- (b) **Tiered approach to membership:** IFFTI currently does not adopt a tiered approach for its institutional members. We have a reasonable mix of smaller and larger institutions and yet all pay the same amount towards subscription. We would, however, look at it when the corporate membership grows to reasonable numbers.
- (c) **IFFTI members to commit to work with only IFFTI Corporate Members or Corporate Organizations that meet IFFTI standards:** IFFTI is an association of leading international higher education institutions dedicated to promoting excellence in teaching, learning and research in fashion and fashion related programs. It is, therefore, reasonable to assume that they would collaborate with reputed corporate organizations.

(d) **Opportunity for Corporate Members to be part of working groups**: It has been decided to co-opt representatives of Corporate Members on suitable IFFTl Committees to address issues of mutual interest and benefits.

3. I hope I have been able to satisfactorily address issues raised in your mail and hope to having you on board soon.

4. To formalize the Corporate Membership of Pacific Brands, kindly forward one year subscription of USD 10,000/- and the application processing fee of USD 100/- as per the enclosed invoices.

5. Look forward to seeing you in London soon.

Best regards,

Commodore Vijay Chaturvedi (Retd.)  
Secretary

**COMPOSITIONS OF EXISTING SUB-COMMITTEES****EDUCATION INITIATIVES SUB-COMMITTEE**

|     |   |             |
|-----|---|-------------|
| (a) | Ms. Ann Priest, Nottingham Trent University, U.K.       | Chairperson |
| (b) | Dr. Reginetta Haboucha, Fashion Institute of Technology | Member      |
| (c) | Ms. Sylvie Ebel, Institut Francais de la Mode           | Member      |
| (d) | Ms. Nannet van der Kleijn, Amsterdam Fashion Institute  | Member      |
| (e) | Ms. Tina Guglielmino, RMIT                              | Member      |
| (f) | Mr. Robert Ott, Ryerson, Canada                         | Member      |

**RESEARCH SUB-COMMITTEE**

|     |   |             |
|-----|---|-------------|
| (a) | Prof. Trevor Little, NCSU                     | Chairperson |
| (b) | Ms. Sylvie Ebel, Institut Francais de la Mode | Member      |
| (c) | Dr. Su-Lee Tsai, Fu Jen                       | Member      |
| (d) | Prof. Li Jun, Donghua University              | Member      |
| (e) | Prof. Judith Mottram, NTU                     | Member      |
| (f) | Prof. Helen Thomas, LCF                       | Member      |
| (g) | Ms. Tina Guglielmino, RMIT                    | Member      |
| (h) | Prof. Li Yi, HKPU                             | Member      |
| (i) | Ms. Nandita Abraham, Pearl Academy of Fashion | Member      |

**MEMBERSHIP SUB-COMMITTEE**

|     |   |             |
|-----|---|-------------|
| (a) | Ms. Liesbeth in't Hout, AMFI                      | Chairperson |
| (b) | Prof. Edward Newton, Member Emeritus              | Member      |
| (c) | Dr. Satoshi Onuma, Bunka University               | Member      |
| (d) | Prof. Trevor Little, NCSU                         | Member      |
| (e) | Ms. Sylvie Ebel, Institut Francais de la Mode     | Member      |
| (f) | Ms. Ann Priest, Nottingham Trent University, U.K. | Member      |
| (g) | Prof. Li Keling, Donghua University               | Member      |
| (h) | Ms. Tina Guglielmino, RMIT                        | Member      |

**FINANCE SUB-COMMITTEE**

|     |   |             |
|-----|---|-------------|
| (a) | Dr. Satoshi Onuma, Bunka University           | Chairperson |
| (b) | Ms. Sylvie Ebel, Institut Francais de la Mode | Member      |
| (c) | Ms. Liesbeth in't Hout, AMFI                  | Member      |
| (d) | Mr. A.K.G. Nair, Pearl Academy of Fashion     | Member      |

**Comments received from University of Technology, Sydney**

**Re: Free Registration for Authorized Representatives at IFFTI Annual Conference**

Saturday, 21 February, 2009 9:46 AM

**From:** "Alison Gwilt" [Alison.Gwilt@uts.edu.au](mailto:Alison.Gwilt@uts.edu.au)

[View contact details](#)

**To:** "Commodore Vijay" [ifftisec@yahoo.com](mailto:ifftisec@yahoo.com)

Hello Commodore

Thank you for the email. The decision to only allow the two named representatives noted on your list seriously puts our ongoing membership into jeopardy. I doubt whether I could confirm every year that both Alana & I will be able to attend the IFFTI conference since for this to occur both of us would need to have had a paper accepted (and blind refereed) in order to receive UTS travel funding to attend (and I should say that the conference travel fund available to UTS staff is highly competitive). So each year the named UTS representatives are open to change.

Also, UTS would argue that they are the IFFTI member not the two members of staff (Alana & myself). Therefore if Alana & I are the only eligible staff to receive free registration to the conference, the University is highly unlikely to continue paying the membership fees since only two particular members of staff receive any personal/ professional benefits.

This year whilst I will be in attendance, Alana will not be attending. I had proposed that the 2nd representative would be Anita Marosszeky - who is a full time PhD student at UTS and an occasional tutor for our undergraduate course. I have put forward Anita because she has received no University funding to help with her travel & accommodation (the UTS research student travel funding initiative is also highly competitive and in this case Anita was unlucky whereas another PhD student has been awarded funds to attend). I therefore deemed it appropriate that Anita be our 2nd representative this year.

At UTS, I have always insisted that my institute should remain an IFFTI member, and I have fought previous attempts by my faculty to cancel the membership. If this new instruction means that only the same two people should be entitled to free conference registration each year - whether they can attend or not - then this will more than likely require my institute to terminate the membership. I am sorry to say that my institute would think it more financially sensible to pay the conference fees for two members of staff certain to present papers at a conference rather than pay the membership fees (a much higher cost) where maybe only one person may benefit.

I do hope that the decision can receive further discussion.

Kind regards,

Alison Gwilt  
Course Director, Fashion & Textiles  
Faculty of Design, Architecture and Building  
University of Technology, Sydney  
PO Box 123 Broadway  
NSW 2007

**Extract of comments received from  
Institute of Vocational Education, IVE, Hong Kong**

The justifications for allow rotation of nominated representatives is given below: -

1. To get as many colleagues from our institute to involve in events of IFFTI is to ensure continuity in thought process and direction of decision making being made known and supported by our colleagues.
2. To ensure continuity in thought process and direction of decision making we only make change in one authorized representative and maintained to have one original authorized representative to attend the coming conference
3. We are relatively new to IFFTI and have not yet sitting in/ contributing to the General Council or Sub-Committees hence a change in one authorized representative would not affect the thought process and direction of decision making
4. With the new nomination of an authorized representative we could make room to support paying one more colleague to take part in the conference.