

MINUTES OF THE 20TH MEETING OF
THE IFFTI EXECUTIVE COMMITTEE
HELD ON 16TH AND 17TH OCTOBER 2008 AT
DONGHUA UNIVERSITY, SHANGHAI, P. R. CHINA

The 20th Meeting of the Executive Committee of IFFTI was held at Donghua University, Shanghai, P. R. China on 16th and 17th October, 2008. The meeting was presided over by Ms. Elizabeth Rouse, Pro Rector Academic Development and Quality, University of Arts London, London College of Fashion, UK.

2. The following Executive Committee Member Institutions were represented at the meeting:-

S. NO.	INSTITUTION	REPRESENTATIVE	DESIGNATION
(a)	London College Of Fashion, UK.	Ms. Elizabeth Rouse	Chairperson
(b)	Bunka Women's University, Japan	Dr. Satoshi Onuma	Deputy Chairperson and Chairperson, Finance Sub-Committee
(c)	Dong Hua University, P.R. China	Prof. Li Keling	Member
(d)	Fashion Institute of Technology, USA	Dr. Reginetta Haboucha	Member
(e)	The Hong Kong Polytechnic University, Hong Kong	Dr. K. F. Au	Member
(f)	School of Fashion & Textiles, Royal Melbourne Institute of Technology, Australia	Ms. Tina Guglielmino	Member
(g)	Ryerson University, Canada	Mr. Robert Ott	Member
(h)	Amsterdam Fashion Institute, The Netherlands	Ms. Liesbeth in't Hout	Chairperson, Membership Sub- Committee
(i)	Nottingham Trent University, UK	Ms. Ann Priest	Chairperson, Education Initiative Sub-Committee
(j)		Prof. Edward Newton	Member Emeritus
(k)	Hong Kong Polytechnic University, Hong Kong	Dr. Raymond Au	Observer
(l)	Dong Hua University, P.R. China	Mr. Li Zhendong	Interpreter to Prof. Li Keling
(m)	IFFTI	Commodore Vijay Chaturvedi (Retd.)	Secretary

3. The Committee took on record the apologies expressed by IFM, France, University of Huddersfield, UK, NCSU, USA, NIFT, India and Prof. Helen Thomas, LCF, UK.

WELCOME REMARKS BY CHAIRPERSON

4. Ms. Elizabeth Rouse welcomed the Members of the Executive Committee. She hoped that the Committee would engage in meaningful deliberations on the issues concerning the foundation.

CORPORATE MEMBERSHIP

5. Mr. Russell Kronenburg, Pacific Brands was invited to join the meeting for discussions on the partnership model between IFFTI and Corporate Members, including Pacific Brands.

6. Mr. Russell Kronenburg gave a short presentation on the relationship between Pacific Brands and RMIT. He, thereafter, submitted a proposal on how IFFTI should select Corporate Members and develop relationships with them. A copy of the presentation is placed at **Annexure A**.

7. The Chairperson thanked Mr. Russell Kronenburg for making the effort to come to Shanghai to discuss Corporate Membership issues with IFFTI Executive Committee Members. Thereafter, Mr. Kronenburg withdrew from the meeting.

Decisions

8. The Chairperson convened a Corporate Membership Sub-Committee comprising following members: -

S. No.	Name	Designation
(a)	Ms. Tina Guglielmino	Chairperson
(b)	Ms. Liesbeth in't Hout	Member
(c)	Ms. Ann Priest	Member
(d)	Dr. Satoshi Onuma	Member
(e)	Prof. Trevor Little	Member

9. The Sub-Committee was asked to consider in detail the suggestions made by Mr. Kronenberg. In particular they were asked to formulate criteria for the selection of Corporate Members and to make proposals for interaction and collaboration, and determine the extent of their involvement in the Executive Committee. The same are to be forward to the Secretary by 31st December, 2008 for inclusion in the Agenda for the 21st Executive Committee Meeting scheduled to be held at LCF on 31st March, 2009.

Action:

- (a) Ms. Tina Guglielmino
- (b) Ms. Liesbeth in't Hout
- (c) Ms. Ann Priest
- (d) Dr. Satoshi Onuma
- (e) Prof. Trevor Little
- (f) Secretary

CHANGE IN AUTHORISED REPRESENTATIVES

10. The Committee took note of the change in authorised representatives of member institutions.

**MINUTES OF THE 19TH MEETING OF THE
EXECUTIVE COMMITTEE AND THE 10TH ANNUAL MEETING
OF THE IFFTI GENERAL COUNCIL**

Decision

11. The Committee adopted the minutes of the 19th Meeting of the Executive Committee and the 10th Annual Meeting of the IFFTI General Council held on 10th March, 2008 at RMIT, Melbourne, Australia, as circulated by the Secretariat on 7th April, 2008.

Action: Secretary

NEW EXECUTIVE COMMITTEE

12. At the outset, the Secretary tabled the status of nominations received by the Secretariat, in response to the call for nominations for 'Regional Members' to the Executive Committee forwarded vide IFFTI Secretarial mail IFFTI/0602/2008 dated 1st May, 2008. The status is placed at **Annexure B**.

Decision

13. After detailed discussions, the Committee elected the following Member Institutions to the new Executive Committee under the 'Regional Membership' Category:-

S. No.	Regions	Member Institutions
(a)	Americas	Fashion Institute of Technology, USA
(b)	Europe	London College of Fashion, UK
(c)	Asia	(i) Pearl Academy of Fashion, India (ii) The Hong Kong Polytechnic University, Hong Kong (iii) Donghua University, P. R. China
(d)	Oceania	School of Fashion & Textiles, RMIT, Australia

14. The following rationale was adopted for electing the 'Regional Members': -

- (a) FIT from Americas, LCF from Europe and RMIT from Oceania were elected as they had received maximum nominations from their respective regions.
- (b) In Asia there was a tie, with Pearl Academy of Fashion, India and HKPU, Hong Kong, securing 3 nominations each. It was, therefore, decided to elect both the institutions as members.
- (c) Donghua University, P. R. China was co-opted into the Executive Committee to maintain geographical representation in the Asian region.

Action: Secretary

NEW MEMBERSHIP

15. Members perused the list of aspiring members and it was noted that all aspiring members needed to have a sponsor. The committee agreed a short list of institutions that needed follow up. The recommended shortlist is placed at **Annexure C**.

Action: Secretary

CHAIRS OF SUB-COMMITTEES

Decisions

16. The Committee re-confirmed the Chairs of the Education Initiatives, Membership and Finance Sub-Committees and that their term of office would continue for two years until the 2011 Annual Conference.

17. It was noted that there had been changes in roles and responsibilities at NCSU and Prof. Little may no longer be able to continue in the role of Chair of the Research Committee. It was agreed that the Chair would seek clarification from Prof. Little about his ability to continue as Chair of the Research Committee.

Action:

- (a) Chairperson
- (b) Secretary

PROPOSALS FROM SUB-COMMITTEES

'Membership' Sub-Committee

18. Ms. Liesbeth in't Hout, the Chair, reported on the recommendations of the Sub-Committee following their consideration of two applications for membership. They recommended that Brighton University, U.K. should be accepted as a 'Regular' member and the Istanbul Moda Academy, Turkey should be accepted as an 'Associate' member.

Decision: The Committee accepted these recommendations.

Action:

Secretary to notify the institutions and arrange for induction into the organization.

'Education Initiatives' Sub-Committee

19. Ms. Ann Priest, the Chair, recommended the following new proposals for consideration of the Committee: -

- (a) Introduction of a special session at IFFTI Annual Conference for conduct of workshops on the skills agenda.
- (b) Conduct of summer schools for delegates of IFFTI member institutions.
- (c) Develop an online 'Materials Library' for access by IFFTI member institutions.

Decision

20. The Committee approved the aforementioned proposals and asked Ms. Ann Priest to develop the proposals further for discussion at the next Annual Conference.

Action: Ms. Ann Priest

'Finance' Sub-Committee

21. Dr. Satoshi Onuma, Chairperson, Finance Sub-Committee recommended that: -

- (a) Mr. A. K. G. Nair, Group Chairman, Pearl Academy of Fashion, India be co-opted into the Finance Sub-Committee to provide a better understanding of the financial procedures practiced in India.
- (b) The time period for payment of annual subscription by members be reduced to 6 months from January to June, every year. A suitable notice is to be sent to the members who fail to make payments by June.

Decision

22. The Committee accepted these recommendations.

Action: Secretary

'Research' Sub-Committee

23. Ms. Tina Guglielmino presented the proposals of the Research Sub-Committee on behalf of Prof Trevor Little. She recommended that: -

- (a) A collective email address listing Research Sub-Committee Members be created to facilitate easy interaction between members.
- (b) There is a need to produce guide for conduct of IFFTI Conferences.

Decisions

24. The Committee accepted the aforementioned proposals.

25. The Sub-Committee was asked to scope the project, make proposals for how this could be best achieved and provide indicative costing.

Action: Ms. Tina Guglielmino

Sub-Committee Membership

26. It was noted that there was considerable overlap in the membership of the various Sub-Committees making it difficult to organize parallel meetings at conferences and restricting the participation of members.

Decisions

27. The Committee asked the Chairs of Research, Membership, Education Initiatives and Finance Sub-Committees to review the composition of their respective Sub-Committees to ensure that there is no duplication of members in Sub-Committees so that simultaneous meetings of Sub-Committees could take place.

28. The reviewed list of members is to be forwarded to the Secretary by 31st December, 2008.

29. In order to focus discussion and provide members with appropriate context and background, the Chairs of Sub-Committees were asked to provide a short paper for inclusion in the agenda of future Executive Committee Meetings. The paper should provide a brief introduction of the issues or proposal and make recommendations for consideration by the Executive Committee. Papers for the next Executive Committee meeting are to reach the Secretary by 31st January, 2009.

Action:

- (a) Dr. Satoshi Onuma
- (b) Ms. Ann Priest
- (c) Ms. Liesbeth in't Hout
- (d) Prof. Trevor Little/ Ms. Tina Guglielmino
- (e) Secretary

IFFTI INITIATIVES

30. The Secretary tabled the names of Junior Faculty and Post Graduate/ Research Students whose abstracts have been accepted by LCF. The selection for IFFTI awards will be made by the IFFTI Review Panel.

Action: Secretary

FOLLOW UP ON PANEL DISCUSSIONS

31. Members took note of the responses received to the questionnaire forwarded by the Secretariat.

32. Secretary was asked not to mention the names of students in keeping with the existing norms.

33. The Chairperson agreed to discuss the issue with Ms. Wendy Malem to determine whether any further responses were need.

Action:

- (a) Chairperson
- (b) Secretary

VENUES OF FUTURE IFFTI MEETINGS

Decision

34. The Committee took the following decisions: -

- (a) **24th Executive Committee Meeting (October, 2010)** - Secretary to ask Polimoda, Italy if they would like to host this meeting.
- (b) **14th Annual Conference (March/ April, 2012)** – The Committee accepted, in principle, the proposal of Pearl Academy of Fashion, India to host the 2012 IFFTI Annual Conference. The final decision will be taken closer to the date.

Action: Secretary

PREPARATIONS FOR THE 11TH ANNUAL CONFERENCE

35. In the absence of Prof. Helen Thomas, Ms. Elizabeth Rouse gave a presentation on the framework of the next Annual Conference scheduled to be held at London College of Fashion, UK from 31st March, 2009 to 4th April, 2009.

36. After discussions, the Committee recommended a slight change in the schedule. The revised schedule is given below: -

S. No.	Time	Event
(A)	Tuesday, 31st March, 2009	
(i)	09.30am – 12.30pm	Executive Committee Meeting
(ii)	12.30pm – 14.00pm	Lunch

- (iii) 14.00pm – 16.30pm Meeting of the Sub-Committees
- (iv) 19.00pm Executive Committee Dinner
- (B) **Wednesday, 1st April, 2009**
- (i) 09.30am – 11.00am General Council Meeting – Agenda Points
- (ii) 11.00am – 13.00pm Session on Skills
- (iii) 13.00pm – 14.30pm Lunch
- (iv) 14.30pm – 16.00pm Environment Session
- (v) 19.00pm Reception for Members of General Council
- (C) **Thursday, 2nd April and Friday, 3rd April, 2009** Annual Conference
- (D) **Saturday, 4th April, 2009** Visits

Action: Secretary

MEMBERSHIP SUBSCRIPTION

37. The Committee expressed concern at dues outstanding from large number of members and directed the Secretary to issue appropriate notices.

Action: Secretary

STATEMENT OF AFFAIRS

Decision

38. The Committee took note on Statement of Affairs as at 31st March 2008. The Committee decided that henceforth the accounts will be presented to the Committee by the Chairperson of the Finance Sub-Committee. He is to also look at whether IFFTI should continue to hold all its money in India.

Action:

- (a) Dr. Satoshi Onuma
- (b) Secretary

BALANCE SHEET FOR THE YEAR 2008

Decision

39. The audited balance sheet as at 31st March 2008 was adopted.

Action: Secretary

BUDGET FOR THE YEAR 2008 – 2009

Decision

40. Budget for the year 2008 – 2009 was approved. In future, the Secretary is to also provide a budget projection for the next three years to help plan expenditure on IFFTI initiatives.

Action: Secretary

ANY OTHER ITEM WITH THE PERMISSION OF THE CHAIR

41. Donghua University made a short presentation on the Student Design Competition being conducted by them.

CONCLUDING REMARKS

42. The Chairperson thanked Donghua University for their kind support in hosting the 20th Executive Committee meeting. She also expressed her gratitude for their generosity in providing wonderful hospitality. The time of Executive Committee in Shanghai was delightful.

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PACIFIC B  BRANDS

Review of Model and Corporate Membership

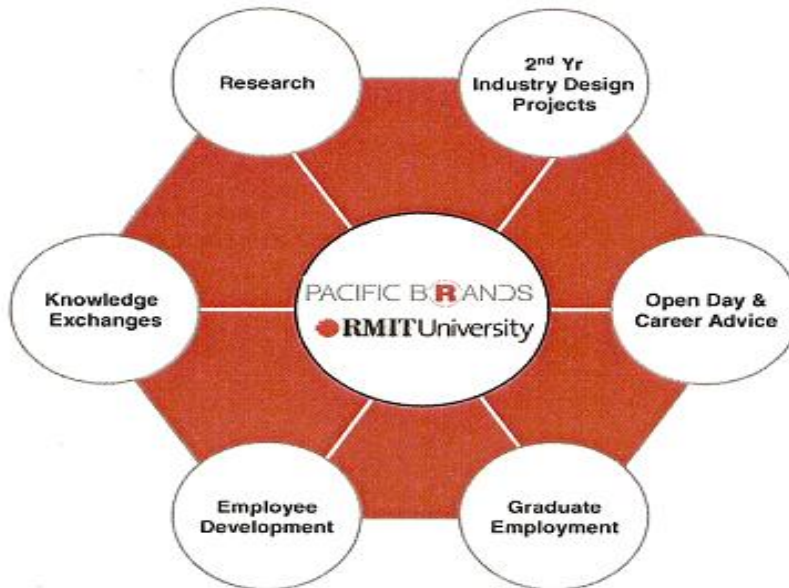
A New Framework for Consideration
16th October 2008

IFFTI

Agenda

- A Review of Pacific Brands and RMIT Partnership
- Scope of Review
- A different view of the model
- Recommended changes to the current proposal
- Next steps

An overview of the partnerships between Pacific Brands and RMIT



- The partnership focuses on six (6) activities

- Support is given to all programs:

- Footwear
- Fashion
- Textiles
- Merchandising

- The partnership

2

Scope of review and proposal

Very wide scope – it's about changing the way we work, and we are seeking the outcomes of:

– **Possible rules of engagement – who gets to make what decisions**

- What are the scale decisions that outweighs individual institute and business 'wants', that does not impact on their ability to be competitive

– **How could IFFTI be organised, Institute v Corporate v IFFTI**

- What roles would each stakeholder play

– **How do you build collaborative frameworks**

- to share knowledge, common practices
- to prevent the return of the silo mentality

3

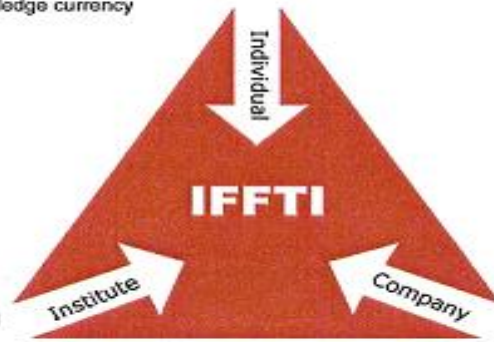
A converging model that broadens the current framework and possibly creates a global way professional association.

Individual Members

- Could be graduating students, academic staff or employees of corporate members
- Professional recognition
- Knowledge currency

Institute Members

- Incorporates existing and future partners
- Continues with existing activities



Corporate Members

- Partner companies that commit to defined standards
- Corporate reputation
- Access to talent
- Knowledge currency

4

A Collaborative Model

■ Current focus

The best team working together for the industry
Collaborative, Better, Together

Current IFFTI Members

- To advance education and research.
- To serve as an international forum for the exchange of ideas and collaborative research.
- To promote the interest of students of members institutions by involving them in the activities of the Foundation
- To foster the development of fashion and related industries internationally.
- To conduct all such business as may be necessary for the pursuit of its mission, including but not limited to, developing and undertaking programs and activities which effectively utilize the resources of member

Corporate Members

- Access the best talent in the industry
- To improve the capability of talent
- Advance the corporate standing of the organisation
- To develop leading edge designs and innovations through research
- Leveraging shared skills and ideas
- Using non-structural mechanisms to collaborate
- To enhance the industry as a whole

5

Current IFFTI Membership Proposal

- Membership of a corporation should be recommended by IFFTI member of either category
- The Company should be of good repute and standing including financial standing and business ethics. The latest Annual Report is to be provided in support thereof.
 - Fees: \$6,000 per year for a minimum of 3 years.
- Corporate Members will not have voting rights

6

Recommended Changes to Proposal

- Membership of a corporation should be recommended by IFFTI member of either category
- The Company should be of good repute and standing including financial standing and business ethics. The latest Annual Report is to be provided in support thereof.
 - Fees: \$6,000 per year for a minimum of 3 years.
- Corporate Members will not have voting rights

- **The Company should meet minimum membership criteria**
 - Commitment to the development and advancement of education
 - Partnership with an IFFTI member to a minimum standard
 - Commitment to ethical standards or ETI
- **Rotational representative member on the executive committee**
 - Advisory role only, no voting rights
 - Rotates every 2 years
 - Participation in sub committees
- **IFFTI Members commit to working with companies that meet membership criteria**

7

First thoughts on how to proceed

IFFTI

- Executive to further discuss proposal and agree blueprint for model
- Establish business membership criteria
- IFFTI members sign memorandum of understanding (so that all agree to uphold framework.
- Present new model at next IFFTI Annual Conference
- Promote and communicate through IFFTI
- Establishment of work groups on key themes

Partner Institutes

- Work institute by institute with partner businesses
 - Collaborative effort with business to co-design
 - Regular reporting

Annexure B

STATUS OF NOMINATIONS

REGION	S. No.	MEMBER	NOMINATIONS RECEIVED	VOTED
Americas	1	Fashion Institute of Design Merchandising, USA		Yes
	2	Fashion Institute of Technology, USA	2	Yes
	3	North Carolina State University, U.S.A	Chair, Research Sub-Committee	No
	4	Ryerson University, Canada	1	Yes
	5	Universidade Anhembi Morumbi, Brazil		No
Europe	1	Amsterdam Fashion Institute, The Netherlands	Chair, Membership Sub-Committee	Yes
	2	Artez Institute of the Arts, The Netherlands		Yes
	3	De Montfort University, UK		No
	4	Institut Francais de la Mode, France		Yes
	5	London College of Fashion, UK	3	Yes
	6	Manchester Metropolitan University, UK		Yes
	7	Nottingham Trent University	Chair, Education Initiative Sub-Committee	Yes
	8	Polimoda, Italy	1	No
	9	Swedish School of Textiles, Sweden	2	No
	10	University College of Creative Arts, UK		No
	11	University of Huddersfield, UK		No
	12	University of Manchester, UK		No
Asia	1	Bunka Women's University, Japan	Chair, Finance Sub-Committee	Yes
	2	Donghua University, PR China		Yes
	3	Fu Jen Catholic University, Taiwan	1	Yes
	4	Hong Kong Polytechnic University, Hong Kong	3	Yes
	5	Institute of Vocational Education, IVE, Hong Kong		No
	6	Keimyung University, Korea		No
	7	National Institute of Fashion Technology, India		No
	8	National Institute of Design, India		Yes
	9	Pearl Academy of Fashion, India	3	Yes
	10	Temasek Polytechnic, Singapore		Yes
Oceania	1	Otago Polytechnic, New Zealand	1	Yes
	2	School of Architecture and Design, Royal Melbourne Institute of Technology, Australia	1	Yes
	3	School of Fashion and Textiles, Royal Melbourne Institute of Technology, Australia	2	Yes
	4	Sydney Institute of Tafe NSW, Sydney	1	Yes
	5	University of Technology, Sydney		Yes

Annexure C

NEW MEMBERSHIP			
S. No.	Name of the Institution	Membership Recommended	Follow Up
1	University of Moratuwa, Sri Lanka	Associate Member	RMIT
2	AUT University, Auckland, New Zealand	Regular Member	RMIT
3	University of Florence, Italy	Regular Member	AMFI
4	Saxion Universities, The Netherlands	Regular Member	AMFI
5	Xi'an Polytechnic University, P. R. China	Regular Member	HKPU
6	Luxun Academy of Fine Arts, Shenyang , China	Regular Member	Bunka
7	Cape Peninsula University of Technology, South Africa	Regular/ Associate Member	LCF
8	Université du Québec à Montréal (École supérieure de mode de Montréal)	Associate Member	Ryerson
9	University of Leeds, UK	Regular Member	NTU
10	Kent State University, Fashion School, USA	Regular Member	Ryerson
11	Beijing Institute of Clothing Technology, China	Regular Member	Bunka/ Donghua
12	Nagoya Graduate School of Media & Fashion, Japan	Regular Member	Bunka
13	Senai/ Cetiqt Colour Institute, Brazil	Regular Member	NTU/ FIT
14	Shih Chien University, Taiwan	Regular Member	NTU
15	University of Stellenbosch, South Africa	Regular Member	MMU
16	Technical University of Lodz	Regular Member	Ryerson
17	Buffalo State College, USA	Regular Member	NCSU