Enclosure to IFFTI letter no. IFFTI/ 0303/2004 Dated 23 November 2004 (Total Pages - 20)

# MINUTES OF THE TWELFTH MEETING OF THE EXECUTIVE COMMITTEE OF IFFTI HELD AT RYERSON UNIVERSITY, TORONTO, CANADA ON 30<sup>TH</sup> SEPTEMBER AND 1<sup>ST</sup> OCTOBER 2004

The 12<sup>th</sup> Meeting of the Executive Committee of IFFTI was held at Ryerson University, Canada on 30<sup>th</sup> September and 01<sup>st</sup> October 2004. The meeting was presided over by Professor Edward Newton, Chair Professor of Fashion Design, Institute of Textiles and Clothing, The Hong Kong Polytechnic University and the Chairperson of IFFTI.

2. The following Executive Committee Member Institutions were represented at the meeting:-

S. No	<u>Institution</u>	Represented By	<b>Designation</b>
(a)	HKPU, Hong Kong	Prof. Edward Newton	Chairperson
(b)	FIT, New York, USA	Dr. Georgianna Appignani	Authorised Representative
(c)	Bunka University, Tokyo, Japan	Mr. Satoshi Onuma & Mr. Brian Leishman	Authorised Representatives
(d)	LCF, London, UK	Dr. Julia Gaimster	Authorised Representative
(e)	Ryerson University, Toronto, Canada	Prof. Linda Lewis	Member
(f)	IFFTI	Commodore Vijay (Retd.)	Secretary

3. The proceeding were conducted as follows:-

Date	Time	Event
30 <sup>th</sup> September 2004	1000 - 1300	Deliberation on Agenda Points
	1300 - 1400	Working Lunch
	1400 - 1700	Deliberation of Agenda Points
	1900	Dinner hosted by Ryerson University
01st October 2004	0930 - 1200	Deliberation on Agenda Points
	1200-1300	Walk around Ryerson University
	1300 - 1430	Lunch hosted by Fashion Incubator
	1430 – 1630	Walk around Fashion Incubator

#### AGENDA ITEM NO. 1

#### WELCOME REMARKS BY CHAIRPERSON

4. Professor Edward Newton, Chairperson, welcomed the Executive Committee Members. He thanked them for taking time out of their respective busy schedules to attend this meeting.

#### **AGENDA ITEM NO. 2**

#### **APOLOGIES SENT**

- 5. Donghua University, P.R. China, IFM, France, NIFT, India, RMIT, Australia and UAM, Brazil had expressed inability to depute representatives to attend the meeting.
- 6. The Committee took on record the apologies sent by the aforementioned institutions.
- 7. The Secretary informed the Committee that, with five out of ten members attending, the quorum for the meeting was present and the proceedings could commence.
- 8. The Secretary, thereafter, tabled before the committee the comments on the Agenda received from IFM Paris vide IFM Mail dated 28<sup>th</sup> September 2004 and NIFT India vide NIFT mail NIFT/IFFTI/EC-11/04 dated 1<sup>st</sup> October 2004. The Chairman directed that these comments be taken into consideration whilst discussing the concerned Agenda points. The Chairperson, thereafter, directed the Committee to proceed with deliberations of the Agenda points.

#### **AGENDA ITEM NO 3**

# ADOPTION OF THE MINUTES OF THE 11<sup>TH</sup> MEETING OF THE EXECUTIVE COMMITTEE HELD AT NEW DELHI, INDIA

9. The Minutes of the 11<sup>th</sup> Meeting of the Executive Committee, held at NIFT, New Delhi, India on 29<sup>th</sup> March 2004 and 01<sup>st</sup> April 2004 were unanimously approved and adopted by the Executive Committee.

#### **AGENDA ITEM NO. 4**

#### **NEW MEMBERSIP**

- 10. Whilst expressing satisfaction at the number of new applications received for Membership of the Foundation, the Committee observed that the Foundation still needed representations from Africa, Egypt, Germany, Greece, Israel, New Zealand, Portugal, Spain, Sri Lanka, Turkey, etc. In addition, there was scope for increased Membership from USA and China.
- 11. The Committee requested the Members to scout for suitable institutions from yet unrepresented areas. Membership from these regions would provide a truly universal flavour to the Foundation. Increase in Membership would also enable reduction in Membership Fees.

12. The Committee was also of the view that an IFFTI Member introducing a new member should provide a brief introduction of the status of the Institution being recommended for Membership to enable a better appreciation of the standing of a New Member before formally inviting it for Membership. This would avoid embarrassment of refusal at a later stage.

#### AGENDA NO. 5

#### **WORK PLAN OF IFFTI**

#### Papers on Best Practice in Fashion Education

- 13. The progress report on the Initiative prepared by Ms. Elizabeth Rouse, LCF, Chairperson, Programmes Committee, was placed before the Committee by Dr. Julia Gaimster, LCF.
- 14. The Committee expressed satisfaction at the status of the Initiative and placed on record its deep appreciation for the effort put in by Ms. Rouse in managing this time consuming task
- 15. A copy of the progress report is placed at *Annexure I (Page 7)*

#### Travel Funding

16. The draft letter prepared by IFFTI Secretariat was discussed. The Committee directed the Secretary to issue the letter after incorporating the modifications recommended by the Committee.

{The same has since been issued. A copy of the revised letter is placed at Annexure II (Page 9)}

#### **Panel Discussion**

- 17. The topics for Panel Discussions were provided by the representatives of Bunka Women's University during their presentation.
- 18. The Bunka Fashion Forum Planning Committee would like to invite IFFTI Members to participate in two panel discussions being conducted at the Bunka Fashion Forum to be held at Bunka Women's University Tokyo, Japan on the 3<sup>rd</sup> November 2005.
- 19. Two open panel discussions are scheduled, one in the forenoon and one in the afternoon. A moderator will coordinate each of these panel discussions. In each, selected panelist will make a presentation, of between 12 and 15 minutes, pertaining to their area of expertise. At the conclusion of these presentations the moderator will open the floor for discussion. Following the panel discussion there will be an open question and answer period.

Abstract Length: 300 Words

Abstract Submission Date: December 15, 2004

Full Paper Length: 2000 – 2500 Words Presentation Time: 12- 15 minutes

#### 20. Panel Discussion 1

Main Theme: 'Exploring the Integration of Sensitivity and Technology in the Era of Globalization'

**Discussion Topics:** 

- (a) Fashion as a Formative Culture
- (b) The Business of Fashion and the Environment
- (c) Fashion as an Environment

#### 21. Panel Discussion 2

Main Theme: 'How Will Advanced Technology Change Fashion?'

**Discussion Topics:** 

- (a) Wearable Fashion: The Information Society, The Utilization of Photonic Technology
- (b) Development of On-Demand Production Systems, Automated Production
- (c) Intelligent Fashion: All-Weather Clothing
- (d) E-Learning: Japan as a Member of the International Community, Cultivation of Human Resources and E-Learning

\*\*\* All presentations and follow-up discussions will be conducted with the aid of simultaneous translation.

22. The Committee directed the Secretariat to finalise the details in consultation with Bunka University.

#### Research

- 23. The Committee expressed satisfaction over the progress made in this Initiative. A Sub-Committee comprising following Members was convened to manage the Initiative:-
  - (a) Ms. Sylvie Ebel, IFM, France
     (b) Prof. Edward Newton, HKPU, Hong Kong
     (c) Ms. Elizabeth Rouse, LCF, London
     (d) Prof. Bill Oxenham, Raleigh, USA
     Chairperson
     Member
     Member
     Member

#### Competitions and Scholarships

24. The Committee decided to keep this in abeyance for the time being.

#### Linkages with IWTO and IAF

25. The Committee appreciated the efforts made by the Chairperson in bringing about the linkages with IWTO and IAF and were hopeful that such linkages would benefit IFFTI Members.

#### **AGENDA ITEM NO. 6**

#### **AUTHORISED REPRESENTATIVES**

26. The Committee asked the Secretary to obtain the necessary clarifications from RMIT regarding their authorised representatives on IFFTI General Council and the Executive Committee.

#### AGENDA ITEM NO. 7

#### 2005 ANNUAL CONFERENCE

- 27. Bunka University made a detailed presentation on the proposed schedule and activities being planned at the 2005 Annual Conference. The Committee appreciated the detailed planning being undertaken by Bunka to ensure maximum benefit to Members and directed the Secretary to work in close coordination with the University to make the Conference a grand success.
- 28. A copy of the presentation is placed at *Annexure III (Page 13)*

#### **AGENDA ITEM NO 8**

#### **VENUES OF FUTURE IFFTI MEETINGS**

- 29. The Committee requested LCF to consider delaying the next Executive Committee Meeting by a few days keeping in view the 4<sup>th</sup> of July celebration in USA. Dr. Gaimster agreed to look into the matter.
- 30. Ryerson University stated that they would put up the proposal before the appropriate authority for approval before confirming their offer to host the Annual Conference in 2008. The Committee asked the Secretary to follow up with RMIT, NCSU, Temasek and Fu Jen for finalizing the venue for the 2007 Annual Conference.

#### **AGENDA ITEM NO 9**

#### IFFTI WEBSITE

31. The Chairperson was of the opinion that the visuals being included in the website should be supervised by an expert picture editor. Dr. Julia Gaimster graciously agreed to undertake the task on behalf of LCF.

#### **AGENDA ITEM NO. 10**

#### **ELECTION BYE-LAWS**

32. The draft Bye-Laws were deliberated upon in detail by the Committee. The comments forwarded by IFM Paris vide IFM Mail dated 28<sup>th</sup> September 2004 and NIFT India vide NIFT mail NIFT/IFFTI/EC-11/04 dated 1<sup>st</sup> October 2004 were also discussed. On completion the Secretary was directed to circulate the revised draft to the Committee Members after incorporating the changes recommended by the Members.

#### **AGENDA ITEM NO. 11**

#### **ACCOUNTS AND FINANCE**

33. The Committee approved the Balance Sheet for the year 2003 and expressed satisfaction at the Statement of Financial Affairs of the Foundation.

#### **AGENDA ITEM NO. 12**

#### **ANY OTHER ITEM**

- 34. In conclusion the Committee thanked Ryerson University for the excellent arrangements made by them for the EC Meeting.
- 35. There being no further points, the Meeting ended with a vote of thanks to the Chair.

#### **Best Practice in Fashion Education**

Report to the IFFTI Executive Committee at its 12<sup>th</sup> Meeting at Ryerson University on 30<sup>th</sup> September 2004-09-23

#### **Report on Progress**

- 1 The paper reports on the progress made since the 11th Meeting of the Executive Committee in Paris with the selection of papers for the publication Best Practice in Fashion Education.
- The Committee received evaluations from the readers of the 35 abstracts received and agreed to invite 19 authors to submit full papers for consideration. The authors were also invited to present them at the 2004 conference in Delhi in March 2004. (Appendix 1 List of readers)
- 3 Thirteen papers were presented at the conference. It was noted that the presentation of the papers had a positive impact on the conference in terms of stimulating debate and increasing the number of staff participating from each institution
- 4 Of the full papers received and/or presented, eleven papers were have been given to expert readers for comment. These papers cover a diverse range of pedagogical issues and member institutions. (Appendix 2 List of papers). Comments have been received on nine of these papers.
- An external editor Sue Parkinson-Bailey from Manchester Metropolitan University has been commissioned to work alongside Elizabeth Rouse. Sue has research interests in pedagogical research in the field of fashion and textiles, and holds the post of Teaching and Learning Co-ordinator. She is currently reviewing the selected papers and the comments of the expert readers.
- 6 The editors will make a final selection in October and the authors of selected articles will be asked to make changes as recommended by the editors and readers as appropriate for a deadline of January 30<sup>th</sup> 2005.
- 7 Final editing will take place during February and March 2005.
- 8 It is anticipated that the publication of the papers, with an IBSN number will take place in the early summer.

Elizabeth Rouse London College of Fashion 24 September 2004

#### Appendix 1 Readers of abstracts

Elizabeth Rouse	Dr Batra
Dean of Academic Development and Quality	Head of Academic Affairs
Assurance	NIFT
London College of Fashion	
Karen Webster	Dr Pauline Terreehorst
Programmes Manager	Director
Fashion Design	Amsterdam Fashion Institute
RMIT	
Dr Trevor Little	
Head of department	
Textile and apparel Management	
North Carolina State University	

### Appendix 2

#### Papers sent to expert readers

All Ol D I I O	
Alison Shreeve, Developing Communication	Betty Li Shu-wan, The Transformation of the
Skills Through Fashion Design	Fashion Merchandising Programme: From
(London College of Fashion, London)	Teacher-centered to Student-centered
	Pedagogy
	(Hong Kong Polytechnic University, Hong
	Kong)
Carol Garcia, Kathia Castilho et al, The	Cora Goetemann, Product Development
influence of virtual learning communities on	Versus Design
fashion online teaching experience	(Pearl Academy of Fashion, New Delhi)
(Anhembi Morumbi University, Brazil)	( · · · · · · · · · · · · · · · · · · ·
Irene Spink, Design Realisation: A Student	Jatin Bhatt, Best Practices in Fashion
Centered Approach to Pattern Construction	Education
(University of Huddersfield, Huddersfield)	(National Institute of Fashion Technology,
(Crimoreity or maddereneral, maddereneral)	Bangalore)
Julia Gaimster, The Role of Technology in	Karine Piotraut, IFM Article
Supporting Student Learning	(Institute de la Mode, Paris)
(London College of Fashion, London)	(montate de la wede, r ane)
Roger Ng, Discovery Venture Learning –	Tarun Pawar, Live Fashion Retail Model as a
The Road of Success for Beginners	Best Practice in Fashion Education
(Hong Kong Polytechnic University, Hong	(National Institute of Fashion Technology,
Kong)	Bangalore)
Yoshiko Sujino, Kazuko Ikeda, Construction	
of a Clothing Production System Tailored to	
Individual Requirements Using Computers	
(Bunka Women's University, Tokyo)	

#### IFFTI

#### INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES

IFFTI Secretariat, C/o NIFT Campus, Hauz Khas, Near Gulmohar Park, New Delhi – 110 016, India Tel: 00-91-9811800391 (Mobile), 00-91-11–26611163 (Direct), Board Nos. 00-91-11-26965080/26965059 Ext 403 Fax:00-91-11-26851359/26851198 Email: ifftisec@yahoo.com

IFFTI/1004/2/2004

29th October 2004

Dear IFFTI General Council Member,

# GUIDELINES FOR IFFTI INITIATIVE ON "FUNDING OF TRAVEL FOR JUNIOR FACULTY TO PRESENT PAPERS AT IFFTI ANNUAL CONFERENCE SCHEDULED TO BE HELD AT TOKYO, JAPAN IN NOVEMBER 2005"

IFFTI Secretariat letter no. IFFTI/1004/2/2004 dated 10<sup>th</sup> September giving draft guidelines for management of the aforementioned initiative was deliberated upon by the Executive Committee at its meeting held on 30<sup>th</sup> September 2004 at Ryerson University, Toronto, Canada.

- 2. The draft letter has been revised to incorporate the decisions of the Executive Committee. The revised letter explaining the guidelines for IFFTI Initiative on "Funding of Travel for Junior Faculty to Present Papers at IFFTI Annual Conference scheduled to be held at Tokyo, Japan in November 2005" is placed at Enclosure to this letter. The enclosed letter supercedes IFFTI Secretariat letter of even number dated 10<sup>th</sup> September 2004.
- 3. Members are requested to give this Initiative wide publicity and encourage Junior Faculty to participate in large numbers.

Best regards,

Commodore Vijay (Retd.) Secretary

#### IFFTI

#### INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES

IFFTI Secretariat, C/o NIFT Campus, Hauz Khas, Near Gulmohar Park, New Delhi – 110 016, India Tel: 00-91-9811800391 (Mobile), 00-91-11- 26611163 (Direct), Board Nos. 00-91-11-26965080/26965059 Ext 403 Fax:00-91-11-26851359/26851198 Email: ifftisec@yahoo.com

IFFTI/1004/2/2004

29th October 2004

# GUIDELINES FOR IFFTI INITIATIVE ON "FUNDING OF TRAVEL FOR JUNIOR FACULTY TO PRESENT PAPERS AT IFFTI ANNUAL CONFERENCE SCHEDULED TO BE HELD AT TOKYO, JAPAN IN NOVEMBER 2005"

#### **BACKGROUND**

IFFTI was founded with the mission to develop a global network of institutions recognised as leaders in the advancement of education, research and development in design, technology and business and its related industries through international collaboration.

- 2. One of the objectives of IFFTI is to 'promote an international forum for the exchange of ideas, and collaborative research and development in fashion design, technology and business and related industries'.
- 3. To encourage greater collaboration between IFFTI Member Institutions and to encourage participation by Junior Faculty in IFFTI Annual Conferences, it was decided to fund return economy class airfare of selected Junior Faculty Members to present Papers at the next IFFTI Annual Conference scheduled to be held at Bunka Women's University, Tokyo, Japan in November 2005.

#### **ELIGIBILITY CRITERIA**

- 4. The criteria decided for personnel to be eligible under the category of '*Junior Faculty*' is given below:-
  - (a) Faculty at the beginning of their teaching careers, or
  - (b) Faculty who are beginning to develop their teaching and research interests and profile.

#### **TOPICS**

- 5. The Theme of the 2005 Annual Conference is "Globalization of the Fashion Industry Future Vision and the Challenges for Education and Business".
- 6. Following three topics have been selected for inviting papers from Junior Faculty for presentation at the 2005 IFFTI Annual Conference:-
  - (a) Functionality and Comfort in Fashion Merchandise.
  - (b) The Role of Technology in the Globalization of Fashion.
  - (c) The Impact of Non Material Influences Motivating Consumption Pattern.
- 7. Junior Faculty are invited to present papers on any one of the above-mentioned topics. The overall theme of the Conference mentioned in Para 5 above is to be kept in mind while addressing the chosen topic. Whereas the topics mentioned in sub paras 6 (a) and 6 (b) are self-explanatory, explanation in respect of topic at sub para 6 (c) ie "The Impact of Non Material Influences Motivating Consumption Pattern" is given below for the benefit of authors.

(Explanation on how non material values are motivating consumption: One of today's main characteristics in the fashion sector is the growing importance of non material motivations shown by the consumers. This evolution of consumption behavior affects the whole fashion system. It translates into the hegemony of fashion over clothing, the culture of products over and above the product itself, the experiential aspects of consumption over and above a utilitarian view of this consumption, the dominance of brands over non branded products and finally, of non materialistic values over materialistic values.")

#### **PRESENTATION DETAILS**

8. The salient points of paper presentation are:-

(a) Length of Abstract 500 words

(b) Full Paper length 3000-5000 words

(c) Presentation Time Talk time 25 minutes + 5 minutes for

discussions

(d) Paper Presentation Date November 2005

(e) Venue Bunka Women's University, Tokyo,

Japan

#### **SCHEDULE**

9. The timeframe for the activities connected with this Initiative are:-

S. No.	Activity	Dates
(a)	Deadline for submission of abstracts by Junior	31st December 2004
	Faculty	
(b)	Intimation to 5 Junior Faculty finally selected for	31st March 2005
	Presentation of Papers at the Conference	
(c)	Presentation of Papers at the Annual Conference	November 2005
(d)	Submission of claim for Reimbursement	January 2006
(e)	Reimbursement of return Economy Class airfare by	March 2006
	IFFTI	

#### **PROCEDURE**

- 10. Requests for grant of funding under this Initiative are to be forwarded to Secretary, IFFTI by email at ifftisec@yahoo.com together with the following information:-
  - (a) Name of Junior Faculty desirous of presenting a paper,
  - (b) Position and Responsibilities,
  - (c) Name of the Institution,
  - (d) Letter from the Head of the Institution/Department/other appropriate authority, confirming the following:-
    - (i) The applicant meets the criteria mentioned in Para 4 above and is eligible to be considered as '*Junior Faculty*' for the purpose of this Initiative.
    - (ii) The Institution would permit the applicant to travel to Tokyo to present the Paper at the 2005 IFFTI Conference, if selected.
  - (e) The abstract of the proposal paper (500 words).
- 11. Copies of the proposal are also to be endorsed to Chairperson Programmes Committee, Ms. Elizabeth Rouse, LCF, at <a href="mailto:e.rouse@fashion.arts.ac.uk">e.rouse@fashion.arts.ac.uk</a> and to Mr. Brian Leishman, Bunka Women's University, at <a href="mailto:brian@bunka.ac.jp">brian@bunka.ac.jp</a>
- 12. The abstracts submitted by the Junior Faculty will be evaluated by a Sub-Committee convened for this purpose.
- 13. Based on the recommendations of the Sub-Committee, five Junior Faculty Members would be invited to present Papers at the Conference.
- 14. IFFTI will reimburse return Economy Class airfare to the Junior Faculty who are invited to present Papers at the 2005 IFFTI Annual Conference in Tokyo on one of the topics mentioned in Para 6 above.
- 15. The claims for reimbursements of airfare are to be forwarded to the IFFTI Secretariat together with the following documents:-
  - (a) A copy of the paper presented at the Conference,
  - (b) Air Ticket/e-ticket letter, receipt of payment made and boarding cards in original.
- 16. The reimbursements will be sent to the concerned Institution within 60 days of receipt of the documents mentioned in Para 15 above.

#### **REQUEST**

17. May I kindly request you to encourage the Junior Faculty of your Institution to participate in this Initiative in large numbers.

Best regards,

Commodore Vijay (Retd.) Secretary

### The 7th Annual IFFTI International Conference

# 2005 Tokyo, Japan

<u>'Globalization of the Fashion Industry –</u>
Future Vision and the Challenge of Education and Business'

Hosted By,

**Bunka Women's University** 

#### Supported and Sponsored by,

The Ministry of Economy, Trade and Industry

The Ministry of Education, Culture, Sports, Science and Technology

The Tokyo Metropolitan Government

The Japan Department Store Association

The Japan Society of Home Economics

The Textile Machinery Society of Japan

Japan Society of Kansei Engineering

The Japan Fashion Association

The Japan Association of Specialists in Textiles and Apparel

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#### The 7th Annual IFFTI International Conference

It is my great pleasure to announce that Bunka Women's University will host the 7<sup>th</sup> Annual IFFTI International Conference taking place in Tokyo, Japan from October 31 to November 5, 2005.

Bunka Women's University began in 1950, created on the foundation of Bunka Gakuen, which was founded in 1923. Bunka Women's University has for many years played a leading role in fashion and design education, and is one of the most distinguished institutions of its kind in Japan. Based on a history and tradition of more than half a century, Bunka Women's University has developed its own educational philosophy and has become a pioneer in fashion science and the study of crafts and design. Over that period the university has continuously expanded its fields of study and currently has the Faculty of Fashion Science, the Faculty of Art and Design, the Faculty of Liberal Arts and Science, and the Junior College Department.

In recent years, due mainly to the continued development of information technology centering on the internet, the structure of the circulation and distribution of information, as well as the accumulation of knowledge in every industrial and social sector, has evolved into a perpetuation chain reaction, and as a result further advanced education with added value is urgently needed in the area of fashion. As technology continues to progress, I believe that one of the primary missions of Bunka Women's University is to provide the opportunities for all participants of this conference; students, faculty, members of the business community and staff to conduct in-depth discussions, on a wide range of subjects, with their colleagues from all over the world in order to obtain and share new knowledge and perspectives.

We have therefore set the theme for the 7<sup>th</sup> Annual Conference as 'Globalization of the Fashion Industry – Future Vision and the Challenge of Education and Business' in the hope of providing participants with the opportunity to appreciate the changes in the fashion industry resulting from globalization, as well to understand the circumstances and positions of respective countries, and to exchange opinions in order to facilitate mutual cooperation and support among nations, industrial sectors and academic institutions. Concurrently, with the opening of this conference, a Fashion Forum will be held with participants from all over Japan and from around the world.

I hope that this conference will enable its participants to make an accurate assessment of the current situation and challenges in the field of fashion education and related industries from a global perspective, and also to fully comprehend the trends and changes of the times through meaningful discourse among IFFTI members and the presentation of research papers, which will serve as a guide for all participants.

We sincerely hope that all participants and related people will appreciate the meaning and the significance of this conference, and will extend their full cooperation and support in order to make it a complete success.

Respectfully yours,

Sunao Onuma President of Bunka Women's University

#### **Bunka Women's University**

Bunka Women's University is located in Tokyo Japan. The University has two campuses, one located in the center of downtown Tokyo in an area called Shinjuku, and the other, about one hour west in an area known as Kodaira. Currently there are about 5000 students enrolled in Bunka Women's University. Both campuses are located very near public transportation routes, making them convenient for the student body and the staff. Both campuses are home to modern educational facilities, fully supported by the latest in technology and innovation.

#### **Venue**

The venue for the 7<sup>th</sup> Annual IFFTI Conference will be the Shinjuku Campus of Bunka Women's University seen in the photograph. The Executive Committee Meetings will be held in the Executive Board Room located on the 3<sup>rd</sup> floor and the General Council Meetings will be held in the Executive Committee Conference Room located on the 4<sup>th</sup> Floor. The Annual Conference will be held in the auditorium located on the 20<sup>th</sup> Floor.

## Schedule of Events for the 7<sup>th</sup> Annual IFFTI Conference

Oct. 30		IFFTI Members Arrive in Tokyo
Oct. 31	1130-1200 1200-1330 1330-1530 1600-1800 1830-2000	Reception Welcome Lunch for IFFTI members Bunka Costume Museum Tour and Kimono Program Executive Committee Meeting – Opening Session Welcome Dinner for Executive Committee Members
Nov. 1		Reception General Council Meeting – Session 1 Student Fashion Show Lunch General Council Meeting – Session 2 Junior Faculty Paper Presentation (Junior Faculty Initiative)
Nov. 2	0900-0930 930-1200 1200-1330 1330-1420 1430-1700 1730-1830 1900-2100	Reception Annual Conference – Session 1 Lunch Mr. Yohji Yamamoto - Japanese Designer - Keynote Presentation 'Fashion from the Designers Point of View' Annual Conference – Session 2 Executive Committee Meeting – Closing Session Banquet Hosted by the President of Bunka Women's University - Mr. Sunao Onuma
Nov. 3	0900-0930 930-1200 1200-1300 1300-1400 1415-1700 1730-1830	Reception Bunka Fashion Forum – Panel Discussion 1 Lunch Ms. Hiroko Koshino – Japanese Designer – Keynote Presentation 'Japanese Sensitivity and Fashion' Bunka Fashion Forum – Panel Discussion 2 Fashion Show by a Famous Japanese Designer
Nov. 4		Sight-seeing Excursion – One Day
Nov. 4&5		Sight-seeing Excursion – Two Days

#### **Program Highlights**

Oct 31st

Bunka Costume Museum will host on IFFTI Members Only Tour highlighting some of the most popular items in the museum. Following this tour Bunka Costume Museum and Bunka Women's University will host a Kimono Program featuring some of the finest traditional Kimono in existence, as well as a host of more contemporary Kimono. This program, if time permits, may allow members to adorn a Kimono in order to experience first hand what thousands of years worth of tradition has to offer.

Nov. 1st

Marks the beginning of Bunka-sai, which in English means Student School Festival. For three days Nov. 1<sup>st</sup> thru Nov. 3<sup>rd</sup> students will hold many events showcasting their interests and talents. On the 1<sup>st</sup> of Nov. the students of Bunka Women's University and Bunka Fashion College will put on a fashion show displaying the fashions they have created thus far.

As well on this day IFFTI will hold the Junior Faculty Paper Presentations under the Junior Faculty Initiative.

Nov. 2<sup>nd</sup>

The beginning of the 7<sup>th</sup> Annual Conference, which is divided into two sessions, the forenoon session concentrating on the theme of this year's conference as it pertains to Business, and the afternoon session, which will concentrate on Education.

Our featured guest speaker on this day will be the world famous Japanese Designer Mr. Yohji Yamamoto.

To complete the day Mr. Sunao Onuma, President of Bunka Women's University will host a banquet to honor the participants and guests at this year's 7<sup>th</sup> Annual Conference.

Nov. 3<sup>rd</sup> On this day the Bunka Fashion Forum will be held. The day will be divided into two Panel Discussions, the theme of the first Pane; discussion will be 'Exploring the Integration of Sensitivity and Technology in the Era of Globalization' and the theme of the second Panel Discussion will be 'How Will Advanced Technology Change Fashion?'

Dividing these two Panel Discussions will be a presentation by a very special guest speaker, world famous Japanese Designer and graduate of Bunka Fashion College, Ms. Hiroko Koshino.

In the evening on this day Bunka Women's University will host a Fashion Show by a famous Japanese Designer. Several designers have been approached but at this time no confirmation is available.

Nov. 4<sup>th</sup> Planned for this day is a single-day sight-seeing excursion in Tokyo which should include; The Imperial Palace, Asakusa; a living museum of ancient Japan, Akasaka, Tokyo Tower, and the world famous Ginza Shopping District.

Nov. 4<sup>th</sup> / 5<sup>th</sup> A two-day sight-seeing excursion is planned. Several locations have been discussed; two locations, Hakone, a small town at the base of Mt. Fuji, and Nikko an area just north of Tokyo, famous for the Toshogu Shrine, a World Heritage Site. Both locations are famous for Japanese Onsen, (Hot Spring Spas)

\* Further discussion will be needed to finalize the details for these excursions. Please assist us by sharing your ideas with us.

#### **Key note Presentations**

- 1. Mr. Sunao Onuma, President of Bunka Women's University Official Host of the 7<sup>th</sup> Annual IFFTI Conference 'Development of the Fashion Education System in Japan'
- Mr. Yohji Yamamoto, Japanese Designer
   'Global Fashion from the Designers Point of View'
- 3. Ms. Hiroko Koshino, Japanese Designer and Bunka Fashion College Graduate 'Japanese Sensitivity and Fashion'

#### **Excursions**

- 1. Mt. Fuji from Hakone a potential destination for the two-day sight-seeing excursion
- 2. Toshogu Shrine in Nikko also a potential destination for the two-day sight seeing excursion
- 3. One definite destination for the two-day location will be a trip to a Japanese Onsen (Hot Spring); a very important element of Japanese Culture and History

#### **Hotels**

Two hotels have been considered as suitable accommodations for IFFTI Members. Both of these hotels are located less than a five-minute walk to Bunka Women's University Shinjuku Campus. These hotels are modern and are replete with all necessary amenities and services. At this time an IFFTI Member room rate is not available, however we are negotiating earnestly in order to keep IFFTI Members costs to the minimum.

- 1. The Keio Plaza Intercontinental Hotel
  - http://www.keioplaza.com/index.html
- 2. The Washington Hotel Shinjuku
  - http://lists.bookings.nl/hotel/jp/washington-shinjuku.html