# ENCLOSURE TO IFFTI LETTER NO. IFFTI/0303/2003 DATED

# MINUTES OF THE TENTH MEETING OF <u>THE EXECUTIVE COMMITTEE OF IFFTI HELD AT</u> <u>IFM, PARIS, FRANCE ON 20<sup>TH</sup> AND 21<sup>ST</sup> NOVEMBER 2003</u>

The 10<sup>th</sup> Meeting of the Executive Committee of IFFTI was held at IFM, Paris on 20<sup>th</sup> and 21<sup>st</sup> November 2003. The meeting was presided over by Professor Edward Newton, Chair Professor of Fashion Design, Institute of Textiles and Clothing, The Hong Kong Polytechnic University and the Chairperson of IFFTI.

2. The following Executive Committee Member Institutions were represented at the meeting:-

S. No	<b>Institution</b>	<b>Represented By</b>	Designation
(a)	HKPU, Hong Kong	Prof. Edward Newton	Chairperson
(b)	FIT, New York, USA	Dr. Dario A. Cortes	Vice Chairperson
(c)	Donghua University, Shanghai, PR China	Prof. Li Keling	Member
(d)	IFM, Paris, France	Ms. Sylvie Ebel	Member
(e)	LCF, London, UK	Ms. Elizabeth Rouse	Member
(f)	NIFT, New Delhi, India	Ms. Gauri Kumar	Member
(g)	RMIT, Melbourne, Australia	Ms. Karen Webster	Authorised Representative
(h)	IFFTI	Commodore Vijay (Retd.)	Secretary

- 3. UAM, Brazil was not represented at the Meeting.
- 4. The authorised representatives of the following Member Institutions have changed since the last Annual Conference held at Shanghai, China in March 2003:-

S. No.	Institution	Old Authorised Representative	New Authorised Representative
(a)	Donghua University	Prof. Weiyuan Zhang	Prof. Li Keling
(b)	RMIT	Mr. Ian Sapwell	Ms. Maxine Sparks

5. The Chairperson and the Members of the Executive Committee placed on record their appreciation and gratitude to Prof. Weiyuan Zhang and Mr. Ian Sapwell for their useful contributions in the formative stage of the foundation and wished them success in their respective new ventures.

- 6. Prof. Newton then welcomed Prof. Li Keling and Ms. Karen Webster (on behalf of Ms. Maxine Sparks) to the Executive Committee of IFFTI.
- 7. The Committee thereafter deliberated on the Agenda Points.

# AGENDA ITEM NO. 1

### WELCOME REMARKS BY CHAIRPERSON

8. Professor Edward Newton, Chairperson, welcomed the Executive Committee Members. He thanked them for taking time out of their respective busy schedules to attend this meeting. The near full attendance indicated that the foundation was making decent progress towards its laid down objectives and goals. He added that, perhaps, it would now be appropriate to take steps to increase global visibility of the organization.

# AGENDA ITEM NO 3

# ADOPTION OF THE MINUTES OF THE 9<sup>TH</sup> MEETING OF THE EXECUTIVE COMMITTEE HELD AT SHANGHAI, PR CHINA

9. The Minutes of the 9<sup>th</sup> Meeting of the Executive Committee, held at Donghua University on 18<sup>th</sup> March 2003, were unanimously approved and adopted by the Executive Committee.

# AGENDA ITEM NO. 4

#### **NEW MEMBERSIP**

- 10. The Committee ratified the recommendations of the Sub-Committee nominated to evaluate the application of Swedish College of Textiles, Boras, Sweden and recommended induction of the Institution as *Regular Member* of IFFTI General Council. The Committee directed the Secretary to invite two authorized representatives of the Institution to attend the 6<sup>th</sup> Annual Conference.
- 11. The Committee also decided to enlarge the geographical representation of the foundation by scouting for Members from regions which were hitherto either not represented or had the potential of increased representation like Africa, China, Egypt, Germany, Greece, Israel, Italy, New Zealand, Portugal, Spain, Srilanka, Turkey and USA, etc. The Executive Committee Members unanimously agreed to assist the Secretariat in this matter.

#### AGENDA NO. 5

# WORK PLAN OF IFFTI

#### Papers on Best Practice in Fashion Education

- 12. Prof. Elizabeth Rouse tabled the findings of the Editorial Board for the perusal of the Committee. In view of the very good response to this initiative, it was decided to conduct the final evaluation of Papers in two stages as follows:-
  - (a) In Stage I the Committee shortlisted 19 abstracts (from 35 received) for further development. The list of shortlisted faculty is placed at Annexure I.
  - (b) The authors of these 19 abstracts would be invited to submit full Papers.
  - (c) 6 to 8 Papers would finally be selected for award and publication.
  - (d) Prof. Elizabeth Rouse would lay down guidelines on which the full Papers are to be developed by the 19 shortlisted faculty.
  - (e) An eminent person would be invited to edit the 6 to 8 Papers finally shortlisted prior to actual publication.
  - (f) The project would be completed as per following schedule:-

i. Intimation to 19 shortlisted faculty	15 <sup>th</sup> December 2003
<ul><li>ii. Submission of full Papers by 19 shortlisted faculty</li></ul>	28th February 2004
iii. Evaluation of full papers by the	20 rebluary 2004
Editorial Board	01 <sup>st</sup> March-20 <sup>th</sup> April 2004
iv. Announcement of Results	01 <sup>st</sup> May 2004
v. Editing of 6 to 8 papers finally selected	
for publication by the guest editor.	01 <sup>st</sup> May-31 <sup>st</sup> May 2004
vi. Publishing of Papers	30 <sup>th</sup> June 2004

- (g) The 19 faculty shortlisted for developing full papers would be invited to present their papers at the 6<sup>th</sup> Annual Conference scheduled to be held at NIFT, New Delhi from 28<sup>th</sup> to 30<sup>th</sup> March 2004. The registration fee of US \$300 would be waived for the presenters. However, the cost of travel, boarding and lodging would need to be met by the parent institution of the faculty.
- (h) The authors of 6 to 8 papers, which are finally published, would be awarded US\$1000 each from IFFTI funds.

#### **Travel Funding**

13. Prof. Rouse informed the Committee that 10 submissions had been received under this Initiative. However, letter of support specifying that the authors were 'Junior Faculty' had not been received in respect of some of the submissions.

- 14. After deliberations the Committee took the following decisions:-
  - (a) The criterion to qualify for Junior Faculty in respect of this Initiative would be as follows:
    - i) Newly appointed staff without tenure, or
    - ii) Faculty at the beginning of their teaching careers, or
    - iii) Faculty who are beginning to develop their research interests and profile.
  - (b) The authors of ten abstracts received uptil now would be asked to submit full papers for evaluation by the Sub-Committee appointed for the purpose.
  - (c) The Secretary would obtain confirmation from Head of Institutions/HODs of the authors that they fulfill the criterion laid down in sub-para 14 (a) above.
  - (d) The authors of selected Papers would be invited to present their papers at the 6<sup>th</sup> Annual Conference scheduled to be held at NIFT, India, in March 2004. The cost of travel of such 'Junior Faculty' would be reimbursed by IFFTI in accordance with the procedure outlined in IFFTI/1004/2003 dated 23<sup>rd</sup> June 2003.
  - (e) The schedule of completion of various activities of this Initiative are given below:-

i)	Receipt of confirmation of eligibility	15 <sup>th</sup> December 2003
ii)	Submission of full papers for evaluation by	
	Sub-Committee	31 <sup>st</sup> December 2003
iii)	Receipt of evaluation report	15 <sup>th</sup> January 2004
iv)	Finalisation of results	31 <sup>st</sup> January 2004
v)	Issue of invitations to shortlisted Junior Faculty	07 <sup>th</sup> February 2004

15. Committee directed the Secretary to liaise with Ms. Elizabeth Rouse to complete these projects on schedule.

# Request of Donghua University

- 16. The Committee discussed the request of Donghua University.
- 17. The Members were of the view that lending IFFTI name to international events arranged by Member Institutions would provide recognition to the Foundation and also benefit the host Member Institution, provided the events were of high standard in which Institutions and Commercial establishments of international repute in the field of Fashion Design, Technology and Business, took part.
- 18. It was, therefore, decided to lend selective support to such events. The Secretary was asked to establish a suitable protocol and circulate the same to the Member Institutions.
- 19. As regards the request of Donghua University, the Committee was of view that "Shanghai International Fashion Culture Festival-International Fashion Forum" scheduled to be held in March 2004, promised to be a mature platform for communication and interaction amongst the fashion fraternity. It was, therefore, decided to provide IFFTI support to the event.

## AGENDA ITEM NO. 6

## **IFFTI MEETINGS**

#### Venues

- 20. The proposals received from RMIT, NCSU, Temasek, NIFT and MMU were deliberated upon by the Executive Committee. The Committee finally decided to accept the proposal of NIFT to host the next Annual Conference at New Delhi from 28<sup>th</sup> to 30<sup>th</sup> March 2004. The main reason for accepting this proposal was that NIFT had already planned a mega fashion event "dsyn 2004" to coincide with the IFFTI Conference to which the IFFTI Members were being invited to attend free of charge.
- 21. The Executive Committee placed on record its deep gratitude towards NCSU, RMIT, MMU and Temasek for offering to bail IFFTI out of a difficult situation by offering to host the Annual Conference at such short notice. The Members hoped that IFFTI Annual Conference would be held at these Institutions in the near future.
- 22. The Committee requested the authorized representatives of Member Institutions to obtain necessary clearances from appropriate authorities prior to making formal offer of hosting IFFTI Annual Conference. This would obviate subsequent withdrawals of offers as had been experienced in the recent cases of RMIT and Ryerson University.
- 23. The Secretary was asked to circulate a Paper for the information of the IFFTI Member Institution giving information about the desirable content, activities and schedule of an IFFTI Annual Conference together with the approximate cost attached to the events. This would enable the Members to Programme the future Conferences better and obtain necessary financial clearances prior to making an offer to host the Conference.
- 24. Keeping in view the geographical spread of the Annual Conferences held/scheduled to be held uptil 2004, the Members opined that it would be preferable to schedule the 2005 Conference outside Asia. It was therefore decided to seek reconfirmation from Bunka Women's University regarding their offer of hosting the conference in 2005. In case Bunka have already commenced arrangements, then the 2005 Annual Conference would be held in Japan as scheduled. Otherwise the offers of RMIT and Ryerson would be considered.
- 25. There would be no change in the 2006 Annual Conference as IFM reiterated their intention of hosting the same.
- 26. The following revised venues of the future IFFTI Meetings was approved by the Sub-Committee.

#### VENUES FOR FUTURE IFFTI MEETINGS APPROVED AT THE 5<sup>TH</sup> ANNUAL <u>CONFERENCE</u>

S. No.	Meeting	Venue	Period
11	10 <sup>th</sup> Executive Committee Meeting	IFM, Paris, France	November 2003
12	<b>6<sup>th</sup> Annual Conference</b> and 11 <sup>th</sup> Executive Committee Meeting	NIFT, New Delhi, India	28 <sup>th</sup> to 30 <sup>th</sup> March 2004
13	12 <sup>th</sup> Executive Committee Meeting	Ryerson, Toronto, <b>Canada</b>	November 2004
14	13 <sup>th</sup> Executive Committee Meeting	LCF, London, UK	July 2005
15	<b>7<sup>th</sup> Annual Conference</b> and 14 <sup>th</sup> Executive Committee Meeting	Bunka Women's University, Tokyo, <b>Japan</b>	November <b>2005</b>
16	15 <sup>th</sup> Executive Committee Meeting	FIT, New York, USA	July 2006
17	<b>8<sup>th</sup> Annual Conference</b> and 16 <sup>th</sup> Executive Committee Meeting	IFM, Paris, <b>France</b>	November 2006
18	<b>9<sup>th</sup> Annual Conference</b> and 17 <sup>th</sup> Executive Committee Meeting	Melbourne, Australia	April <b>2007</b>

# Panel Discussions

- 27. After detailed deliberations the Committee took following decisions:
  - a. Topics Following new topics were finalized for Panel Discussion:
    - i. Integration of fashion value chain with emphasis on retail.
    - ii. The impact of advancement in modern technology on future fashion education.
    - iii. Role of technology in globalisation of fashion.
  - b. *Guest Speakers* To begin with, the Institution hosting the Annual Conference would invite a Guest Speaker to lead the Panel Discussion.
  - c. *Format* Although it would be desirable to make Panel Discussions as a part of the main Annual Conference for large participation, the Committee decided to leave the final decision to the host Institution.

# AGENDA ITEM NO. 7

# **CORPORATE COMMUNICATION PLAN**

# Website

28. The Committee viewed the website prepared by the Secretary and approved the same for launch with minor modifications.

29. At the request of the Secretary, the Members agreed to send suitable photographs for inclusion in the Website.

## Brochure

30. The Committee expressed satisfaction that the new set of brochures had been published.

#### Write-up

31. The Committee agreed in principal that time was now appropriate for IFFTI to be advertised globally through trade publications. The Members agreed to give the list suitable the trade publications to the Secretary for further followup. The first writeup to be launched would be drafted by the Secretary for approval by the Committee before publication.

### New Initiatives

- 32. The Committee agreed to undertake the following new Initiatives:-
  - (a) *International Competition in Fashion and Textiles* This competition is to be sponsored by Industry and Commerce. The sponsorship would be given on the lines of 'travel sponsorship', wherein IFFTI Member Institutions worldwide would provide assistance and opportunities to the recipient of sponsorship visiting their respective countries.
  - (b) *IFFTI Scholarship to assist students for further studies* The sponsorship for this Initiative would also be obtained from Industry and Commerce. This sponsorship would be on similar lines as the 'Inlaks Scholarship'.
- 33. IFFTI Members are to be requested to assist the Secretariat in finding sponsors for the above two Initiatives. The Secretary is to workout the details and place the same before the next Executive Committee Meeting for consideration.

# AGENDA ITEM NO 8

# **IFFTI LIBRARY RESOURCE NETWORK**

- 34. The initial proposal for creating an IFFTI Resource Network was mooted by IFM during the 6<sup>th</sup> Executive Committee Meeting held at IFM in July 2001. The project was held in abeyance owing to inadequate response from Members. Since NIFT had also made a proposal on similar lines, the Committee decided to appoint a Sub-Committee comprising the following to examine this aspect in greater detail:-
  - (a) Director Resource Centre, FIT
  - (b) Representative from IFM
  - (c) Representative from NIFT

- 35. Efforts are to be made to initially facilitate access to specilised collections of institutions like Miao Collection of Chinese Costumes held at Fu Jen University, E Map Archives of LCF, Textiles Collections at NIFT, Museum Collection of Kent State University, etc.
- 36. The Sub-Committee is to forward its recommendations to the Secretary by 28<sup>th</sup> February 2004. The Secretary is to place them before the Executive Committee for consideration at its next Meeting.

# AGENDA ITEM NO 9

### LINKAGES WITH INTERNATIONAL APPAREL FEDERATION

- 37. Prof. Newton informed the Members that he had been able to manage a reciprocal arrangement of Associate Membership with the International Apparel Federation.
- 38. According to this arrangement IFFTI and IAF would become Associate Members of each other's foundation and their Members would be invited to attend each other's events. However, this arrangement should not preclude individual Institutions from becoming Members of IAF or IFFTI, if it so desires.
- 39. Efforts would be made to try and schedule IFFTI Executive Committee Meetings to coincide with IAF activities to facilitate participation in IAF events by IFFTI EC Members.

#### AGENDA ITEM NO. 10

# ACCOUNTS, FINANCE AND BUDGET

- 40. The Committee adopted the audited Balance Sheet as at 31<sup>st</sup> March 2003.
- 41. It noted the provisional Balance Sheet as at 30<sup>th</sup> September 2003.
- 42. The Members expressed satisfaction that all the outstanding dues had been recovered by the Secretary and commended the Secretary for his perseverance. They took note of the Statement of Affairs and expressed satisfaction that the foundation now had a reasonable reserve.
- 43. The Committee approved the budget for 2004.
- 44. In conclusion the Committee thanked IFM for the excellent arrangements made by them for the EC Meeting.
- 45. There being no further points, the Meeting ended with a vote of thanks to the Chair.