

AGENDA

THE 11TH MEETING

OF

THE IFFTI EXECUTIVE COMMITTEE

29TH MARCH 2004

AT

NATIONAL INSTITUTE OF FASHION TECHNOLOGY
INDIA

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FOR
THE 11TH MEETING OF THE IFFTI EXECUTIVE COMMITTEE
AT
NATIONAL INSTITUTE OF FASHION TECHNOLOGY, INDIA
ON 29TH MARCH 2004 AT 16:30 HRS.

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ANNEXURE TO AGENDA

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AGENDA ITEM NO. 1.

WELCOME REMARKS BY CHAIRPERSON – IFFTI

Professor Edward Newton, Chair Professor of Fashion Design, Institute of Textiles and Clothing, Hong Kong Polytechnic University and the Chairperson – IFFTI, will make his initial remarks.

AGENDA ITEM NO. 2

APOLOGIES SENT

- 2.1 UAM, Brazil have apologized for being unable to depute an authorized representative to attend the 11th Meeting of the Executive Committee.
- 2.2 The Executive Committee may kindly accept the apology.

AGENDA ITEM NO. 3

**APPROVAL OF THE MINUTES OF THE 10TH MEETING OF THE
EXECUTIVE COMMITTEE HELD AT IFM, PARIS ON
20TH AND 21ST NOVEMBER 2003.**

- 3.1 The 10th Meeting of the Executive Committee of IFFTI was conducted at Institut Francais de la Mode, Paris on 20th and 21st November 2003.
- 3.2 The draft Minutes of the Meeting were circulated to the Members on 17th December 2003.
- 3.3 As no comments have been received from Members, the Executive Committee is requested to formally adopt the Minutes of the aforementioned Meeting.

AGENDA ITEM NO. 4

NEW MEMBERSHIP

- 4.1 Application for Membership of IFFTI was received from Fashion Institute of Design and Merchandising, USA.
- 4.2 In keeping with the existing procedure, a Sub-Committee comprising following Members was convened to process the application:-
 - a) Dr. Dario A. Cortes, Fashion Institute of Technology, USA
 - b) Ms. Sylvie Ebel, Institut Francais de la Mode, France
- 4.3 The Sub-Committee has recommended that the Institution be offered '**Regular**' Membership of IFFTI. The Application Form of FIDM and the observations of the Sub-Committee, are placed at **Annexure I (Page EC-8)**.
- 4.4 The Executive Committee is requested to ratify the decision of the Sub-Committee.
- 4.5 The decision of the Executive Committee would be placed before the General Council for approval.

I F F T I
INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES
IFFTI Secretariat, C/o NIFT Campus,
Hauz Khas, Near Gulmohar Park,
New Delhi - 110 016, India
Tel: 00-91-11 -26611163, 26965080, 26965059 Fax: 26851198 / 26851359
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APPLICATION FORM FOR MEMBERSHIP OF IFFTI

Kindly read the membership information details enclosed before completing application. A reference to printed documents published by the Institution can be included as the documentation required.

1. Type of Membership Applied For -
(Tick the appropriate choice)

Regular

Associate

2. Name of Proposer:

3. The Institution:

A. **Name (legal identity):** The Fashion Institute of Design & Merchandising (FIDM)

B. **Year of Establishment:** 1969

C. **Public or Private:** Private

D. **Institutional Contact Person:**

Name: Barbara Bundy

Address: 919 SO. Grand Avenue, Los Angeles, California 90015

Telephone: (213) 624-1200

Fax: (213) 624-9354

Email: bbundy@fidm.edu

Web Address: www.fidm.com

4. The Head of the Institution

A. **Name:** Tonian Hohberg

B. **Designation:** President

C. **Contact Details:**

Telephone: (213) 624-1200

Fax: (213) 624-9354

Email: thohberg@fidm.edu

5. The nominated delegate who would represent the Institution at the yearly General Council Meetings of IFFTI:

A. **Name:** Barbara Bundy

B. **Designation:** Vice President, Education

C. **Contact Details:**

Telephone: (213) 624-1200

Fax: (213) 624-9354

Email: bbundy@fidm.edu

6. Recognition of the Institution by appropriate authority (Ministry of Industry/Ministry of Education, etc.):

7. Accreditation by National Organisations:

Western Association of Schools & Colleges (WASC)

National Association of Schools of Art & Design (NASAD)

8. Academic Awards (Degree / Diploma / Certificate) – Applicants should provide three copies of prospectus or syllabus from preceding and current academic years, together with the year of commencement of the awards.

See Catalogue

9. Faculty Profile – Applicants should provide documentation of key Academic and General staff.

See Catalogue

10. Research Profile – Applicants should provide a brief summary of research initiatives being pursued by the Institution (if applicable).

N/A

- 11. Overview of Fashion Educational Facilities** (in terms of library, laboratory and other dedicated facilities).

See Catalogue (Pages 24-28; 45-50)

- 12. Relationships with Industry:**

See Catalogue (Pages 16-21)

- 13. Links with Alumni:**

Alumni Newsletter

- 14. Kindly provide three copies of Institution's publications, highlighting its strengths, achievements and contributions to Fashion Education.**

Alumni Newsletter/Press

- 15. Any other information that you would like to furnish in support of your membership:**

- 16. Kindly enclose the following in triplicate in support of the application for membership:**
(see enclosed letter)

- a. A letter of intent signed by the Head of the Institution;
- b. Certificate of Registration;
- c. Certificate issued by the accrediting body;
- d. Supporting letter of recommendation from an existing member institution of IFFTI bearing the signature of the authorised signatory of that Institution;
- e. Documents (catalogues/other printed material/photographs) in support of the information provided in this application form.

Signature of Authorised Signatory:

Name: Barbara Bundy

Designation: Vice President, Education

Date: February 09, 2004

FOR IFFTI RECORDS ONLY**CHECKLIST FOR IFFTI MEMBERSHIP**

1. **Application Number:** IFFTI/026/2004 **Date Received:** 25th February 2004

2. **Summary of the qualitative details of the Institution:**

	Name of the Course	When it was started	Doctorate / PG / UG / Diploma	Number of students	Whether recognised by the Govt. If so, since when	Whether recognised by a Govt. Accredited Institution. If so, since when	Whether accredited by an International Institution. If so, since when
	LOS ANGELES						
i)	<i>Associate of Arts Degree Program</i>	1969	Undergraduate		1978	1978	1978
	• Apparel Manufacturing Management						
	• Beauty Industry Merchandising & Marketing						
	• Fashion Design						
	• Graphic Design						
	• Interior Design						
	• Merchandise Marketing						
	• Merchandise Product Development						
	• Textile Design						
	• Visual Communication						
ii)	<i>Associate of Arts Professional Designation Degrees</i>	1969	Postgraduate		1978	1978	1978
	• Apparel Manufacturing Management						
	• Beauty Industry Merchandising & Marketing						
	• Fashion Design						
	• Graphic Design						
	• Interior Design						
	• Merchandise Marketing						
	• Merchandise Product Development						
	• Textile Design						
	• Visual Communication						

iii)	<i>Associate of Arts Advanced Study Degrees</i>	1969	Postgraduate		1978	1978	1978
	• Fashion Design						
	• Film & TV Costume Design						
	• Footwear Design						
	• Interactive Multimedia						
	• Interior Design						
	• International Manufacturing & Product Development						
	• Theatre Costume						
	• Visual Communications						
	ORANGE COUNTY						
	<i>Associate of Arts Degree Programs</i>	1981	UG		1981	1981	1981
	• 1 st Year Apparel Manufacturing Management						
	• 1 st Year Beauty Industry Merchandising & Marketing						
	• 1 st Year Fashion Design						
	• 1 st Year Graphic Design						
	• 1 st Year Interior Design						
	• 1 st Year Merchandise Marketing						
	• 1 st Year Merchandise Product Development						
	• 1 st Year Visual Communications						
	SAN DIEGO						
	<i>Associate of Arts Degrees</i>	1985	UG		1985	1985	1985
	• 1 st Year Beauty Industry Merchandising & Marketing						
	• 1 st Year Fashion Design						
	• 1 st Year Merchandise Product Development						
	• Merchandise Marketing						
	SAN FRANCISCO						
	<i>Associate of Arts Degrees</i>	1973	UG		1978	1978	1978
	• 1 st Year Apparel Manufacturing						
	• 1 st Year Beauty Industry Merchandising & Marketing						
	• Fashion Design						
	• Graphic Design						
	• Interior Design						
	• Merchandise Design						
	• Merchandise Product Development						
	• Visual Communications						

3. **Is the applicant a leading fashion institution of national and international standing, being of the level of a University or an equivalent status?**

YES

4. **Does the Institution offer programmes of international standards in the areas of:**

- | | |
|-------------------------------|-----|
| (a) Fashion Design | YES |
| (b) Fashion Technology | YES |
| (c) Fashion Business | YES |

5. **Has the Institution been granted State recognition?**

YES

If so, by whom and when?: 1978, The State of California

If yes, Date of Recognition: 1978

- | | |
|------------------------------------|-----|
| (i) Ministry of Education | YES |
| (ii) Ministry of Industry | NO |
| (iii) Others (Give details) | NO |

6. **Is the Institution accredited by a National Organisation**

YES

If so, details of thereof :

Western Association of Schools and Colleges and National Association of Schools of Art and Design.

7. **Has the Institution been conferring awards in fashion related fields for more than 5 years after accreditation by the competent authority?**

YES

8. **Is the faculty of the Institution engaged in research publications and scholarships?**

YES

If yes, details thereof:

FIDM students, staff and alumni, in cooperation with more than 400 manufacturers, retailers and wholesalers, have created a laboratory store. Using donated merchandise, this public

and community service project has put classroom instruction into practical use. This industry/education partnership results in scholarships for students in all majors.

FIDM Scholarship Foundation, Inc. - The FIDM Scholarship Foundation, Inc. is a non-profit organization established to retain and support talented students. Awards range from \$1,000 to full tuition grants depending upon the funds available from the foundation and the number of applicants for the scholarships. FIDM is one of only nine colleges in North America whose students are eligible to receive scholarships from the American Apparel Manufacturer's Association.

9. Does it have adequate support facilities:

- | | | | |
|-------|----------------------------|--------|---------------------------|
| (i) | Library | | YES |
| (ii) | Laboratory | | YES |
| (iii) | Training Facilities | | YES |
| (iv) | Others | (i) | Student services |
| | | (ii) | Careers |
| | | (iii) | Counselling |
| | | (iv) | Student Financial Support |
| | | (v) | Students' Union |
| | | (vi) | Computing Services |
| | | (vii) | Media Services |
| | | (viii) | Museum |

10. Details of MOUs with other Academic and research Institutes:

11. Is a Letter of Intent signed by the Head of the Institution enclosed?

YES

12. Has the membership of the Institution been recommended by an Executive Committee member?

YES

If so, the name of the Institution :

UAM, Brazil

13. Are there any special justifications for considering the Institution for Membership of IFFTI inspite of not meeting the laid-down criteria?

NA

14. **Does the Institute qualify to be a Regular Member of IFFTI?**

YES

If no, details of the criteria not fulfilled

NA

15. **Does the Institution qualify to be an Associate Member of IFFTI?**

NA

If no, details of the criteria not fulfilled

NA

16. **Comments of the Secretary IFFTI**

The Institution may be considered for Regular Membership

Secretary IFFTI

17. Remarks of Sub-Committee reviewing the application:

(a) Member 1: Dr. Dario A. Cortes, FIT, USA

*It is my pleasure to nominate FIDM, Fashion Institute of Design and Merchandising of Los Angeles, California, USA for **full membership** of IFFTL.*

The institute is accredited by the Western Association of Schools and Colleges (WASC) and the National Association of Schools of Art and Design (NASAD) in the US.

The school began in 1969 and has grown to four campuses in California. 4,500 students are enrolled in AA and AS degree programs of two years duration. It is a private institution whose faculty are highly interactive with the industries they serve.

FIDM boasts the largest fashion library in the Western US and includes 12,000 books and reference materials, internet access terminals and major trend forecasting services.

The Museum Costume and Textile Collection holds over 10,000 costumes, accessories and textiles from the 18th Century through the present. It is one of the largest in the US. Their exhibition space is 11,000 square feet. Admission is free.

FIDM is governed by a Board of governess of which Tonian Hohberg, the FIDM President is a member. Guidance concerning program and curriculum development is provided by a prestigious Advisory Board.

Career opportunities and Alumni services are provided. Further information can be gained by visiting their website: www.fidm.edu.

I look forward to having them join our association.

Sincerely,

Dr. Dario A. Cortes, Vice President

(b) Member 2: Ms. Sylvie Ebel, IFM

*We have received and carefully reviewed the application of Fashion Institute of Design & Merchandising and **recommend Regular Membership.***

IFM has frequent contacts with FIDM faculty and students mainly during their study tours in Paris.

The Fashion Institute of Design & Merchandising covers the 3 main components of an IFFTI institution: design, technology and business. It is dedicated to fashion, graphic, interior design, and entertainment industries.

4500 full-time students are studying in one of the 4 FIDM campuses: Los Angeles, San Francisco, San Diego, Orange County.

FIDM offers a wide range of degrees at undergraduate level: Associate of Arts Degrees and Advanced Study Degrees

The Institution is recognized by the Western Association of Schools and College since 1978 and by the National Association of Schools of Art & Design.

The library resources seem to be accurate and the educational facilities are wide and modern. It includes a costume and textile museum located on Los Angeles FIDM campus and an Audiovisual Library of International Design.

The links with industry are strong and reinforced by 300 faculty members who are committed professionals in their fields: fine artists, productions managers, costume designers, manufacturing & marketing consultants, entrepreneurs...

Yours sincerely,

Sylvie Ebel

AGENDA ITEM NO. 5

**AGENDA FOR THE 6TH ANNUAL MEETING OF
THE IFFTI GENERAL COUNCIL**

- 5.1 The Agenda for the 6th Annual Meeting of the IFFTI General Council scheduled to be held on 30th March 2004 is placed at *Enclosure 1 (Page 1, after Page EC-19)*
- 5.2 The Executive Committee Members are requested to peruse and approve the same.

AGENDA ITEM NO. 6

ANY OTHER ITEM WITH THE PERMISSION OF THE CHAIR

Members may take up additional issues with the permission of the Chairperson.

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