#### MINUTES OF THE 1<sup>ST</sup> MEETING OF THE EXECUTIVE COMMITTEE BOARD OF DIRECTORS OF IFFTI HELD ON 3-4 JUNE, 1999 IN THE PREMISES OF INSTITUT FRANCAIS DE LA MODE, PARIS

#### **AGENDA ITEM NO. 1**

#### WELCOME REMARKS BY CHAIRMAN – IFFTI

The Chairman at the outset welcomed the member of the Executive Committee for the 1<sup>st</sup> meeting of the Committee after it was constituted at the time of the 1<sup>st</sup> meeting of the Board of IFFTI at New Delhi in November, 1998.

The Chairman thanked the Director, IFM and all his staff for the hospitality and the excellent arrangements made by them for the meeting of the Executive Committee in their premises.

The Chairman informed the members of the decision of the Government of India for headquartering IFFTI at Delhi and the support they would provide to them as long as required and even on a permanent basis for the smooth and efficient functioning of this important International Organisation from the premises of NIFT.

The Chairman hoped that the IFFTI – platform will help all the Fashion Institutions around the world for networking in all respects and also help the industry and the designers at large to look up to IFFTI as a think-tank for many of their strategic alliances and global marketing decisions.

The Chairman further observed that the 2<sup>nd</sup> Annual Conference of IFFTI planned to be held at Sao Paulo in November, 1999 would really help the Organisation move forward on the desired lines.

#### AGENDA ITEM NO. 2

#### **LEAVE OF ABSENCE**

The meeting was chaired by Mr. Shyamal Ghosh, Secretary, Ministry of Textiles, Government of India, Chairman – NIFT and Chairman, Board of Directors of IFFTI.

The following members were present:

- 1. Prof. David Elson, The Nottingham Trent University, Nottingham, UK
- 2. Prof. Michael Renzulli, Fashion Institute of Technology, New York, USA
- 3. Mr. Amnon Armoni, Institut Français de la Mode, Paris, France
- 4. Mr. L. V. Saptharishi, Chief Executive Officer, IFFTI and Director General NIFT, New Delhi, India

#### **IFFTI Secretariat**

Prof. Asha Baxi, Chairperson, Fashion Design Department, NIFT, New Delhi, India

The following members who had sent in their request were granted leave of absence from attending the meeting:

- 1. Prof. Edward Newton, The Hong Kong Polytechnic University, Canada
- 2. Mr. Airton F. Embacher, Universidade Anhembi Morumbi, Sao Paulo, Brazil

Dr. Muthu Govindraj, Assoc. Prof. Director of Graduate Program in Textiles, Philadelphia College of Textiles & Science attended the EC meeting on the last day on 4<sup>th</sup> June, 1999 as a Special Invitee.

#### AGENDA ITEM NO. 3

## REPORT OF THE CEO, IFFTI, TO THE EXECUTIVE COMMITTEE ON VARIOUS DEVELOPMENTS AND INITIATIVES SINCE NOVEMBER 1998.

The Committee took not of all the developments reported by the Secretariat since the conclusion of the 1<sup>st</sup> Conference on IFFTI held at Delhi. The Committee also placed on record its sincere appreciation of the excellent work done by the CEO, IFFTI and his supporting Faculty and Administrative staff to streamline the working of IFFTI within such a short period. The Committee also thanked Government of India/Ministry of Textiles and Chairman, IFFTI for extending their policy support to IFFTI in all aspects.

The Committee noted that the following Institutions viz.,

- 1. College La Salle, Montreal, Canada
- 2. Esmod International, Paris, France
- 3. Shenkar's College, Tel Aviv, Israel

have not so far responded to the invitation sent by the Secretariat to join IFFTI Board of Directors.

The Committee was clear in its view that the presence of an Institution like Shenkar's College, Israel, in the Board of IFFTI would be of immense value to the Foundation from various angles and accordingly decided that the matter of its membership shall be pursued with them and with this objective in view Institut Francais de la Mode and Fashion Institute of Technology were also requested to follow-up the matter by making their own personal efforts. The Committee also felt that the matter need not be pursued with the other two Institutions in case they did not respond.

#### A REPORT ON THE SIGNATURE OT THE MOU'S/AGREEMENT ON IFFTI/ PAYMENT OF INITIAL CONTRIBUTION TO THE IFFTI ACCOUNT

The Committee noted the developments reported and advised the Secretariat to pursue with the Member Institutions who have not yet remitted their fees but signed the MOUs/Agreement for expediting payment.

The suggestion made by the Philadelphia College of Textiles & Science on amendment to the provision under Article XII (Indemnification etc.) was accepted.

### CONSIDERATION OF THE REQUESTS RECEIVED BY THE IFFTI SECRETARIAT FOR MEMBERSHIP OF IFFTI.

Taking into account the letter and the spirit of the provisions under Article VII of the Agreement, the Executive Committee after due deliberation decided to accept the recommendations made by the two members of Executive Committee on the admission of the following two Institutions as members of IFFTI.

- 1. Ryerson School of Fashion, Toronto, Ontario, Canad
- 2. Fue Jen University, Taiwan

The Secretariat was advised by the Committee to ascertain from the two Members of the EC who are recommending these cases whether upon invitation these two Institutions would be willing to accept the same and join IFFTI.

The Secretariat after ascertaining the response of the two Institutions to become Members of IFFTI, will inform the Board of Directors of IFFTI about this decision for their endorsement by Email. Thereafter these two Institutions will be invited to participate in the 2<sup>nd</sup> Annual Conference of IFFTI at Sao Paulo, Brazil in November, 1999.

On a general principle the Executive Committee decided to invite as regular members of IFFTI only reputed Institutions, provided they fulfill the requirements stipulated under the Agreement. Quality and standing of the Institution should be the sole consideration for deciding on the membership and not the number of Institutions already admitted as Members of IFFTI from any particular country.

On the question of admitting various other Institutions/Individuals as Associate Members /Individual Member of IFFTI; the Committee was of the view that the Secretariat should bring out clearly the perceived mutual advantages, for any of them to be admitted under this category.

• As, such advantages alone can inspire them to join IFFTI as Associate Members, which will not, however, confer upon them any voting rights.

Some of the advantages to be spelt out could be:-

- Attending the Conferences organized by IFFTI from time to time.
- Access to Conference documents and technical literature.
- News letters and publications of IFFTI.
- Access to IFFTI Website.

In the light of the above discussion the Executive Committee directed the Secretariat to bring up a comprehensive proposal for consideration by the Executive Committee /Board spelling out the criteria for Associate Membership of IFFTI.

In the meanwhile the Secretariat was advised to invite the Institutions and Individuals who have applied for Associate Membership to attend the Second Annual Conference of IFFTI at Sao Paulo as Observers, provided they agree to pay the stipulated registration fee for the Conference. This is without any prejudice to the final decision to be taken by the Board on this application.

Furthermore, invitation to attend the Conference in November 1999 to these Organisations as Observers would also depend upon final confirmation from the host Institution (UAM) which would take into account availability of accommodation and other arrangements available at Sao Paulo. Mr. Amnon Armoni of IFM and CEO, IFFTI would further correspond on this subject and take necessary action.

# CONSIDERATION AND RECOMMENDATION OF THE EXECUTIVE COMMITTEE FOR ADOPTION OF THE MEMORANDUM OF ASSOCIATION OF IFFTI AND ITS RULES & REGULATIONS.

The Executive Committee noted that the draft has already been circulated to all the members of the Foundation and their comments are awaited.

The Executive Committee directed the Secretariat to get the IFFTI registered as a Society well before November 1999 Conference.

During discussion on this subject, a view emerged that in the interest of consolidating the gains achieved by IFFTI as a result of concerted efforts put in by the original 4 Founding Member Institutions, viz. FIT, NIFT, NTU and IFM, there should be an amendment to the provisions of the MOA and Rules & Regulations of IFFTI as follows:-

- Article X of the Memorandum of Association to be so amended providing for representation on a permanent basis for the 4 original Founding Members (FIT, NIFT, NTU and IFM) in the Executive Committee which should have a maximum of 10 Members as already provided for.
- Flexibility to be given to the Board of Directors to change the Headquarters of IFFTI
  from NIFT (India) to any place of its choice in case the Board decided to do so or the
  hosting Institution opts for it.

It was further decided that these amendments could be listed for discussion amongst the EC/ Board of Directors during the Brazil Conference.

# FINALISATION OF THE AGENDA ITEMS FOR THE SECOND ANNUAL CONFERENCE OF IFFTI AND THE AGENDA ITEMS FOR THE MEETING OF THE BOARD OF DIRECTORS OF IFFTI SCHEDULED TO BE HELD ON 17-19 NOVEMBER, 1999 AT HOTEL HILTON, SAO PAULO, BRAZIL AS PER THE INVITATION OF UNIVERSIDADE ANHEMBI MORUMBI

The Executive Committee held detailed discussion on this item and approved the following:

- The Agenda for the meeting of the Board of Directors of IFFTI which will be held in three sessions on the Forenoons on 17<sup>th</sup>, 18<sup>th</sup> and 19<sup>th</sup> of November, 1999 at Sao Paulo.
- The Agenda for the 2<sup>nd</sup> Annual Conference of IFFTI taking into account the suggestions received from the host Member Institution, the Universidade Anhembi Morumbi, Brazil.

The itinerary of the Conference approved by the Executive Committee is enclosed.

# <u>Itinerary of the Second Annual Conference of IFFTI to be held at Sao Paulo on 17-19 November, 1999</u> Venue: Hotel Hilton

16/11/99 Arrival of the Delegates

Tuesday 6.00 PM

Meeting of the Executive Committee meeting of the Board in the

Hotel

17/11/99 8.30 – 9.30 AM

Wednesday Inaugural Session and Key-note address on the Conference Theme

- Design & Markets for the Fashion Industry - Post 2004

Scenario

10.30 - 1.00 PM

Meeting of the Board of Directors of IFFTI

1.00 - 2.00 PM

Lunch

2.30 - 5.30 PM

Round Table Meeting – Open to all (campus)

"Design and Markets for the Fashion Industry – Post 2004

Scenario"

8.30 PM

Indian Fashion Shows organized jointly by NIFT and AEPC

18/11/99 9.30 – 1.00 PM

Thursday Meeting of the Board of Directors continued

2.00 - 5.30 PM (Campus)

-- Round Table Conference continued

-- Summing up of the Proceedings

8.30 PM

Award Ceremony - Fashion Business Creativity Award

9.00 PM

Fashion Schools Show.

10.30 PM

Closing Ceremony (campus)

19/11/99 Friday 9.00 - 11.00 AM

Meeting of the Board of Directors

11.00 – 1.00 PM
-- Plenary Session
-- Valedictory Address
-- Vote of Thanks

Afternoon

Visit of places of interest and Brazilian Cultural Shows.

On the basis of this approved programme the Executive Committee directed the Secretariat to initiate the following action.

- Finalise the details of the Conference in consultation with the host Institution and arrange to circulate the itinerary to all the Members and observers of IFFTI by end June 1999.
- The suggestion made by the Indian delegation for preparation of the base paper on the Conference Theme by one of the well-known and established international consultants was accepted.
- Invite papers/issue based bullet points from the following Institutions for presentation at the Round Table of the Conference.

-- The European Perspective -- NTU, UK (Mr. David Elson)

-- The North American Perspective -- FIT, USA (Prof. Michael Renzulli)

-- The South American Perspective -- UAM, Brazil (Mr. Amnon Armoni,

IFM, France)

-- The Indian Subcontinent Perspective -- NIFT, India

-- The China and the Fareast Perspective -- The Hong Kong Polytechnic

University, China

(Prof. Edward Newton)

-- The Australian Perspective -- University of Technology, Sydney,

Australia (Ms. Julia Raath)

- A distinguished and Internationally well-known and competent person to be contacted for the key-note address to be delivered at the Inaugural session, rapporteuring of the Conference and the summing up at the concluding session.
- The details of the Round Table Conference to be circulated by 31st August, 1999.
- Observers (other Schools and Colleges) for the Conference and Individual to be charged a Registration Fee of US \$ 300.

- Industry Representations / Associations to be charged US \$ 500.
- No fee will be charged on students sponsored by various Fashion Schools of the World.
- No fee will be charged on invited Observers like World Bank, UNDP, IFC, etc.

## CONSTITUTION OF THREE COMMITTEES COMPRISING IFFTI MEMBERS TO WORK ON A PLAN OF ACTION FOR 1999 – 2000.

The Executive Committee agreed with the suggestion of the Chairman that the draft Action Plan should be got prepared by the three working Groups proposed by the Secretariat well before the meeting of Executive Committee / Board in November, 1999.

The Secretariat should immediately get in touch with the convenors of the three working Groups and request them to initiate the exercise with a view to getting their reports by 31<sup>st</sup> July 1999.

Based on the reports of the Three Working Groups, a comprehensive Plan of Action for 1999-2000 should be prepared by the Secretariat for approval by the Executive Committee and the Board of Directors in their meetings in November, 1999 at Sao Paulo, Brazil.

# AUTHORITY TO BE GIVEN TO CEO-IFFTI, TO OPERATE THE BANK ACCOUNT OF IFFTI BEING CURRENTLY MAINTAINED IN NIFT HEADQUARTERS, NEW DELHI.

At the request of the Secretariat, this term was postponed for consideration at the next meeting of the Executive Committee.

In the meanwhile the views, if any, of the Executive Committee Members would be obtained on the procedure to be followed in incurring expenditure out of the IFFTI Account on the basis of the approved budget.

#### ADOPTION OF THE BUDGET OF IFFTI FOR 1999 AND PROPOSALS FOR 2000.

The Executive Committee appreciated and thanked Government of India, Ministry of Textiles and NIFT for generously agreeing to and also actually bearing the initial expenditure of the order of Rs. 5,00,000/- or US \$ 11,900 from out of their own resources towards the Secretariat of IFFTI during 1999.

The Executive Committee directed the Secretariat to draw up the Budget under different appropriate "heads" and get the same audited by an independent auditor and place it before the Executive Committee / Board of Directors at their next meeting.

The Executive Committee further directed that the Budget for 2000 to be formulated on structured lines and presented to the Executive Committee/Board for their consideration in November, 1999.

### ANY OTHER ITEM TO BE TAKEN UP WITH THE PERMISSION OF THE CHAIRMAN

The meeting decided to initiate consultation with the London College of Fashion regarding holding of the Third Annual Conference of IFFTI in November, 2000 in London in terms of the offer that had already been received from London College of Fashion.

The Meeting ended with Vote of thanks to the Chair. The Chairman, the Members of the Executive Committee and the CEO also expressed their sincere thanks to the Institut Français de la Mode for all their help, co-operation and assistance in hosting the First Meeting of Executive Committee in their premises a success.

#### SHYAMAL GHOSH

Secretary, Ministry of Textiles, Govt. of India and Chairman – NIFT and Chairman, Board of Directors of IFFTI, India

#### L. V. SAPTHARISHI

Director General – NIFT and Chief Executive Officer – NIFT, India

#### **DAVID ELSON**

The Nottingham Trent University, UK

#### MICHAEL RENZULLI

Fashion Institute of Technology, USA

#### AMNON ARMONI

Institut Français de la Mode, France

#### **EDWARD NEWTON**

The Hong Kong Polytechnic University, China